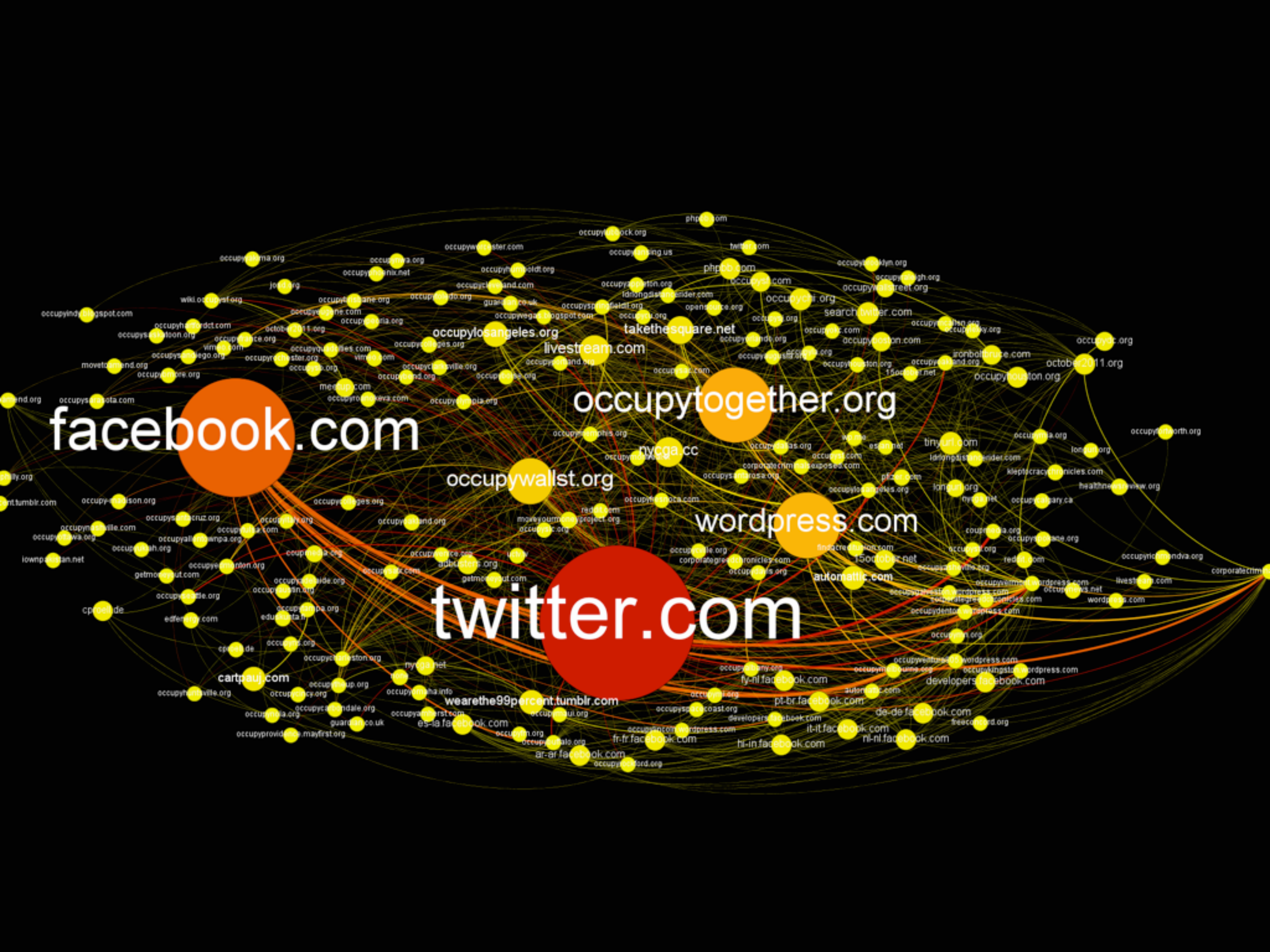


LINK AND IMAGE DECAY IN SOCIAL MEDIA

THE MISSING LINK





Farida Vis @Flygirltwo · 7h

Horse magazine in Faculty office. I'm officially intrigued.



[View more photos and videos](#)



Visual Social Media

@VisSocMedLab



Following

Full programme including all abstracts and bios for 'Picturing the Social' conference now available: bit.ly/VisSocMedConf_...
#VisSocMedConf



 Dropbox

SINGLE_WEB_BOOKLET_Conference Guide.pdf

Shared with Dropbox

[View on web](#)



RETWEETS

3

FAVORITES

4



12:02 PM - 31 Oct 2014

- Text
- Images
- Links
- Videos
- Mentions



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Farida Vis @Flygirltwo · 7h

Horse magazine in Faculty office. I'm officially intrigued.



[View more photos and videos](#)

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Tweet text
Posting date

User profile information
Text, picture, etc.

Image information


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}
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Farida Vis @Flygirtwo · 7h

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View more photos and videos

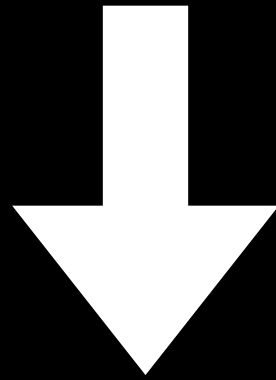
MISSING LINKS...

TYPES OF DECAY

- Dead of Arrival (404)
- Deleted content
- Changed content
- URLs shortener decay
- Redirected link
- Embedded content decay



HTTP://BIT.LY/
VISSOCMEDCONF_GUIDE



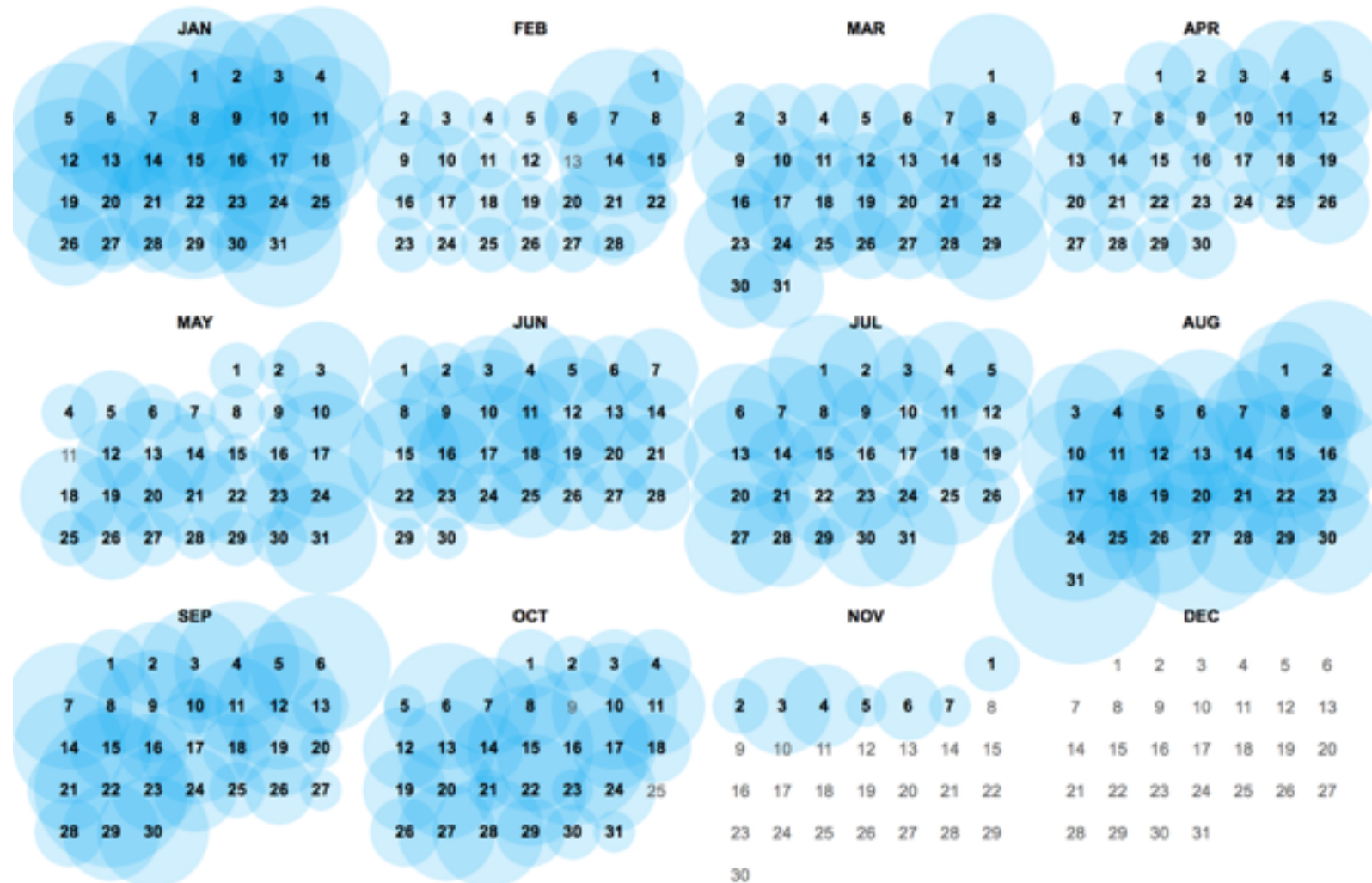
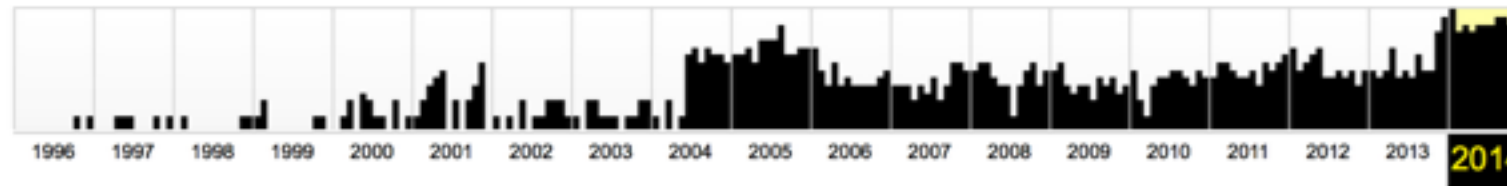
?

EXISTING WEB ARCHIVES

<http://washington.edu>

Saved **3,514 times** between October 18, 1996 and November 7, 2014.

PLEASE DONATE TODAY. Your generosity preserves knowledge for future generations. Thank you.



Note

This calendar view maps the number of times <http://washington.edu> was crawled by the Wayback Machine, *not* how many times the site was actually updated. More info in the [FAQ](#).



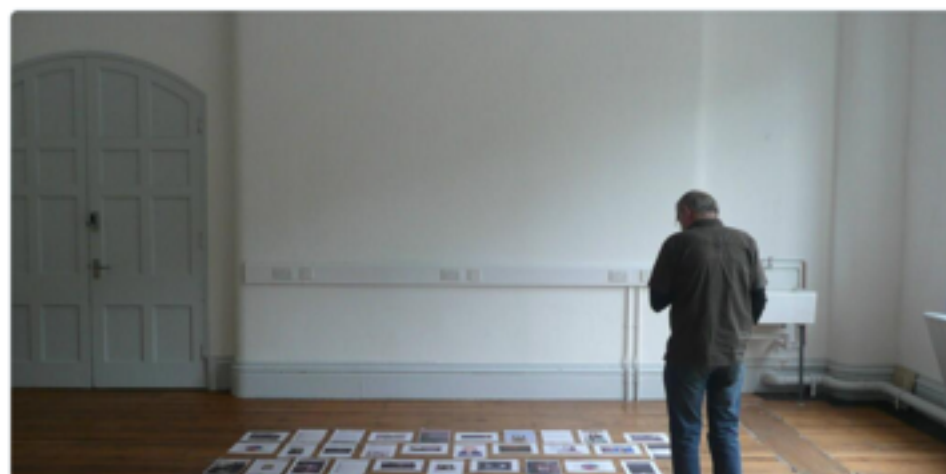
The Wayback Machine is an initiative of the [Internet Archive](#), a 501(c)(3) non-profit, building a digital library of Internet sites and other cultural artifacts in digital form. Other [projects](#) include [Open Library](#) & [archive-it.org](#).

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Visual Social Media @VisSocMedLab · 3 lug

Visual Social Media Lab team discuss
Thatcher Twitter images @McrSchArt



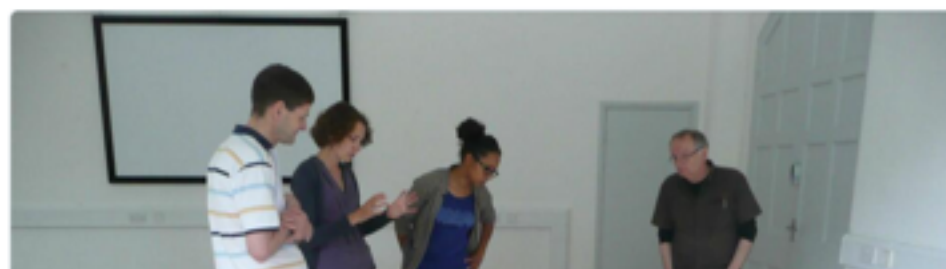
4 3

Visualizza altre foto e video



Visual Social Media @VisSocMedLab · 3 lug

Visual Social Media Lab team discuss
Thatcher Twitter images @McrSchArt



<https://twitter.com/VisSocMedLab/status/484593284>

Latest

Show All

Hrm.

Wayback Machine doesn't have that page archived.

This page is available on the web!

Help make the Wayback Machine more complete!

[Save this url in the Wayback Machine](#)

Want to search for all archived pages under

<https://twitter.com/VisSocMedLab/status/484593284648828928/photo/>

?



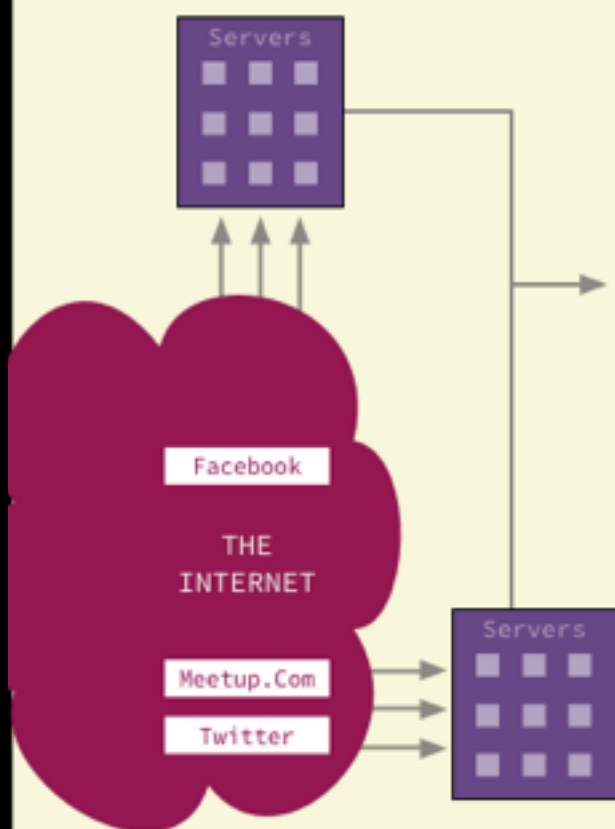
The Wayback Machine is an initiative of the [Internet Archive](#), a 501(c)(3) non-profit, building a digital library of Internet sites and other cultural artifacts in digital form. Other [projects](#) include [Open Library](#) & [archive-it.org](#).

Your use of the Wayback Machine is subject to the Internet Archive's [Terms of Use](#).

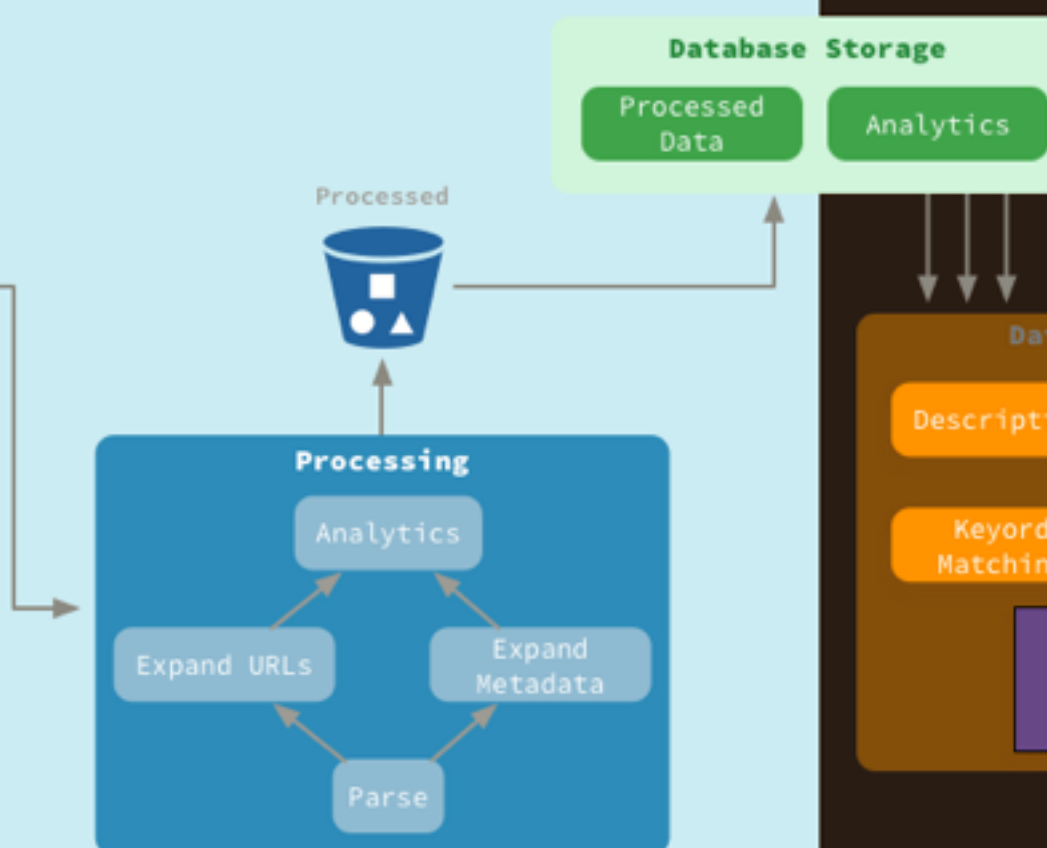
OFTEN, THE CONTENT WE
WANT WASN'T ARCHIVED

OR AT THE TIME WE
NEED

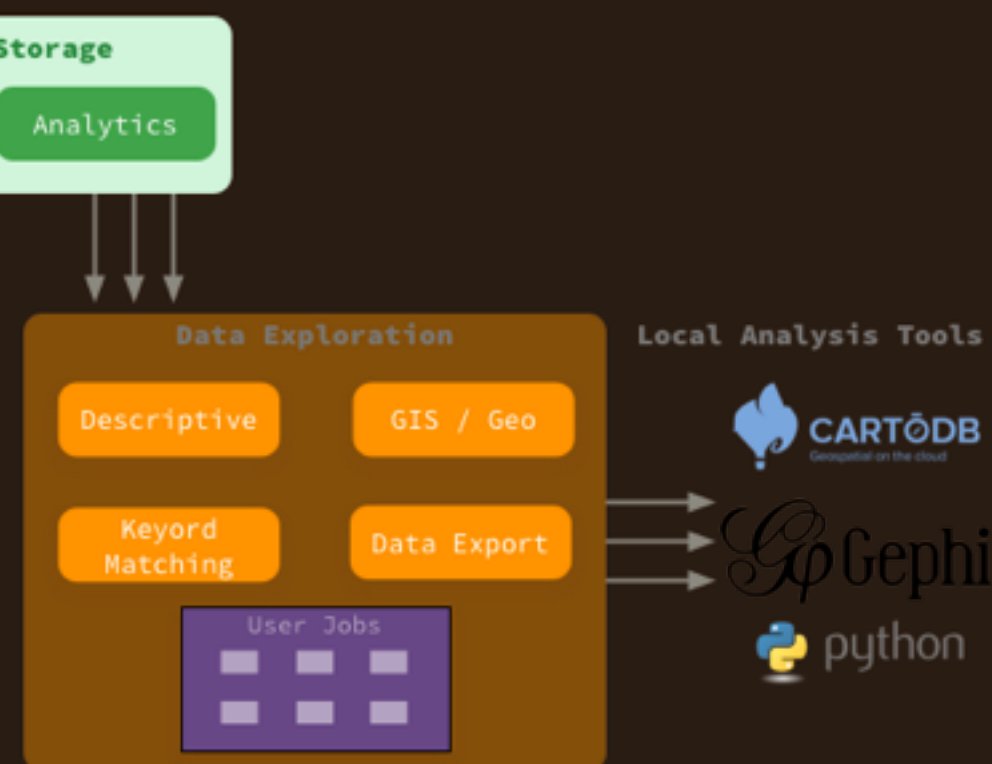
DATA COLLECTION



EXTRACT - TRANSFORM - LOAD

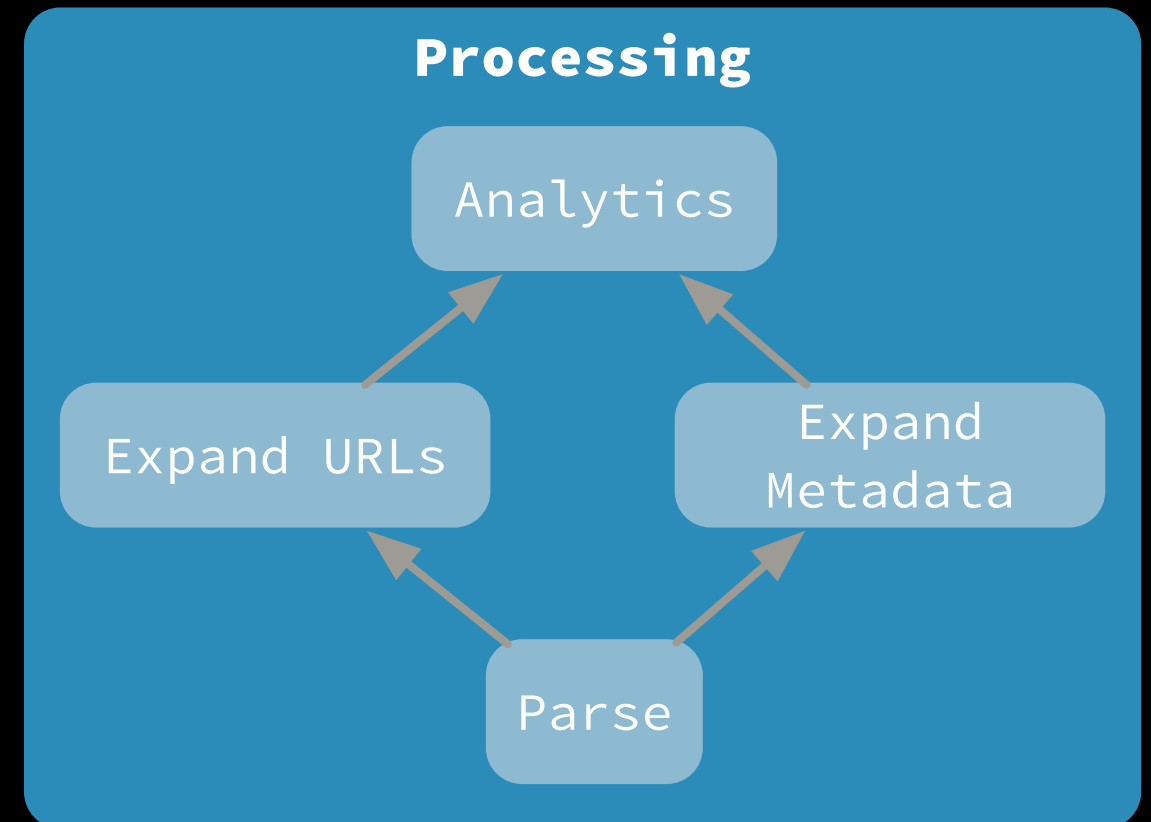


ANALYSIS



PRESERVATION AT MOMENT OF POST

- Expand shortened URLs
- Crawl URLs (structure/
HTML)
- Store rendered URLs
(visual)



THANK YOU...

STUDENTS.WASHINGTON.EDU/STW3

SOMELAB.NET

STW3@UW.EDU