

Save the Trees: Why we need tree models in linguistic reconstruction

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Scepticism against the tree model has a long tradition in historical linguistics. Although scholars have emphasized that the tree model and its longstanding counterpart, the wave theory, are not necessarily incompatible, family trees are unrealistic and should be completely abandoned from historical linguistics has always enjoyed a certain popularity. This scepticism has further increased with recently proposed techniques for data visualization which seem to confirm that we can study language history without trees. In this paper, we show that family trees are not only a logical but also a practical necessity in linguistic reconstruction. While the logical necessity of the tree model follows directly from the basic assumptions underlying linguistic reconstruction, the practical necessity of the tree-model follows from its implications for a realistic modeling of language history, which always needs to involve a before and after of events. In order to save the trees from the critics, we further show that the concrete arguments brought up in favor of anachronistic wave models do not hold. In comparing the phenomenon of *incomplete lineage sorting* in biology with processes in linguistics, we show that data which does not seem to be resolvable in trees may well be explained without turning to diffusion as an explanation. Since the diffusability of features varies, we further show that the failure to find the right tree when relying on easily diffusable features does by no means imply that a tree hypothesis could never be substantiated when using less easily diffusable feature sets. While acknowledging that not all aspects of language history are tree-like, and that integrated models which capture both vertical and lateral language relations may depict language history more realistically, we show that all models which claim that vertical language relations can be completely ignored are essentially wrong: Either they silently still use family trees, or they only provide a static display of data and thus fail to model temporal aspects of language history.

1 Introduction

All languages develop by descent with modification: linguistic material is transferred from generation to generation of speakers, and slight modifications in pronunciation, denotation, and grammar may sum up to changes which are so large that when two or more linguistic varieties have been separated in some way, be it by geographical or political separation of

their speakers, they may become mutually incomprehensible. Not all linguistic material is necessarily inherited from the parent generation. Linguistic material may easily be transferred across linguistic boundaries or diffuse across similar speech varieties. This does, however, not change the fact that the primary process by which languages are transmitted is the acquisition of a first language by children. **look for ringe quote on this ringe 2002**. That largely incomprehensible and different languages may share a common genetic origin was one of the great insights of 19th century linguistics, and even if lateral forces of transmission may drastically change the shape of languages, this does not invalidate the crucial role that genetic inheritance plays in language history. Skepticism against the tree model has a long tradition in historical linguistics. Criticizing the tree model is almost as old as the tree model itself and started not long after the first scholars used evidence drawn from the early version of the comparative method to reconstruct family trees from Indo-European and its subgroups (Čelakovský 1853, Schleicher 1853a, see Geisler and List 2013).

... let's see later how to further expand this ...

2 Dendrophobia and Dendrophilia in the History of Linguistics

In order to get a clearer argument of the major arguments brought up to support or to dismiss the family tree model it is useful to have a closer look at the origins of the tree model and the discussions that it instigated. In the following, we will give a brief overview on the historical background on dendrophilia and dendrophobia in linguistics.

2.1 Dendrophilia

Although not being the first to draw language trees,¹ it was August Schleicher (1821-1866) who made tree-thinking popular in linguistics. In two early papers from 1853 (Schleicher 1853a,b), and numerous studies published thereafter (see, for example, Schleicher 1861, 1863), he propagated that the assumptions about language history could be best ‘illustrated by the image of a branching tree’ (Schleicher 1853a:787).² Note that there was no notable influence by Darwin here. It is more likely that Schleicher was influenced by *stemmatics* (manuscript comparison, see Hoenigswald 1963:8); and even today, historical linguistics has certain features that resemble manuscript comparison much more closely than evolutionary biology. It seems that Schleicher’s enthusiasm for the drawing of language trees had quite an impact on Ernst Haeckel (1834-1919, see Sutrop 2012), since – as Schleicher pointed out himself (Schleicher 1863:14) – linguistic trees by then were concrete and not abstract like the one Darwin showed in his *Origins* (Darwin 1859).

Despite the seemingly radical idea to model language history as process of diversification exclusively via branching and splitting, it is important to note that Schleicher was not a care-

¹The first trees and networks depicting language development date at least back to the 17th century (for details, see List et al. 2016, Morrison 2016, and Sutrop 2012).

²Our translation, original text: ‘[Diese Annahmen, logisch folgend aus den Ergebnissen der bisherigen Forschung,] lassen sich am besten unter dem Bilde eines sich verästelnden Baumes anschaulich machen’.

less proponent of tree thinking. Judging from his work we find many examples showing that he was aware of potential problems resulting from the tree model. Thus, in his open letter to Haeckel, Schleicher, taking Latin and its descendants as an example, explicitly pointed to problems of language mixing which he compared to plant hybrids in biology, identifying it as a second factor leading to differentiation (Schleicher 1863:18). In his earlier work, he mentioned language contact and borrowing of linguistic features explicitly as a process characteristic for language history (Schleicher 1861:6), emphasizing the importance of distinguishing borrowed from inherited traits in language classification (Schleicher 1848:30). Following up the analogy with species evolution, Schleicher also pointed to the problem of finding sharp borders between languages, dialects, and speech varieties (‘Sprache, Dialekt, Mundarten und Untermundarten’ in the original), which finds a counter-part in the distinction between species and individuals (Schleicher 1863:21). Especially this last point clearly reflects that Schleicher did not exclusively think that language splits were a product of abrupt separation of speakers, and that he was aware of the idealizing aspect of the *Stammbaum*.

2.2 Dendrophobia

Schleicher’s tree-thinking, however, did not last very long in the world of historical linguistics. By the beginning of the 1870s Hugo Schuchardt (1842-1927) and Johannes Schmidt (1843-1901) published critical views, claiming that vertical descent was all what language evolution is about (Schmidt 1872, Schuchardt 1900). While Schmidt remained very vague in his criticism, Schuchardt was concrete and observant in his criticisms, especially pointing to the problem of borrowing between very closely related languages, which might deeply blur the phylogenetic signal:

We connect the branches and twigs of the family tree with countless horizontal lines and it ceases to be a tree. (Schuchardt 1900:9)³

While Schuchardt’s observations were based on his deep knowledge of the Romance languages, Schmidt drew his conclusions from a thorough investigation of shared homologous words in the major branches of Indo-European. What he found were patterns of words that were in a strong *patchy distribution* (see List et al. 2014), that is, showing many gaps across the languages, with only a few (if at all) patterns that could be found across all languages. One seemingly surprising fact was, for example, that Greek and Sanskrit shared about 39% of cognates (according to Schmidt’s count, see Geisler and List 2013), Greek and Latin shared 53%, but Latin and Sanskrit only 8%. Assuming that Greek and Latin had a common ancestor, Schmidt found it very difficult to explain how the similarities between the two languages with Sanskrit could be so different (Schmidt 1872:24). Furthermore, this pattern of patchy distributions seemed to be repeated in all branches of Indo-European that Schmidt compared in his investigation. Schmidt thus concluded:

³Our translation, original text: ‘Wir verbinden die Äste und Zweige des Stammbaums durch zahllose horizontale Linien, und er hört auf ein Stammbaum zu sein.’

No matter how we look at it, as long as we stick to the assumption that today's languages originated from their common proto-language via multiple furcation, we will never be able to explain all facts in a scientifically adequate way. (Schmidt 1872:17)⁴

Schmidt, however, did not stop with this conclusion but proposed another model of language divergence instead of the family tree model:

I want to replace [the tree] by the image of a wave that spreads out from the center in concentric circles becoming weaker and weaker the farther they get away from the center. (Schmidt 1872:27)⁵

Ever since then, this new model, the so-called *wave theory* (*Wellentheorie* in German) has been vividly discussed in articles and textbooks in historical linguistics, sometimes being promoted as the missing complement of Schleicher's *Stammbaumtheorie*, sometimes being treated as its more realistic alternative. Although most historical linguists would probably assume that they have a clear understanding of what the wave theory is, it has led to a significant amount of confusion, not only among linguists themselves, but also among those who are not primarily trained in historical linguistics. This confusion is not only reflected in the discussions between dendrophilists and dendrophobists, but also in the various attempts that have been made to visualize the waves. While Schmidt did not give a visualization in his book from 1872, he gave one 3 years later (Schmidt 1875:199), as shown in Figure 1 along with an English translation. It is difficult to interpret this Figure, not only due to the quality, but also due to its structure, which is hard to understand intuitively: It displays languages in a pie-chart-like diagram in a quasi-geographic space. No information regarding ancestral states of the languages is given, and no temporal dynamics are shown. Being quasi-geographic, quasi-quantitative, and quasi-structured, the visualization is hard to understand, and the famous waves themselves are the least thing one thinks about when inspecting it. Schmidt does not seem to ignore that evolution has a time dimension, but he seems to deliberately neglect it when drawing his waves. Other scholars, like Hirt (1905:93), Bloomfield (1973:316), Meillet (1908:134), or Bonfante (1931:174), proposed similar and alternative ways to visualize Schmidt's waves (see Geisler and List 2013). In contrast to the language trees which – after Schleicher's initial rather “realistic” tree drawings – quickly began to be schematized in historical linguistics, the correct way to draw a wave has remained a mysterium up to today.

Visualization problems, however, cannot be taken to discredit a theory, although they may reflect problems of internal coherence. Geisler and List (2013:118-120) distinguish three different kinds of criticisms that have been raised against the family model (and in favor of the wave theory): (1) practicability problems, (2) plausibility problems, and (3) adequacy problems. Practicability problems refer to the problems in applying the tree model to analyse a given set of languages. In the critics they may be reflected in conflicting evidence, as reflected

⁴Our translation, original text: ‘Man mag sich also drehen und wenden wie man will, so lange man an der Anschauung fest hält, dass die in historisches Zeit erscheinenden sprachen durch merfache Gabelungen aus der Ursprache hervorgegangen seien,d.h. so lange man einen stammbaum der indogermanischen Sprachen annimmt, wird man nie dazu gelangen alle die hier in frage stehenden tatsachen wissenschaftlich zu erklären.’

⁵Our translation, original text: ‘Ich möchte an seine [*des Baumes*] stelle das bild der welle setzen, welche sich in concentrischen mit der entfernung vom mittelpunkte immer schwächer werdenden ringen ausbreitet.’

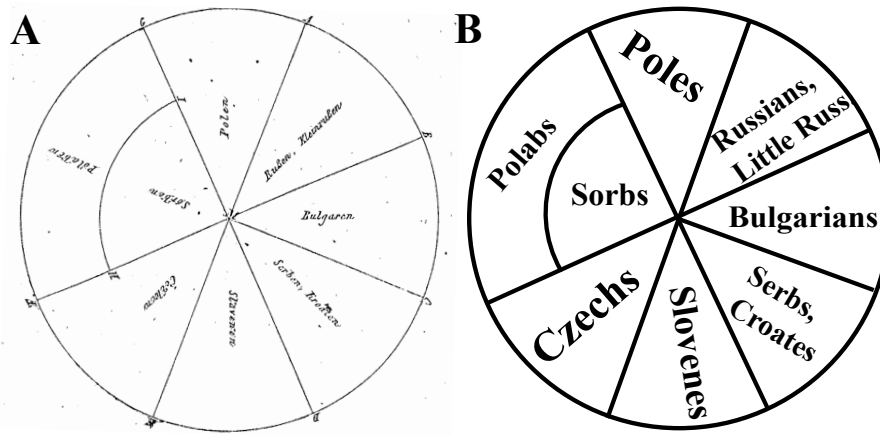


Figure 1: Schmidt's Wave Theory. A: Schmidt's visualization of the Wave Theory from 1875. B: English translation.

in Schmidt's work mentioned above (Schmidt 1872). Plausibility problems refer to the realism of the family tree model and are reflected in obvious simplifications provoked by the tree model. They are reflected in critics emphasizing that languages do not necessarily split abruptly but slowly diverge accompanied by complex waves of diffusion (Schuchardt 1900, Schmidt 1872). Adequacy refers to the purpose of writing language history in historical linguistics. Critics complain that family trees break down all vivid aspects that are substantial for the diversification of a language family to processes of vertical descent.

While all three types of criticism have been brought up against the family tree model, it is clear their theoretical strength differs drastically. Refusing a model for practicality reasons is straightforward, but it cannot be used to prove that a model is wrong or inadequate. Surprisingly, especially the work by Johannes Schmidt reflects a high degree of ignorance regarding the epistemological limits and the temporary status of knowledge in historical linguistics. Being not able to find evidence for a tree in a given dataset is no proof that the family tree model is wrong, in the same way as the inability to distinguish borrowed from inherited traits the further one goes back in time can be considered as proof against the existence of tree-like divergence of languages. Stronger arguments against the family tree model were therefore those that challenged its plausibility, with respect to the presumed split-process by which languages diverge, or its adequacy, with respect to its ability to provide a full picture of language history in all its complexity.

As mentioned earlier, Schleicher was well aware of the most problematic aspects of the tree model, namely the possibility of hybridization and an often gradient as opposed to an abrupt transition underlying language divergence, and he deliberately ignored these aspects in the family tree model, giving a strict preference to divergence and vertical inheritance. Proponents of the wave theory, on the other hand, are much less clear about the different processes they seek to model. Do wave-like processes of language change reflect borrowing among closely related languages, or are they intended to reflect language change in general? While Schuchardt (1900) seems to distinguish the two, pointing to *horizontal lines* ('horizontale Linien') that make a network out of a tree, Schmidt (1872) is much less explicit, although he often invokes the idea

of gradual transitions between language borders (Schmidt 1875:200), thus emphasizing the gradualness of diversification rather than the interference of vertical and lateral processes in language change. Given the diversity of opinions and the lack of concreteness, it is difficult to determine a core theory to which scholars refer when mentioning the Wave theory, and while some see the wave theory as the horizontal counterpart of the family tree (Baxter 2006:74), others see the wave theory as a theory explaining linguistic divergence (Campbell 1999:188-191)

2.3 The New Debate on Trees and Waves

Along with the “quantitative turn” in historical linguistics (List 2014:209f), the debate on trees and waves was revived. Had most textbooks treated both models as a complementary view on *external language history*⁶ (Lehmann 1992, Anttila 1972) or as treating two completely different aspects of language change (Campbell 1999), more and more linguists now began to discuss the models as opposing perspectives (François 2015). One reason for the revival of the discussion was the prevalence for trees in early phylogenetic studies in historical linguistics (Gray and Atkinson 2003, Atkinson and Gray 2006, Ringe et al. 2002, Pagel 2009). Had both trees and waves been playing a less prominent role for a long time,⁷ biological methods for phylogenetic reconstruction applied to large linguistic datasets now offered a quick and much more transparent way to display language data in a tree diagram than the classical method of identifying shared innovations. Only a few years after the first large phylogenetic trees of languages were reconstructed, new visualization techniques for splits networks (most of them based on the NeighborNet algorithm, Bryant and Moulton 2004), as provided by the SplitsTree software package (Huson 1998) offered scholars a fresh view on conflicts in their data which was often propagated as a reconciliation of tree and wave theory (Ben Hamed and Wang 2006, Heggarty et al. 2010, McMahon and McMahon 2005).

3 Theoretical and Practical Necessity of the Tree Model

as in the longer abstract above, but of course, more verbose, with more references, basically, this is, what was before labelled as:

- The tree model as a logical consequence of the comparative method

Part written by M + G

⁶External language history is here used in the sense of Gabelentz (1891) who distinguishes it from internal language history pointing to different stages of one and the same language.

⁷Even Morris Swadesh never used his lexicostatistic method to produce family trees. Instead, he published a map on “interrelationships of American Indian languages” that comes closer to an interpretation in terms of the wave theory (Swadesh 1959:23).

4 The Advantages of the Tree Model

Here, it would be the parts mentioned not in the abstract, but in the first draft, with arguments by G

5 Saving the Trees from the Critics

Given the logical necessity to allow for divergence, a specific part of language history can be modeled with help of a tree if specific processes like recombination (hybridization, creolization) can be excluded. That such a tree model does not necessarily represent all aspects of language history is obvious, and even the strongest tree proponents would not deny it. Whether the amount of inheritance versus borrowing in language history is as low as it was supposed for biology, where tree critics have labeled the tree of life as the “tree of one percent” (Dagan and Martin 2006) is an interesting question worth being pursued further. Given that we know that language varieties can diverge to such an extent that they lose mutual intelligibility, however, necessitates a model for language history which handles divergence and splits of lineages. How these splits proceed in the end, whether they are best viewed as multifurcations after the split of a larger dialect continuum in several parts, or as bifurcations, depends on our insights into the language family under investigation and into the processes of external language change in general.

5.1 Not Seeing the Tree for the Forest

When scholars point out that a given dataset lacks tree-like signal, or that the tree-like signal for the subgrouping of a given language family is not strong, they often take this as direct evidence for large-scale language contact or linkage scenarios (Ross 1988). This, however, is by no means the only explanation for reticulations in datasets, and many other reasons why a given data selection may fail to reveal a tree (see the general overview in Morrison 2011:44-66). The most obvious and in cases of large dataset most frequent reason are erroneous codings which occur especially in those cases where the data has not been thoroughly checked by the experts in the field (Geisler and List 2010), or where automatic analyses have introduced a strong bias. Another obvious reason is the selection of the data. Commonalities in sound change patterns and grammatical features, for example, often do not represent true shared innovations but independent development, and especially for sound changes it is often very hard to distinguish between synapomorphy and homoplasy (Chacon 2015:182f), which is exacerbated by the fact that the majority of sound change patterns are extremely common, while rare sound changes are often very difficult to prove. Apart from borrowing, dialect differentiation, data coding, and homoplasy, another often overlooked cause of reticulations in the data is the process of *incomplete lineage sorting* (Galtier and Daubin 2008). Incomplete lineage sorting is a well-known process in biology, during which polymorphisms in the ancestral lineages are inherited by the descendent languages when rapid divergence occurs (Rogers and Gibbs 2014). Incomplete lineage sorting can explain why 30% of the genes in a Gorilla's genome are more similar to the human genome or to the Chimpanzee genome although human and chimpanzee

are the closest relatives (Scally et al. 2012). In a recent study, List et al. (2016) proposed that incomplete lineage sorting may likewise occur in language history, given the multiple sources of polymorphisms in language change, ranging from near synonymy of lexical items via suppletive paradigms to word derivation. Apart from these language-internal factors of polymorphisms which may be inherited across lineages, before they are later randomly resolved, an further factor not mentioned by List et al. (2016) is variation in the population of speakers, or sociolinguistic variation, which, in contrast to biology, where every organism has only one gene for each function, may even occur in one and the same speaker. The process of incomplete lineage sorting is further illustrated in Figure 2, where the two aspects, namely sociolinguistic variation, and language-internal variation are contrasted. Note that in neither of the cases we even need to invoke neither strong language contact nor situations of large scale diffusion in dialect networks. Both patterns are perfectly compatible with a “social split” situation as invoked by François (2015), although they are based on fully resolved bifurcating trees. This shows that supposed reticulations in the data, or lack of tree-like signal in the data do not necessarily prove the absence of tree-like patterns of divergence. They rather expose the weakness of our methods to find the tree in the forest of individual histories of linguistic traits.

5.2 Diffusability of Features

Here, G formulates the optimistic message that we can RANK our features and do not need to be as pessimistic as the glottometric-people

5.3 Limitations of Sound Correspondences

Here, G further follows up the last part in the abstract on sound correspondences

6 Conclusion

following passage from long abstract probably useful While acknowledging that not all aspects of language history are tree-like, and that integrated models which capture both vertical and lateral language relations may depict language history more realistically, we show that all models which claim that vertical language relations can be completely ignored are essentially wrong. Either they silently still use family trees, or they only provide a static display of data and thus fail to model temporal aspects of language history.

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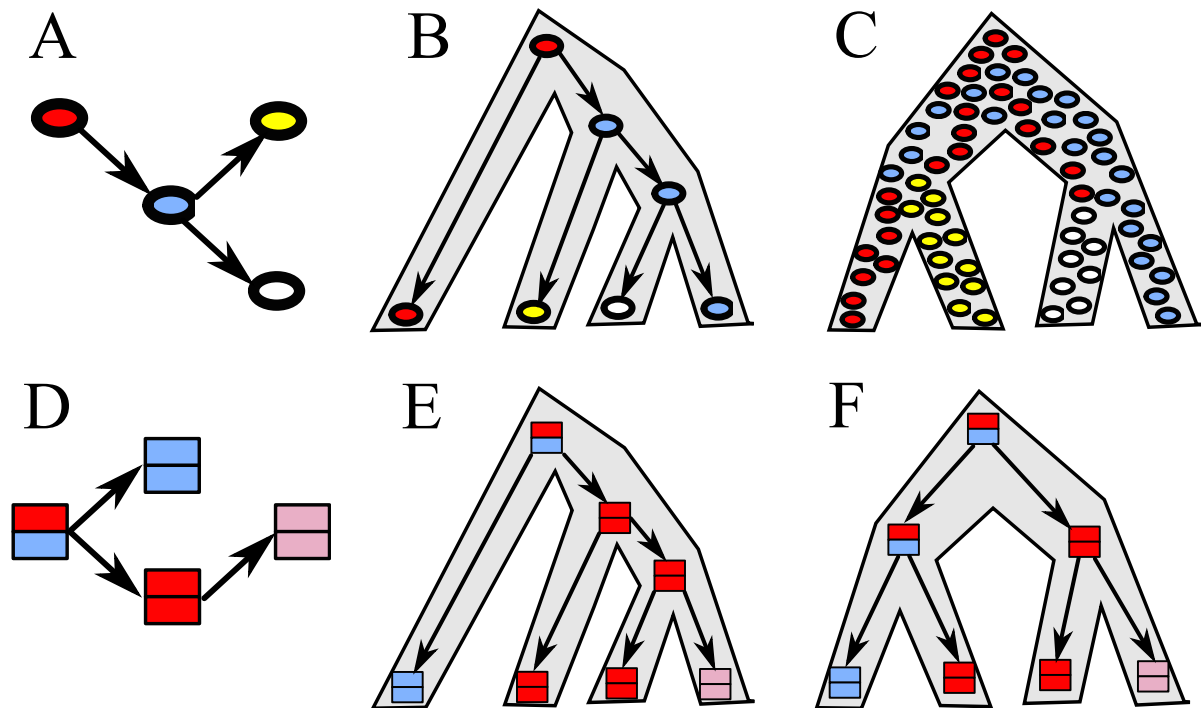


Figure 2: Incomplete lineage sorting due to sociolinguistic (A-C) and linguistic variation (D-F) and its impact on phylogenetic reconstruction and genetic subgrouping. A shows a pattern of known directional evolution of a character (e.g., a sound change pattern), and B shows one of the most parsimonious trees resulting from the pattern. C shows an alternative pattern by assuming that the blue character already evolved in the ancestral language where it was used as a variant along with the original red character. Since the variation already occurred at the time of the ancestral languages, it was inherited in the two descendant languages from which the character further developed. As a result, another tree topology can be reconstructed. D gives an example for a process of paradigm leveling, and E and F show two possible equally parsimonious scenarios invoking different tree topologies each.

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