

# Evaluating a model

## Basic Introduction to SEM-in-R

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updated: 2021-07-12

# Evaluating a model:

- Following, we present how the quality of a structural-equation model should be evaluated.
- There are primary quality or evaluation criteria.
- Further, Systematicall application to PLS path models.

## Overview:

- primary quality or evaluation criteria and their systematic application to PLS-path-models
- evaluation of reflective specified measurement models: application of relevant evaluation criteria and their appropriate evaluation

# Evaluation - in general:

- In the evaluation of PLS pathway models: Starting point:  $R^2$  from the regressions of the individual endogenous latent variables of the structural model.
- interpret as in ordinary regressions
- Path values: can also be considered as coefficients of an ordinary (multiple) regression
- $R^2$  change analysis > whether an independent latent variable exerts a substantial influence on a dependent variable
- Effect size  $f^2$ : calculated from different  $R^2$  when the independent latent variable in question is included in the dependent latent variable ( $R^2_{incl}$ ) or not ( $R^2_{excl}$ ):

$$f^2 := \frac{R^2_{incl} - R^2_{excl}}{1 - R^2_{incl}}$$

# Evaluation - Validation:

- Validation of determined estimated values: resampling techniques -- allow evaluation of stability of determined model parameters
- From the raw data matrix:  $n$  times a number  $k$  of observations (with or without regression) are drawn from the raw data matrix. transformed to a modified raw data matrix.

# Evaluation of measurement models

- estimation of model > empirical measured variables to assess the relationship between the indicators and constructs (measurement models) and between the different constructs (structural model)