

# Chelsea DiIunno

## Character Design | Illustration | Typography

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## Education

*Bachelor of Fine Arts, Animation and Graphic Design*

Longwood University

Farmville, VA 23909 | 2014-2018

*Bachelor of Fine Arts, Digital Art and Multimedia Design*

La Salle University

Philadelphia, PA 19141 | 2013-2014

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## Key Skills

Color Theory

Illustration

Watercolor

Typography

Hand Lettering

Composition

Light and Shading

Video Editing/FX

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## Expertise

Adobe Illustrator

Adobe Photoshop

Adobe Audition

Adobe Animate

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Autodesk Maya

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## Social Media

chelseadiionno.com

instagram.com/chelseadiionno

youtube.com/xoblivionx13

linkedin.com/in/chelseadiionno



## Work Experience

### Freelance Artist

Self-Employed | Lincoln University, PA 19352 (January 2020-Present)

Complete projects for clients ranging from merchandise to career oriented organizational tools while exercising time management skills and frequent communication

- Collaborated with growing social media influencer, YA Allegiance, to design a creative and beginner friendly weekly planner, which will be successfully published within a monthly book subscription called Beacon Box this April (2020)

- Created detailed plans for a larger upcoming project with YA Allegiance in the form of a two year agenda. The final result will be specifically crafted with serious book reviewers and bookstagrammers in mind, assisting in their monthly book releases, future author signings, collaborations, and interactive visuals to keep record of monthly reading goals

### Barista

Starbucks | West Grove, PA 19350 (July 2018-Present)

Complete daily store tasks such as running cash register, restocking fresh ingredients and retail items, organizing seasonal displays, replenishing inventory, crafting a wide variety of beverages, and connecting with customers to ensure a friendly and welcoming environment

- Received certification as a barista trainer in March 2019 and have successfully trained 5 partners since completing training

- Provided artwork plus hand lettering for seasonal beverage signage and holiday sales tags in addition to maintaining store decorations

- Gained experience with lead shift duties such as supervising other baristas, executing barista positions and rotations, operating inventory management systems and cash management

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## Volunteer Work

### Goalie Coach

Fred S. Engle Middle School | West Grove, PA 19350  
(March-April 2019)

Participated as a volunteer lacrosse goalie coach for the Avon Grove Middle School girl's team. Ran goalie warm-ups and organized agility, endurance, and hand-eye coordination drills between 3 goalies.

### Content Creator

YouTube | Philadelphia, PA 19141 (October 2013-May 2014)

Managed and edited a small channel on YouTube, producing over 50 videos dedicated to gameplay, music and art while performing student-athlete activities during first year of college.