

# Business Club Linear Regression

Business Club Analytics Team October 2017

# Introduction

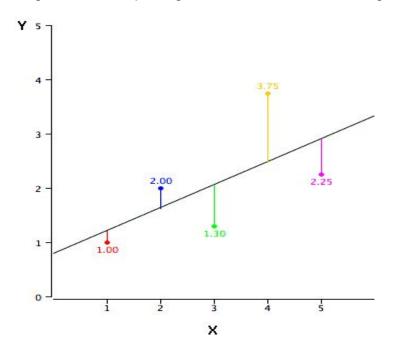
- 1. What is Linear Regression
- 2. Motivation
- 3. Mathematical Insight
  - a. The Cost Function
  - b. Optimizing things
- 4. Tips and Tricks
- 5. Quantifying Performance
- 6. Model Validation

# What is Linear Regression?

Simply put, we predict scores on one variable from the scores on a second variable.

The variable we are predicting is called the **criterion variable and is referred to as Y**. The variable we are basing our predictions on is called the **predictor variable and is referred to as X**. When there is only one predictor variable, the prediction method is called simple regression.

In simple linear regression, the predictions of Y when plotted as a function of X form a straight line. A simple regression line looks something like the figure shown below



The colored points are the actual data-points called the Y(actual).

The ordinate corresponding to the abscissa which falls on the regression line is called the Y(predicted)

#### How to find this line?

By far, the most commonly-used criterion for the best-fitting line is the line that **minimizes the sum of the squared errors of prediction**. That is the criterion that was used to find the regression line. The sum of the squared errors of prediction is lower than it would be for any other regression line. We'll look into the mathematics behind minimizing this error would be discussed later

## **Motivation**

Before we get into the tricky mathematical equations, we'll look into the question "Where do I use regression?"

#### **The Boston Housing Dataset**



There are **14** attributes in each case of the dataset. They are:

- 1. CRIM per capita crime rate by town
- 2. ZN proportion of residential land zoned for lots over 25,000 sq.ft.
- 3. INDUS proportion of non-retail business acres per town.
- CHAS Charles River dummy variable (1 if tract bounds river; 0 otherwise)
- 5. NOX nitric oxides concentration (parts per 10 million)
- RM average number of rooms per dwelling
- 7. AGE proportion of owner-occupied units built prior to 1940
- 8. DIS weighted distances to five Boston employment centres
- 9. RAD index of accessibility to radial highways
- 10. TAX full-value property-tax rate per \$10,000
- 11. PTRATIO pupil-teacher ratio by town
- 12.B 1000(Bk 0.63)<sup>2</sup> where Bk is the proportion of blacks by town
- 13. LSTAT % lower status of the population
- 14. MEDV Median value of owner-occupied homes in \$1000's

Here, MEDV is the variable to be predicted

For cases like these when value of one variable, (here, the value of homes) depends on various factors, we retort to linear regression. Before actually performing regression it is essential to perform some data exploration steps, since often variables tend to be highly correlated.

# Mathematical Insight

### **Calculation of Regression Line:**

The calculations are based on the statistics

 $M_X$  is the mean of X,  $M_Y$  is the mean of Y, sX is the standard deviation of X, sY is the standard deviation of Y, and r is the correlation between X and Y.

The slope (b) can be calculated as follows:

$$b = r s_y/s_x$$

and the intercept (A) can be calculated as

$$A = M_{Y} - bM_{X}$$
.

Correlation constant

$$S_{xx} = \sum x^2 - \frac{\left(\sum x\right)^2}{n}$$

$$S_{yy} = \sum y^2 - \frac{\left(\sum y\right)^2}{n}$$

$$S_{xy} = \sum xy - \frac{\left(\sum x\right)\left(\sum y\right)}{n}$$

where the "sigma" symbol indicates summation and n stands for the number of data points. With these quantities computed, the correlation coefficient is defined as:

$$\hat{\rho} = \frac{S_{xy}}{\sqrt{S_{xx}S_{yy}}}$$

Hypothesis Function: The hypothesis function for linear regression is given by

$$y = \theta_0 + \theta_1 x_1 + \theta_2 x_2 + \ldots + \theta_n x_n$$

Where, n : number of features .  $\theta$ j = parameter associated with j th feature

**Cost function**: We define a function, known as the cost function with which we can relate the error of our model. So a lower the cost function would imply a better model.

In general, the cost function gives us the cost for producing a particular output

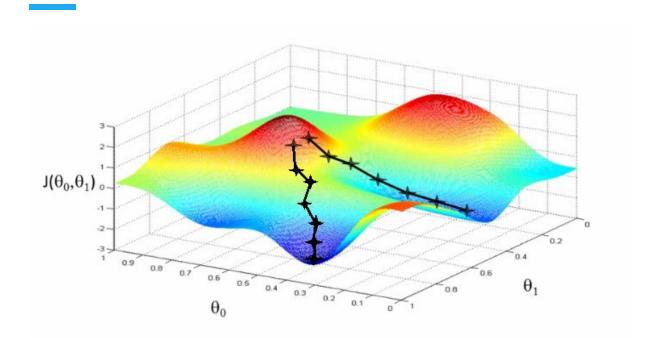
The cost function is what is minimised to obtain the best fitting curve.

For linear regression the cost function is given by :

$$J(\theta) = \frac{1}{2m} \sum_{i=1}^{m} \left( h_{\theta}(x^{(i)}) - y^{(i)} \right)^{2}$$

# **Gradient Descent:**

Gradient descent is an optimization algorithm used to find the values of parameters (coefficients) of a function (f) that minimizes a cost function.



For a regression with two parameters  $\theta$ 0 and  $\theta$ 1, the 'cost space ' plot looks like this. The aim of the gradient descent algorithm is to find such values of  $\theta$ 0 and  $\theta$ 1 so that the cost  $J(\theta)$  is minimized .

# The Algorithm

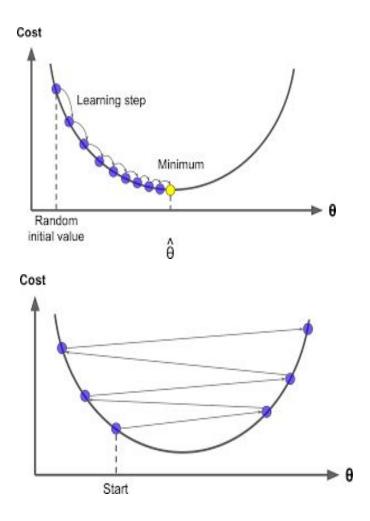
There is a fixed algorithm by which we vary  $\theta 0$  and  $\theta 1$  which is given below :

$$\theta_j := \theta_j - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)}$$
 (for all  $j$ )

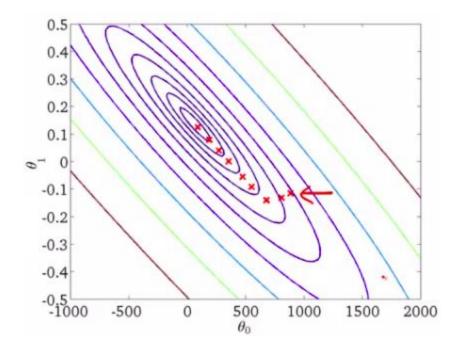
If  $\alpha$  is too small, a large number of iterations is required before cost function converges .

Now, if  $\alpha$  is too large, then there is a chance that it may fail to converge or it can even diverge.

How will one really know that he has already reached the minimum? It turns out that at the local minimum, derivative will be equal to zero because the slope of the tangent line at this point will be equal to zero. So, if the parameters are already at a local minimum then one step with gradient descent does absolutely nothing and that is what we are looking for.

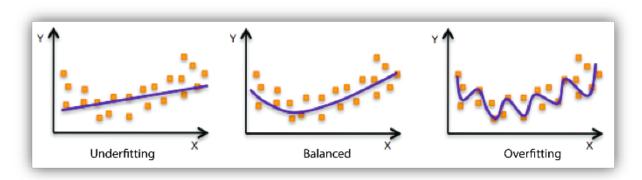


For multivariate linear regression, the same algorithm for gradient descent will be followed. The only difference would be that we j takes values from 0 to n if there are n features (excluding the constant term).



This is a contour plot of the cost function with  $\theta 0$  and  $\theta 1$  on x-axis and y-axis respectively. As we move closer towards the centre of this plot, we get those values of  $\theta 0$  and  $\theta 1$  which give the minimum value of the cost function.

# **Model Validation:**



#### Under-fitting -

Underfitting refers to a model that can neither model the training data nor generalize to new data.

An underfit machine learning model is not a suitable model and will be obvious as it will have poor performance on the training data.

## Over fitting -

Overfitting refers to a model that models the training data too well.

Overfitting happens when a model learns the detail and noise in the training data to the extent that it negatively impacts the performance of the model on new data. This means that the noise or random fluctuations in the training data is picked up and learned as concepts by the model. The problem is that these concepts do not apply to new data and negatively impact the models ability to generalize.

#### Cross Validation-

To limit overfitting and underfitting we use cross - validation. Cross validation is of 3 types :

#### 1.Hold - out method

Here we randomly divide the available set of samples into two parts: a training set and a validation or hold-out set.

The model is fit on the training set, and the fitted model is used to predict the responses for the observations in the validation set.

The resulting validation-set error provides an estimate of the test error.

#### **Limitations -**

The validation estimate of the test error can be highly variable, depending on precisely which observations are included in the training set and which observations are included in the validation set.

In the validation approach, only a subset of the observations — those that are included in the training set rather than in the validation set — are used to fit the model.

This suggests that the validation set error may tend to overestimate the test error for the model fit on the entire data set.

#### 2.K-fold Cross Validation

Estimates can be used to select best model, and to give an idea of the test error of the final chosen model.

Randomly divide the data into K equal-sized parts. We leave out part k, fit the model to the other K-1 parts (combined), and then obtain predictions for the left-out kth part. This is done in turn for each part k = 1, 2,...K, and then the results are combined. Setting K = n yields n-fold or leave-one out Cross-validation (LOOCV).

## **Tips and Tricks:**

#### Normalization:

The regression equation is simpler if variables are standardized so that their means are equal to 0 and standard deviations are equal to 1 [N(0,1)].

This makes the regression line:

$$Z_{\mathsf{Y}'} = (\mathsf{r})(Z_{\mathsf{X}})$$

where  $Z_{Y'}$  is the predicted standard score for Y, r is the correlation,  $Z_{X'}$  is the standardized score for X.

Note that the slope of the regression equation for standardized variables is r.

#### Regularization:

Regularization is technique used to avoid over fitting.

If we are over fitting model then, it requires penalizing theta parameters in order to make just right fit. This will lead to use regularization in model fitting.

Now cost function will be defined as below:

$$J(\theta) = \frac{1}{2m} \left[ \sum_{i=1}^{m} (h_{\theta}(x^{(i)}) - y^{(i)})^2 + \lambda \sum_{j=1}^{n} \theta_j^2 \right]$$

Hence gradient descent for regularised linear regression will be:

$$\frac{\partial J(\theta)}{\partial \theta_0} = \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)} \qquad \text{for } j = 0$$

$$\frac{\partial J(\theta)}{\partial \theta_j} = \left(\frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)}\right) + \frac{\lambda}{m} \theta_j \quad \text{for } j \ge 1$$

$$\theta_j := \theta_j (1 - \alpha \frac{\lambda}{m}) - \alpha \frac{1}{m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)}) x_j^{(i)}$$

# **Quantifying Parameters:**

#### R squared:

R-squared, known as the coefficient of determination is a statistical measure of how close the data are to the fitted regression line.

## Calculation of R squared:

Coefficient of Determination 
$$\rightarrow$$
  $R^2 = \frac{SSR}{SST} = 1 - \frac{SSE}{SST}$ 

Sum of Squares Total  $\rightarrow$   $SST = \sum (y - \bar{y})^2$ 

Sum of Squares Regression  $\rightarrow$   $SSR = \sum (y' - \bar{y'})^2$ 

Sum of Squares Error  $\rightarrow$   $SSE = \sum (y - y')^2$ 

Since  $R^2$  is a proportion, it is always a number between 0 and 1. If  $R^2 = 1$ , all of the data points fall perfectly on the regression line. If  $R^2 = 0$ , the estimated regression line is perfectly horizontal.

## **Problems with R-squared**

Every time a predictor is added to a model, the R-squared increases, even if due to chance alone. It never decreases. Consequently, a model with more terms may appear to have a better fit simply because it has more terms.

#### Adjusted R -squared

The adjusted R-squared compares the explanatory power of regression models that contain different numbers of predictors .

The adjusted R-squared increases only if the new term improves the model more than would be expected by chance. It decreases when a predictor improves the model by less than expected by chance.

#### P-value:

The P-value is the probability that our data would be at least this inconsistent with the hypothesis, assuming the hypothesis is true.

The p-value for each independent variable tests the **null hypothesis - that the variable has no correlation with the dependent variable**. If there is no correlation, there is no association between the changes in the independent variable and the shifts in the dependent variable. In other words, there is no effect.

If the **p-value for a variable is less than your significance level**, your sample data provide enough evidence to reject the null hypothesis for the entire population. Your data favors the hypothesis that there is a non-zero correlation. Changes in the independent variable are associated with changes in the response at the population level. This variable is statistically significant and probably a worthwhile addition to your regression model.

On the other hand, a **p-value that is greater than the significance level** indicates that there is insufficient evidence in your sample to conclude that a non-zero correlation exists.

For example, let's say we wanted to know if a new drug had an influence on IQ. These are what we would want to pick as our null and alternative hypotheses:

- *Null hypothesis* The average IQ of a population that uses the drug will be the same as the average IQ of a population that does not use the drug.
- *Alternative hypothesis* The average IQ of a population that uses the drug will be different from the average IQ of a population that does not use the drug.

These are the only two options, so if we reject the null hypothesis, we can accept the alternative hypothesis.

In order to reject the null hypothesis, we need to pick a level of statistical significance. By default, this is 5 or 1 percent. If we get a P-value smaller than our significance level, we can reject the null hypothesis.

In other words, a predictor that has a low p-value is likely to be a meaningful addition to your model because changes in the predictor's value are related to changes in the response variable.

#### T-value:

The "t" statistic is computed by dividing the estimated value of the parameter by its standard error.

(The standard error is an estimate of the *standard deviation* of the coefficient, the amount it varies across cases). This statistic is a measure of the likelihood that the actual value of the parameter is not zero. The larger the absolute value of t, the less likely that the actual value of the parameter could be zero.

t = Coeff / SE

## Interpreting the model:

Using all the features given in the dataset , the model created showed the following summary.

Dep. Variab Model: Method: Date: Time: No. Observa Df Residual Df Model: Covariance	tions: s:	Wed, 25 Oct 21:	MV OLS east Squares 25 Oct 2017 21:31:01 506 492 13 nonrobust		ared: R-squared: tistic: (F-statistic ikelihood:	):	9.741 9.734 108.1 6.72e-135 -1498.8 3026. 3085.	
	COE	ef std err		t	P> t	[0.025	0.975]	
const CRIM ZN INDUS CHAS NOX RM AGE DIS RAD TAX PT B LSTAT	36.455 -0.108 0.046 0.026 2.688 -17.766 3.890 0.006 -1.475 0.306 -0.011 -0.952	80 0.033 84 0.014 86 0.061 87 0.862 86 3.820 89 0.418 80 0.199 80 0.666 81 0.066 91 0.066 92 0.066 93 0.003		7.144 3.287 3.382 3.334 3.118 4.651 3.116 3.052 7.298 4.613 3.280 7.283 3.467 3.347	0.000 0.001 0.001 0.738 0.002 0.000 0.000 0.958 0.000 0.000 0.001 0.000	26.432 -0.173 0.019 -0.100 0.994 -25.272 2.989 -0.025 -1.867 0.176 -0.020 -1.210 0.004 -0.624	46.487 -0.043 0.073 0.141 4.380 -10.262 4.631 0.027 -1.084 0.436 -0.005 -0.696 0.015	
Omnibus: Prob(Omnibu Skew: Kurtosis:	s):		8.041 0.000 1.521 8.281				1.078 783.126 8.84e-171 1.51e+04	

Notice that the value P value for two features INDUS and AGE is much high , indicating the variables are not significant to be kept in the model .

Removing the two features would not affect the model fit that much .

#### Correlation matrix :

	CRIM	ZN	INDUS	CHAS	NOX	RM	AGE	DIS	RAD	TAX	PT	В	LSTAT
CRIM	1.000000	-0.200469	0.406583	-0.055892	0.420972	-0.219247	0.352734	-0.379670	0.625505	0.582764	0.289946	HARMACON COMP.	0.455621
ZN	-0.200469	1.000000	-0.533828	-0.042697	-0.516604	0.311991	-0.569537	0.664408	-0.311948	-0.314563	-0.391679	-	-0.412995
NDUS	0.406583	-0.533828	1.000000	0.062938	0.763651	-0.391676	0.644779	-0.708027	0.595129	0.720760	0.383248	-0.356977	0.603800
CHAS	-0.055892	-0.042697	0.062938	1.000000	0.091203	0.091251	0.086518	-0.099176	-0.007368	-0.035587	-0.121515	0.048788	-0.053929
VOX	0.420972	-0.516604	0.763651	0.091203	1.000000	-0.302188	0.731470	-0.769230	0.611441	0.668023	0.188933	-0.380051	0.590879
RM	-0.219247	0.311991	-0.391676	0.091251	-0.302188	1.000000	-0.240265	0.205246	-0.209847	-0.292048	-0.355502	0.128069	-0.61380€
AGE	0.352734	-0.569537	0.644779	0.086518	0.731470	-0.240265	1.000000	-0.747881	0.456022	0.506456	0.261515	-0.273534	0.602339
DIS	-0.379670	0.664408	-0.708027	-0.099176	-0.769230	0.205246	-0.747881	1.000000	-0.494588	-0.534432	-0.232471	0.291512	-0.49699€
RAD	0.625505	-0.311948	0.595129	-0.007368	0.611441	-0.209847	0.456022	-0.494588	1.000000	0.910228	0.464741	-0.444413	0,488676
FAX	0.582764	-0.314563	0.720760	-0.035587	0.668023	-0.292048	0.506456	-0.534432	0.910228	1.000000	0.460853	-0.441808	0.543993
>T	0.289946	-0.391679	0.383248	-0.121515	0.188933	-0.355502	0.261515	-0.232471	0.464741	0.460853	1.000000	-0.177383	0.374044
3	-0.385064	0.175520	-0.356977	0.048788	-0.380051	0.128069	-0.273534	0.291512	-0.444413	-0.441808	-0.177383	1.000000	-0.366087
STAT	0.455621	-0.412995	0.603800	-0.053929	0.590879	-0.613808	0.602339	-0.496996	0.488676	0.543993	0.374044	-0.366087	1.000000

From the matrix we observe that RAD and TAX have a high correlation of 0.91. So we first remove RAD and check if the model has improved. Then we do the same with TAX and then take the better model out of the two.