

6687

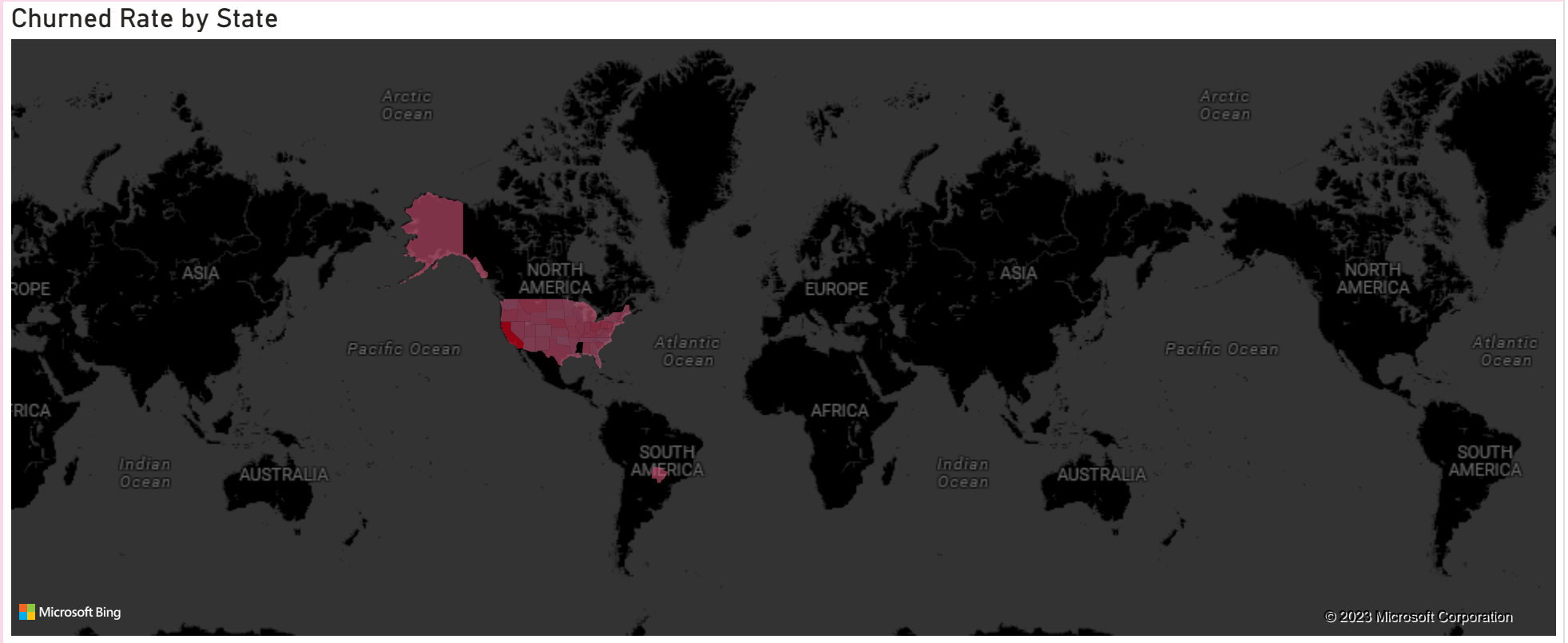
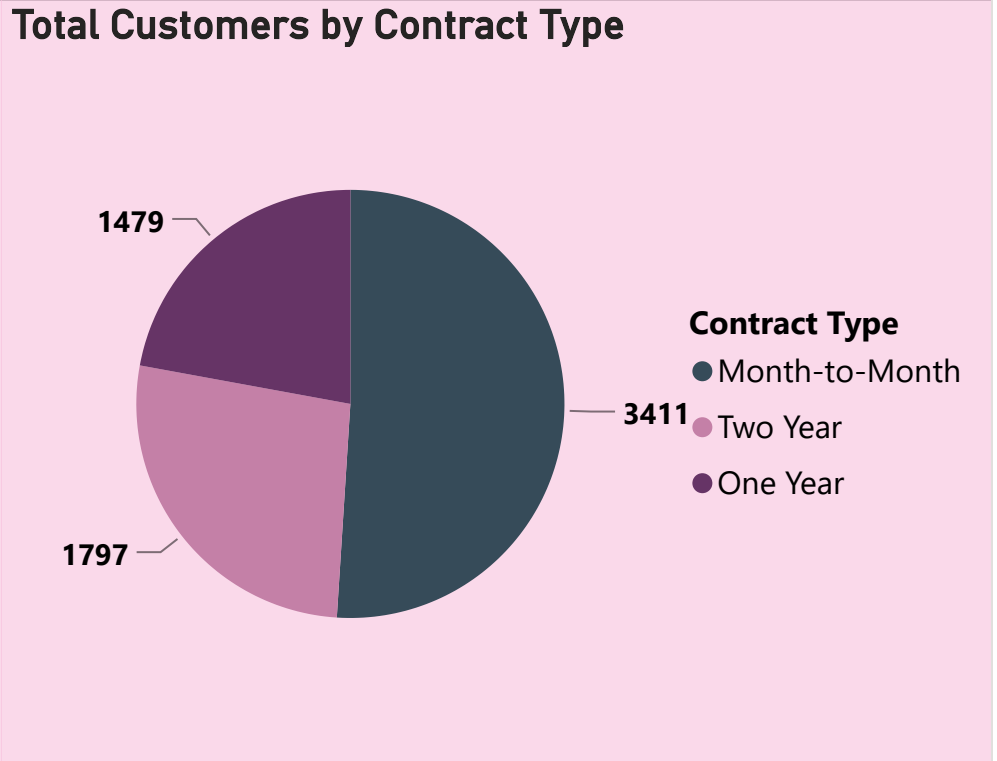
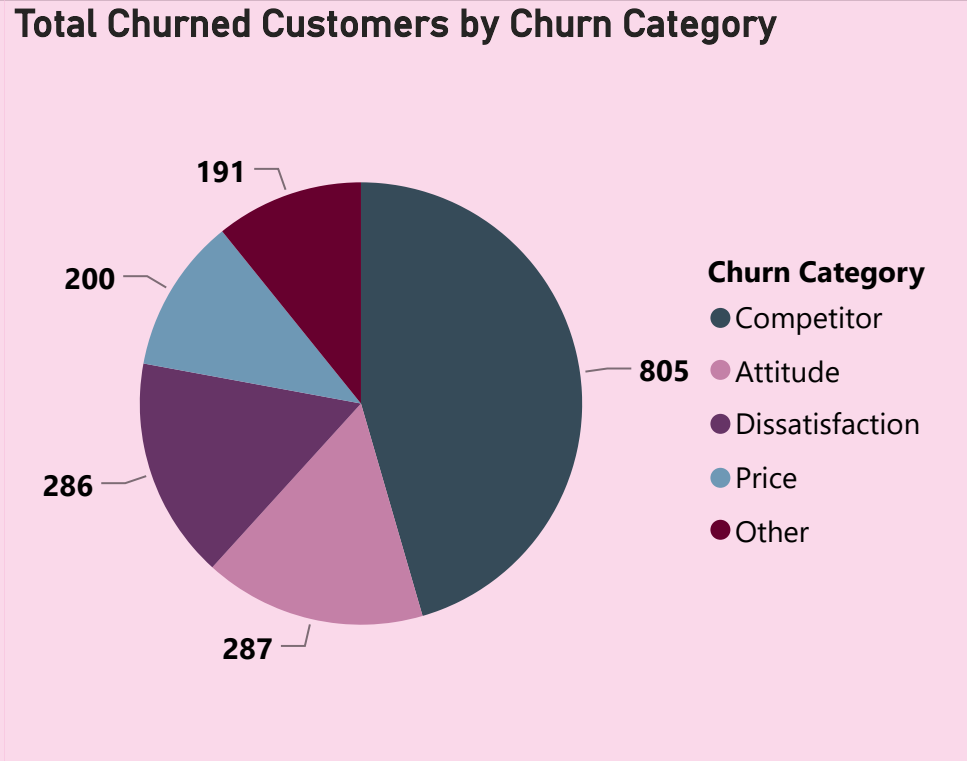
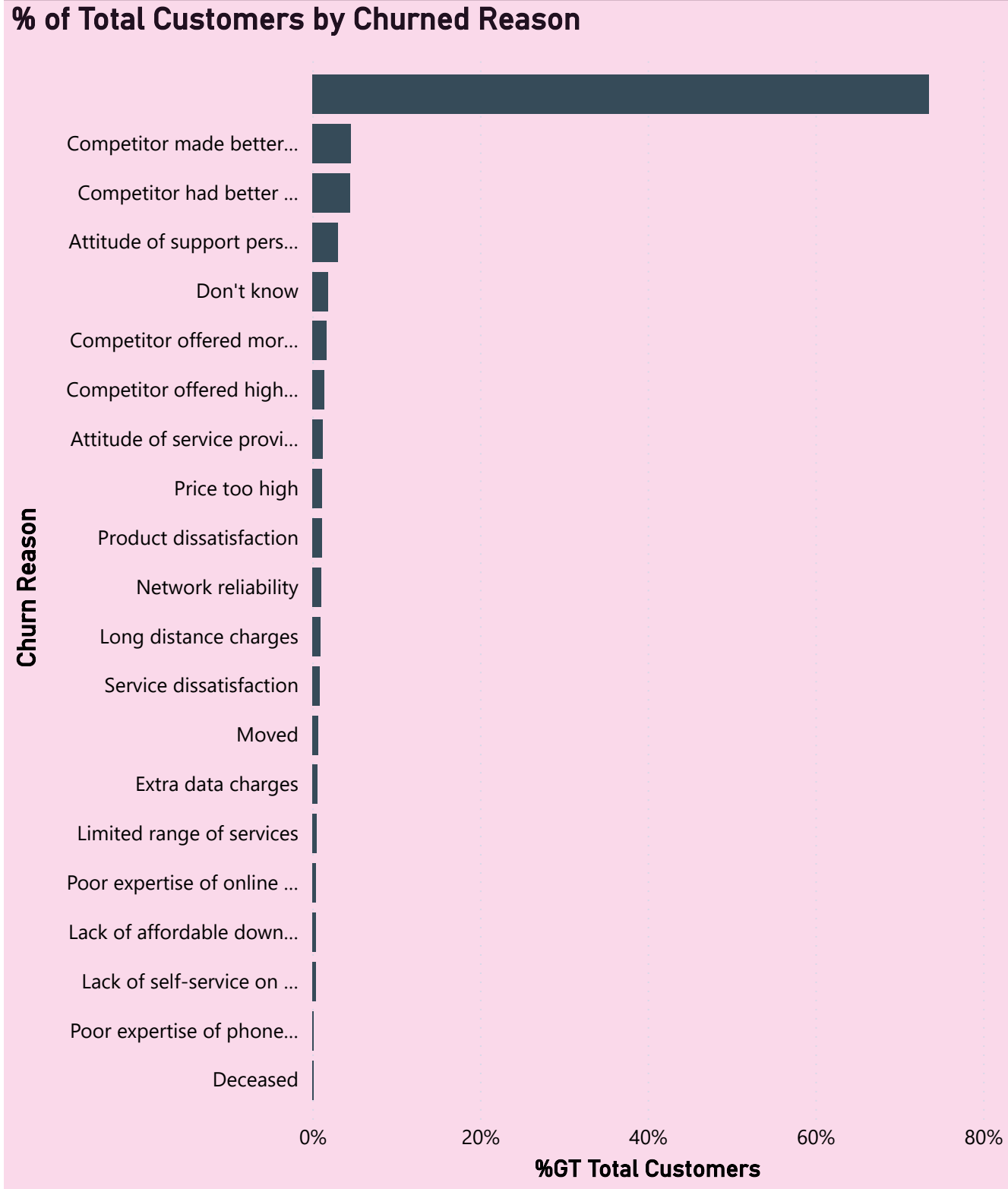
Total customers

1796

Churned Customers

26.86

Churned Rate



Account Length (in months)



1

77



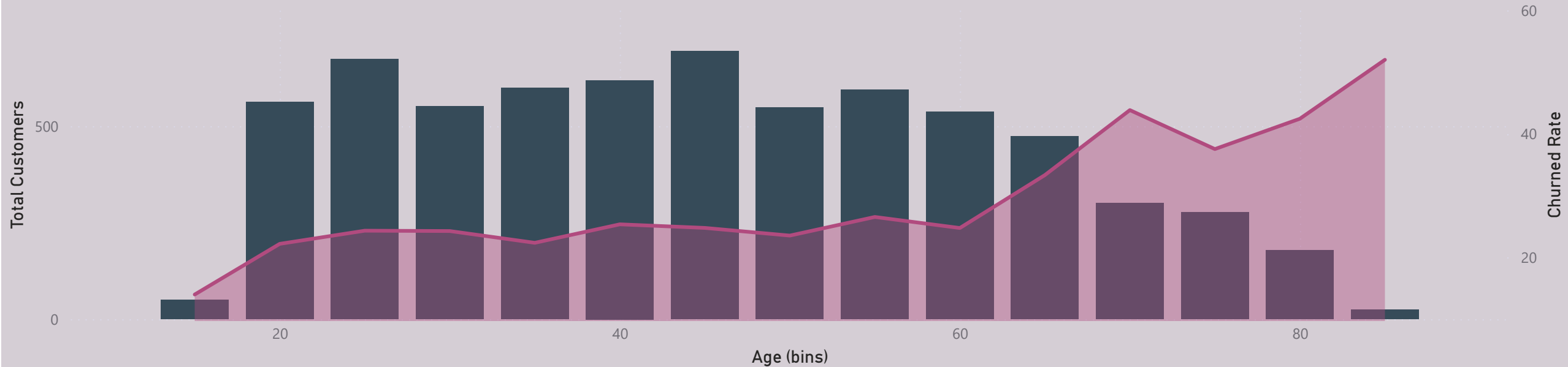
Churn Rate by Group Contracts & their monthly bills

Group ● No ● Yes ● Churned Rate



Total Customers by Age demographics

● Total Customers ● Churned Rate



Churned Rate Based On Payment Method and Contract Category

6123

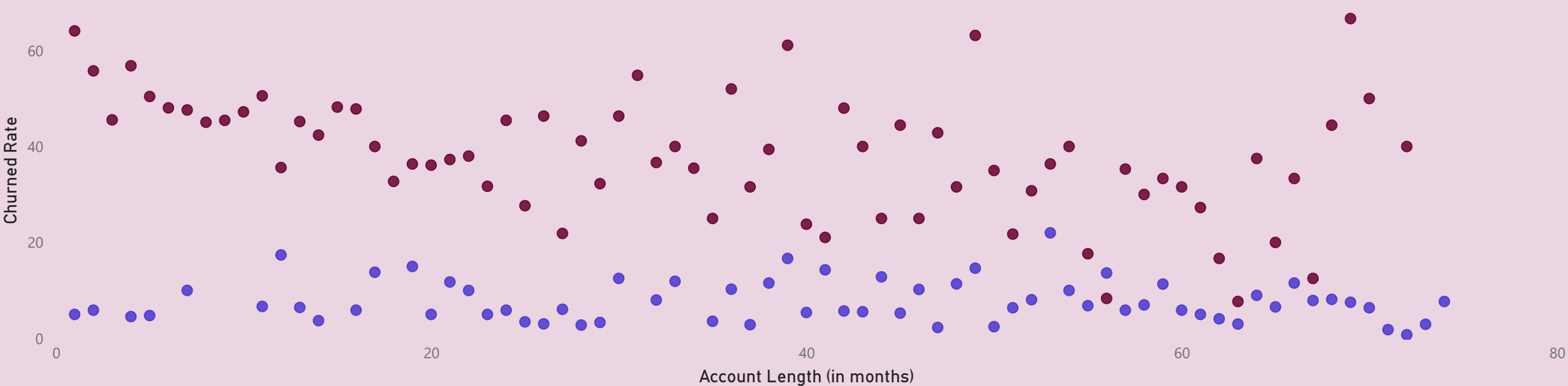
Total Customer Service Calls

0.92

Avg Customer Service calls

Churned Rate by Contract Category and Account Length (in months)

Contract Category ● Monthly ● Yearly



Contract Category

☐ Monthly

☐ Yearly

Payment Method

☐ Credit Card

☐ Direct Debit

☐ Paper Check

33.64

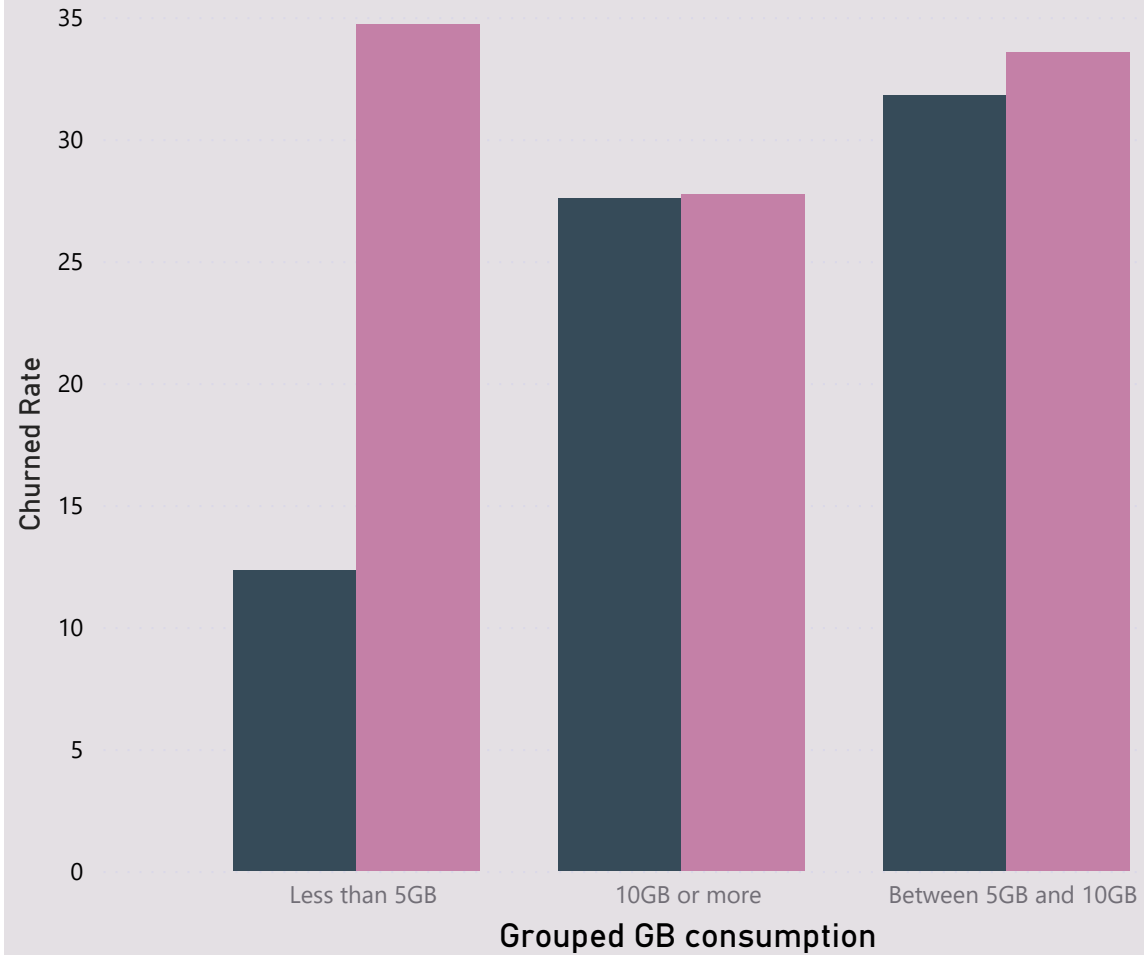
Avg Extra International charges

3.37

Avg Extra Data Charges

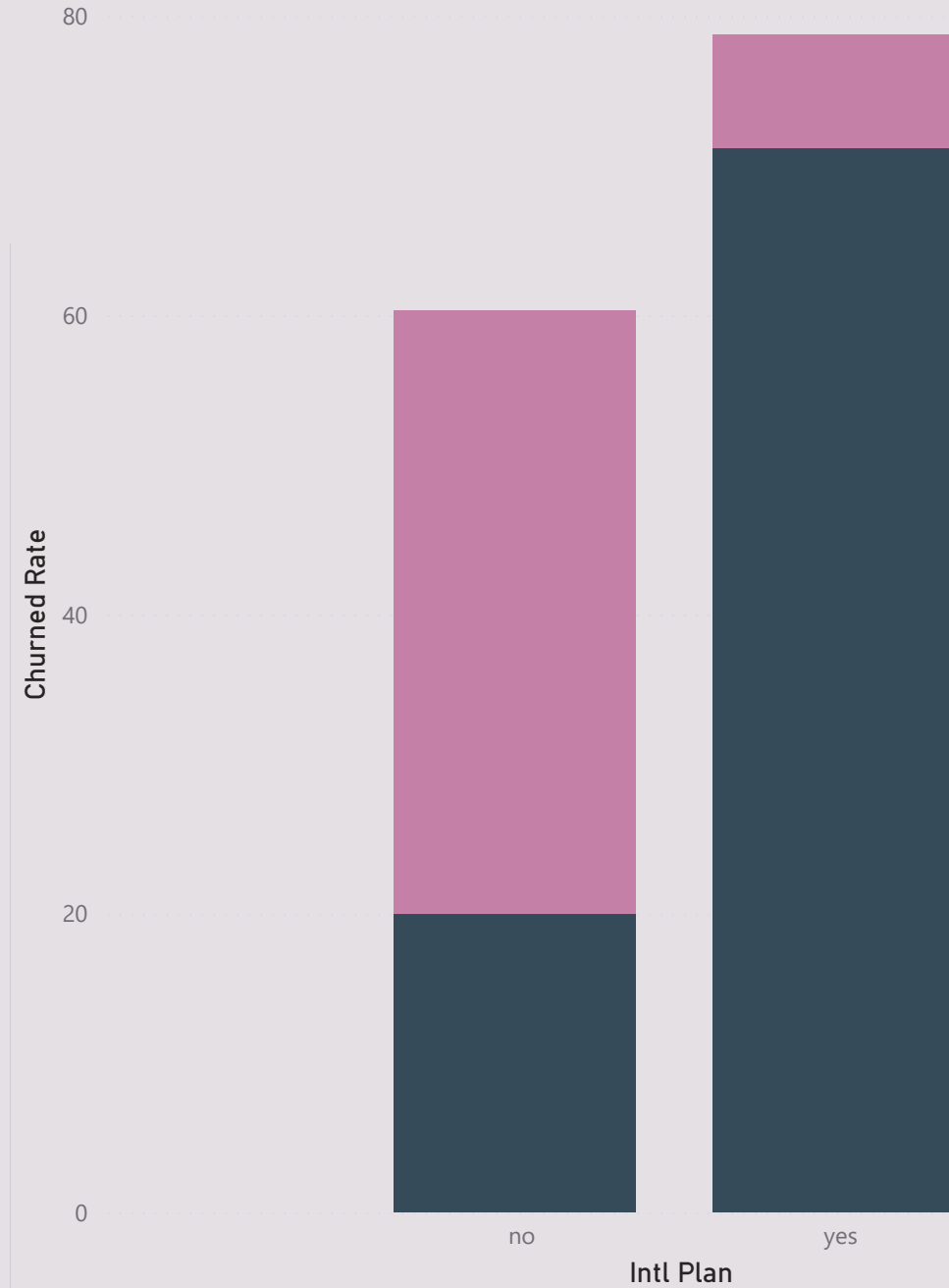
Churned Rate by Grouped GB consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Churned Rate by Intl Plan and Intl Active

Intl Active ● No ● Yes



6123

Total Customer Service Calls

0.92

Avg Customer Service calls

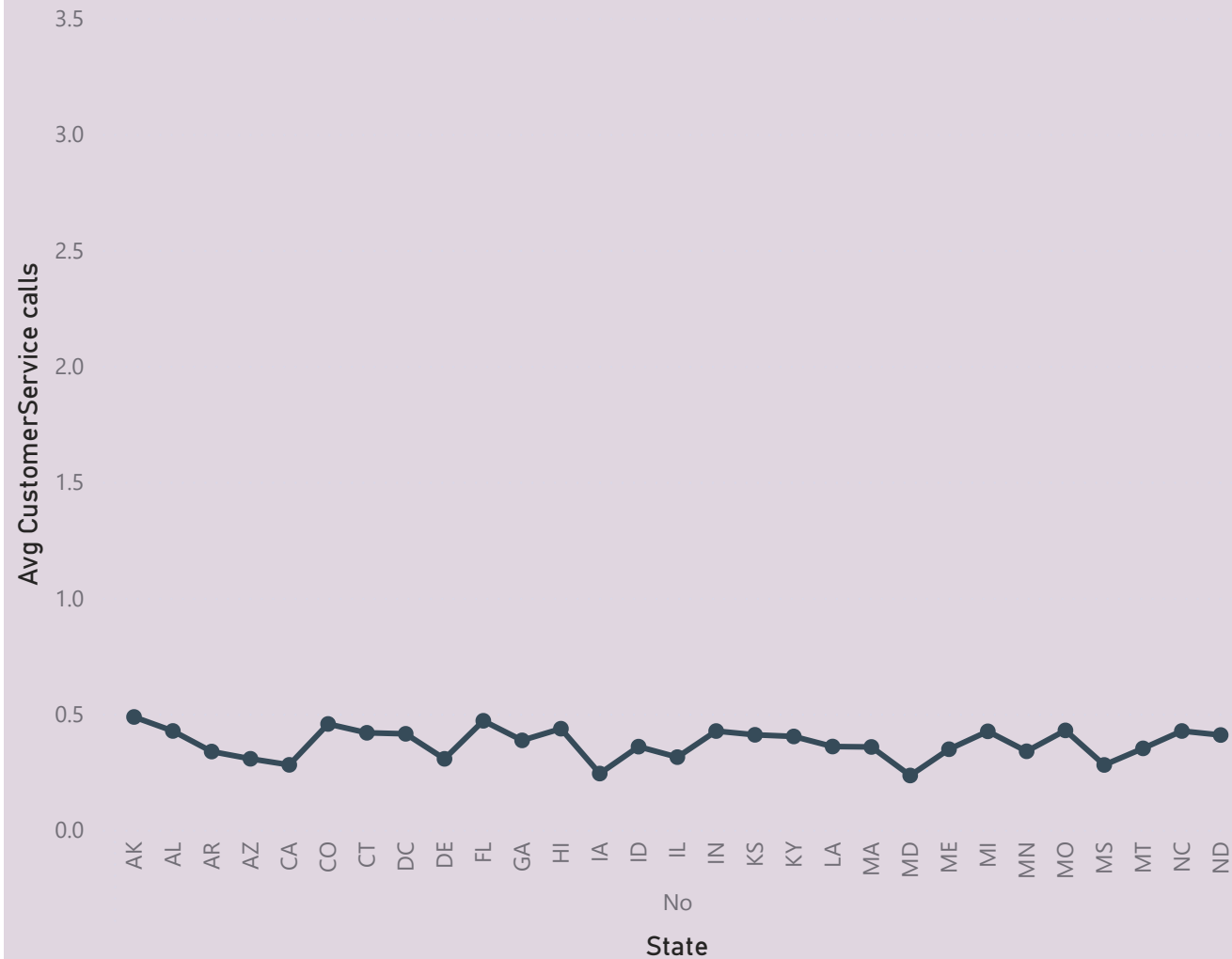
33.64

Avg Extra International cha...

3.37

Avg Extra Data Charges

Avg CustomerService calls by Churn Label and State



Churned Rate vs State

