

Informing at Scale

Informing at Scale with InformBot: An Automated System for Increasing User Awareness of Researcher's Use of Public Social Media Data



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 @walkeroh



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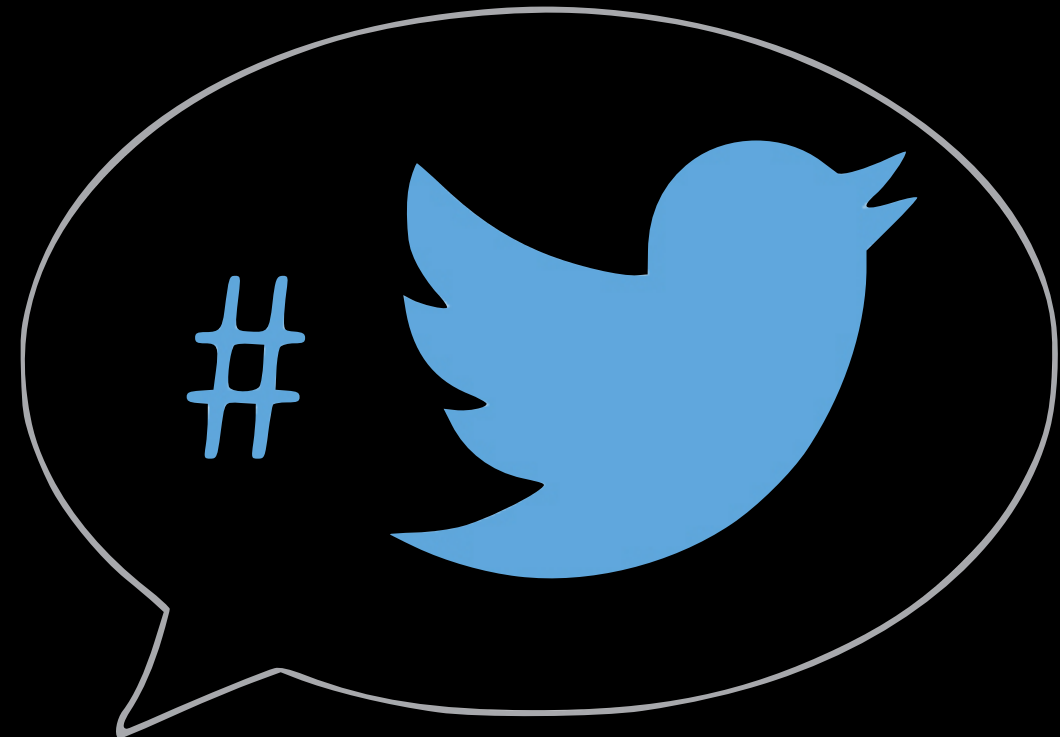
 @moduloone



**Current approaches to
notifying users when their
social media data is collected.**

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NOTIFICATION AT
SCALE



INCREASING TRANSPARENCY IN SOCIAL MEDIA RESEARCH

INFORMBOT

INFORMBOT

A researcher stopped
collecting tweets with
#hashtag, learn more...

A researcher
published a paper using
data containing #hashtag,
learn more...

A researcher is collecting
with with #hashtag, learn
more...



THANK YOU...

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