

WHERE CREATIVITY MEETS RESULTS



A SOCIAL MEDIA MANAGEMENT & CONTENT CREATION COMPANY

KAVARIKAPTURE@GMAIL.COM | 07456959750 - 07961201249

PROPOSAL OUTLINE

- WHO WE ARE

- WHAT WE DO

- SERVICES

- CONTENT CREATION

- PLATFORMS

ABOUT US



KAvari Kapture is a digital marketing agency that was born from the vision that every business has its own unique story to tell. Which if done effectively, can be the key driver for business growth. We work with a range of clients from hospitality, retail, professional services & more.



This motion has since formed the foundation of KAvari Kapture's marketing management strategy for expanding reach and generating business growth. We do this by leveraging unique attributes of your business across social media through strategic marketing & management



Through clients centred project scoping, deep focused market analysis and the development of unique, creative solutions, KAvari Kapture continues to be a one stop shop for everything social.

WHAT DO WE DO

We operate by a 4-pillar framework, being Understand; Strategise; Create and Manage. We do this to ensure that your needs, story and identity can be established the offset of our relationship. This enables a tailored approach to social media management and marketing to be implemented, making sure that your business stands out.

Our first step is to understand who you are, how you operate, and any long-term goals and challenges. We use this to help understand your needs, present and in the future, enabling us to create unique solutions. Strategising is our next step, combining our newly established understanding of your needs with market research and analysis. We do this so we can understand your market positioning from the offset, enabling a focused strategy to be devised. At Kavari Kapture we go the extra mile by producing top quality content such as photos, videos and graphics. We combine this with our strategy to ensure effective delivery of marketing material. Management is the overarching pillar across our services to ensure that all your social media needs are being met. Thanks to our wealth of experience, we are able to understand market trends and effectively manage the social media marketing components of our client's businesses.

SERVICES + PACKAGES

EXTRA'S

BRONZE PACK

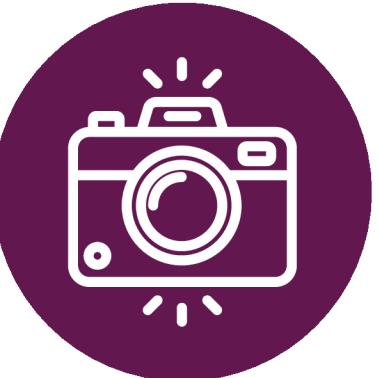
- 8 static 4K posts & 4 reels in 4K.
- Social media Management for Facebook and Instagram.
- 48 hr response time on all social media.
- Reputation management.
- Daily reposts of uploaded content on stories.

SILVER PACK

- 12 static 4K photos & 8 reels in 4K.
- Social Media Management for Facebook & Instagram.
- 48 hr response time on all social media platforms.
- Reputation Management.
- Daily reposts of uploaded content on Stories.

GOLD PACK

- 10x photos in 4K.
- 8x dynamic 4K video reels monthly.
- Management of Facebook, Instagram & Tiktok.
- Visual story telling included.
- Professional caption written.
- Uk based operations.
- Daily reposts of uploaded content on stories.
- Management of trip advisor and google.
- 48hr response time on all social media.



Media Pack:
70 4K pics + 8 videos in 4K



TikTok pack:
4/6/8 Vids in 4K



Branding pack:
Social Media branding + Logo
branding

SERVICES



SOCIAL MEDIA MANAGEMENT

We analyse social media audiences and create tailored strategies which we then implement, monitor and manage.



CONTENT CREATION

We can create all of your social media content for you. From hi-spec product photography to equally high quality promotional video content.



COMMUNITY MANAGEMENT

We can build an engaged community on socials of your target audiences. We reply to enquiries, comments and reviews.



BRANDING

We offer branding services to businesses being built from scratch as well as re-branding existing businesses.



PAID AD CAMPAIGNS

We also plan, implement, monitor and report on paid ad campaigns on Facebook and Instagram.



GRAPHIC DESIGN

We design digital graphics in various different forms, from posters to infographics to promotional material.



TIKTOK PACK

WHY TIKTOK?

TikTok is the perfect place for businesses to invest in. Audiences across the globe, no matter how niche or unique they may be. With an amazing diversity and forever growing audience, TikTok has become the number 1 place to gain brand awareness & the due to the algorithm TikTok uses, your business is 98% more likely to come up on users screens local to you.

WHAT WE OFFER



PLATFORMS WE WILL MANAGE



FACEBOOK



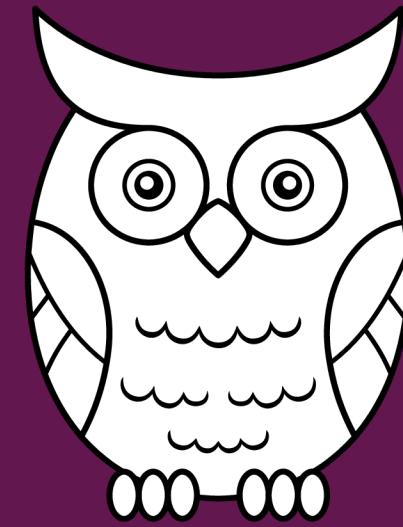
TIKTOK



INSTAGRAM

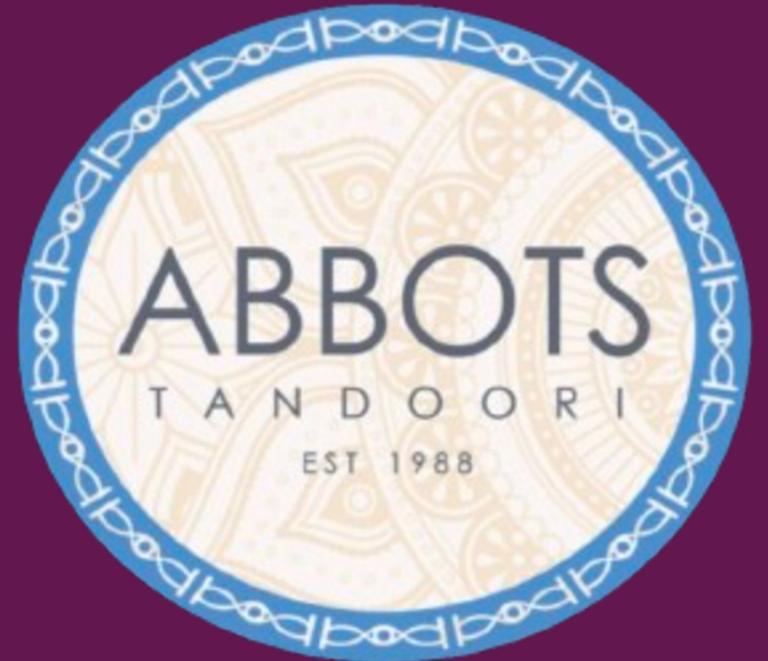


GOOGLE



TRIPADVISOR

BUSINESSES THAT WE HAVE WORKED WITH



AI-SAFA