

the
uniSwap
shop



The Unishop
a decentralized reseller platform



The UniShop

The Unishop is an innovative idea merging the massive e-commerce market with the values, goals and current functions of [web3](#).

This presentation will cover the following:

1. What is the Uniswap shop
2. Where and How it will function
3. Why it is beneficial
4. Its Adaptability

Web3 is the next generation of the internet and will exist on the blockchain to provide:

1. Decentralization
2. Verifiable and secure transactions
3. End-to-end encryption
4. Inevitable infusion into the metaverse

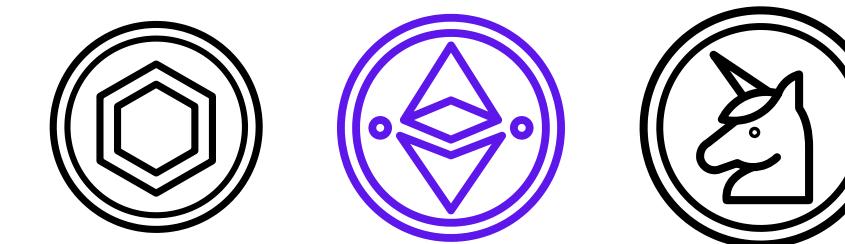
The massive impact of decentralized NFT marketplaces have had in this past year is undeniable. Though, many people still do not know what an NFT is. Still, if you ask just anyone chances are they will say, "aren't those just jpegs?"

Technically that's true....

BUT an NFT can be almost anything - [it can represent both a digital and real world asset.](#)



This is the premise for The Unishop.





The Unishop

Imagine being the person who invented eBay.

Now imagine if eBay was fully decentralized and governed by its own community.



The Unishop will diversify the consumers' understanding of what an NFT can be.

Using the Uniswap Protocol to create a dApp, Unishop will be 100% community governed. Meaning the marketplace will function with no central source. Users can buy governance tokens and directly influence the growth of the platform.

Multi-chain wallet allows users to have total control when posting a listing.

A seller can choose to be open to offers or list at a firm price. If offers are allowed, the smart contract lays "dormant" until a token type and token value for the transaction are agreed upon.

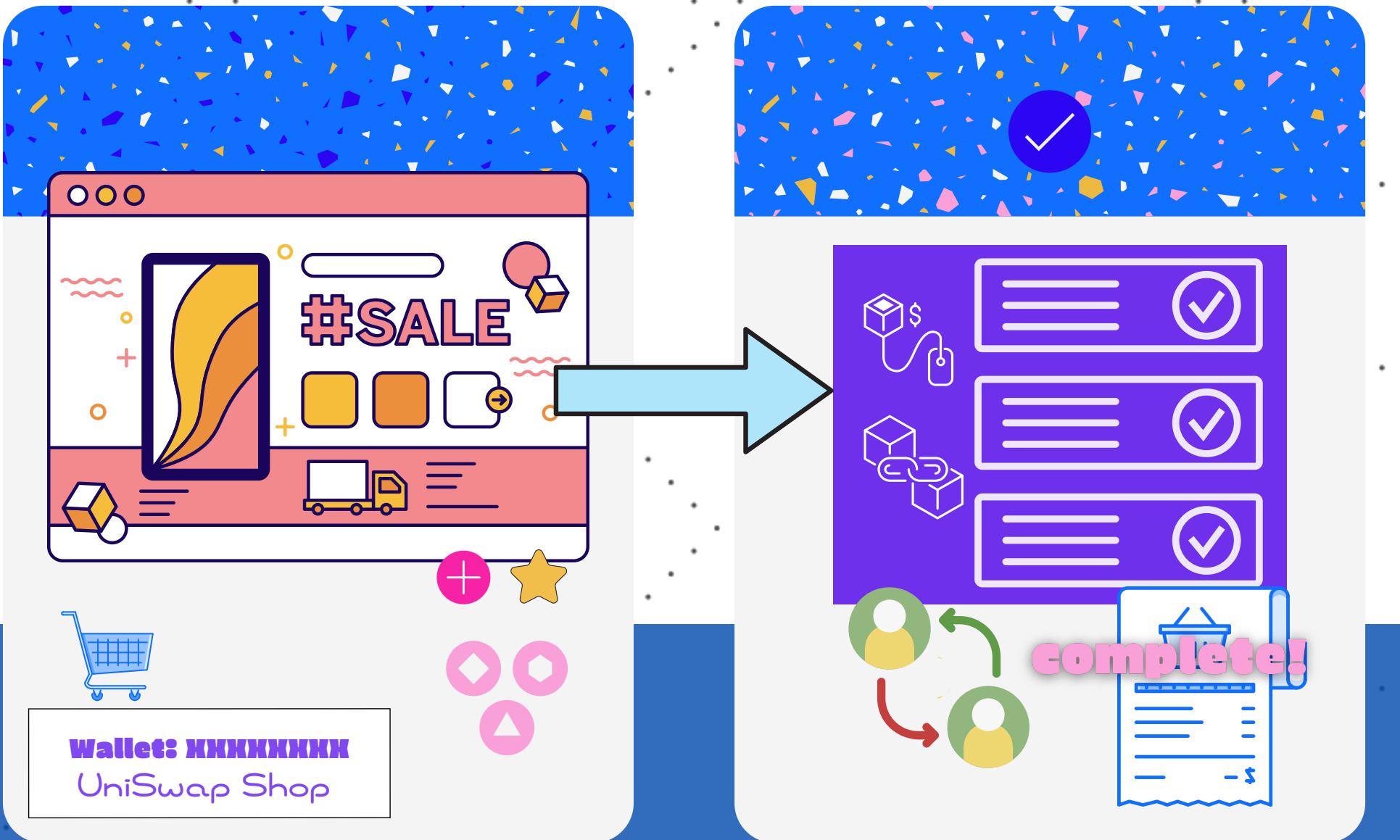


A customer purchase on Unishop

Polygon Protocol
Multichain Wallet
Layer 2

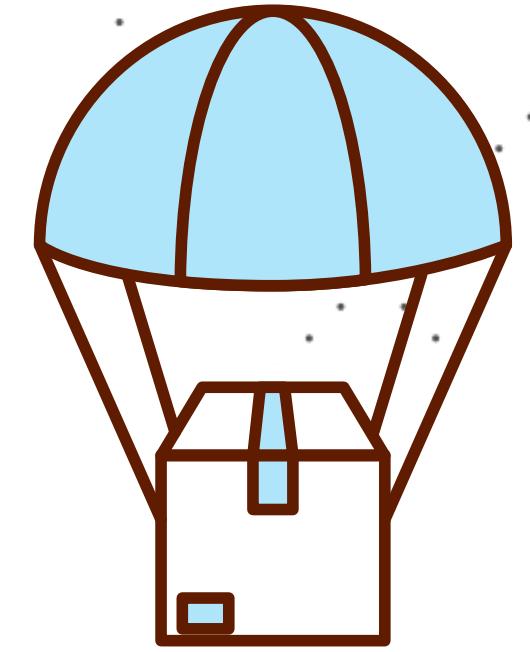
Decentralized
governance of dApp uses
the Uniswap Standard.

Currency and
multi-chain wallets



Customer Screen

Transaction Screen



Reseller shipping
protocol

How the Unishop handles
shipping would be a
workflow that would have
to be addressed.

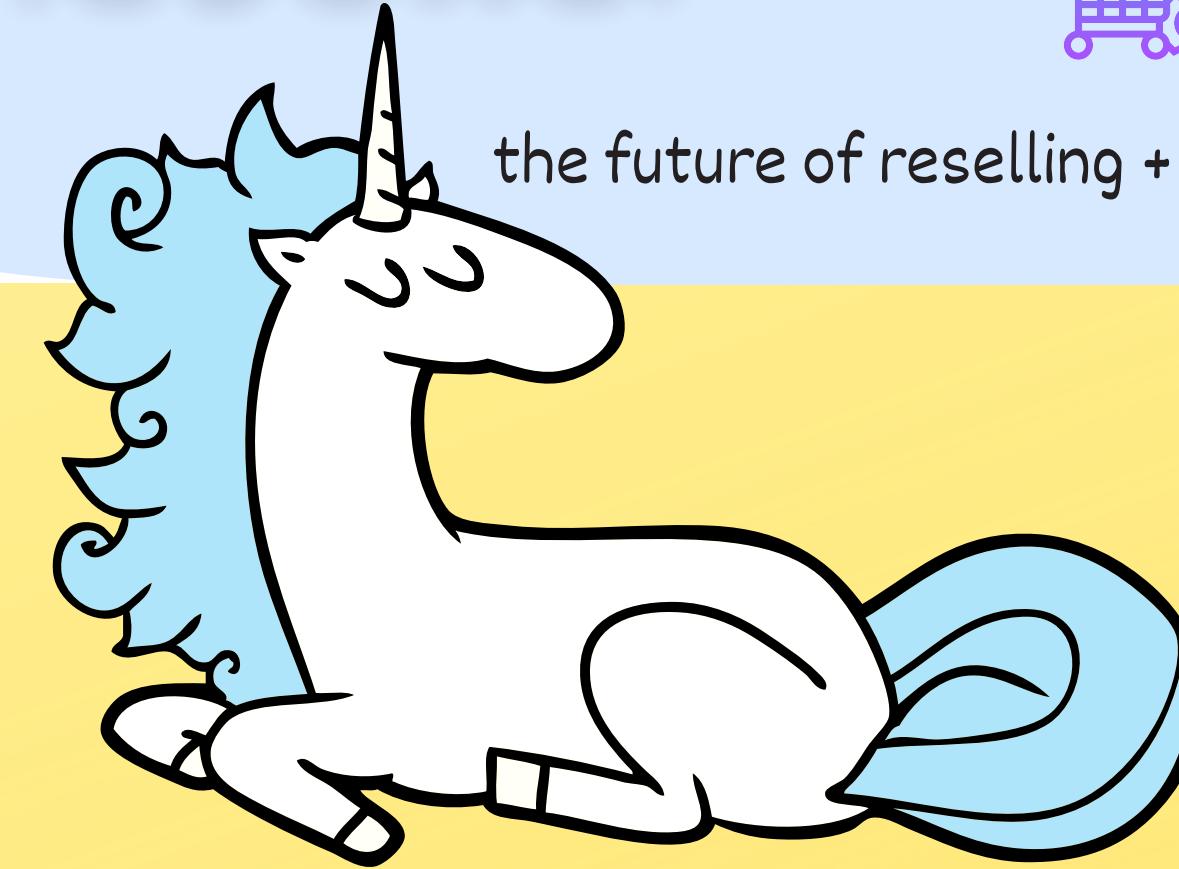
Sellers could have full
autonomy over their
shipping policies.

Or

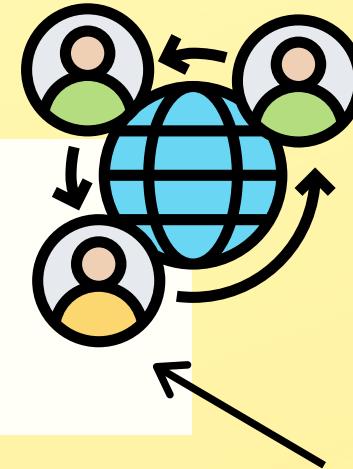
The Unishop could team
up with a shipping
provider (similar to how
eBay has baseline
shipping protocols).

The Decentralized Reseller

the future of reselling + web3



A decentralized,
inclusive global
marketplace



Verifiable and secure
transactions and assets



A safe platform
for the reselling
community

Generative
Revenue



End-to-end encryption



CyberSecure

A solution for eco-
friendly consumerism
creating its own
regenerative
ecosystem minimizing
harmful waste



Platform is 100%
community
governed



Thank you!

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