

SCOPE OF WORK

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Project Title: Microsite for Dalia Collection

Project Description: To design and develop a microsite with e-commerce

Features in website

Responsive website design (optimised for mobile, tab and desktop)

Includes rich media, content and photographs. Utilised from the marketing campaign.

Type of users : Visitors, Customers, Admin

Visitor Features

- + View Home Banners or Slide Show Gallery
- + Browse Products
- + View Product Details
- + Add products to order list (shopping cart)
- + View FAQs
- + Become a Member through Registration process
- + View Static Pages

Registered Member Panel

- + Login to site
- + Manage Account
- + My Profile
- + My Wishlist
- + My Orders
- + Buy Product (Checkout)
- + Logout

Admin Panel

- + Login
- + Dashboard
- + Administrator User Management
- + Site Member (Customer) Management
- + Product Management
- + Pricing management
- + Order Manager

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FRONT END

Home Page

Views Website Logo, Banners, Commercial Film which are integrated with Home Page

Product display - Product categories in the Dalia collection

View links for parent site, Login and Sign Up

Product detail Page

Product Title

Product Image

Product Description

Available product sizes (rings size, bangle size etc.)

Order Button

Links to FAQs, terms & conditions, shipping details

View Order

Displays products added to the order details with a small product image, subtotal, description, shipping amount

Link to "Update" and "checkout"

Link to "See entire order"

Remove Product from the Order list

Update Quantity and Recalculate Sub Total

User Login

This section allows User to enter the website by adding login details created during registration

Enter authenticated Email Address and Password to login

Forgot Password Link

Recover password through mail

New User? Sign up link available

Registration

This section allows New Users to create new registration account on the Site

Fill the registration form with all required fields

Enter Profile details like name, email id, password

Enter address details like Country, State and Zip Code

Submit Form

After creating login, the Customer enters the account with authenticated username and password and can perform the following tasks:

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My Account

Personal Information

Change Name, Login, E-mail Address, or Password

Manage Address Information

My Current Orders

View all Orders

View order no/ order date/ amount/ quantity

View Status (In Process, Shipped, Open, Rejected)

History/Receipts

View details of all the orders made

View order id, status, date ordered

Link to re-Order

Sign out

Wishlist

Displays products added to the wishlist

With a small product image, subtotal, shipping amount

Link to "Update", "order now" and "move to shopping cart"

Link to "See entire wishlist"

Remove Product from the wishlist

Update Quantity and Recalculate Sub Total

Checkout

Proceed to Shipping Details

View/ Edit Shipping Details

Select Shipping Method

Proceed to Billing Details

View/ Edit Billing Details

Review Order

View Total Order Summary, with Shipping and Billing Details

Proceed to Payment Details

Payment Gateway Integration

Order Confirmation

Show confirmation of order with order details on the screen

Shipping Information

Details regarding Shipping information and collaboration with any partners which will be confirmed with client for more details

Static Pages

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Contact Details

About Dalia Collection

Privacy Policy

Disclaimer

Terms & Conditions

FAQs

BACK END

Login

Administrator may login into the admin panel with the authorized username and password to get access to this panel

Site Map

View Summary of the whole Admin panel

Administrators Users Management

The administrator user section shows the list of admin users accessing the panel. The admin can search and sort the list. The admin can even edit and delete the existing record.

View Admin

Search / Sort Admin users

Change the Status of admin user (Active / Inactive)

Add / Edit / Delete Admin Users

Customer Management

The Customer Management section shows the list of customers who have registered themselves on the site.

View All Customers of the site

Search / Sort Customers

Change the Status of Customer (Active / Inactive)

Add/ Edit / Delete Customers

Send mail to the Customers

Update gold, diamond, sapphire prices

Update daily price of gold, diamond or sapphires to reflect price on product

Product Management

The Admin can view all the products that are being displayed on the site.

Admin has full rights to add/ edit the particular product once placed on the site.

View all products

Change the Status (Active / Inactive)

Add Product

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Add General Information about the product like Name, description etc.

Add weight information on gold, diamond, sapphires and making charges

Display price dynamically

Upload Image

Edit / Delete Product

Product categories (Category management: Necklace, Bangles, Earrings etc.)

Order Management

View all Order Detail

View Order Information

View Billing/ Shipping/ Payment

View/ Change Order Status (In Recived advance, Order in process, Product ready, Balance amount paid, Shipped, Delivered, Returned, Cancelled, Re-fund initiated)

Search / Sort Orders

Alphabetical Search

Edit / Delete Orders

Print Order Confirmation

Print Invoice

E-mail Template

There will be different templates available for different occasion like Welcome Mail, Forgot Password, Order confirmation etc.

Log out

The Administrator can log out of the admin panel from the log out link given in the panel.

Assumptions

The product categories are fixed. Necklace, bangles, Earrings, Pendants, Hand rings, Hair clips