



saffron
Leisure Tours



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LOGO VARIATION

Vertical Logo :

A vertical logo, on the other hand, is taller in height than in width, it is designed with the elements arranged from top to bottom, this orientation is suitable for situation where vertical space is limited, such as narrow website sitebars, social media profile pictures, or business cards.



Horizontal Logo :

A horizontal logo is wider in width than in height, it typically has a wider layout, with the elements arranged from left to right, this orientation is commonly used when there is more emphasis on the logo's width, allowing for better visibility and readability in horizontal spaces such as website headers, banner, and signage.



Primary Color



HEX : #ED1C24
RGB : 237, 28, 36
CMYK : 0, 100, 100, 0



HEX : #000000
RGB : 0, 0, 0
CMYK : 75, 68, 67, 90



Exclusive Zone



**The logo = symbol+
logotype**

The symbol must be used as part of the logo in all communications. The symbol alone is only used as a favorites icon by Play Store, and for corporate sites: Google, Facebook, Instagram, Twitter, and YouTube. No other use is allowed

Symbol

Logo Type



Logo



Aa

Quicksand Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Quicksand Medium

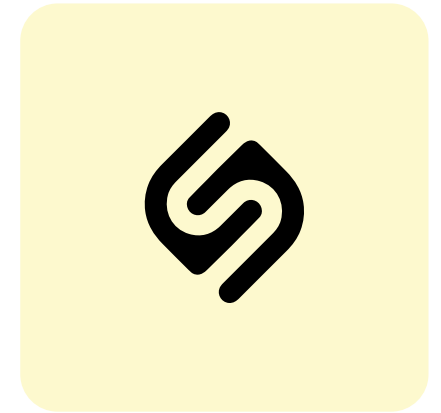
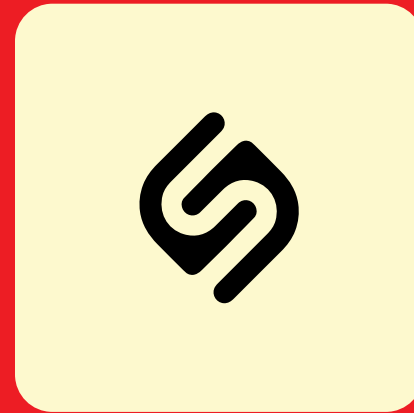
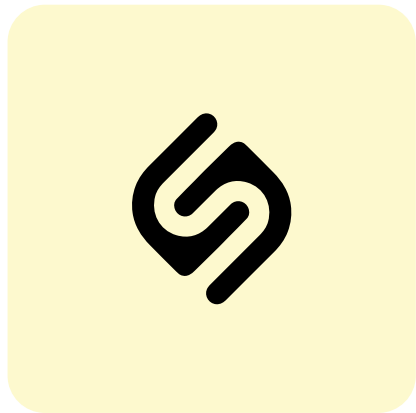
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

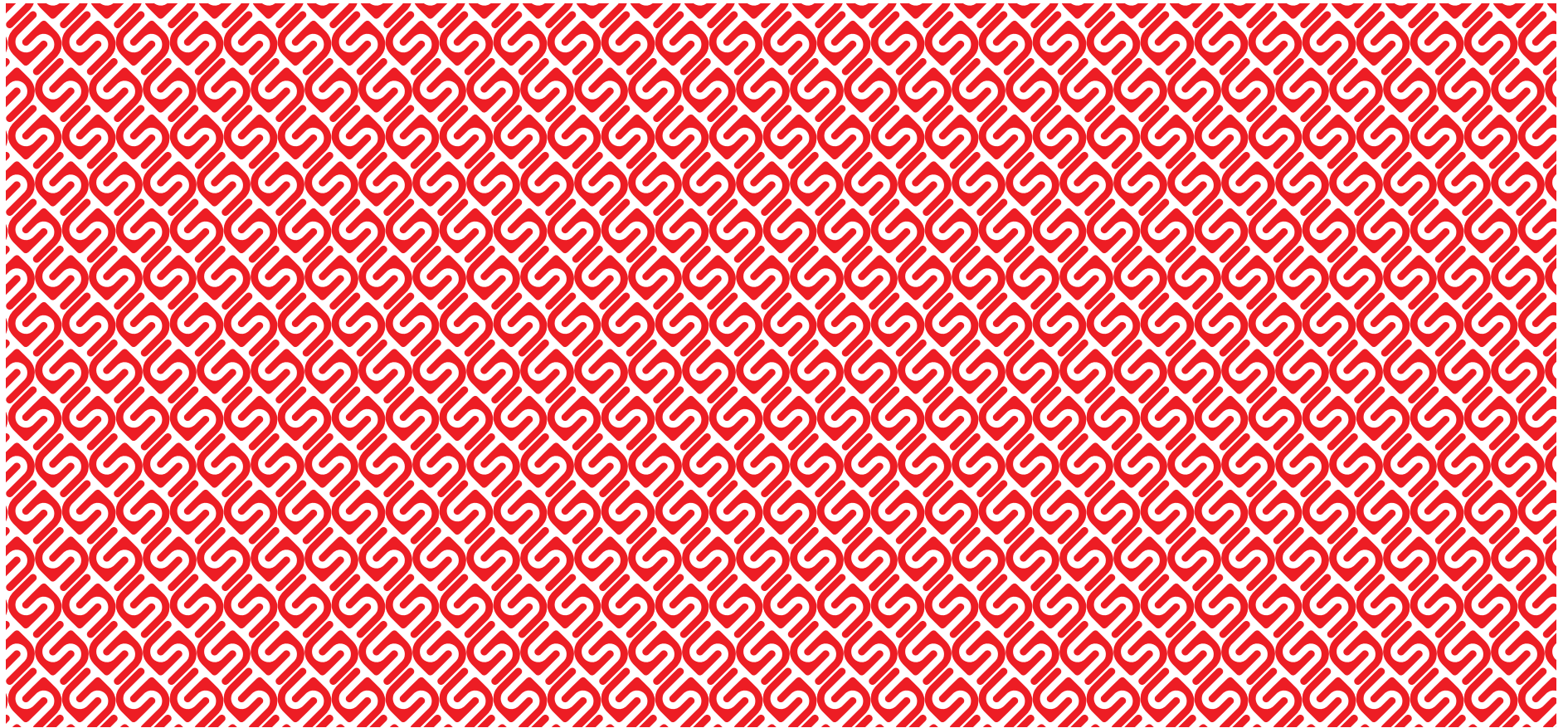
Monsterrat Bold

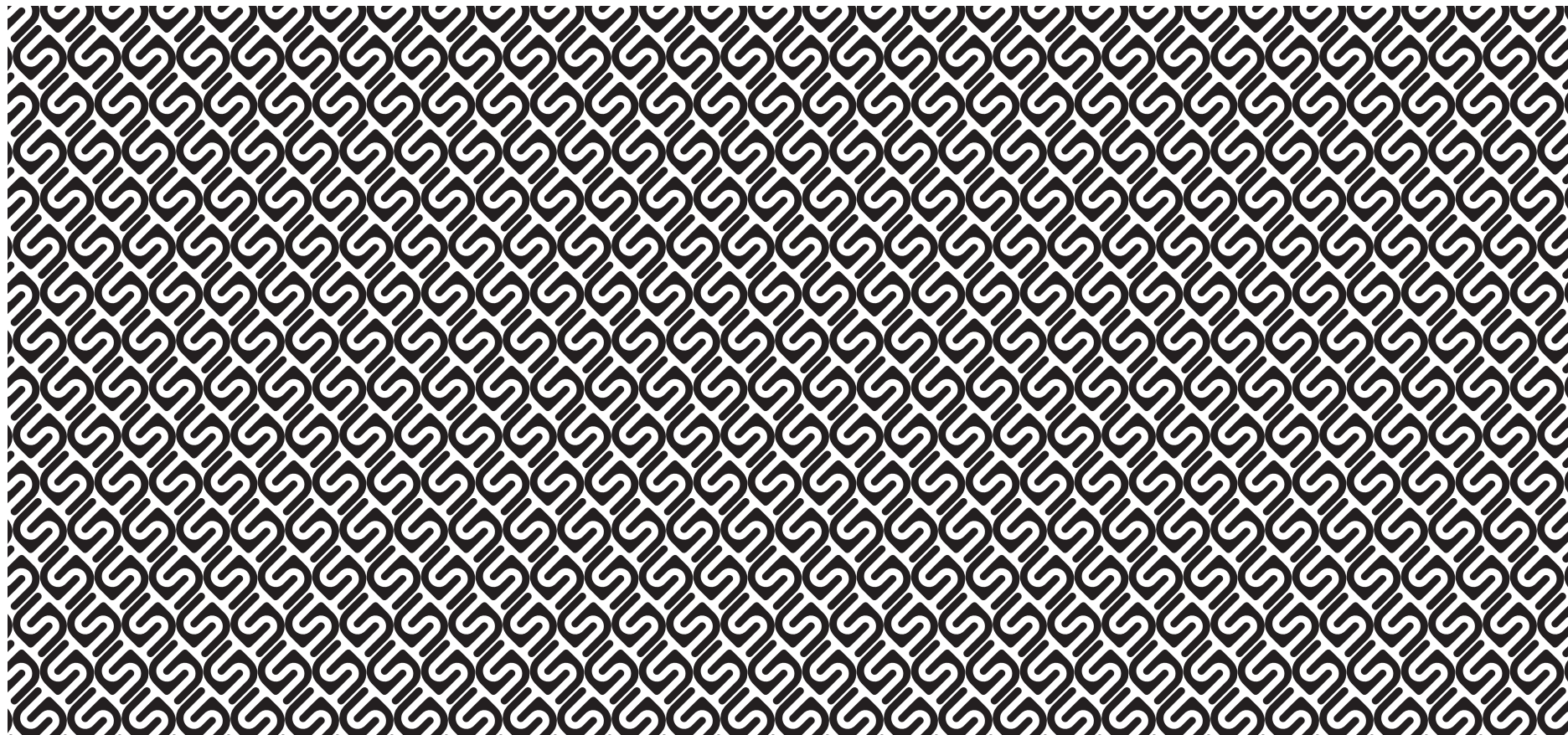
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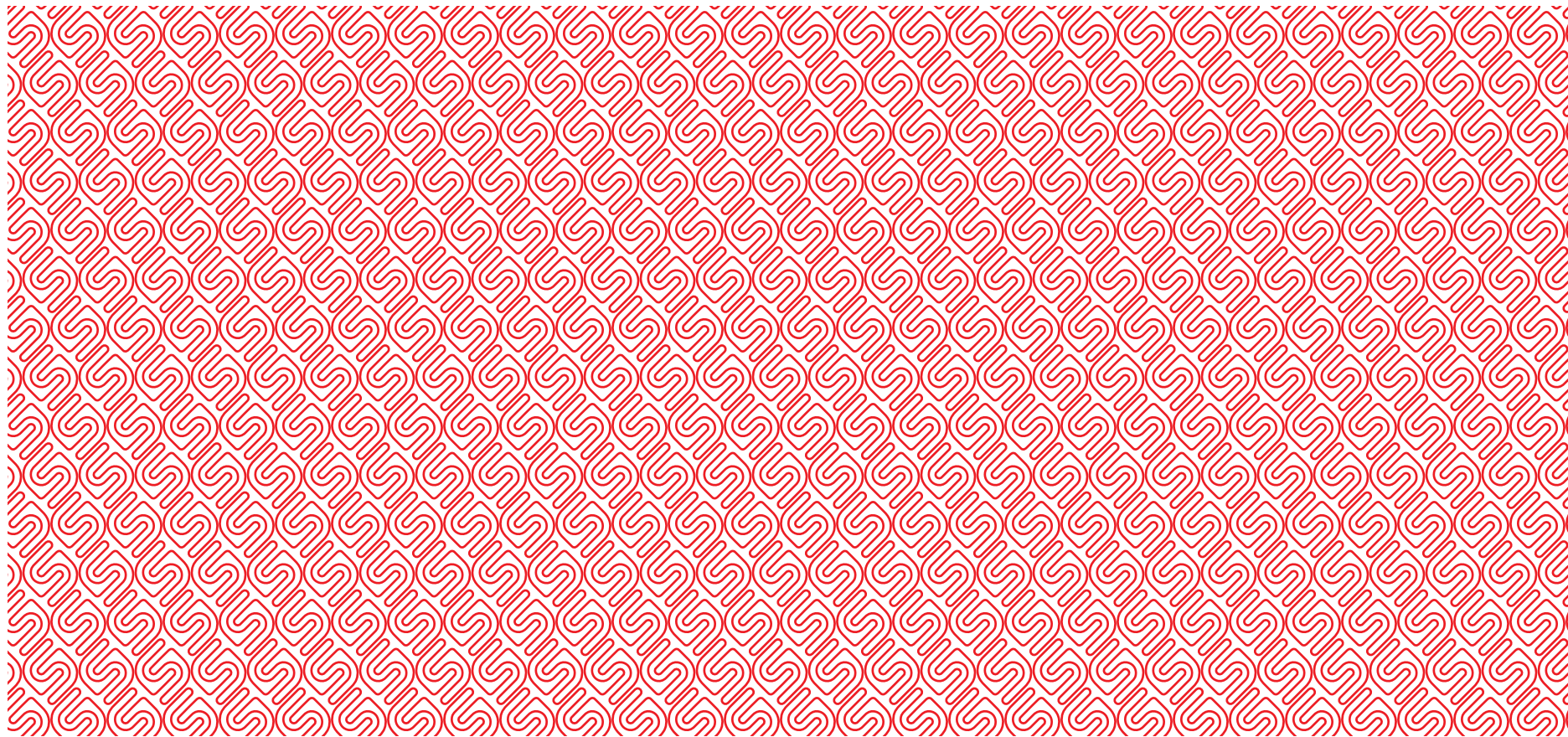
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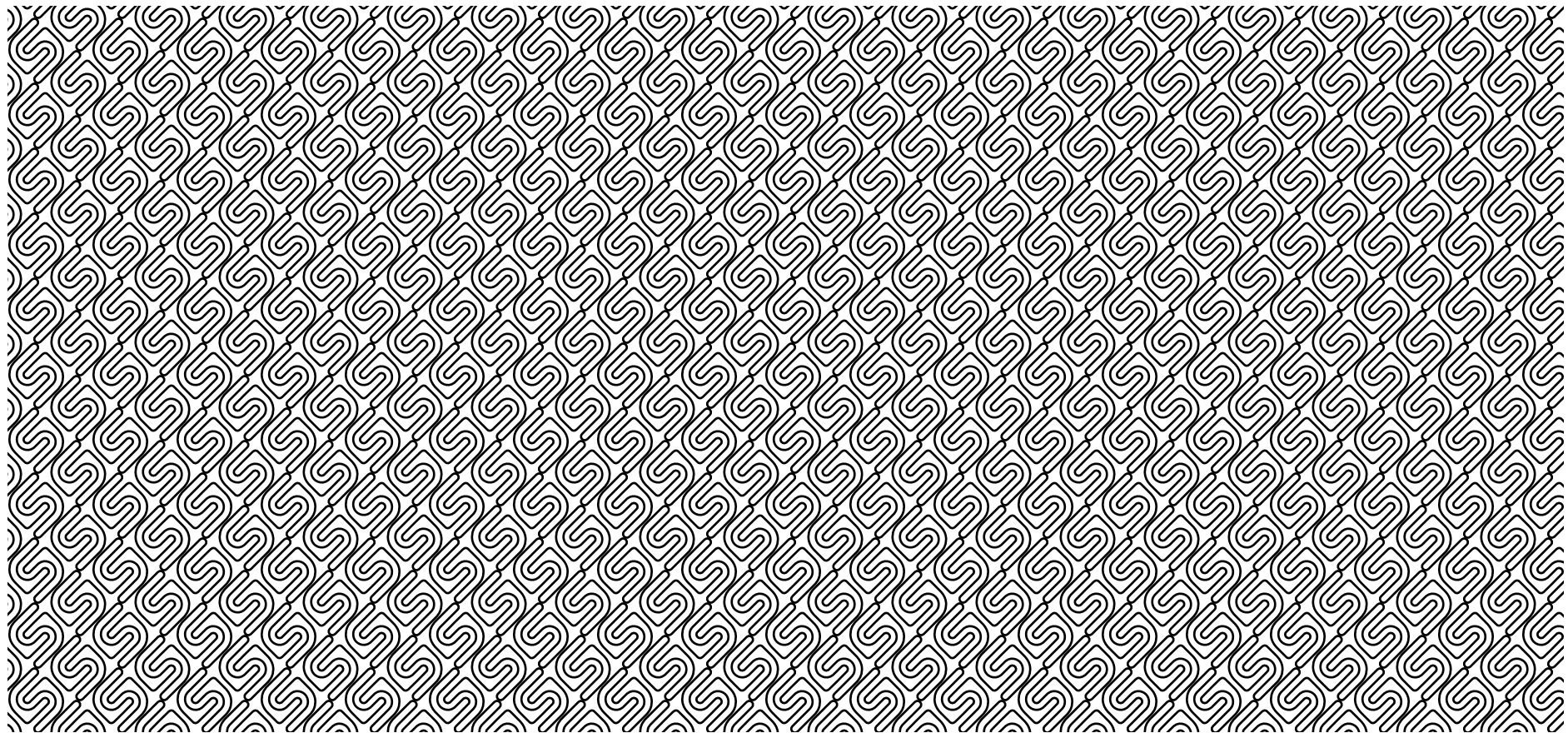


Pattern













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Explore
Beyond
Boundaries



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Adventure
Awaits,
Let's Go





To,
MARK HENRY
Managing Director

+1-973-538-9987
www.yourwebsite.com
4766 Deer Ridge Drive
Marlinton, NJ 07960


DEAR SIR,

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem ipsum.

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem ipsum as their default model text, and a search for 'Lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

From,
JONATHAN RINE
Creative Designer


SIGNATURE



JHONE SMITH
FOUNDER

T : (123) 456 789
M : saffron@gmail.com
W : www.saffron.com



JHONE SMITH
FOUNDER

T : (123) 456 789
M : saffron@gmail.com
W : www.saffron.com

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1900

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saffron@gmail.com
www.saffron.com