









Hannah
Tableau Dashboard
Designer & Project
Report speedy
typewriter

Dikshant
Expert data cleaner &
Twitter sentiment
analyst

Lisa
Cheerful Motivator &
Project Manager

Rajashekar
Twitter scrapping
solutions specialist &
Power BI
visualizations
generator

THE TEAM

### AGENDA

# 1. Twitter Scraping

- Results and process
- Replicating the report

# 2. Dashboard presentation

- Global Vaccine Distribution dashboard
- US State Vaccination Progress dashboard
- US Vaccine Hesitancy dashboard
- 3. Data Cleaning and Sources Overview
- 4. Summary of findings
- 5. Challenges & Current State of Project



## 186,452 Tweets Scraped - 123,915 After Sentiment Analysis | Nov 27th - Dec 6th

Vaccine	Keywords	Total Collected Tweets	Total Cleaned Tweets *after sentiment analysis
Pfizer	pfizer, Pfizer- BioNTech, BioNTechpfizer	10614	7611
Moderna	Moderna, moderna_tx, Moderna-NIAID, NIAID, NIAID- Moderna	8373	6111
Johnson & Johnson	Johnson & Johnson, Johnson and Johnson, Janssen, Janssen Pharmaceutical, J&J	27798	16829
Oxford- AstraZeneca	OXFORDVACCINE, Oxford-Astraeneca, OxfordAstraZeneca, AstraZeneca, Vaxzevria, Covishield	1738	1145
SputnikV	Sputnik V, sputnikv, sputnikvaccine	61	38
Covaxin	covaxin, BharatBiotech	310	205
Sinovac	coronavac, sinovac	865	65

Tweet Topic	Keywords	Total Collected Tweets	Total Cleaned Tweets *after sentiment analysis
Hygiene	hand sanitizer, sanitizer, wash hands, wash face, soap, soap water, hand soap, sanitize	23258	14139
Wear Mask	mask, wearamask, masking, N95, face cover, face covering, face covered, mouth cover, mouth covering, mouth covered, nose cover, nose covering, nose covered, cover your face, coveryourface	47438	34965
Travel	travel, outing, camping, air-travel	27661	16593
Social Distancing	social distancing, physical distancing, 6 feet, social distance, physical distance	15474	9350
Social Gathering	social gathering, gathering, party, restaurant	24617	16864

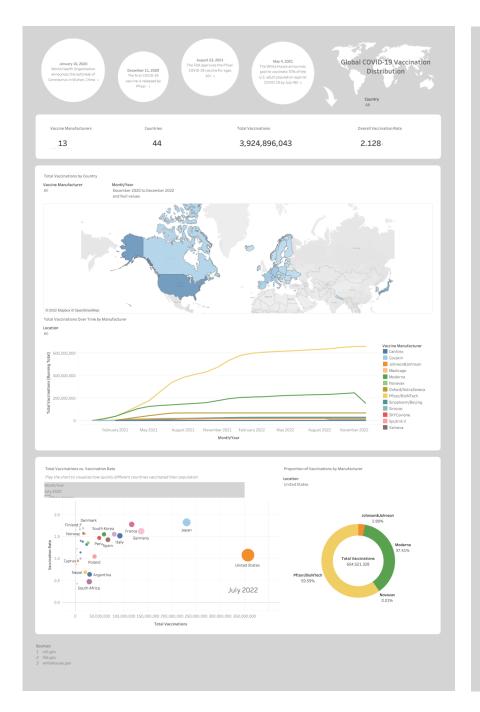
# Johnson & Johnson

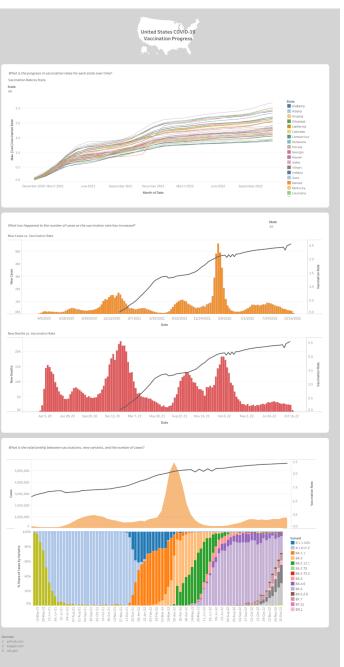
# REPLICATING THE REPORT

#### **Differences in Methodology**

- Using R
- 186,452 tweets vs. 1.2 million tweets
- 11-day collection range vs. 5 weeks
- afinn sentiment analysis package
- No time series forecasting models

# DASHBOARDS



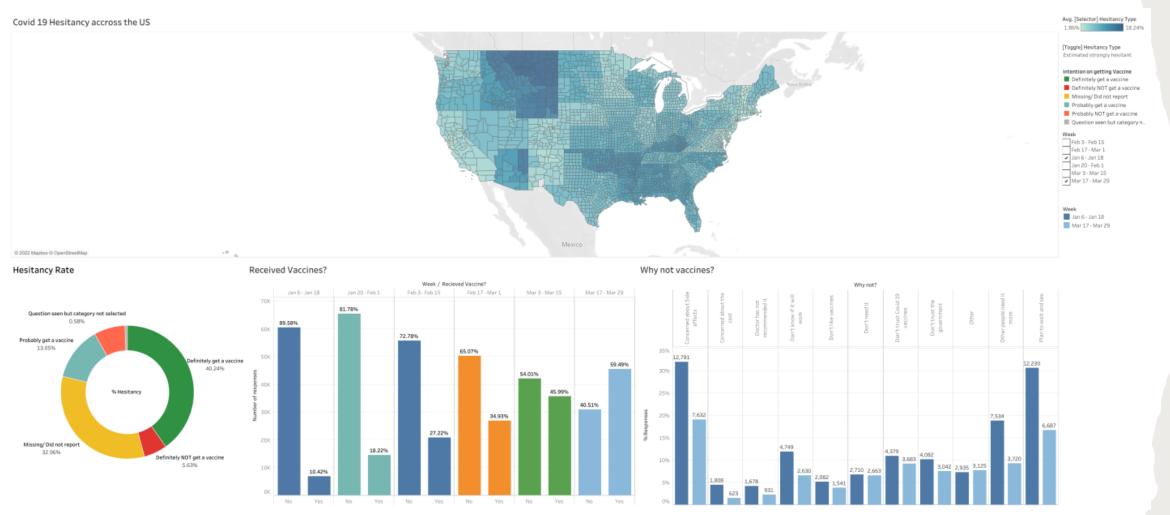


# **COVID-19 Vaccination, Cases**

- 1. What has the diffusion of vaccines across the world looked like?
- 2. What is the progress in vaccination rates for each state over time?
- 3. What has happened to the number of cases as the vaccination rate has increased?
- 4. What is the relationship between vaccinations, new variants, and the number of cases?

# **U.S Vaccination Hesitancy Analysis**

**5.** How has COVID-19 vaccine hesitancy evolved across the US from early 2021?



Source: Housing Pulse Survey & CDC

## DATA CLEANING & SOURCES

#### **Converting running total into Daily**

- Successful for daily vaccinations by manufacturer
- Unsuccessful for Daily cases and deaths. (Tried Python, excel, and R)
- Problem with a large file and running total grouped by multiple fields.
- Found a new dataset for daily deaths, cleaned and combined it with the given original dataset.

#### **Cleaning the Hesitancy data**

 Used data dictionary and converted encoded columns into corresponding texts.

#### **Cleaned Twitter data**

 Removed punctuations, hashtags, unwanted space, etc.

#### Additional Data Sources

#### • CDC

- <u>Daily</u> deaths and cases
- Vaccine Hesitancy level by state and county

#### Housing Pulse Survey

Hesitancy Analysis & reasons for hesitation

#### Kaggle

 Relationship between Vaccinations and Variants



# CHALLENGES

# Calculating daily values from running totals

Identifying datasets for hesitancy data

Replicating report methodology

Creating donut charts:)





## SUMMARY OF FINDINGS

- Differences between report and our analysis why?
- Future work / revised methodology
- COVID-19 data analysis comparable to global and national estimates

CURRENT STATE OF PROJECT: Almost complete

# QUESTIONS?