



WHAT'S THE BIG iDEA?

iDEA is an international programme that helps you develop digital, enterprise and employability skills for free. With our online challenges, you can win career-enhancing badges, unlock new opportunities and, ultimately, gain industry recognised awards that will prepare you for life and help your personal statement stand out from the crowd.

[iDEA.ORG.UK](https://www.idea.org.uk)



EXPLORE YOUR INTERESTS

Discover new talents



SHOWCASE YOUR ABILITY

Evidence the skills you've learnt

STAND OUT FROM THE CROWD

Enrich your personal statement



iDEA.ORG.UK