

## **PROFESSIONAL SUMMARY**

- More than ten years of hands-on experience in Fashion Design
- Solid experience in all aspects of Garment Production
- Skilled in Licensing with strong knowledge of garment construction
- Flair for fashion and strong interpersonal and customer service skills: researched fashion trends, networked with suppliers, took part in meetings with customers and local / overseas production teams, participated in numerous trade shows in Europe and Asia
- Resourceful with excellent knowledge of trends, fabrics, trim, colors and prints
- Expertise in:
  - Conducting trend/fabric research and creating inspiration/design/fabric boards
  - Developing collections and design for the garments according to the customer demands
  - Approving quality of fabrics, lab dips, graphic designs, strike offs, trims and labels
  - Managing the design process from conception through production
  - Maintaining the whole process of garments development till final shelf product
  - Creating sketches of garment styles from the scratch
  - Preparing detailed tech pack files for the overseas makers
  - Working directly with the overseas makers on daily basis
  - Fitting measurements and fit approvals vs size specs
- Highly proficient in Adobe Illustrator and Adobe Photoshop
- Basic knowledge in HTML5 & CSS3, Bootstrap, Git/ Github , FIGMA, Webflow

## **WORK HISTORY**

**Graphic Artist**, Kouper FKS Ind.

2018 – September 2019

- Developed design for garments (men, women, youth and kids designs).
- Developed packaging design
- Prepared garment tech sketches
- Prepared Tech Packs for overseas makers.
- Quality of Strike-off prints and color matching control.
- Seasonal catalog preparation etc.

**Senior Graphic Designer**, BAGIR IL

2014 – July 2018

- Prepared tech files, size specs, pattern layouts, color separation for printed graphic designs, checked samples according to the size specs.
- Seasonal catalog and showroom preparation.

**Technical Designer**, AL SRAD fashion design ltd.

2007 - 2014

- Developed design for garments (men, women, youth, kids and baby designs).
- Worked in a team with Fashion Designer and Stylist
- Prepared garment tech sketches
- Prepared Tech Packs for overseas makers.
- Quality and color matching control.
- Seasonal catalog preparation (design, layout, printing management) etc.

**Technical Designer**, Sela EU.D. Ltd (UK)

2005 - 2007

- Developed design for garments (men, women, youth, kids and baby designs).
- Tech Packs & Seasonal Catalog preparation

## **EDUCATION AND TRAINING**

DEP in **Computer Graphic**, ST. PIUS X CAREER CENTER

Certificate in **Web, Digital/Multimedia/Information Resources Design, HTML and CSS**, MENTOR

Certificate **Graphic Design**, E.P.S. COLLEGE

Certificate in **Advertisement and Management**, LEA GRINSHPAN COLLEGE

Diploma in **Fine Arts, History of Arts**, MUNKACHI SCHOOL OF FINE ARTS