

## IO Beats Academy - Preview v1.0

#### **Vision**

IO Beats Academy is a global Web3 educational and artistic hub where DJs, producers, and music creators learn, connect, and grow on-chain. The mission is to democratize access to music education and crypto knowledge, bridging Web2  $\rightarrow$  Web3  $\rightarrow$  Web4.

## **NFT Learning Pass**

Access to the Academy is granted via NFT Learning Passes, acting as digital keys. Passes are tiered (Basic, Pro, Master), each unlocking exclusive courses, workshops, and rewards through gamified learning.

### **Educational Modules**

Category	Content	
■ Music & DJing	Production, mixing, mastering.	
■ Crypto Basics	Wallets, security, DeFi, NFTs.	
■ Web3 → Web4	DAO, governance, metaverse, AI music tools.	
■ Business & Career	Monetization with NFTs, Web3 marketing, community building.	

### **On-Chain Features**

Feature	Details	
\$IOB Utility	Payments for courses, rewards for learners, DAO governance votes.	
NFT Certificates	Soulbound NFTs proving learning completion, usable as Web3 resumes.	
Gamified Quests	TaskOn, Zealy, QuestN missions for practice, rewarding IOB + NFT badg	
Community DAO	Learners vote for next courses, artists, and events.	

## Roadmap

Phase	Focus	Key Milestones
Phase 1 – MVP	Genesis Launch	100 NFT Passes, Crypto 101, Music Basics, Discord community.
Phase 2 – Scaling	Expansion	Partnerships with 10 DJs, NFT Certificates, Live Masterclasses.
Phase 3 – Web4	DAO & Metaverse	DAO Academy, VR classrooms, Al-assisted music creation.

# **Value Proposition**

- For Artists: New revenue streams via NFTs and exposure to global communities.
- For Learners: Practical crypto, Web3, and music skills with on-chain proof.
- For Community: A global network of DJs, producers, and Web3 builders.

Disclaimer: This preview is for vision and community alignment purposes only. The final design, tokenomics, and roadmap may evolve with DAO governance, partnerships, and market conditions.