



NICE ADVANCED PROCESS AUTOMATION

Collaborative Social Media Program
for Partners

Advanced Process Automation – Partner Collaboration

NICE has over 90 000 followers with a reach of over 1.5M monthly impressions on our social media accounts and over 140 000 monthly visitors to our website. We are offering our promotional tools to you at no cost as part of our partner program.

Have your content on our Enterprise blog, your customer successes on our solution pages and facilitate live streaming events with our audience.

Here are a few examples of the options you have at your disposal:

Digital Web Promotions

- Guest Blog – write content to be published on our global enterprise blog



- Asset location
 - o Gated / non-gated customer success, videos or any PDF asset you would like to highlight on our relevant solution pages
- Partner Highlight
 - o Have your logo and link to your website on our partners page
 - o <http://www.nice.com/rpa/partners>

Social Media Promotions

- Joint live events
 - o Facebook Live events are currently the main driver of engagements, have your presenters showcased in our #NICETalks sessions



- o Twitter AMA (Ask Me Anything) is very popular as it gives your audience an unsolicited route into expert knowledge and thought leadership content – showcase your expertise as part of our #ASKNICE sessions

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ABOUT NICE

NICE (Nasdaq: NICE) is the worldwide leading provider of both cloud and on-premise enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 22,000 organizations in more than 150 countries, including over 80 of the Fortune 100 companies, are using NICE solutions www.nice.com.

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