



ANALISIS KREDITUR HOME CREDIT

DIKA AWALINDAH





PROBLEM

Is the client applying for a loan able to repay it so that the loan application can be approved?



SOLUTION

Using machine learning algorithms to predict whether the client applying for a loan is capable of repaying it.

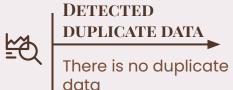
PREPROCESSING DATA TRAIN



EXPLORATION & VISUALIZATION

Data has 122 columns, and 307,511 rows

Visualize the relationship between feature







LABEL ENCODE

Make all to numerical label



FEATURE SELECTION

Choose the best feature that will use in the model



MODEL BUILDING AND **EVALUATION**

Build model with machine learning and choose the best model



Drop columns that has big missing value. And imputed the rest

BUILDING MODEL

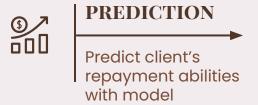
| | Training Accuracy Score | Testing Accuracy Score | ROC Score |
|----------------------|-------------------------------|------------------------------|-----------|
| LOGISTIC REGRESSION | 64.95 | 65.03 | 0.6504 |
| GAUSSIAN NAIVE BAYES | 50.22 | 49.97 | 0.5000 |
| DECISION TREE | 100 | 80.36 | 0.8037 |
| RANDOM FOREST | 100 | 97.28 | 0.9729 |
| K-NEAREST NEIGHBOR | 91.23 | 87.57 | 0.8756 |

Best models to predict clients payment abilities is random forest with accuracy 100% and error margin 2,72%

PREPROCESSING DATA TEST

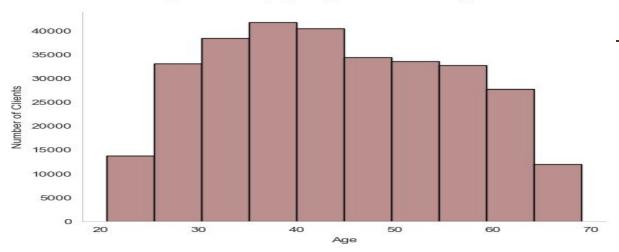






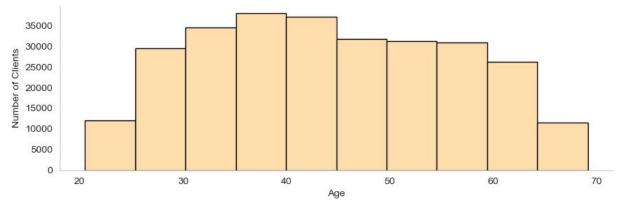


Age of Client (in years) at the time of Application



- Most number of clients apply for a loans is within range 35-40 years.
- Number of applicant at age
 <25 and 65
 is low;
- Number of clients who have no payment difficulties is within age 35-40 years

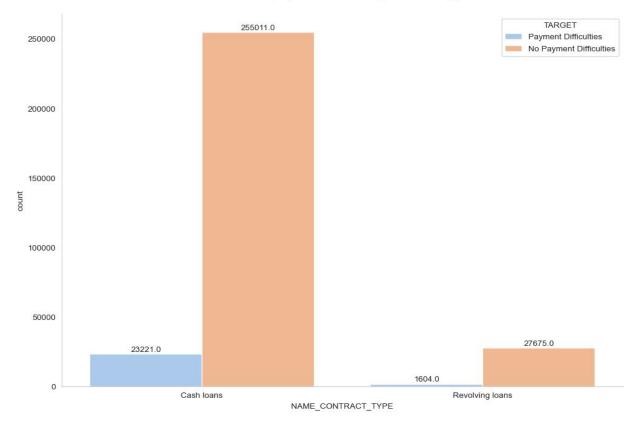
Age of Client (in years) who have No Payment Difficulties



We can targeting people at age 35-40 to apply for a loans.

VISUALIZATION

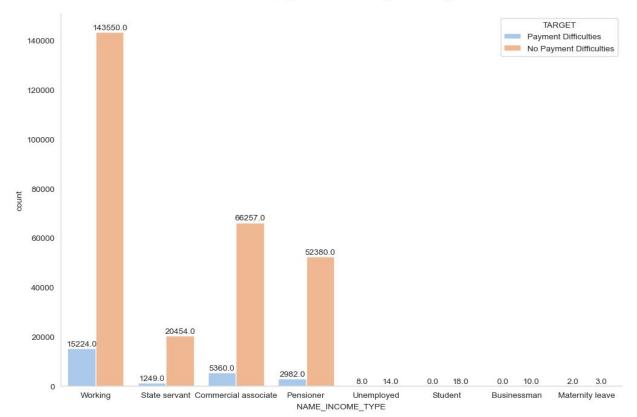
Clients Repayment Abilities By Contract Type



- 91.7% (255,011 from 278232) clients who take cash loans have no payment difficulties
- 94.6% (27675 from 29,279) clients who take revolving loans have no payment difficulties

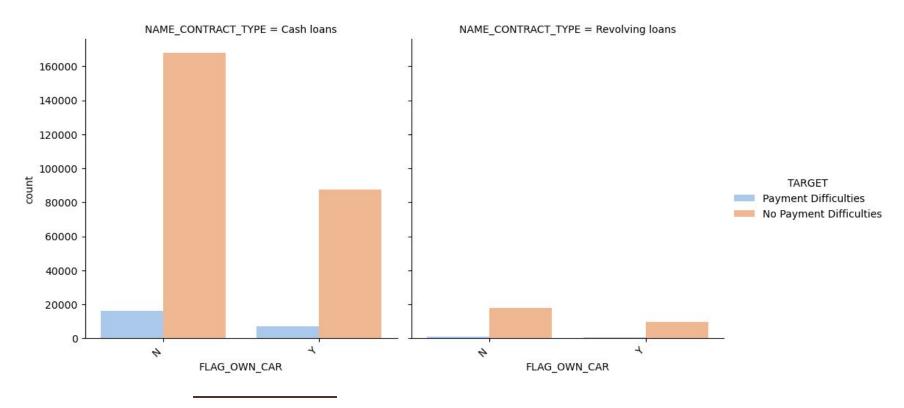
VISUALIZATION

Clients Repayment Abilities By Income Type



- Student and business have no payment difficulties
- Most number of applicant with income type is working

Payment Abilities By Contract Type and Own Car



Client who take cash loans and do not own a car have difficulties repaying their loans

BUSINESS RECOMMENDATION

- Client which income type is student and businessman is capable to repay their loans without any problem
- Clients who do not have a partner are capable of repaying their loans without any problem.
- Most of client under 30 y.o have no payment difficulties. But at this range age, the applicant is low.

Recommendation. Create a social media campaign/advertisement so student, and other client under 30 y.o can notice to apply for a loans.

Predicting Results. All applicant in application test is predicted capable repaying their loans without any problem.

THANK YOU!

SEE THE ENTIRE PROJECT HERE!!

github.com/dikaww/

FIND ME IN

linkedin.com/in/dikawalindah/