

CHELSEA DIIONNO
Concept Artist • Environment Artist
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Experience

Freelance Graphic Designer

Package Design | Peace Products Company

August 2020- August 2021
Malvern, PA

- Corresponded with management to enhance and modify design of Osborn compound matches bag.
- Cultivated various layouts and print proofs of Carter's Specialty Bread bags, ensuring the company plus nutritional information was displayed properly before being sent to public.

Production Artist/Designer | YAAllegiance

January 2020- March 2020
West Grove, PA

- Collaborated with growing social media influencer and book blogger, YA Allegiance.
- Created beginner friendly weekly planner that was successfully published in a monthly book subscription (Beacon Box).
- Delivered to several other book bloggers and reviewed via Instagram stories alongside other packaged items.

Print and Apparel Designer | C&A Sportswear

November 2019- April 2020
Baltimore, MD

- Conceptualized visual graphics for sports apparel and print production while managing multiple online stores for sales of those items, corresponding with a team of 5 artists throughout the process.
- Spearheaded several designs for student-athletes whose respective seasons were affected by COVID-19.

Barista/Trainer | Starbucks

July 2018- November 2023
West Grove, PA

- Attained barista trainer certification in March 2019 before successfully mentoring 12 partners over the course of 4 years, continually improving efficiency in product output and customer satisfaction.
- Generated, executed and maintained 2-3 pieces of artwork and hand lettering for seasonal beverage signage in addition to holiday displays each marketing quarter .
- Entrusted with lead shift duties such as supervising a team of 8 baristas throughout peak hours, operating inventory management systems and cash handling.

Assistant Women's Lacrosse Coach | Chichester School District

March 2021- May 2021
Boothwyn, PA

- Devised and implemented rigorous goalie drills while providing technical skills and analysis on performance.
- Supervised 10+ defense and midfield players alongside head coaches, various play rotations and workouts.

Education

Longwood University | BFA in Animation and Graphic Design

2014-2017

La Salle University | Digital Art and Multimedia Design

2013-2014

Additional Coursework

CGMaster Academy

2024, 2021-2022

Fundamentals of Environment Design, The Art of Color and Light, Digital Painting, Design Mentorship, Environment Sketching, Dynamic Sketching 2, Perspective, Dynamic Sketching 1

Skills

Hard: Illustration, Perspective, Digital Painting, Traditional Drawing, Environment Design, Character Design, Style Adaptation, Set Dressing, Visual Storytelling, Color Theory, Lighting, Graphic Design

Soft: Communication (Verbal, Written), Organization, Collaboration, Multi-Tasking, Working Under Pressure, Problem Solving, Mood Boards/Research, Leadership, Teamwork

Software: Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Maya, Wacom Cintiq, Blender