

Credit Card Transaction Report

Q4

Q3

Q2

Q1

All

Revenue

\$56.52M

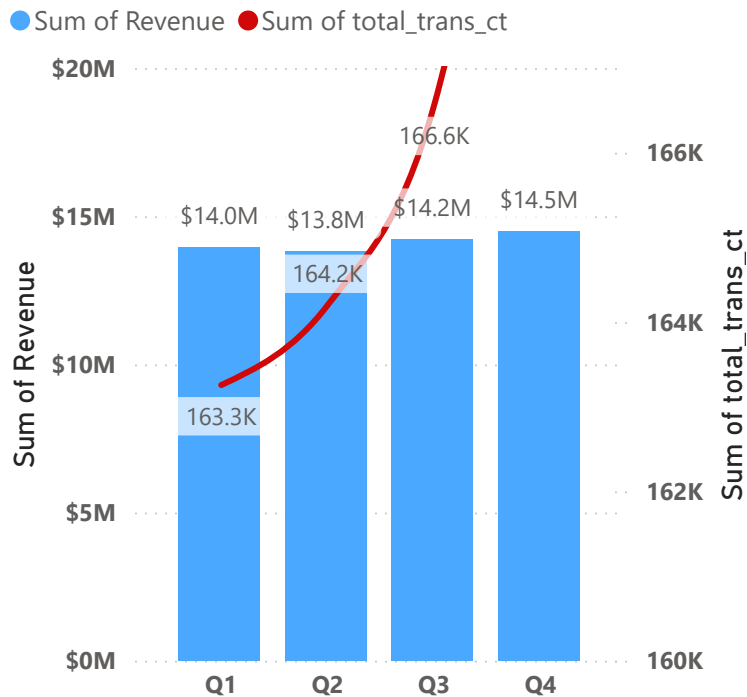
Number of Txn

667.23K

Txn Amount

\$45.53M

QTR Revenue and Total Transaction



Interest Earned

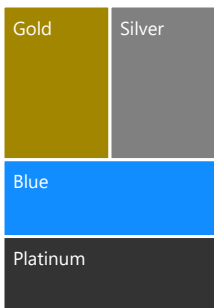
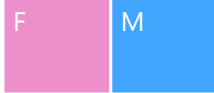
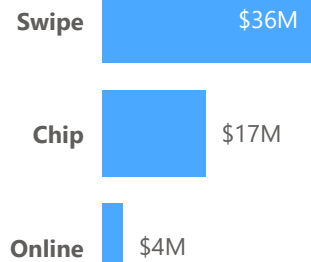
\$7.98M

Annual Fee

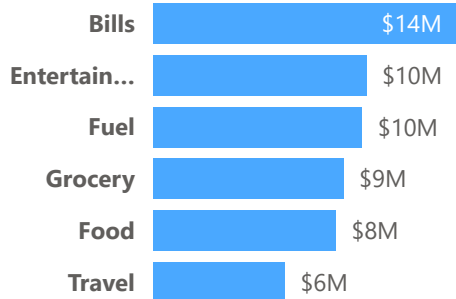
3.00M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	\$4,71,88,612	\$3,78,40,749	\$66,14,173
Silver	\$56,59,109	\$46,47,596	\$8,21,923
Gold	\$25,33,682	\$20,91,362	\$3,84,755
Platinum	\$11,35,608	\$9,53,314	\$1,61,629
Total	\$5,65,17,011	\$4,55,33,021	\$79,82,480

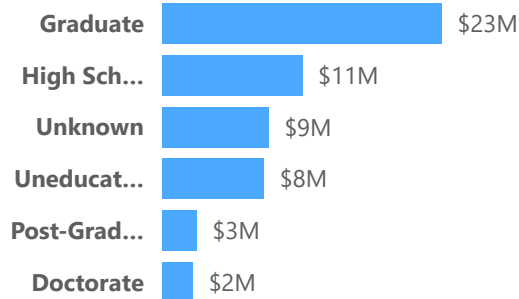
Revenue by Job Type



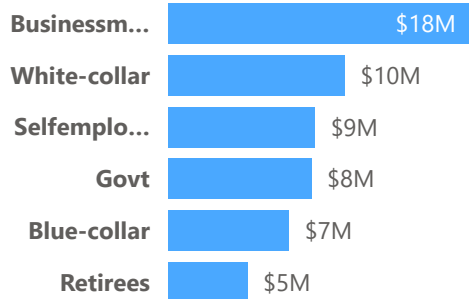
Revenue by Expenditure Type



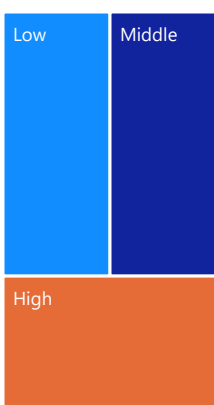
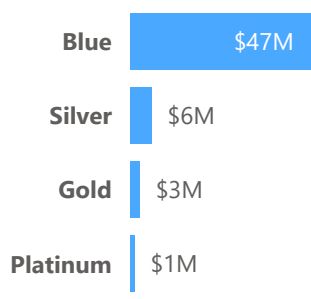
Revenue by Education



Revenue by Job Type



Revenue by Card type



Credit Card Customer Report

Q4

Q3

Q2

Q1

All

Revenue

\$56.52M

Customers

10.29K

Income

\$57.09K

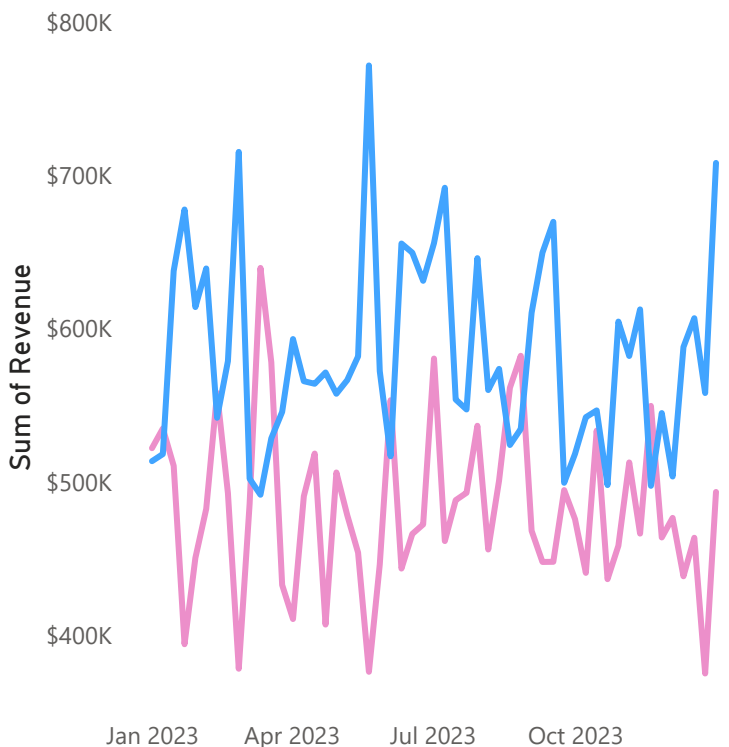
Interest Earned

\$7.98M

Csat Score

3.19

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
White-collar	\$1,02,83,124	\$14,64,691	\$10,56,18,475
Selfemployeed	\$85,42,826	\$11,41,510	\$7,76,59,931
Retirees	\$46,17,448	\$6,41,692	\$4,96,19,308
Govt	\$83,35,534	\$11,82,231	\$9,08,34,727
Businessman	\$1,76,97,472	\$25,84,604	\$19,03,50,431
Blue-collar	\$70,40,606	\$9,67,751	\$7,35,16,911
Total	\$5,65,17,011	\$79,82,480	\$58,75,99,783



Marital Status

Married

\$12M

\$15M

Single

\$10M

\$12M

Unknown

F

M

Gold

Silver

Blue

Platinum

Revenue by Income Group

High

\$7M

\$23M

Middle

\$8M

\$8M

Low

\$10M

Revenue by Age Group

20-30

30-40

40-50

50-60

60-70

70+

\$6M

\$11M

\$14M

\$9M

\$10M

Revenue by Job Group

Businessman

\$9M

\$9M

White-collar

\$7M

Selfemployeed

\$5M

\$5M

Govt

\$5M

Blue-collar

\$4M

Retirees

\$4M

Revenue by Dependents

5

4

3

2

1

0

\$4M

\$5M

\$7M

\$9M

\$7M

\$8M

\$5M

\$5M

Revenue by Top 5 States

TX

\$6M

\$7M

NY

\$6M

\$7M

CA

\$7M

\$6M

FL

\$4M

\$6M

NJ

\$3M

Low

Middle

High