

6687

Count of Unique Customer ID

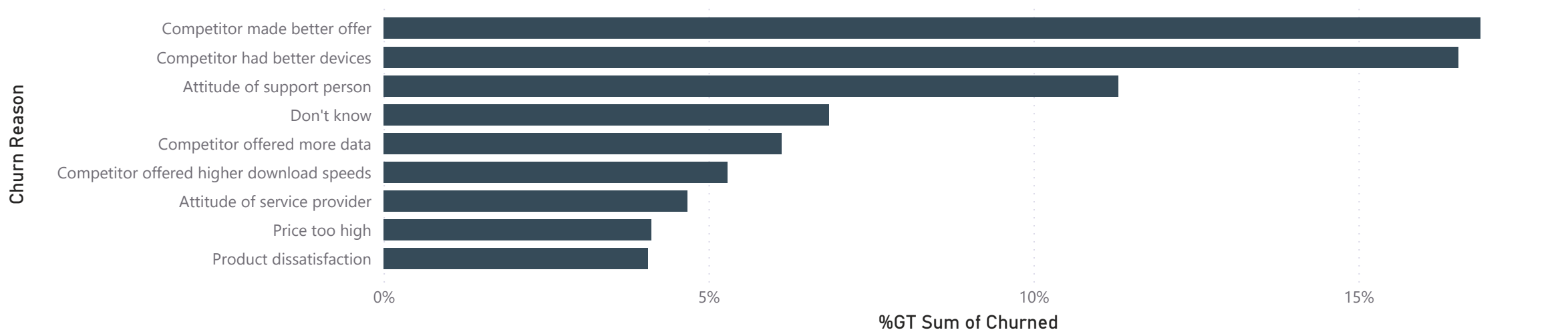
1796

Churned Customers

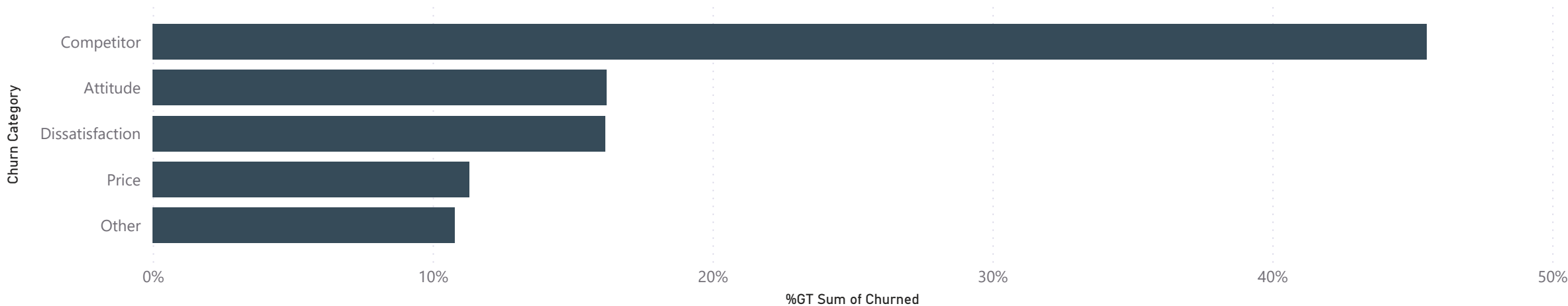
26.86

Churned Rate

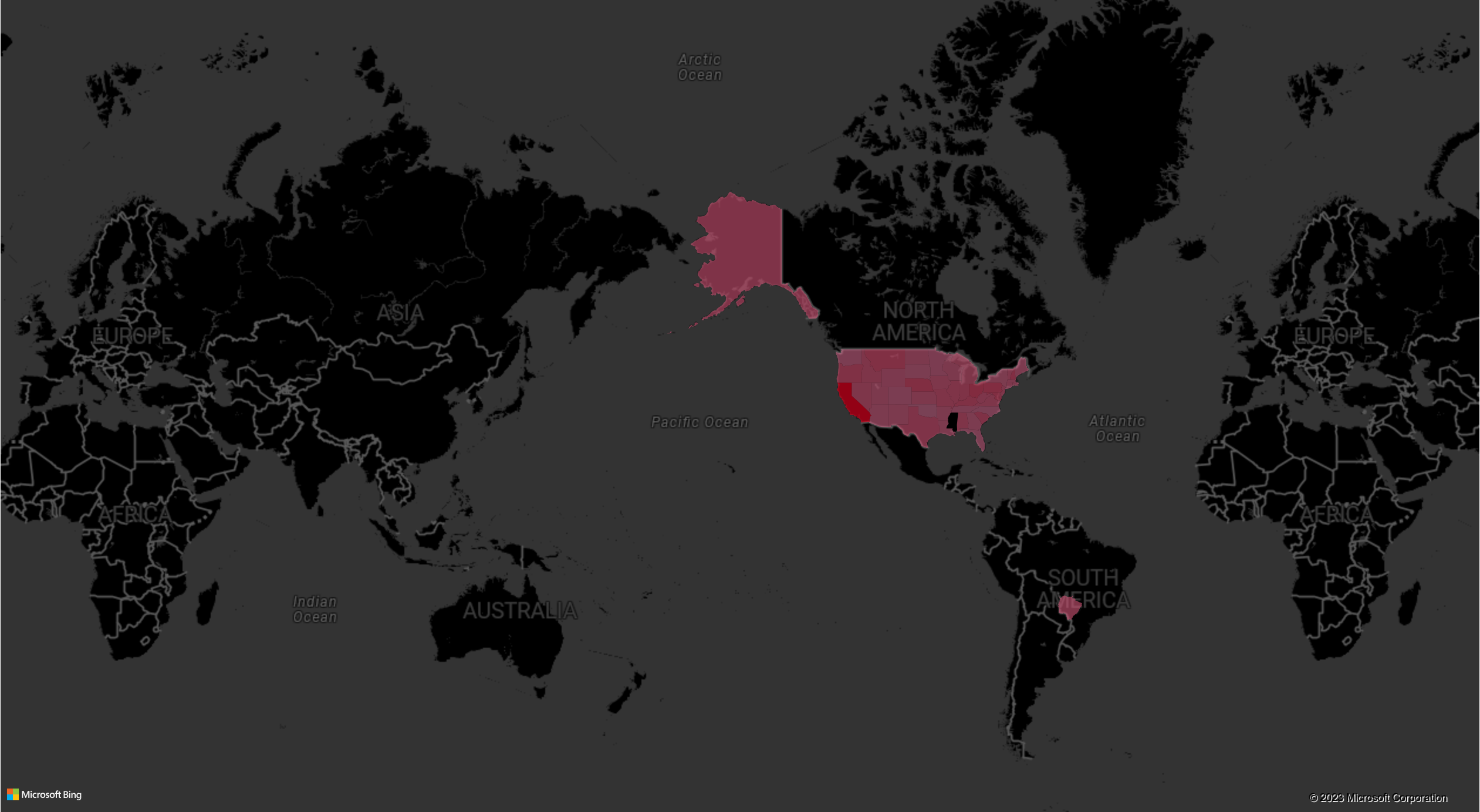
%GT Sum of Churned by Churn Reason



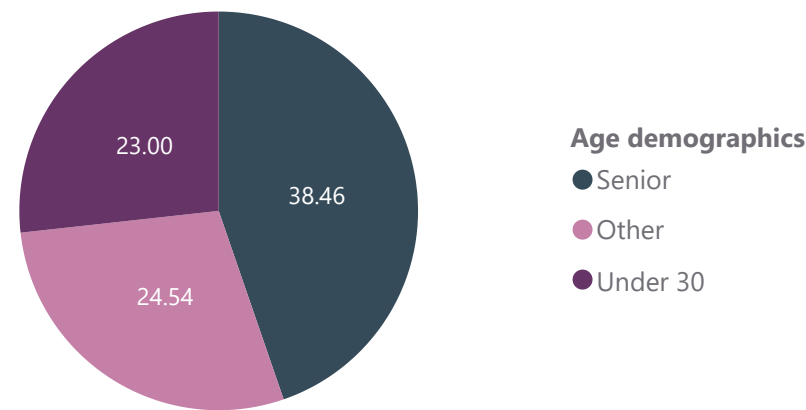
%GT Sum of Churned by Churn Category



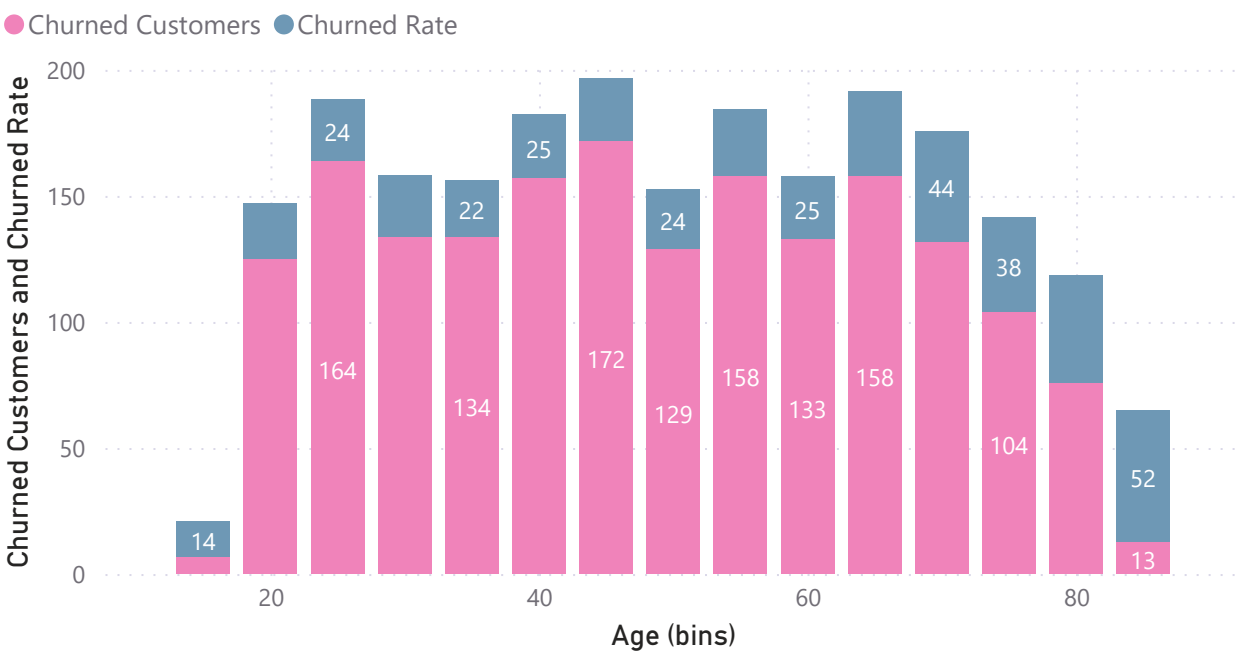
Churned Rate by State



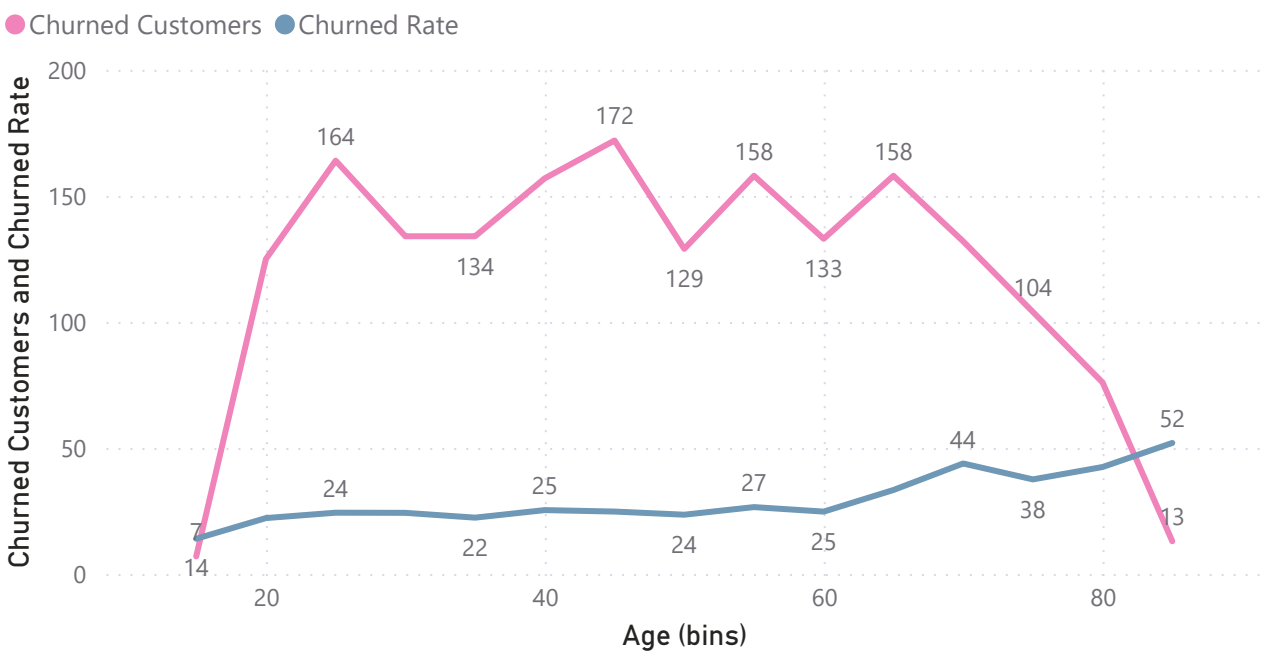
Churned Rate by Age demographics



Churned Customers by Age demographics



Churned Customers by Age demographics

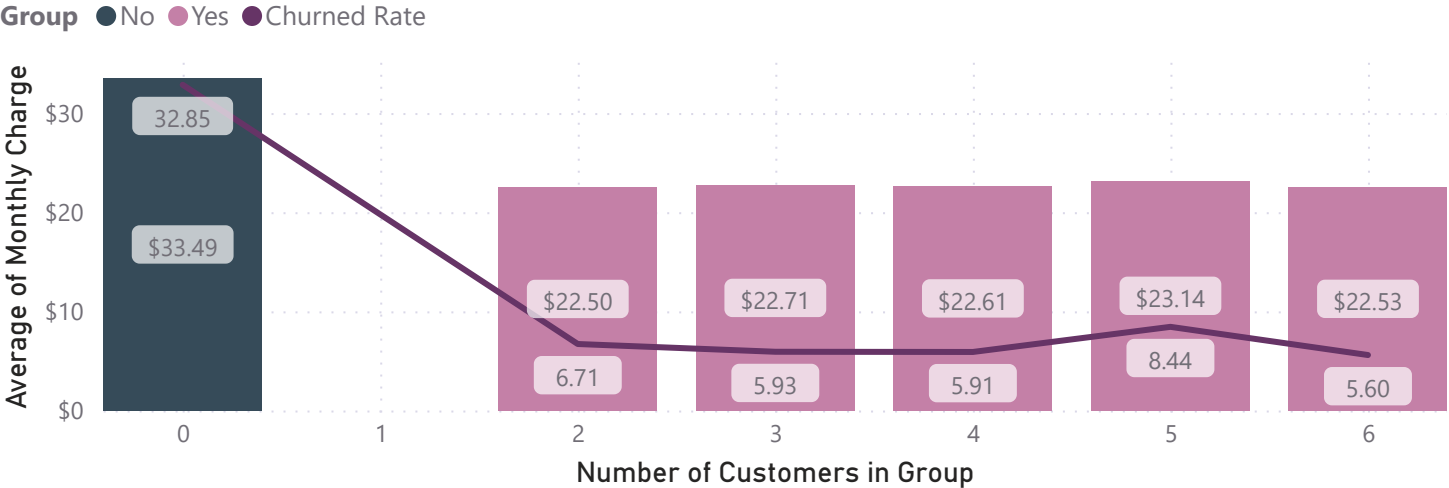


Monthly/Yearly Contract vs Churned Rate

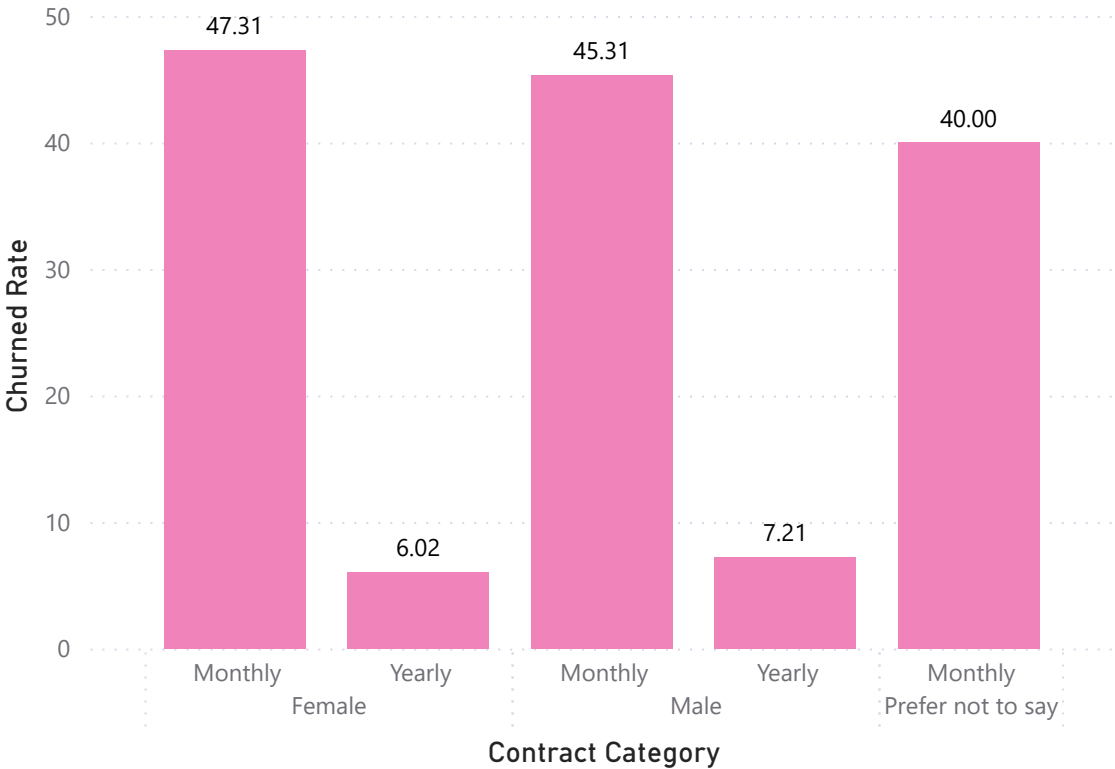
Monthly
46.29
Churned Rate

Yearly
6.62
Churned Rate

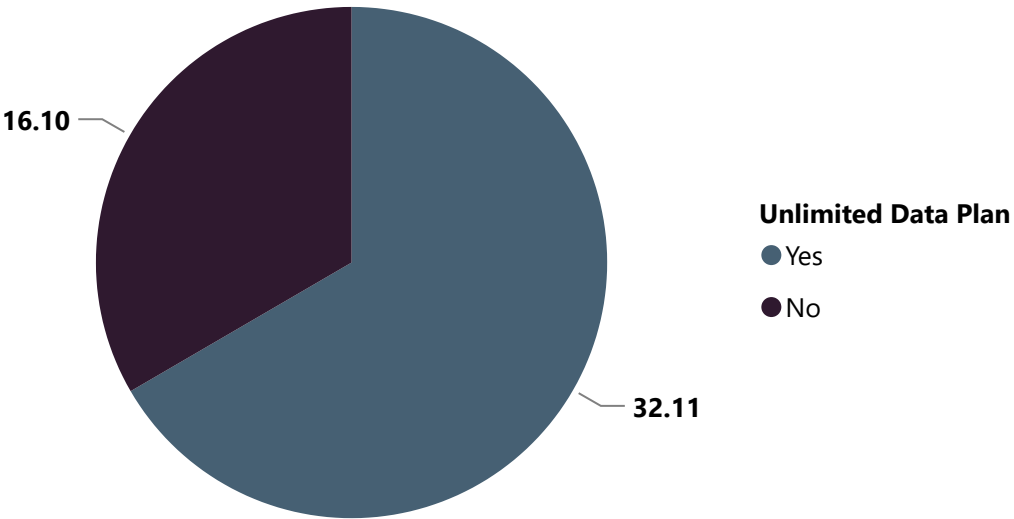
Churn Rate by Group Contracts & their monthly bills



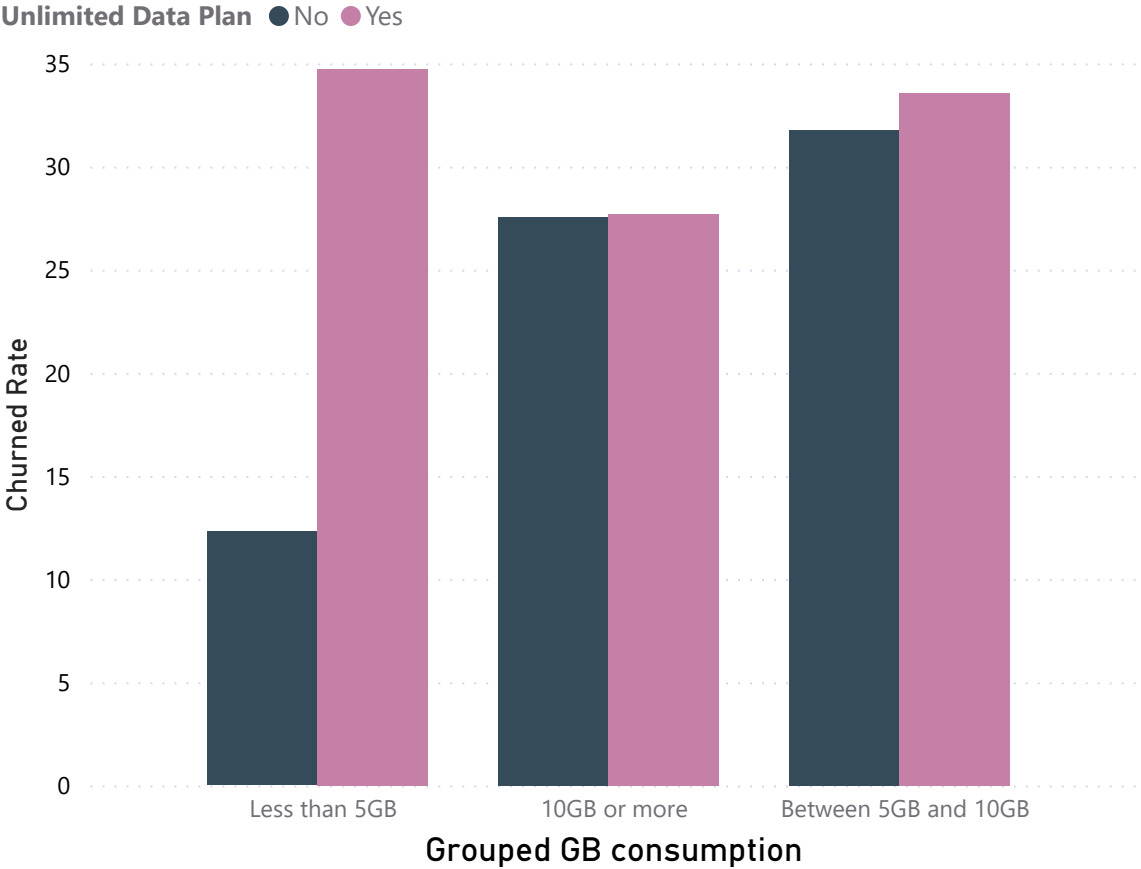
Churned Rate by Gender and Contract Category



Churned Rate by Unlimited Data Plan



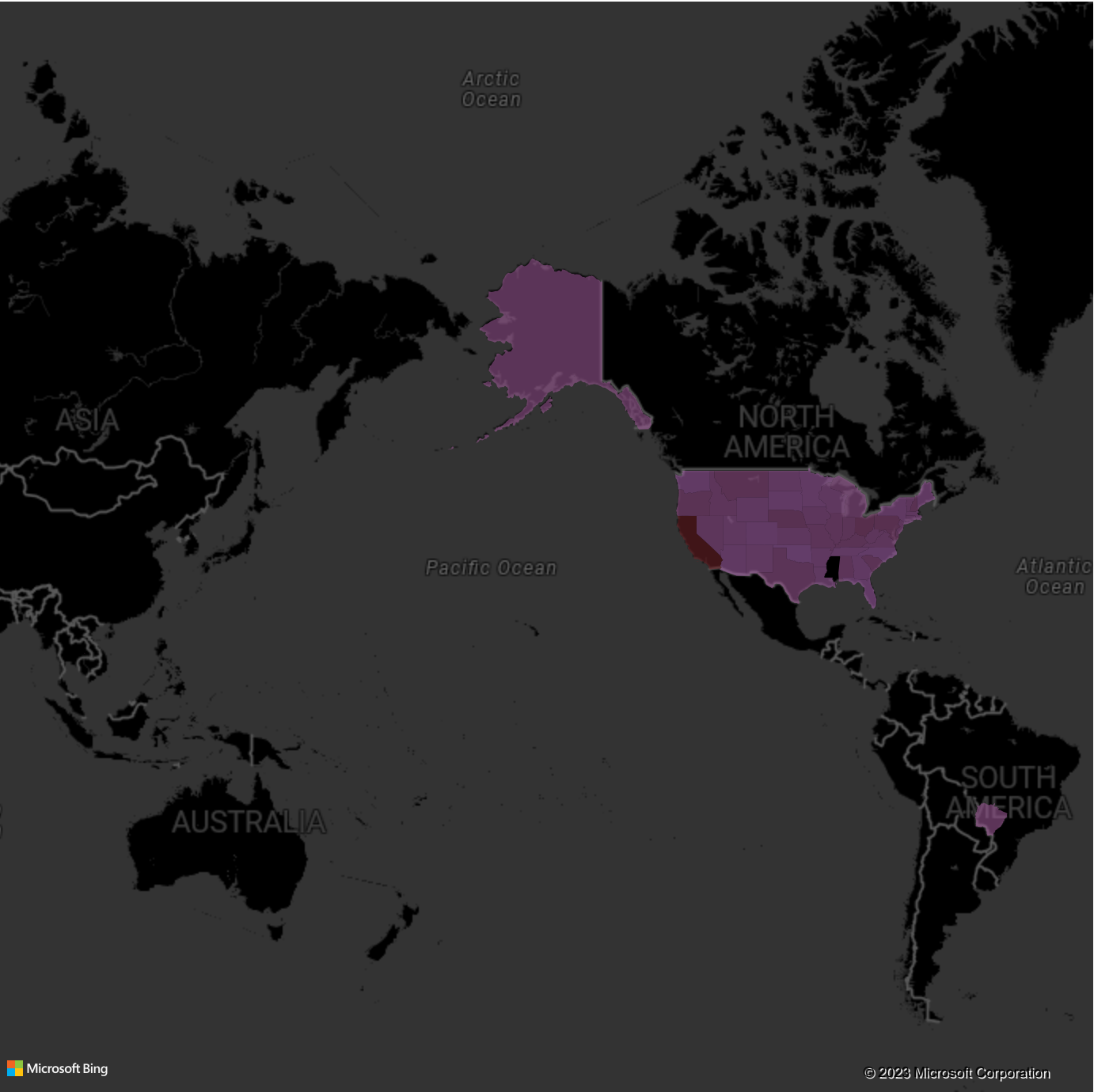
Churned Rate by Grouped GB consumption and Unlimited Data Plan



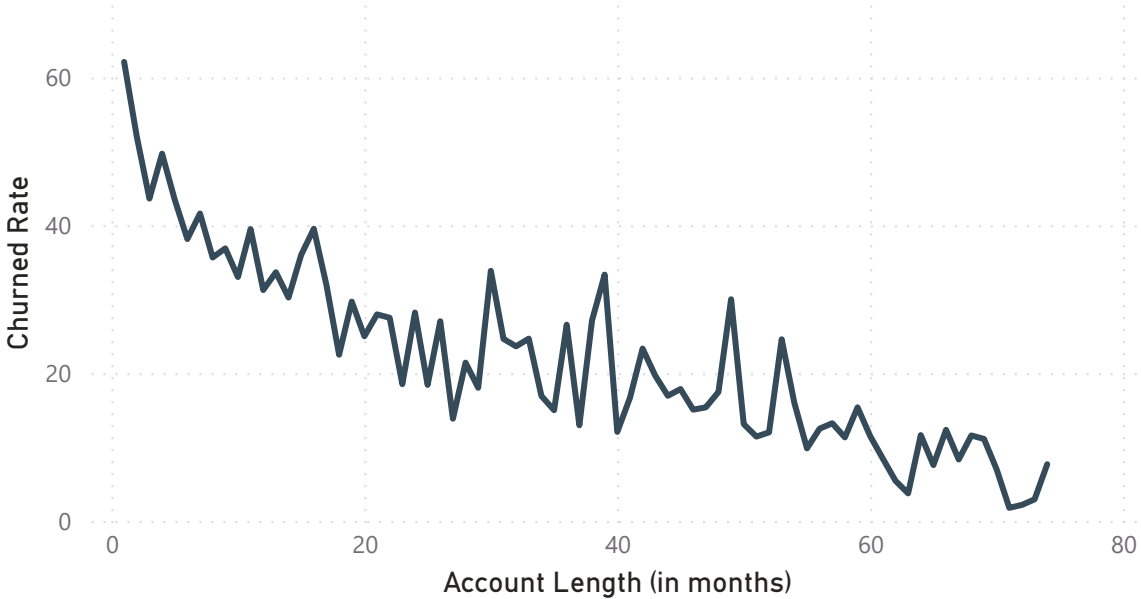
Intl Plan & Intl Active vs Churned rate

Intl Active	no		yes	
No	20.01		71.19	
Yes	40.34		7.59	

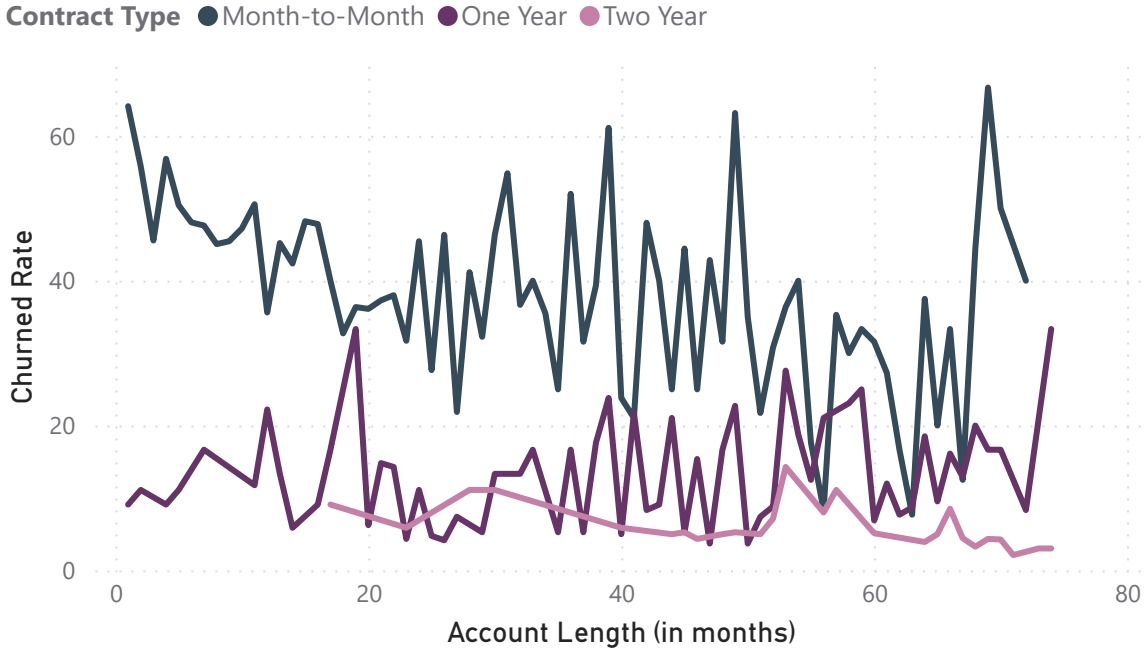
Churned Rate vs State



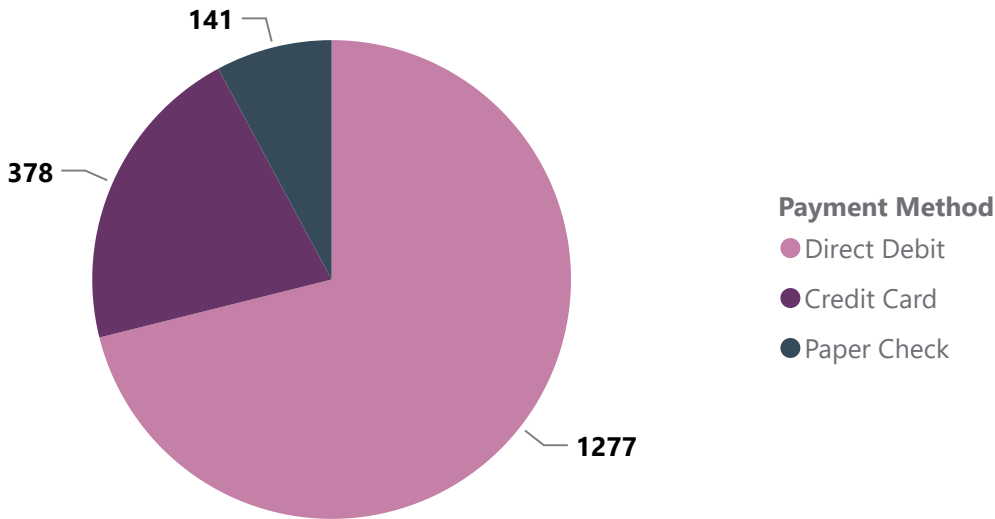
Churned Rate by Account Length (in months)



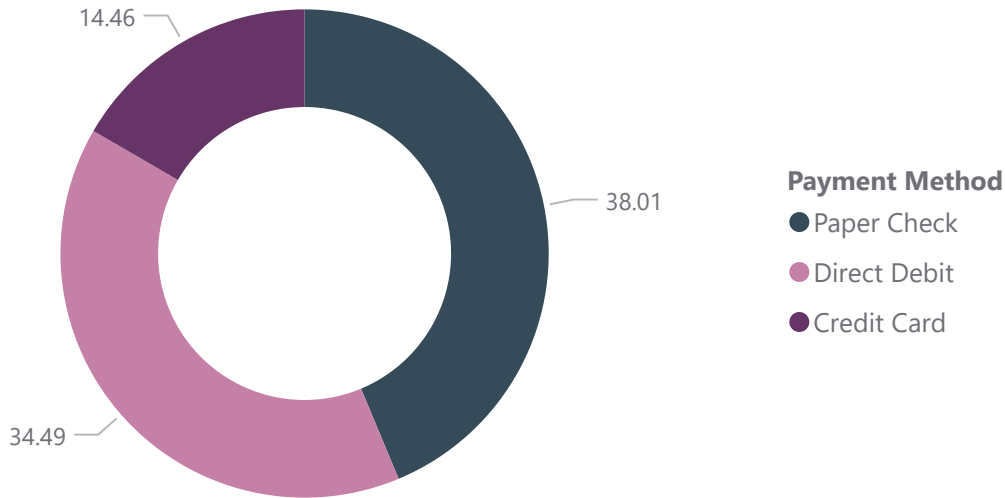
Churned Rate by Account Length (in months) and Contract Type



Churned Customers by Payment Method



Churned Rate by Payment Method



6687

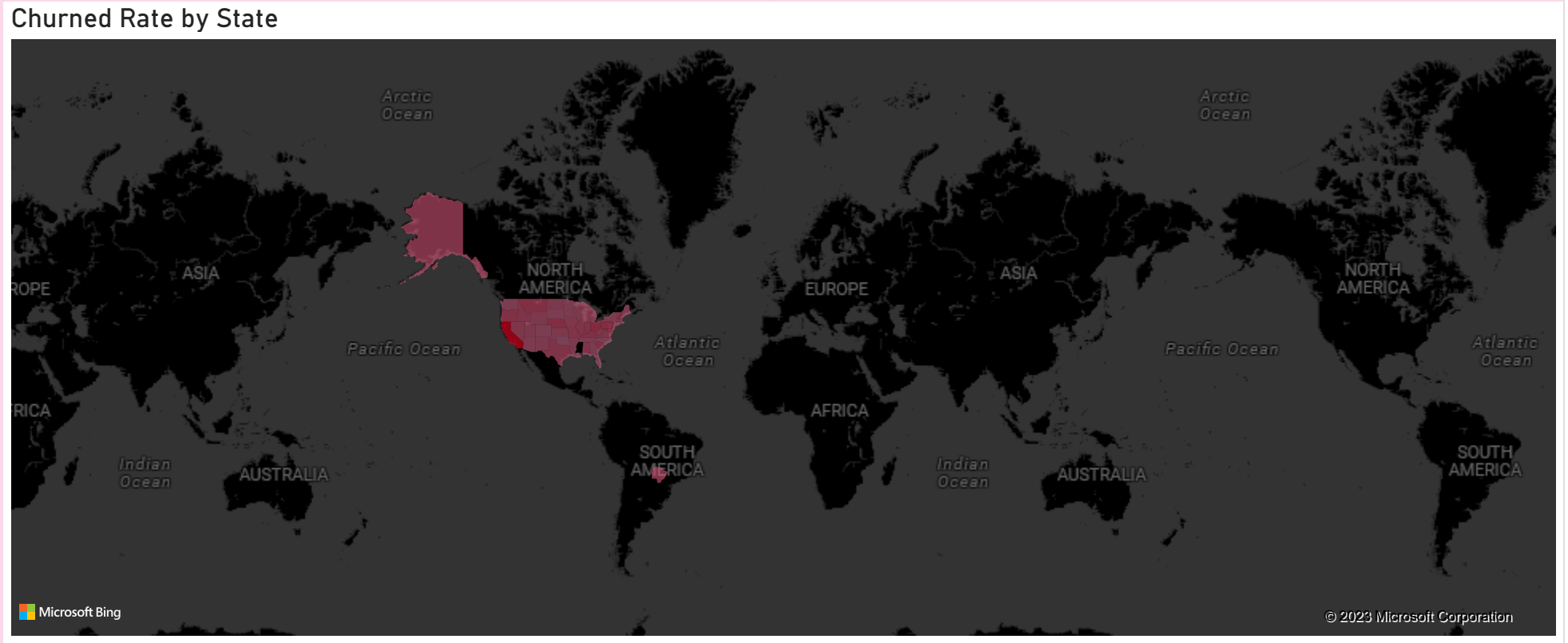
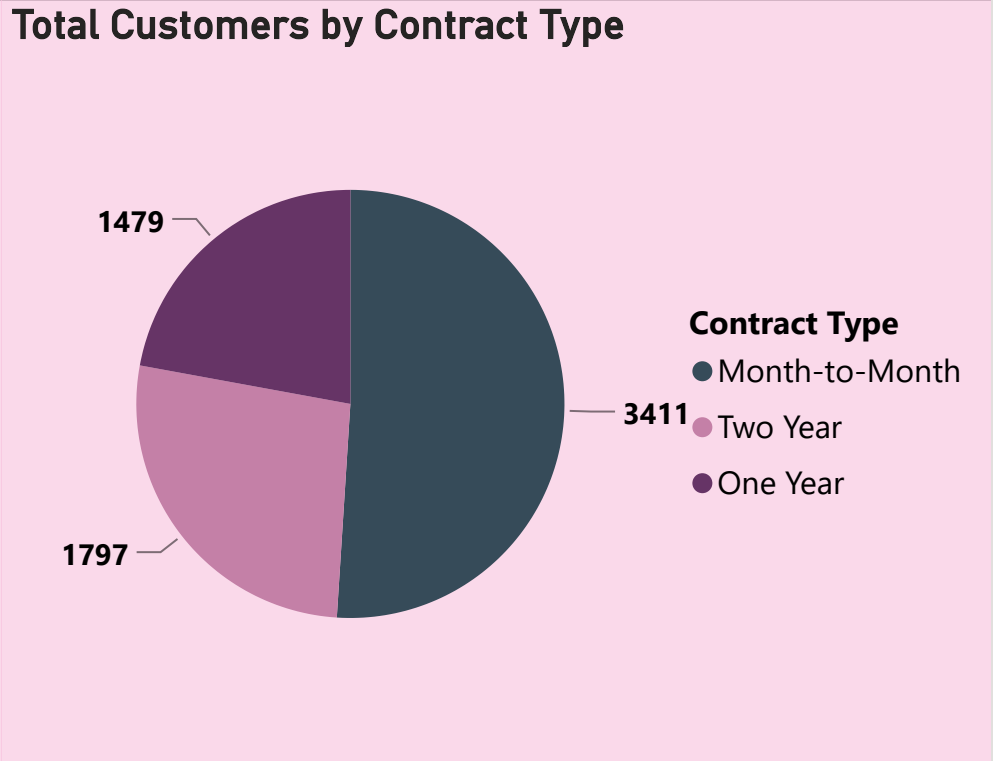
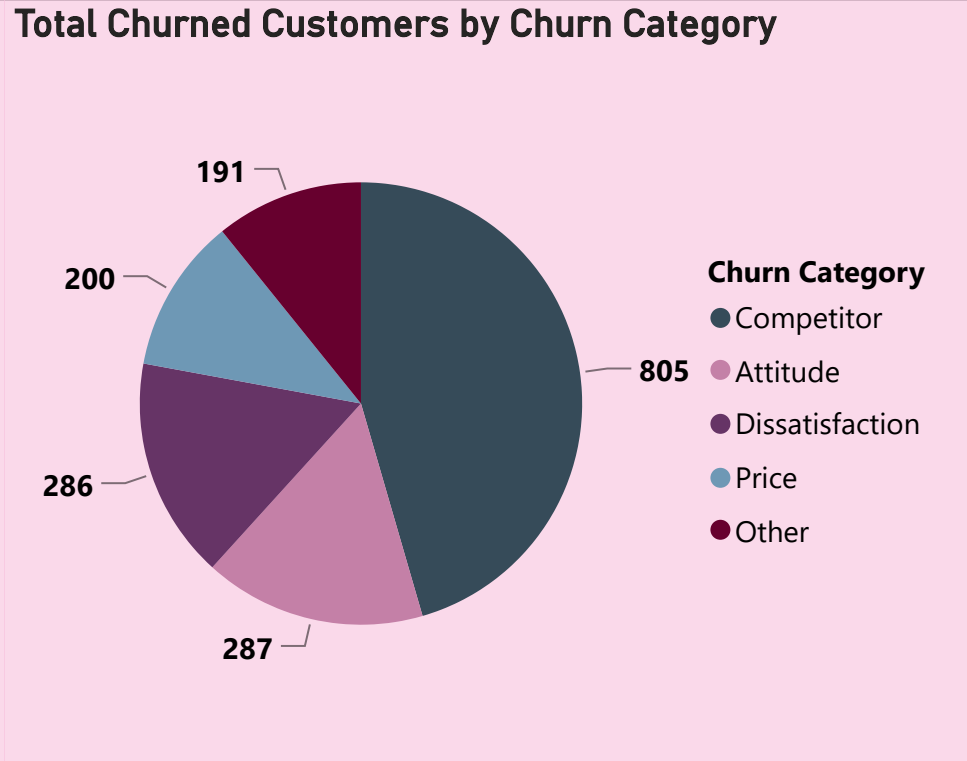
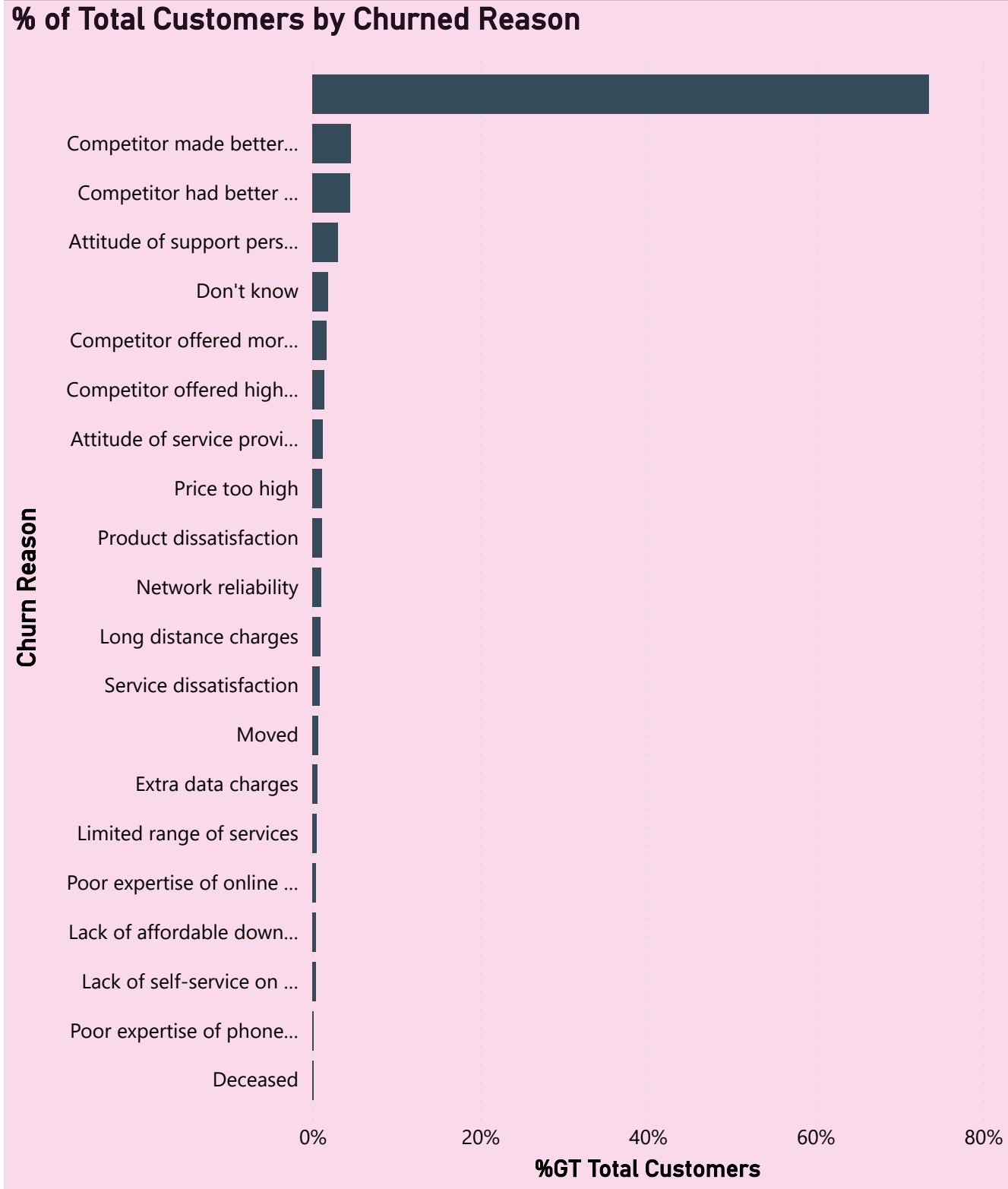
Total customers

1796

Churned Customers

26.86

Churned Rate



Account Length (in months)

1

77



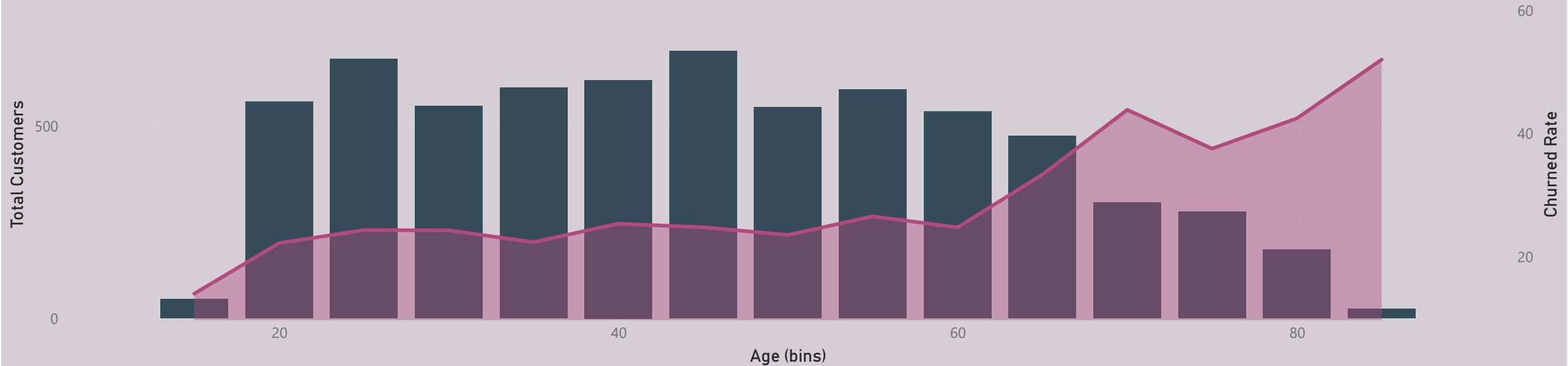
Churn Rate by Group Contracts & their monthly bills

Group ● No ● Yes ● Churned Rate



Total Customers by Age demographics

● Total Customers ● Churned Rate



Churned Rate Based On Payment Method and Contract Category

6123

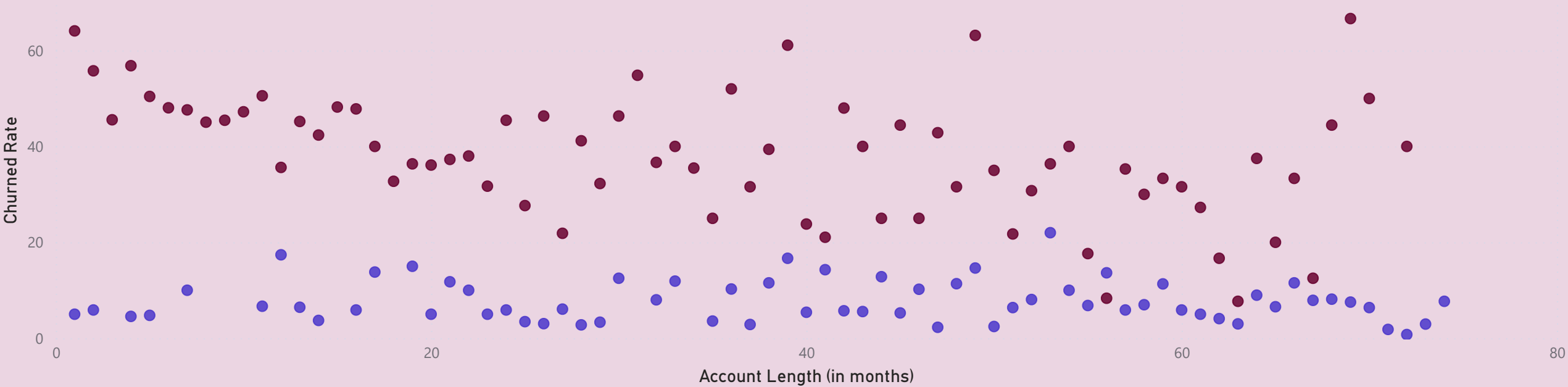
Total Customer Service Calls

0.92

Avg Customer Service calls

Churned Rate by Contract Category and Account Length (in months)

Contract Category ● Monthly ● Yearly



Contract Category

☐ Monthly

☐ Yearly

Payment Method

☐ Credit Card

☐ Direct Debit

☐ Paper Check

33.64

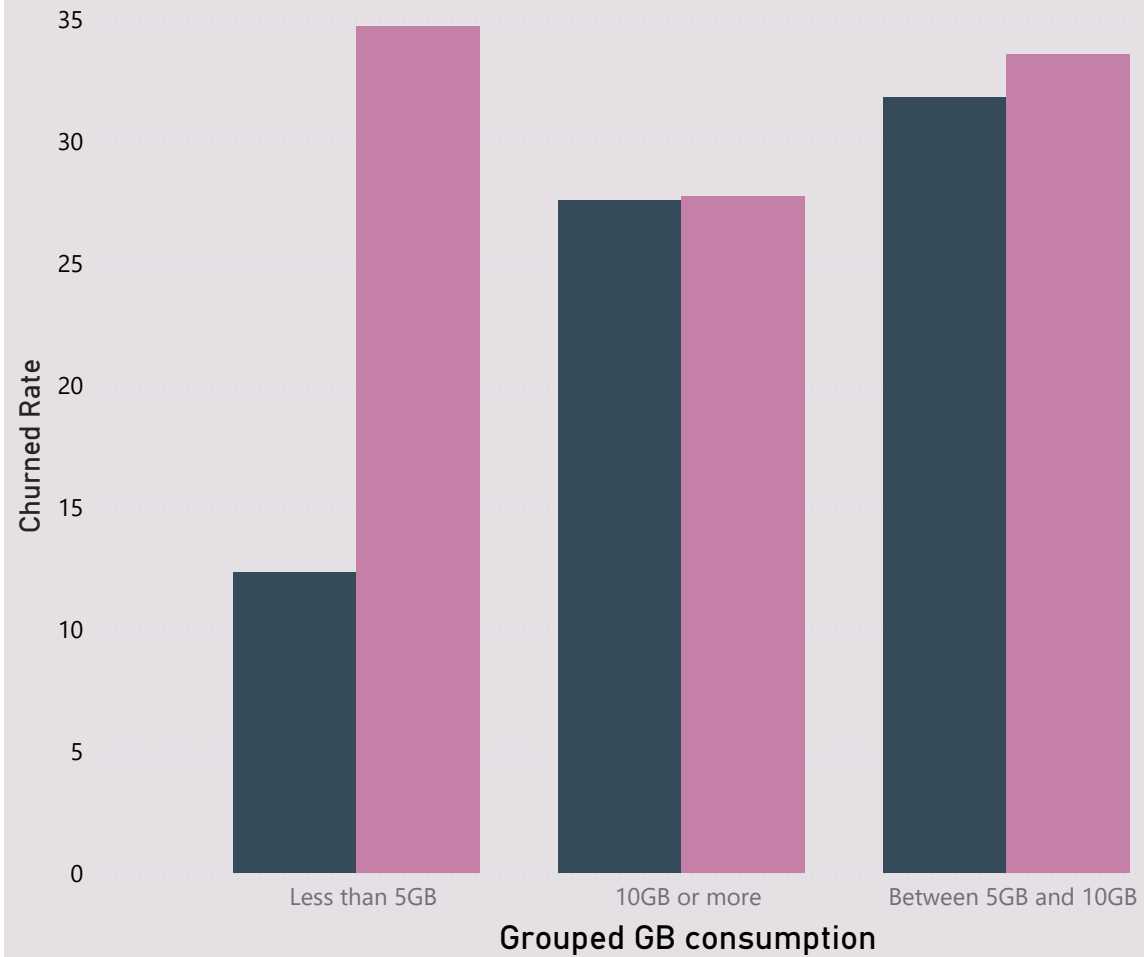
Avg Extra International charges

3.37

Avg Extra Data Charges

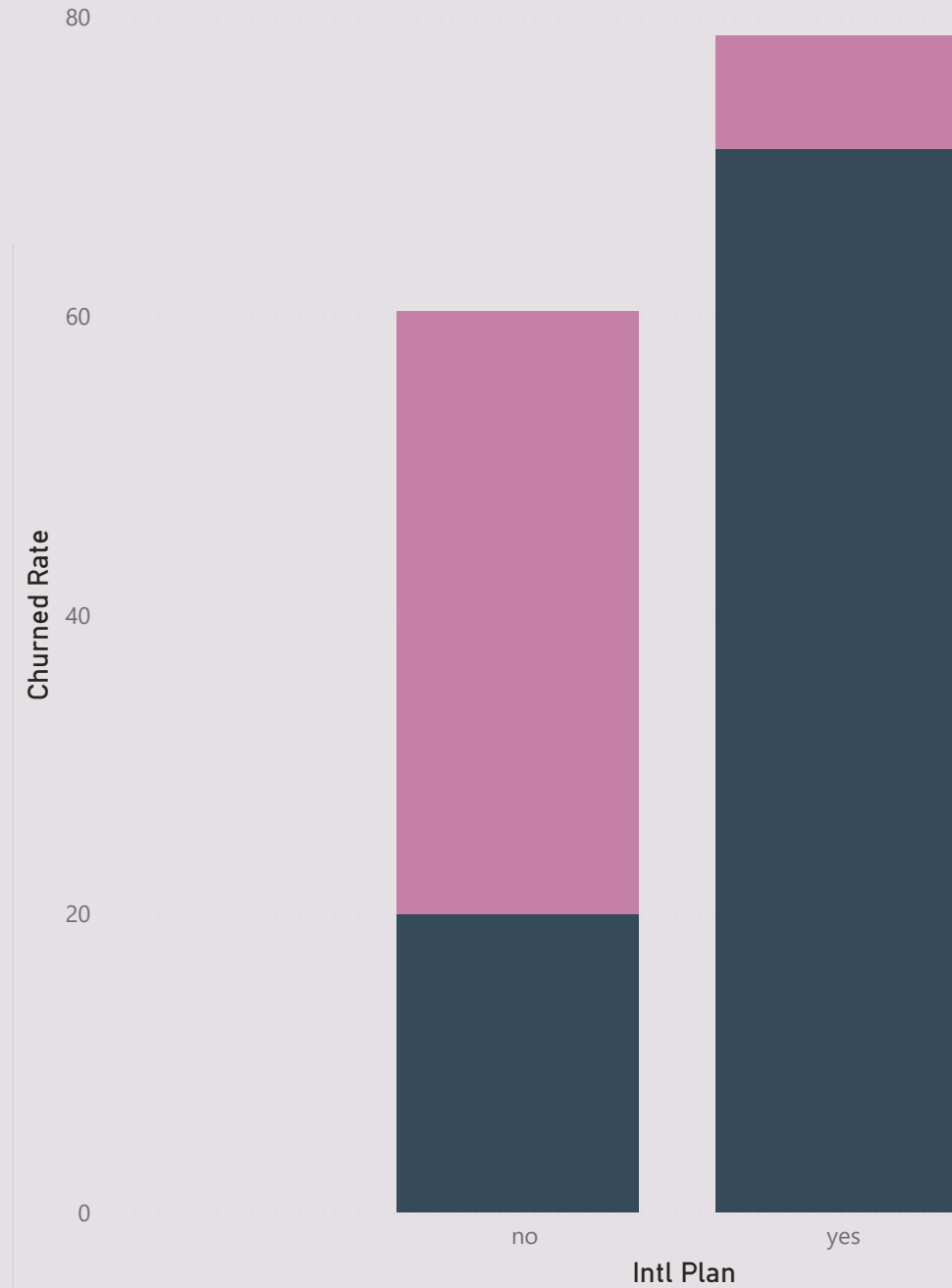
Churned Rate by Grouped GB consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Churned Rate by Intl Plan and Intl Active

Intl Active ● No ● Yes



6123

Total Customer Service Calls

0.92

Avg Customer Service calls

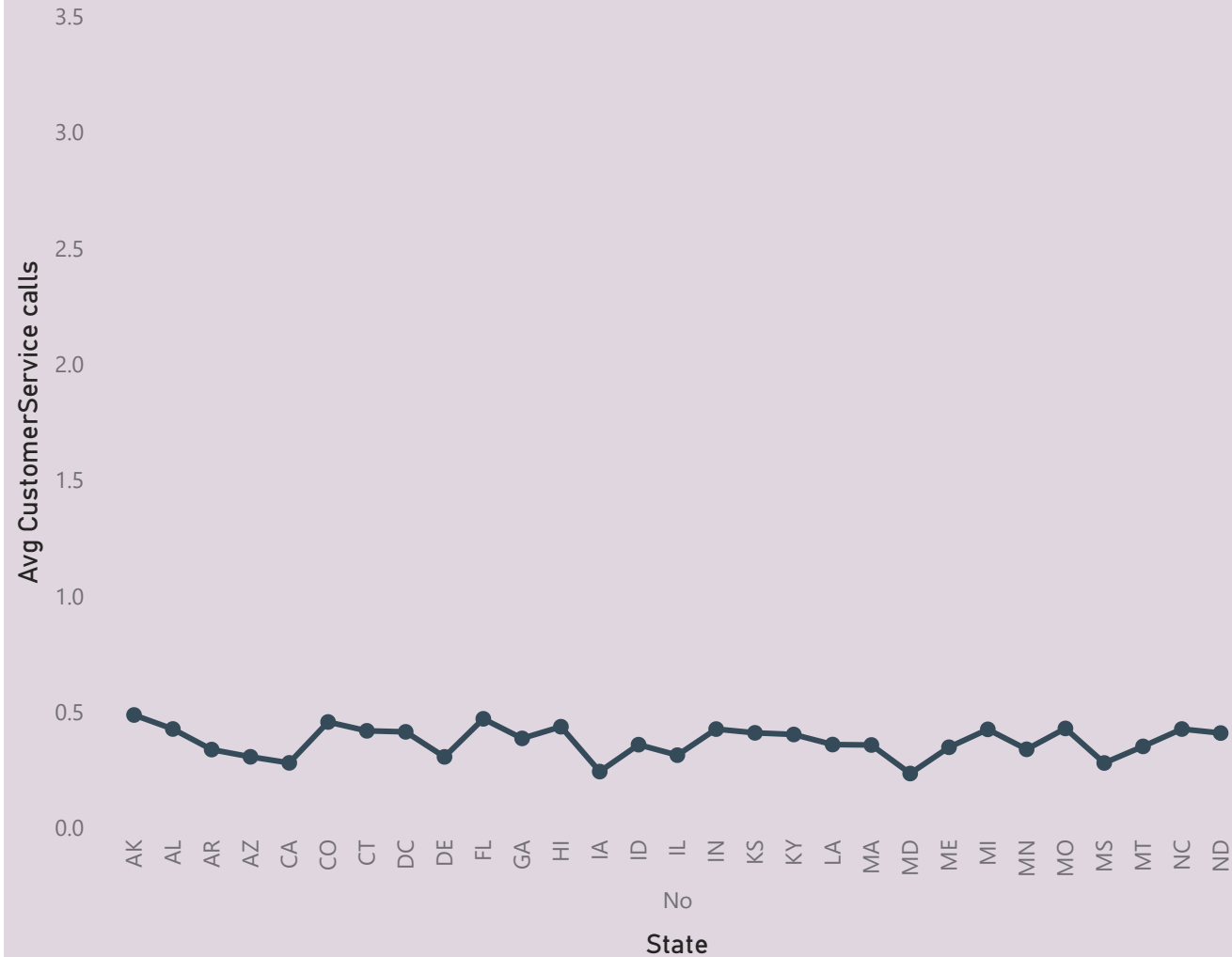
33.64

Avg Extra International cha...

3.37

Avg Extra Data Charges

Avg CustomerService calls by Churn Label and State



Churned Rate vs State

