```css
/* Global styles */
body {
    font-family: Arial, Helvetica, sans-serif;
    margin: 0;
    padding: 0;
    background-color: #f5f5f5;
    color: #333;
}

h1, h2, h3 {
    font-family: 'Helvetica', sans-serif;
}

a {
    text-decoration: none;
    color: inherit;
}

/* Header */
header {
    background-color: #007BFF; /* Blue for trust */
    color: white;
    padding: 20px;
    text-align: center;
}

header h1 {
    margin: 0;
}

nav ul {
    list-style: none;
    padding: 0;
}

nav ul li {
    display: inline;
    margin: 0 10px;
}

nav ul li a {
    color: white;
    font-weight: bold;
}

/* Hero Section */
#hero {
    background-image: url('hero-banner.jpg'); /* Example image */
    background-size: cover;
    background-position: center;
```

```css
    color: white;
    text-align: center;
    padding: 80px 20px;
}

#hero h2 {
    font-size: 2.5em;
    margin-bottom: 20px;
}

#hero p {
    font-size: 1.2em;
    margin-bottom: 30px;
}

.cta-button {
    background-color: #28a745; /* Green for growth */
    color: white;
    padding: 15px 30px;
    font-size: 1.2em;
    border: none;
    cursor: pointer;
}

.cta-button:hover {
    background-color: #218838;
}

/* About Section */
#about {
    padding: 40px 20px;
    background-color: #ffffff;
    text-align: center;
}

#about h2 {
    font-size: 2em;
    margin-bottom: 20px;
}

#about p {
    font-size: 1.2em;
    margin-bottom: 30px;
}

#about ul {
    list-style-type: square;
    padding: 0;
    font-size: 1.1em;
}
```

```css
#about ul li {
    margin: 10px 0;
}

/* Services Section */
#services {
    padding: 40px 20px;
    background-color: #f9f9f9;
    text-align: center;
}

#services h2 {
    font-size: 2.2em;
    margin-bottom: 20px;
}

#services ul {
    list-style-type: disc;
    padding: 0;
    font-size: 1.2em;
}

#services ul li {
    margin: 10px 0;
}

/* Contact Section */
#contact {
    padding: 40px 20px;
    background-color: #ffffff;
    text-align: center;
}

#contact h2 {
    font-size: 2.2em;
    margin-bottom: 20px;
}

#contact form {
    max-width: 600px;
    margin: 0 auto;
}

#contact label {
    display: block;
    margin: 10px 0;
}

#contact input, #contact textarea {
```

```css
    width: 100%;
    padding: 10px;
    margin: 10px 0;
    border: 1px solid #ddd;
}

#contact button {
    background-color: #007BFF;
    color: white;
    padding: 15px 30px;
    font-size: 1.1em;
    border: none;
    cursor: pointer;
}

#contact button:hover {
    background-color: #0056b3;
}

/* Social Media Links */
#social-media {
    text-align: center;
    padding: 20px 0;
}

#social-media a {
    margin: 0 15px;
    color: #333;
    font-size: 1.5em;
}

/* Portfolio Section */
#portfolio {
    padding: 40px 20px;
    background-color: #f9f9f9;
    text-align: center;
}

#portfolio .gallery {
    display: flex;
    justify-content: center;
    gap: 20px;
}

#portfolio .gallery img {
    max-width: 100%;
    height: auto;
    border-radius: 8px;
}
```

</style>