About Me

# Academic Background

**Ph.D.:** University of Seoul

**M.Sc.:** University of Seoul and Institut National des Postes et Telecommunications

# Research Focus

Madiha’s research ambitiously bridges the gap between theoretical knowledge and practical application in areas such as:

* Sustainable Urban Mobility
* Low Carbon Transportation
* Cutting-edge Tools Utilized:
  + Python • R • ArcGIS • QGIS • Emme • TransCAD • Cube

# Professional Experience

* **Transportation Service Manager in Casablanca, Morocco:** Applied analytical expertise to improve urban mobility solutions.
* **International Transport Consultant in Seoul, Korea:** Led projects in diverse urban environments, contributing to sustainable city planning.

# Contributions and Initiatives

Madiha’s academic journey is complemented by her proactive involvement in various urban development initiatives:

* Collaborating with international bodies to promote low-carbon transportation policies.
* Promoting the smart city and the 15-minute city policy.
* Integrating cutting-edge technologies for sustainable and resilient development.

## Vision

Her dedication to collaborative exploration and innovation positions her as a contributor to shaping the future of smart, resilient, equitable, and sustainable mobility solutions.