

Segment

Product

Year

All

MonthName

All

Category

All

Ship Mode

All

Reset

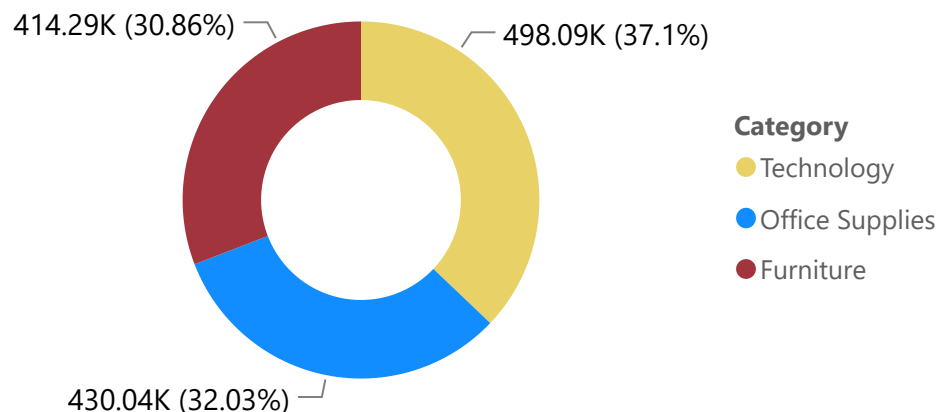
Total Sales

Total Profit

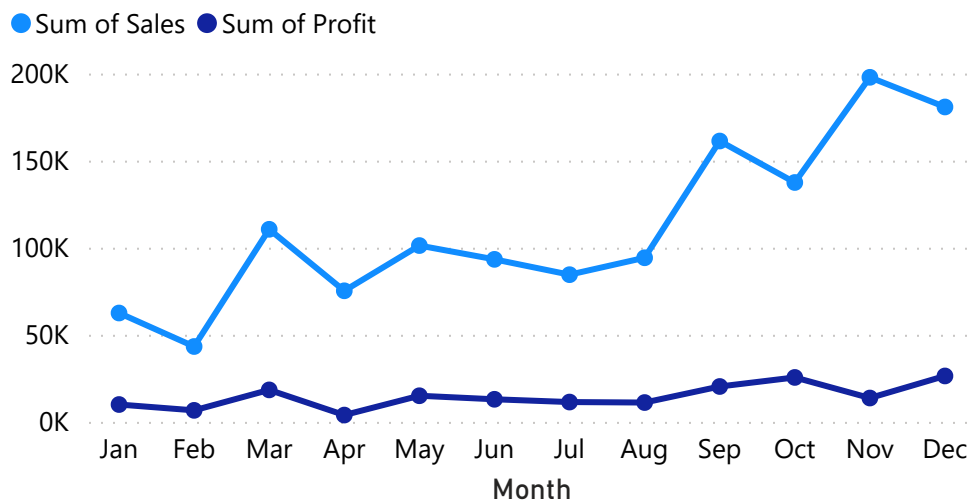
Total Orders

Total Returned Orders

Year of Publication	Number of Publications (K)	Percentage (%)
2017-2020	498.09K	37.1%
2013-2016	430.04K	32.03%
2009-2012	414.29K	30.86%



● Sum of Sales ● Sum of Profit



Washington Montana Idaho California Utah Nevada Arizona Texas Oklahoma Arkansas Missouri Kansas Nebraska Minnesota Iowa Michigan Indiana Wisconsin Illinois New York New Jersey Maine Massachusetts Rhode Island Delaware Georgia Kentucky Alabama Florida

UNITED STATES

MEXICO

Gulf of Mexico

Sargasso Sea

CUBA HAITI

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Microsoft Bing

Class	Count of Orders
Standard Class	3.4K
Second Class	1.1K
First Class	1.0K
Same Day	0.3K

SuperStore Analysis



Overview

Segment

Product

Year

2020

MonthName

All

Category

All

Ship Mode

All



Reset

733.22K

Total Sales

93.44K

Total Profit

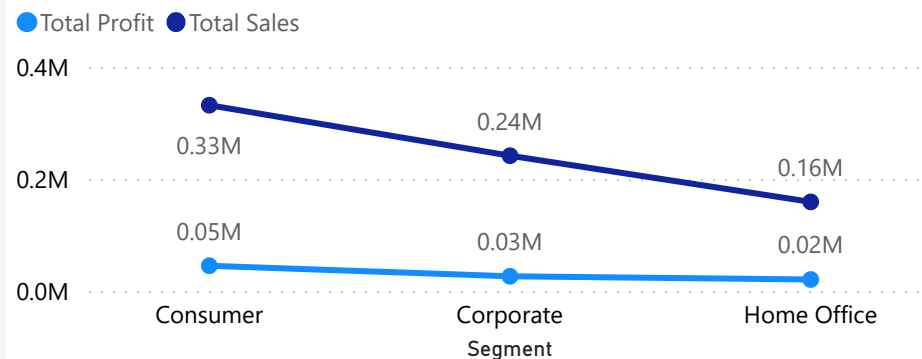
3312

Total Orders

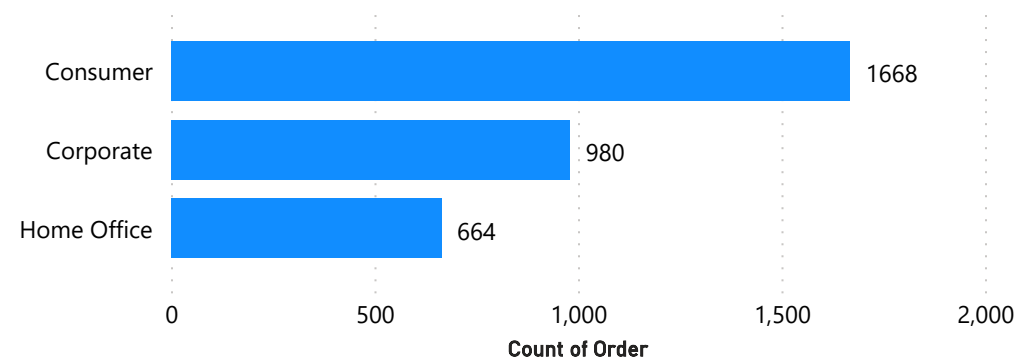
800

Total Returned Orders

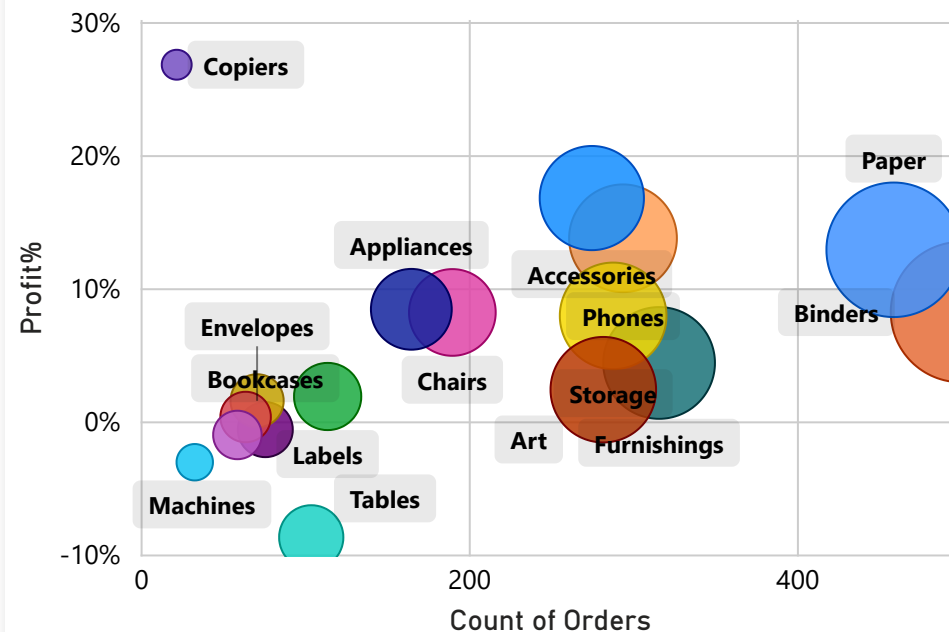
Profit and Sales by Segment



Orders by Segment



Sub-Category



Top 10 Customers by Sales Amount

Customer Name	Sales Amount
Karen Ferguson	5,825.46
Pete Kriz	5,979.14
Rick Wilson	6,193.45
Todd Sumrall	6,702.29
Helen Wasserman	8,166.35
Grant Thornton	8,167.42
Seth Vernon	8,459.94
Hunter Lopez	10,522.55
Total	87,943.37

Top 10 States by Sales Amount

Region	Sales Amount
South	49,901.54
North Carolina	23,456.83
Florida	26,444.72
Central	93,607.02
Illinois	24,351.61
Michigan	25,833.65
Texas	43,421.76
East	1,59,876.15
Total	5,15,312.95

SuperStore
Analyis

Overview

Segment

Product

Year

2019

MonthName

All

Category

All

Ship Mode

All

↩

Reset

609.21K
Total Sales

81.80K
Total Profit

2587
Total Orders

800
Total Returned Orders

Product Search

All

Customer Search

All

Date Between

01-01-2019

31-12-2020

Total Sale Between

0.44

17,499.95

Product ID	Product Name	Ship Mode	Total Profit	Total Sales	Number of Orders	Number of States
FUR-BO-10000362	Sauder Inglewood Library Bookcases	Same Day	5.13	136.78	1	1
		Total	5.13	136.78	1	1
FUR-BO-10000468	O'Sullivan 2-Shelf Heavy-Duty Bookcases	Second Class	7.77	48.58	1	1
		Total	7.77	48.58	1	1
FUR-BO-10000780	O'Sullivan Plantations 2-Door Library in Landvery Oak	Standard Class	-450.20	1,913.33	2	2
		Total	-450.20	1,913.33	2	2
FUR-BO-10001337	O'Sullivan Living Dimensions 2-Shelf Bookcases	First Class	12.10	120.98	1	1
		Second Class	24.20	241.96	1	1
		Standard Class	-12.10	205.67	1	1
		Total	24.20	568.61	3	3
FUR-BO-10001567	Bush Westfield Collection Bookcases, Dark Cherry Finish, Fully Assembled	First Class	-190.85	90.88	1	1
		Total	-190.85	90.88	1	1
FUR-BO-10001608	Hon Metal Bookcases, Black	First Class	88.73	354.90	1	1
		Total	88.73	354.90	1	1
FUR-BO-10001619	O'Sullivan Cherrywood Estates Traditional Bookcase	Standard Class	8.50	339.92	1	1
		Total	8.50	339.92	1	1
FUR-BO-10001798	Bush Somerset Collection Bookcase	Second Class	41.91	261.96	1	1
		Standard Class	6.55	556.67	1	1
		Total	48.46	818.63	2	2