

# Match Report

Company - Growth Marketing Manager



Hard Skills

23 issues

Soft Skills

5 issues

Searchability

2 issues

Recruiter Tips

1 issue

## Searchability

ATS Tip	<div><div></div><div>Adding this job's company name and web address can help us provide you ATS-specific tips.</div></div>
Contact Information	<div><div></div><div>You provided your physical address. Recruiters use your address to validate your location for job matches.</div></div> <div><div></div><div>You provided your email. Recruiters use your email to contact you for job matches.</div></div> <div><div></div><div>You provided your phone number.</div></div>
Summary	<div><div></div><div>We found a summary section on your resume. Good job! The summary provides a quick overview of the candidate's qualifications, helping recruiters and hiring managers promptly grasp the value the candidate can offer in the position.</div></div>
Section Headings	<div><div></div><div>We found the education section in your resume.</div></div> <div><div></div><div>We found the work experience section in your resume.</div></div>
Job Title Match	<div><div></div><div>The job title 'Growth Marketing Manager' from the job description was not found in your resume. We recommend having the exact title of the job for which you're applying in your resume. This ensures you'll be found when a recruiter searches by job title. If you haven't held this position before, include it as part of your summary statement.</div></div>
Date Formatting	<div><div></div><div>The dates in your work experience section are properly formatted.</div></div>
Education Match	<div><div></div><div>Your education matches the preferred (CPA, CPA) education listed in the job description.</div></div>
File Type	<div><div></div><div>You are using a .pdf resume, which is the preferred format for most ATS systems.</div></div> <div><div></div><div>Your file name doesn't contain special characters that could cause an error in ATS.</div></div> <div><div></div><div>Your file name is concise and readable.</div></div>

## Hard Skills






Skill	Resume	Job Description

performance reports	×	2
performance marketing	×	1
workflow management	×	1
Monthly Reporting	×	1
digital advertising	×	0

## Soft Skills

Skill	Resume	Job Description
creative	2	10
analytical	×	3
leadership	×	3
communication	1	2
work cross-functionally	×	1
time management skills	×	1
collaboration skills	×	1

## Recruiter Tips

<b>Job Level Match</b>	 Your experience is less than the role requires. If you're confident you can perform the job and meet other criteria, consider applying. Include a strong summary explaining why you're a great fit despite having fewer years of experience. Be aware that experience is often an initial screening factor.
<b>Measurable Results</b>	 There are five or more mentions of measurable results in your resume. Keep it up - employers like to see the impact and results that you had on the job.
<b>Resume Tone</b>	 The tone of your resume is generally positive and no common cliches and buzzwords were found. Good job!
<b>Web Presence</b>	 Nice - You've linked to a website that builds your web credibility. Recruiters appreciate the convenience and credibility associated with a professional website.
<b>Word Count</b>	 There are 801 words in your resume, which is under the suggested 1000 word count for relevance and ease of reading reasons.