

# Bank Churn Analysis

TOTAL CUSTOMERS  
10000

LOST CUSTOMERS  
2037

CHURN RATE %  
20.37%

ChurnStatus

Churned

NotChurned

Active\_me...

Active

Inactive

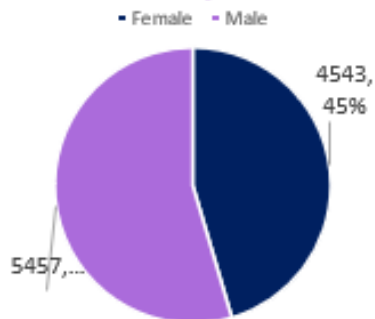
country

France

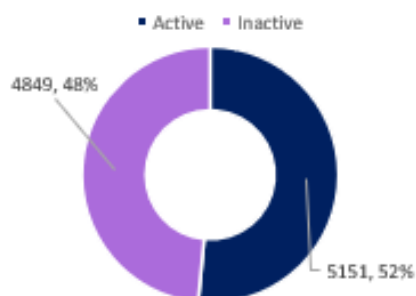
Germany

Spain

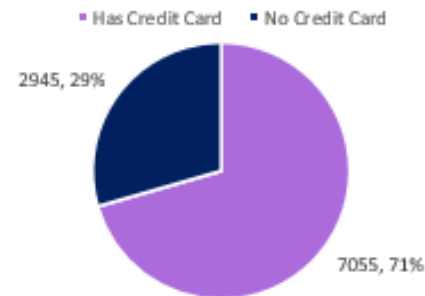
Customer by Gender



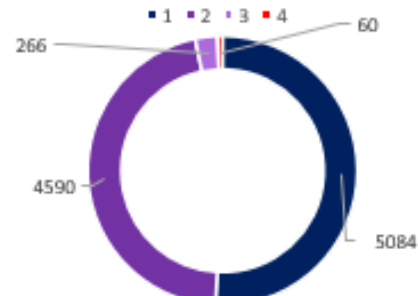
Customer by Membership Status



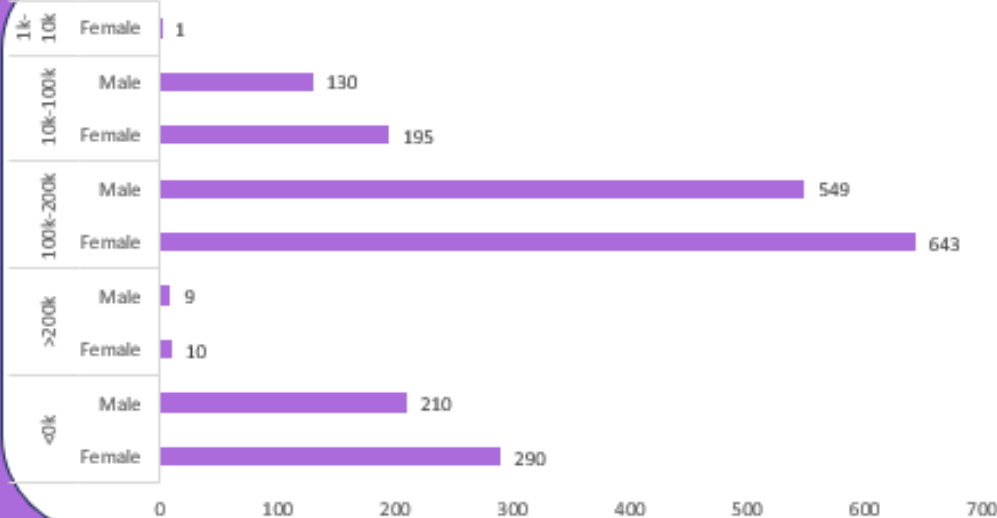
Customer by Credit Card Status



Customers by Products



Lost Customer by Acc Balance



Lost Customer by Age Group

