



SCHOOL OF AVIATION, TOURISM AND HOSPITALITY MANAGEMENT (SATHM)  
DEVI AHILYA VISHWAVIDYALAYA, INDORE  
END-SEMESTER EXAMINATION DECEMBER 2024 SESSION: 2024-2025



NOTE: DETAILS ARE TO BE FILLED IN CAPITAL

Course: **B.Com Retail Operations**

Semester: - 1<sup>st</sup>

(Regular/ATKT)

1. Roll No: \_\_\_\_\_ 2. Enrollment No: \_\_\_\_\_

3. Student Name: \_\_\_\_\_

4. Father's Name: \_\_\_\_\_

5. Mother's Name: \_\_\_\_\_

6. Local Address: \_\_\_\_\_

7. Permanent Address: \_\_\_\_\_

8. Mob. No. \_\_\_\_\_

Student's Signature

| S. No | Subject Name   | Date | Copy No. | Signature of Student | Name and Signature of Invigilator |
|-------|--|------|----------|----------------------|-----------------------------------|
| 1     | Introduction to Retail Operations<br>BOM-RM-01                         |      |          |                      |                                   |
| 2     | Business Communication & Basic office<br>IT Applications<br>BOM-RM-02  |      |          |                      |                                   |
| 3     | Ancient Trade and Principles of<br>Chanakya's Management<br>BOM-RM-03  |      |          |                      |                                   |
| 4     | Customer Relationship Management<br>BOM-RM-04                          |      |          |                      |                                   |
| 5     | Principles of Marketing<br>BOM-RM-05                                   |      |          |                      |                                   |
| 6     | Customer Loyalty and Retention (Practical/<br>Field /OJT)<br>BOM-RM-06 |      |          |                      |                                   |

(Examination Controller)

(HEAD)



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Course: **B.Com Retail Operations**

Semester: - 1<sup>st</sup> (Regular/ATKT)

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END-SEMESTER EXAMINATION DECEMBER 2024 SESSION:  
2024-2025



NOTE: DETAILS ARE TO BE FILLED IN CAPITAL

Course: **Diploma In Aviation Security (DAS)**

Semester: - 1<sup>ST</sup>

(Regular/ATKT)

1. Roll No: \_\_\_\_\_ 2. Enrollment No: \_\_\_\_\_

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|-------|--|------|----------|----------------------|-----------------------------------|
| 1     | Fundamental of Aviation Security (T)<br>DAS-01 |      |          |                      |                                   |
| 2     | Basic of Aviation Mathematics<br>DAS-03        |      |          |                      |                                   |
| 3     | Basic Communication Skills<br>DAS-05           |      |          |                      |                                   |
| 4     | Aviation Environmental Education<br>DAS-07     |      |          |                      |                                   |

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Course: **Diploma In Aviation Security (DAS)** Semester: - 1<sup>st</sup> (Regular/ATKT)

1. Roll No: \_\_\_\_\_ 2. Enrollment No: \_\_\_\_\_

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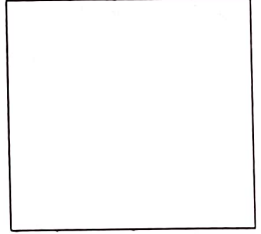


NOTE: DETAILS ARE TO BE FILLED IN CAPITAL

Course: **B.Com (Logistics)**

Semester: - 1<sup>ST</sup> (Regular/ATKT)

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|-------|---|------|----------|----------------------|-----------------------------------|
| 1     | Fundamental Of Logistics and Inventory Management<br>BOM-LOG-01 |      |          |                      |                                   |
| 2     | Financial Accounting<br>BOM-LOG-02                              |      |          |                      |                                   |
| 3     | Handling Of Material in Logistics<br>BOM-LOG-03                 |      |          |                      |                                   |
| 4     | Word and Presentation Application (SEC-I)<br>BOM-LOG-04         |      |          |                      |                                   |
| 5     | Warehousing & Distribution Centre Operation<br>BOM-LOG-05       |      |          |                      |                                   |

(Examination Controller)

(HEAD)



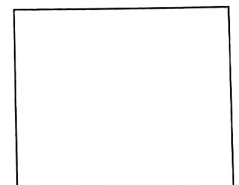
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Course: **B.Com (Logistics)**

Semester: - 1<sup>ST</sup> (Regular/ATKT)

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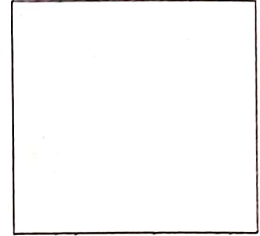
**NOTE: DETAILS ARE TO BE FILLED IN CAPITAL**

Course: MBA (T), 5 Years

Semester: - 1<sup>ST</sup>

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|-------|---|------|----------|----------------------|-----------------------------------|
| 1     | Fundamentals of Management<br>TM-101            |      |          |                      |                                   |
| 2     | Introduction to Tourism<br>TM-102               |      |          |                      |                                   |
| 3     | Language Proficiency-English<br>TM-103          |      |          |                      |                                   |
| 4     | Indian History<br>TM-104                        |      |          |                      |                                   |
| 5     | IT For Tourism<br>TM-105                        |      |          |                      |                                   |
| 6     | Individual and Interpersonal behavior<br>TM-106 |      |          |                      |                                   |

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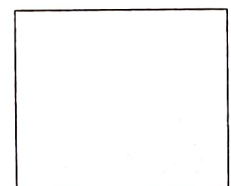


Course: MBA (T), 5 Years

Semester: - 1<sup>ST</sup>

(Regular/ATKT)

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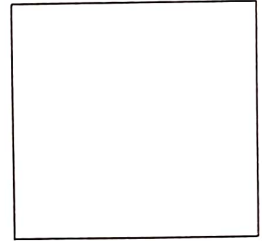
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Course: **B.B.A. (Aviation Management)**

Semester: - 1<sup>ST</sup>

(Regular/ATKT)

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|-------|---|------|----------|----------------------|-----------------------------------|
| 1     | Fundamentals Of Aviation Industry<br>BBA-AM-01              |      |          |                      |                                   |
| 2     | Aviation Marketing & Sales Operation<br>BBA-AM-02           |      |          |                      |                                   |
| 3     | Foreign Language – French(I)<br>BBA-AM-03                   |      |          |                      |                                   |
| 4     | Computer Management in Air Cargo<br>Operations<br>BBA-AM-04 |      |          |                      |                                   |
| 5     | Industry/Field Visit<br>BBA-AM-05                           |      |          |                      |                                   |

(HEAD)

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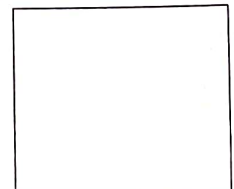
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Semester: - 1<sup>ST</sup> (Regular/ATKT)

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