

# Digvijay Deshmukh

Data Analyst

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## SUMMARY

Highly motivated Data Analyst with strong analytical and problem-solving skills. Proficient in transforming data into actionable insights, creating dynamic dashboards, and driving business decisions. Seeking to leverage skills in SQL, Excel, Python, and Power BI to deliver data-driven solutions in a dynamic environment.

## EDUCATION

**B-Tech in Computer Science and engineering**, TPCT's college of engineering Dharashiv

Jan '21 — Jul '24  
Dharashiv, India

## PROJECTS

Sales Performance Dashboard | Power BI [Link](#)

- To create a centralized dashboard that monitors sales performance metrics, identifies trends, and evaluates the effectiveness of sales strategies over time.
- Built a comprehensive dashboard to monitor sales performance, including filters, slicers, graphs, and matrix tables.
- Created custom measures such as YoY Growth, Monthly Sales Trend, and Top Performing Employees to provide actionable insights.

Supply Chain Shipment Pricing Analysis | Power BI [Link](#)

- To analyze shipment pricing trends across regions, carriers, and product types, with a focus on cost optimization and understanding price drivers in the supply chain.
- Cleaned and transformed data using Power Query, ensuring consistent, accurate information across shipping costs, shipment volumes, carrier details, and regional factors.
- Created a dynamic Power BI dashboard with filters and slicers, allowing users to drill down by carrier, region, and time period. Visualizations included cost trend line charts, carrier comparison tables, and cost distribution maps.

Blinkit Data analysis [Link](#)

- To analyze trends in orders, product categories, customer demographics, and delivery times to identify growth opportunities and optimize operations.
- Utilized Power Query to clean and preprocess large datasets, ensuring accuracy and consistency across key metrics.

New York Airbnb Listings 2024 - Exploratory Data Analysis (EDA) Project [Link](#)

- To analyze and understand factors influencing listing performance, pricing variations, and neighborhood preferences, and to detect any outliers that could skew decision-making.
- Cleaned and preprocessed the dataset to ensure accuracy, handling missing values and inconsistencies across key variables like price, availability, and location.
- Created insightful visualizations to highlight price variation, room type popularity, and geographic distribution of listings across New York City.

## SKILLS

**Data Analysis & Visualization:** Data analysis & Visualization, Data Cleaning, Data Transformation, Data Integration

**Programming:** Python, Pandas, NumPy, Matplotlib, Seaborn

**Database Management:** SQL, MySQL, PostgreSQL

**Reporting Tools:** Power BI, Excel (Pivot Tables, VLOOKUP, Data Validation)

**ETL Process:** Data Extraction, Data Transformation, Data Loading

**Soft Skills:** Leadership, Multitasking, Problem solving, Learner, Time management

**OS:** Windows

## CERTIFICATIONS

[Guvi Python](#)

Guvi Geek Networks

Aug '24

[Chat gpt for everyone](#)

Guvi geek networks

Feb '01

[AI for India 2.0](#)

Guvi geek networks

Aug '01

## OTHER

- Languages: Marathi, Hindi, English
- Strengths: Leadership, Multitasking, Problem solving, Learner, Time management, Always open for opportunities.