Investment Club By: Jack Kendall

In the investment club this year, students create an account on MarketWatch, a virtual stock market simulator. Starting with 100,000 dollars of virtual currency, the investor strategically invest in multiple companies, hoping that their investment will increase their net worth and overall gains. All 134 members of the investment club are competing for the prize of a 20 dollar Chipotle gift card at the end of the semester. While the only factor that determines the ranking is overall gains, the game features five measurable components that impact the investor's portfolio. One of the components is Net Worth. This explains the overall value and effectiveness of the investor's purchases. Another factor is Today's Gains, which explain the percent in which the investors stalks have risen or declined. There is Short Reserve, which is the amount of money required to close short positions in your account. There is Cash Borrowed, which will show you how much money you've borrowed on your trades if buying on margin is enabled. The final component is buying power. Buying power is the amount of cash the investor has available to make a trade, plus any margin available when margin trades are enabled.