



SuperStore  
Analysis

Overview

Segment

Product

Year

All

MonthName

All

Category

All

Ship Mode

All

↩

Reset

1.34M

Total Sales

175.23K

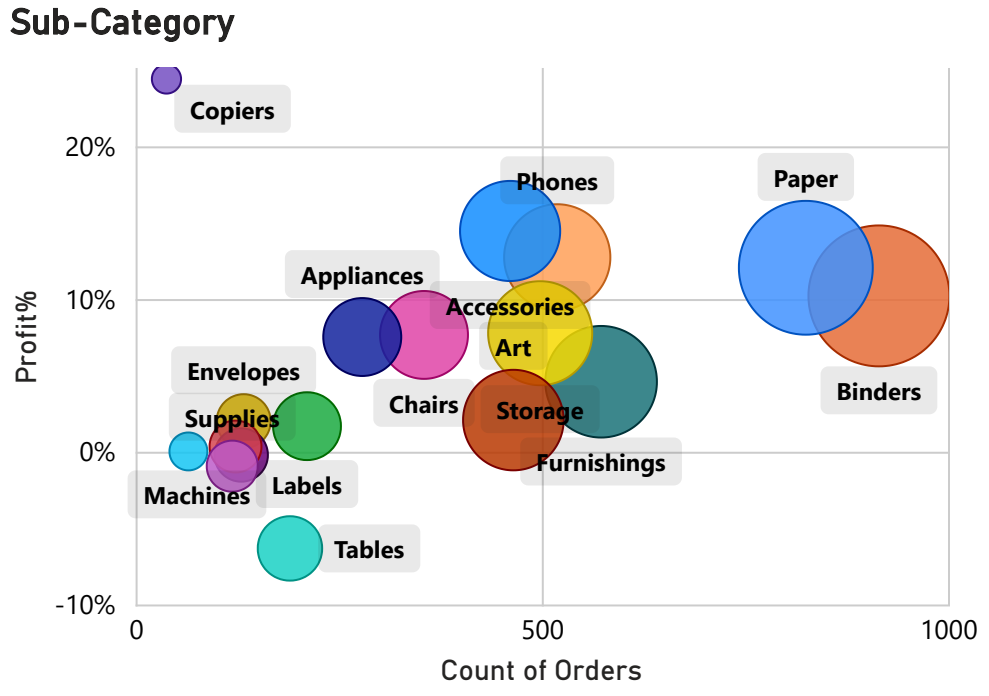
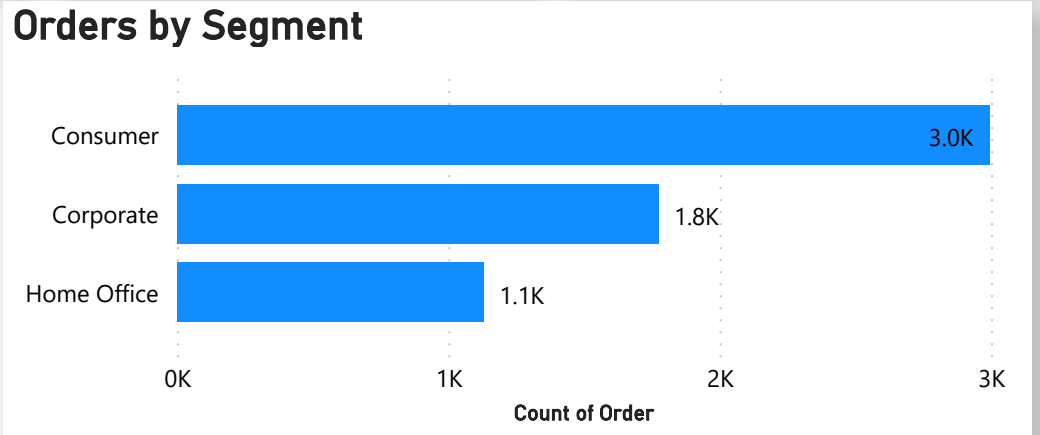
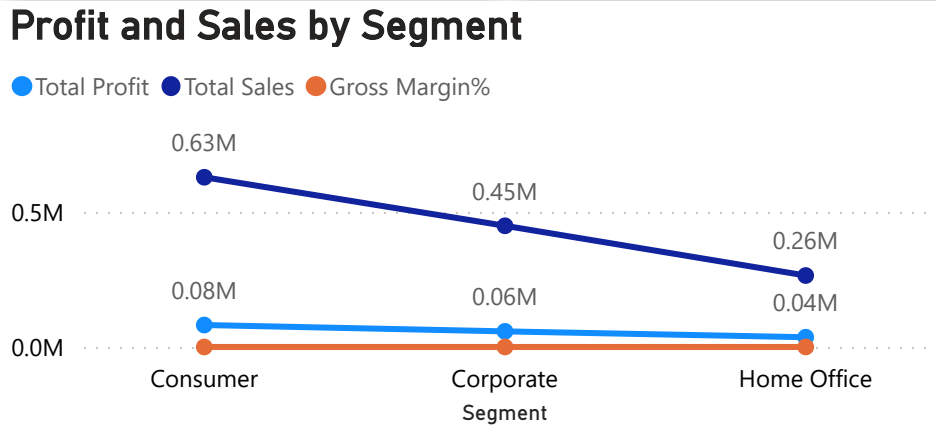
Total Profit

13.05

Gross Margin%

120.36

YoY Sales Growth%



Top 10 Customers by Sales Amount

Customer Name	Sales Amount
Seth Vernon	9,501.15
Karen Ferguson	9,999.27
Hunter Lopez	10,979.11
Caroline Jumper	11,164.97
Sanjit Engle	11,424.98
Christopher Conant	12,129.07
Adrian Barton	12,694.91
Tom Ashbrook	13,807.77
Total	1,25,162.62

Top 10 States by Sales Amount

Region	Sales Amount
South	40,048.00
Florida	40,048.00
Central	2,27,725.15
Indiana	43,978.23
Illinois	45,385.33
Michigan	53,253.68
Texas	85,107.91
East	2,89,534.91
Ohio	48,012.86
Total	9,20,602.50

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Gross Margin%

120.36  
YoY Sales Growth%

Product Search

All

Customer Search

All

Date Between

01-01-2019

31-12-2020

Total Sale Between

0.44

17,499.95

Product ID	Product Name	Ship Mode	Total Profit	Total Sales	Number of Orders	Number of States
FUR-BO-10000112	Bush Birmingham Collection Bookcase, Dark Cherry	First Class	-117.88	825.17	1	1
		Total	-117.88	825.17	1	1
FUR-BO-10000330	Sauder Camden County Barrister Bookcase, Planked Cherry Finish	First Class	33.87	241.96	1	1
		Total	33.87	241.96	1	1
FUR-BO-10000362	Sauder Inglewood Library Bookcases	Same Day	5.13	136.78	1	1
		Total	5.13	136.78	1	1
FUR-BO-10000468	O'Sullivan 2-Shelf Heavy-Duty Bookcases	Second Class	31.09	194.32	2	2
		Standard Class	-187.52	179.75	2	2
		Total	-156.43	374.07	4	4
FUR-BO-10000780	O'Sullivan Plantations 2-Door Library in Landvery Oak	First Class	-96.47	410.00	1	1
		Standard Class	-466.27	2,234.90	3	3
		Total	-562.74	2,644.90	4	4
FUR-BO-10001337	O'Sullivan Living Dimensions 2-Shelf Bookcases	First Class	-18.15	635.15	2	2
		Second Class	24.20	241.96	1	1
		Standard Class	-18.15	308.50	2	2
		Total	-12.10	1,185.60	5	5
FUR-BO-10001519	O'Sullivan 3-Shelf Heavy-Duty Bookcases	First Class	-45.35	87.21	1	1
		Second Class	57.56	322.68	2	2
		Total	12.21	409.89	3	3
FUR-BO-10001567	Bush Westfield Collection	First Class	-190.85	90.88	1	1