DIKSHA MIGLANI | PRODUCT | VIBE CODING | CREATING SOLUTIONS

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💼 PROFESSIONAL EXPERIENCE

Wattmonk Technologies, *Product Manager*   Nov 2023 – Present

B2B SAAS Solutions | Requirement Analysis | Vibe Coding | UAT Testing| Data Analysis & Visualization

- Spearheaded automation and innovation in the B2B solar design services industry, launching **3** major product lines and **30+ features** to streamline operations for solar installers, enhancing efficiency and scalability.
- Designed and launched a comprehensive end-to-end **Order Management System**, optimizing workflows and boosting ordering efficiency by **20%**.
- Leveraged **AI-driven tools** to streamline user flow conceptualization, product requirement documentation, and end-to-end product development, enhancing efficiency, decision-making, and innovation across the product lifecycle.
- Designed and launched two mobile applications: a **Survey App** that streamlined data collection through photos and forms, improving survey efficiency by **40%**, and a Tracking App that provided a mobile alternative to the web platform, boosting accessibility and user adoption by **30%**.

VMock, *Sr. Business Analyst- Product*   Nov 2022 – Sept 2023

Acting as the sole POC for all the product related requirements for a globally-used AI/ML-based interview preparation platform, helping professionals to hone their interview skills.

- Led 12-member development and AI/ML team toward managing the platform. | Worked for **50+** large accounts to increase user satisfaction and product improvements.
- Spearheaded the entire product development cycle for 3 new interview modules and additional features for the existing module.
- Streamlined the development and QA process reducing the release time by **20%.**
- Experienced in maintaining up-to-date PRDs, working cross-functionally to understand requirements, and effectively communicating product releases to stakeholders.
- Created intuitive and user-centered user flows for the interview product to enhance the overall user experience.
- Designed product logics for recommending interview questions based on user's profile.

VMock, *Business Analyst- Product*   Oct 2019 – Oct 2022

Launch Manager for Interviews Platform| Product Analysis | Data Preparation for model training.

- Analyzed large volumes of data to identify root causes of product issues, and maintained detailed documentation to communicate findings to the development team, resulting in timely and effective corrective action.
- Carried out sanity testing to report bugs to the development team.
- Created training data by annotating 8k+ live user data points to develop models based on AI and ML and performed error analysis resulting improving the model accuracy by~10%.

🎓 EDUCATION

Kamala Nehru College   Jul 2016 – May 2019
Bachelor's in Economics   Grade: **7.068** / 10

Gargi College   Jul 2017- April 2018
Certificate in Banking and Financial Services   Grade: **85%**

🗄 INTERNSHIPS

FNB Ventures Pvt Ltd, *Data and Content Expert*   Jun 2018- Oct 2018

- Researched various food & beverage companies' data and further finalized and articulated it further in the proper format for the website.

Energy Next, *Research Intern*   Mar 2017- Jul 2017

- Responsible for getting the data on the renewable energy industry and presenting it in the required format for the website and magazine of the business.

⚒ SKILLS

Functional Skills

UserResearch, Design Thinking, Wireframing, ,Jira, Agile, Roadmap planning, Backlog prioritization, A/B Testing, User Interviews

Soft Skills

Team Management, Leadership, Communication, Team Work, Analytical, Problem Solving