

Chelsea DiIunno

Character Designer | Visual Development Artist

New London, PA

diionnoc@gmail.com

484.643.8272

Education

Bachelor of Fine Arts, Animation and Graphic Design

Longwood University

Farmville, VA 23909 | 2014-2018

Bachelor of Fine Arts, Digital Art and Multimedia Design

La Salle University

Philadelphia, PA 19141 | 2013-2014

Key Skills

Illustration

Watercolor

Typography

Hand Lettering

Color Theory

Composition

Light and Shading

Video Editing

Expertise

Adobe Illustrator

Adobe Photoshop

Adobe Audition

Adobe Animate

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Autodesk Maya

Social Media

chelseadiionno.com

instagram.com/chelseadiionno

youtube.com/xoblivionx13

linkedin.com/in/chelseadiionno



Work Experience

Freelance Artist

Self-Employed | Lincoln University, PA 19352 (January 2020-Present)

Complete projects for clients ranging from merchandise to career oriented organizational tools while exercising time management skills and frequent communication

- Collaborated with growing social media influencer, YA Allegiance, to design a creative and beginner friendly weekly planner; successfully published in a monthly book subscription called Beacon Box (April 2020)

- Designed various layouts and print proofs of Carter's Specialty Bread bags for Peace Products Company (September 2020)

- Produced several designs for student-athletes affected by Coronavirus/COVID-19 while working C&A Sportswear (March 2020)

Barista/Barista Trainer

Starbucks | West Grove, PA 19350 (July 2018-Present)

Execute daily store tasks such as running cash register, restocking fresh ingredients and retail items, organizing seasonal displays, replenishing inventory, crafting over 80 types of beverages, and connecting with customers to ensure a friendly and welcoming environment

- Attained certification as a barista trainer in March 2019 and have successfully coached 9 partners since completing training

- Illustrated artwork plus hand lettering for seasonal beverage signage and holiday sales tags in addition to maintaining store decorations

- Achieved experience with lead shift duties such as supervising other baristas, executing barista positions and rotations, operating inventory management systems and cash management

Volunteer Work

Goalie Coach

Fred S. Engle Middle School | West Grove, PA 19350
(March-April 2019)

Participated as a volunteer lacrosse goalie coach for the Avon Grove Middle School girl's team. Directed goalie warm-ups and organized agility, endurance, and hand-eye coordination drills between 3 goalies.

Content Creator

YouTube | Philadelphia, PA 19141 (October 2013-May 2014)

Created and edited a small channel on YouTube, producing over 50 videos dedicated to gameplay, music and art while performing student-athlete activities during first year of college.