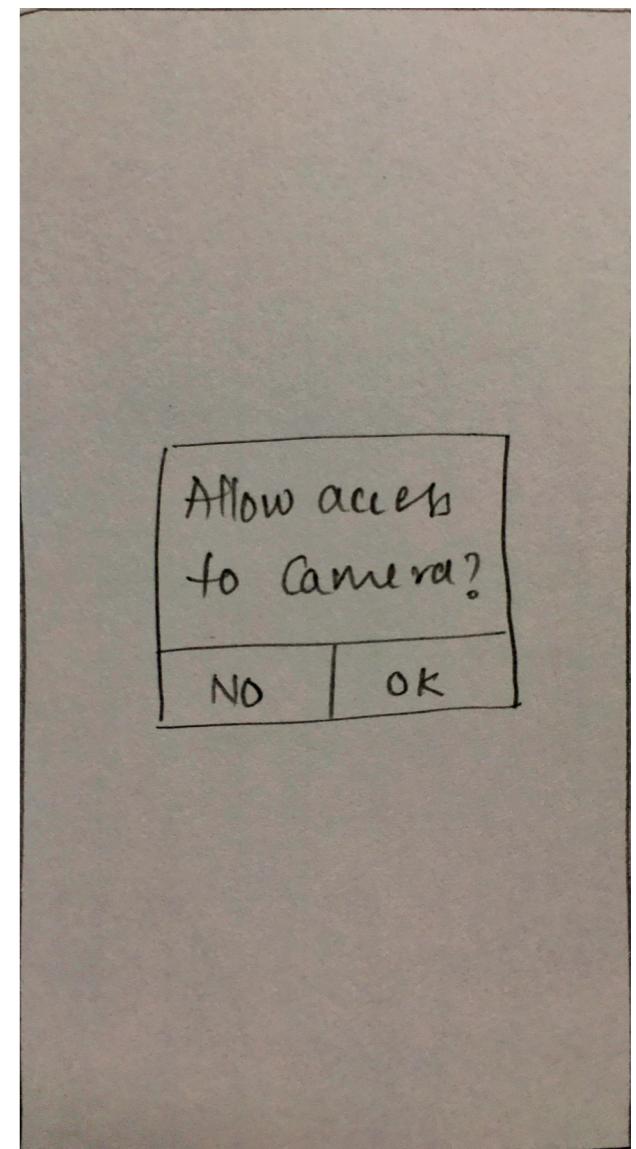
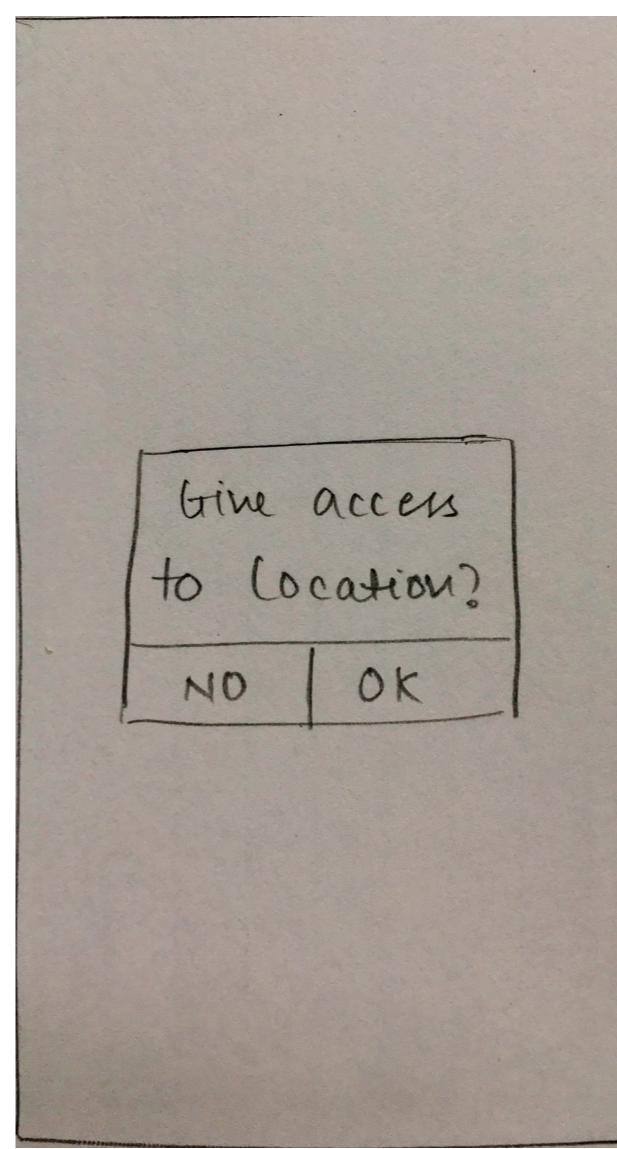
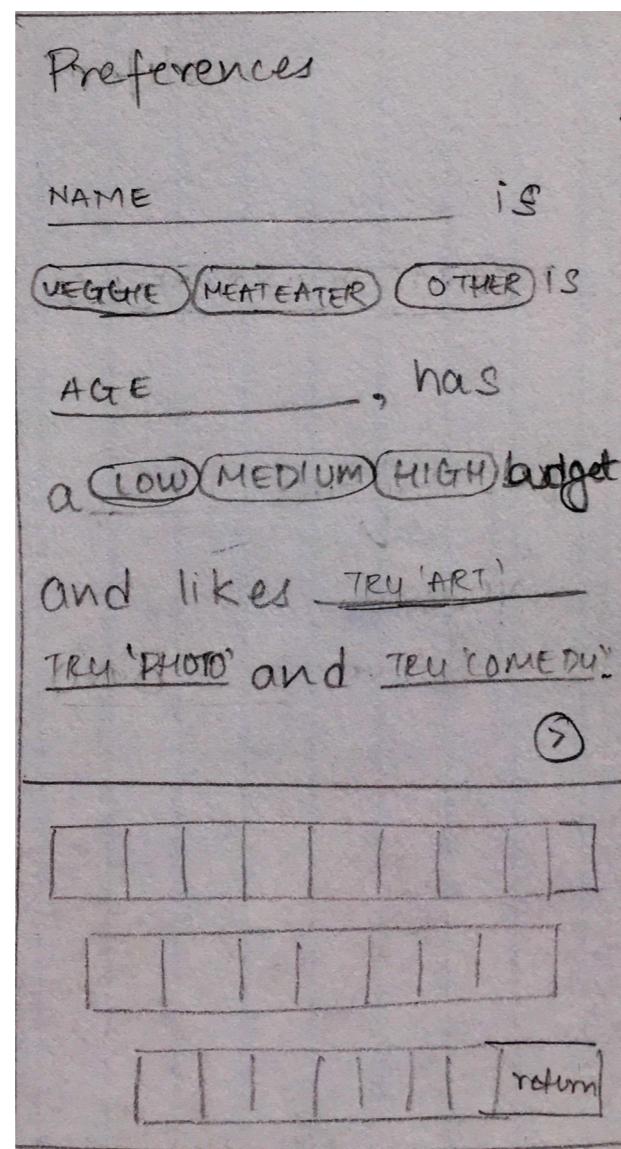
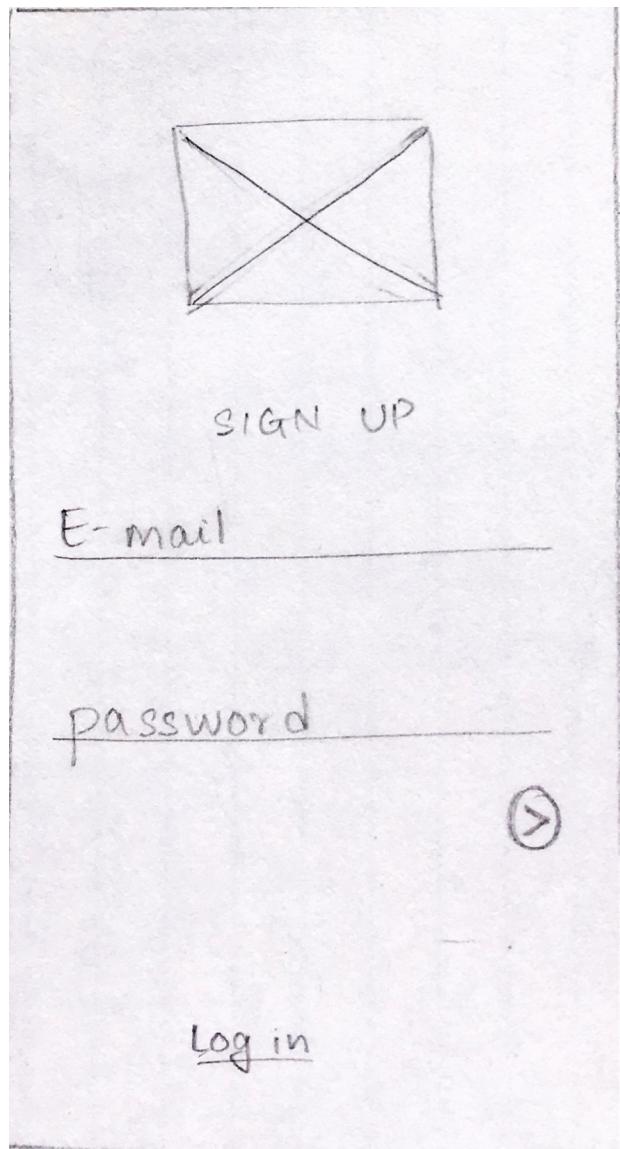


Storyboard Lennox Mall Use Case

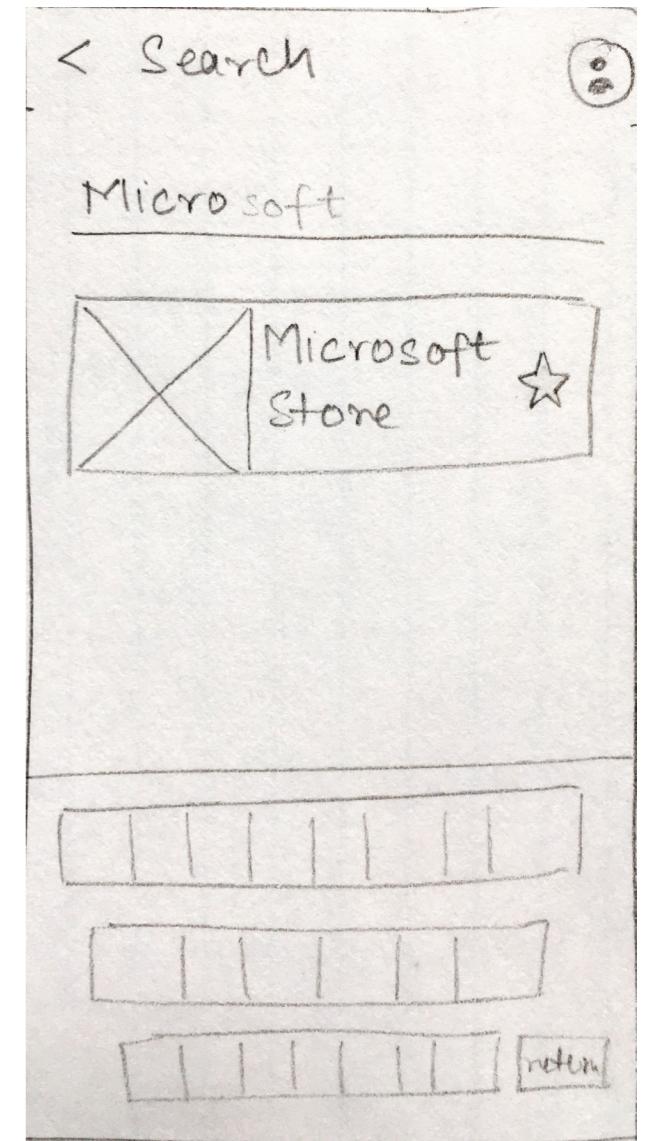
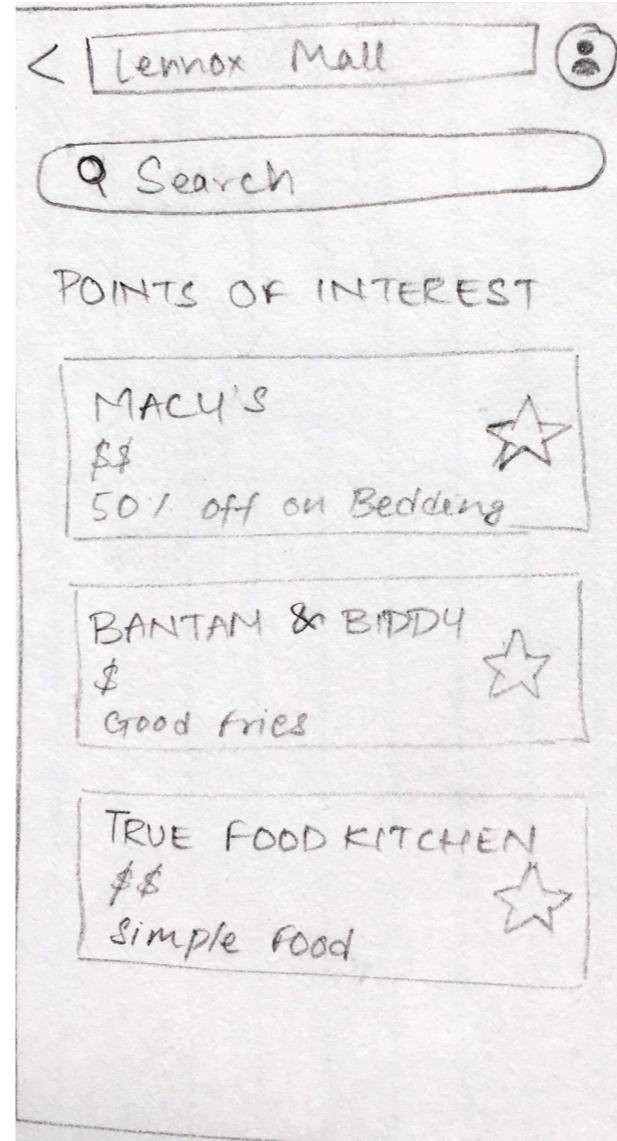
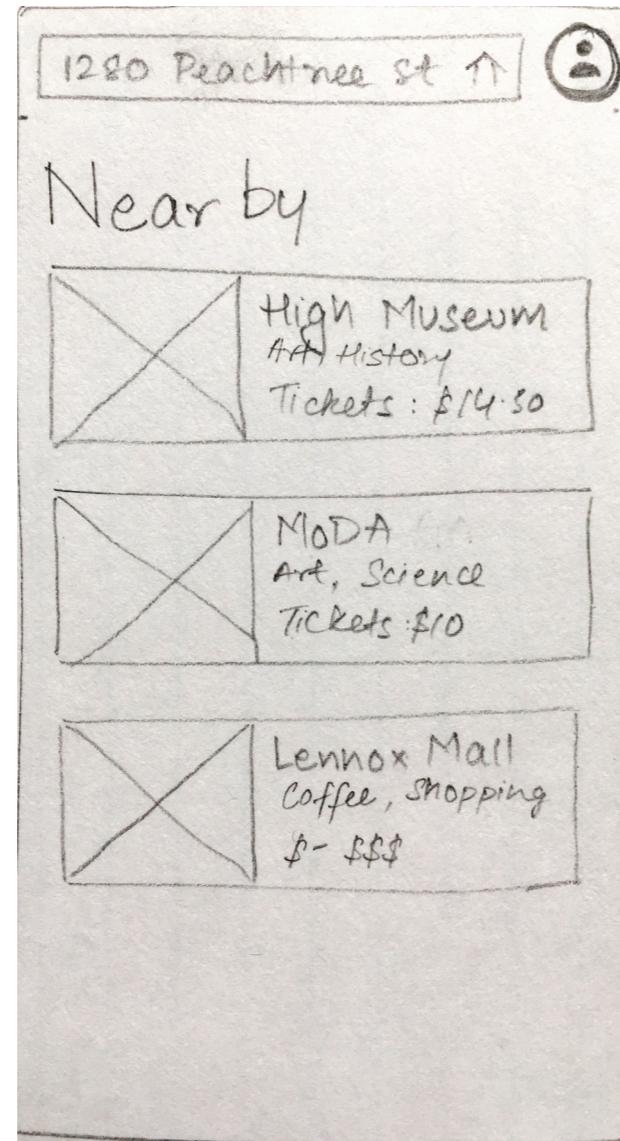
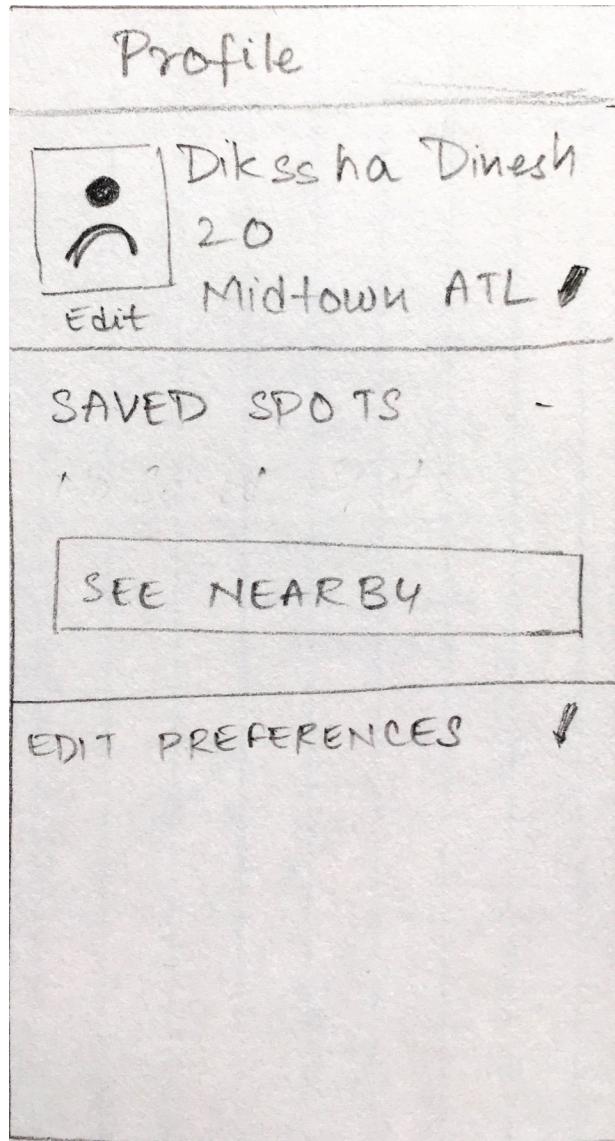


Sign up screen with email and password

Preferences screen for user to get better recommendations in the locations

Location modal over user profile

Camera modal over user profile

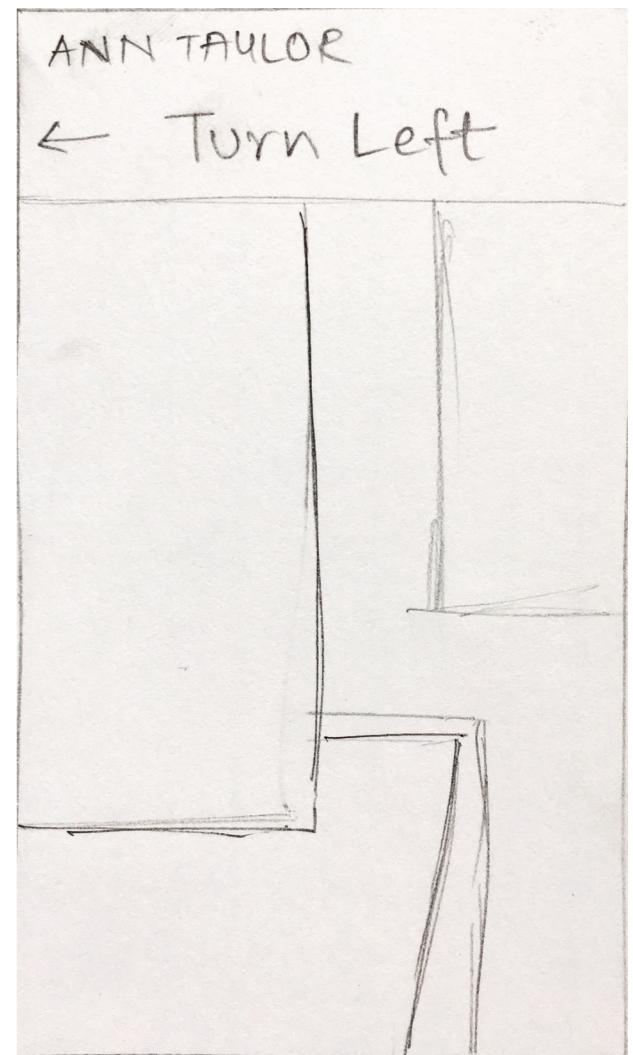
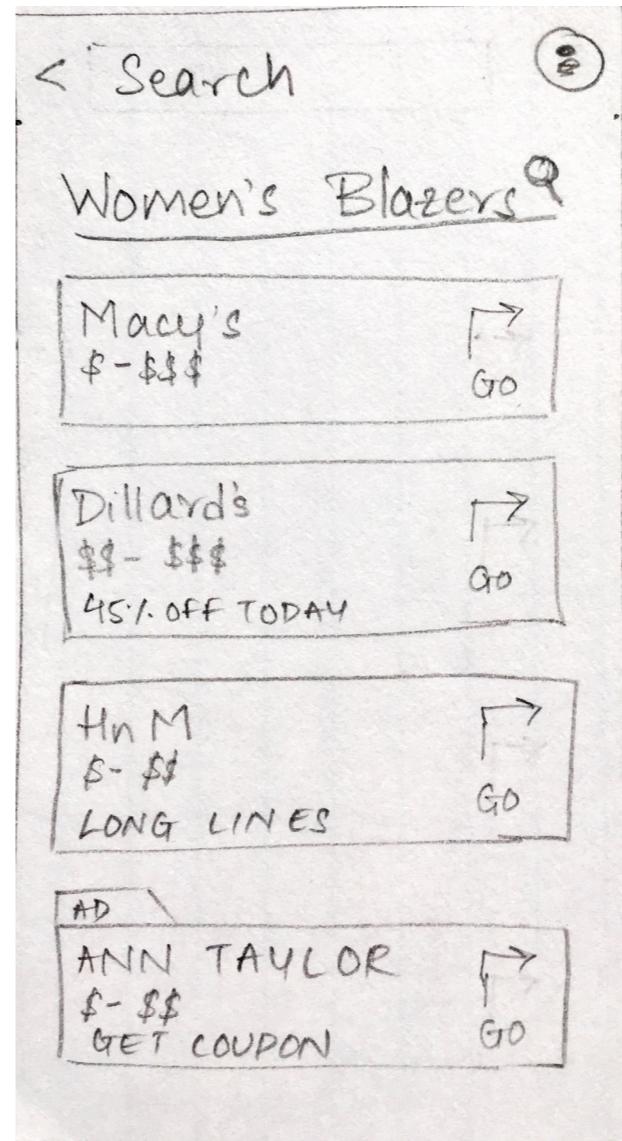
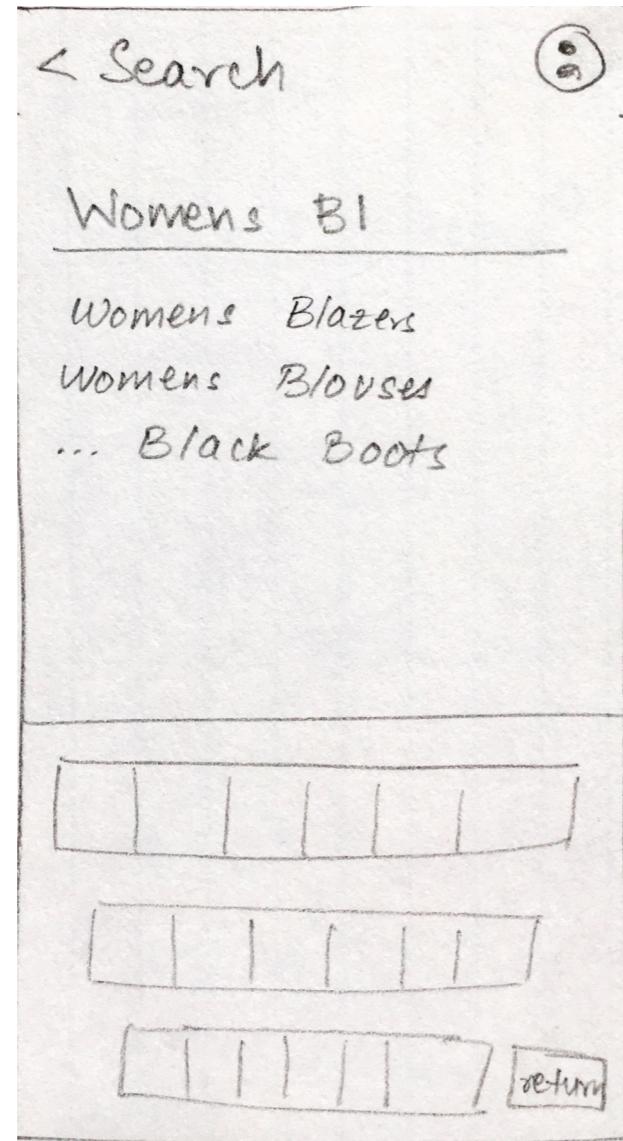
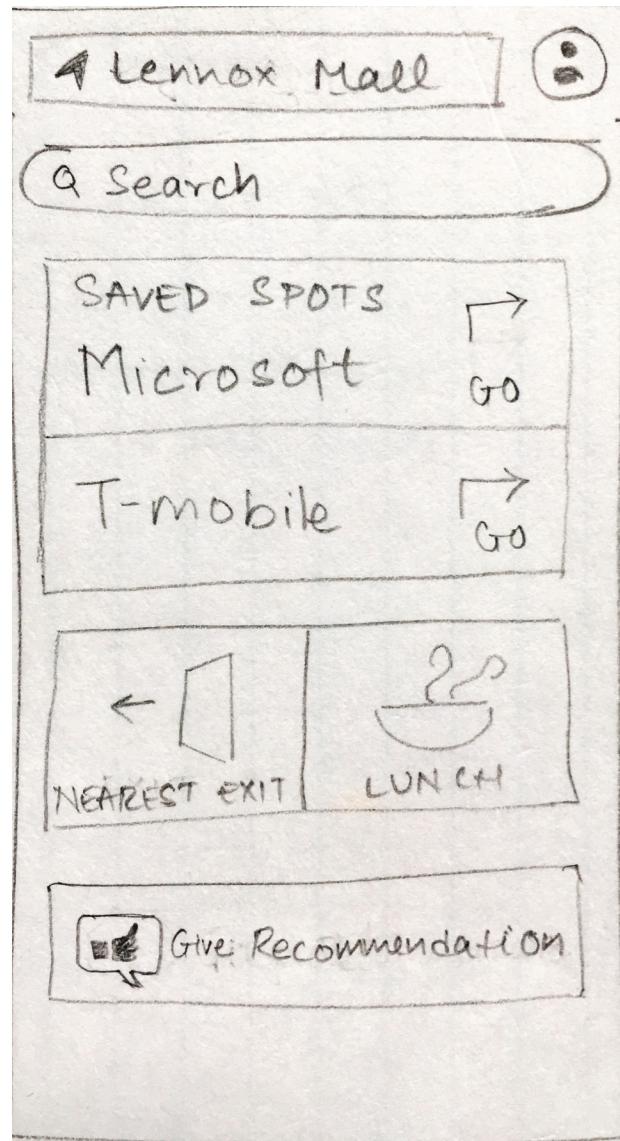


Shows user's profile filled with simple details

Shows popular buildings near the user's current location

User chooses Lennox mall and it shows recommendations

User searches for one particular store and saves it for later

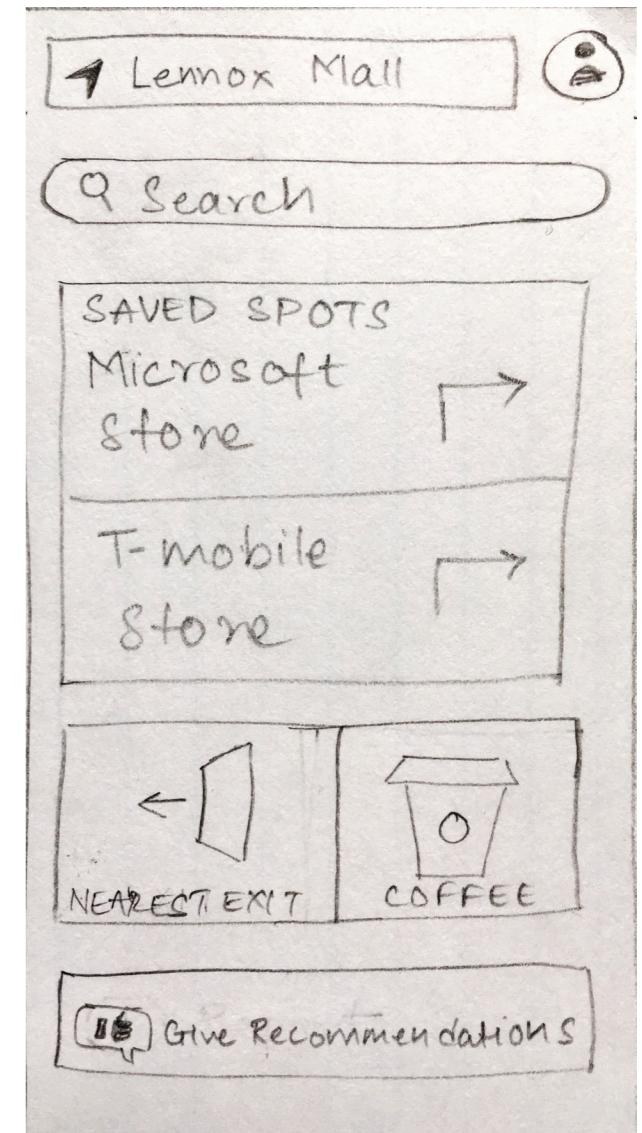
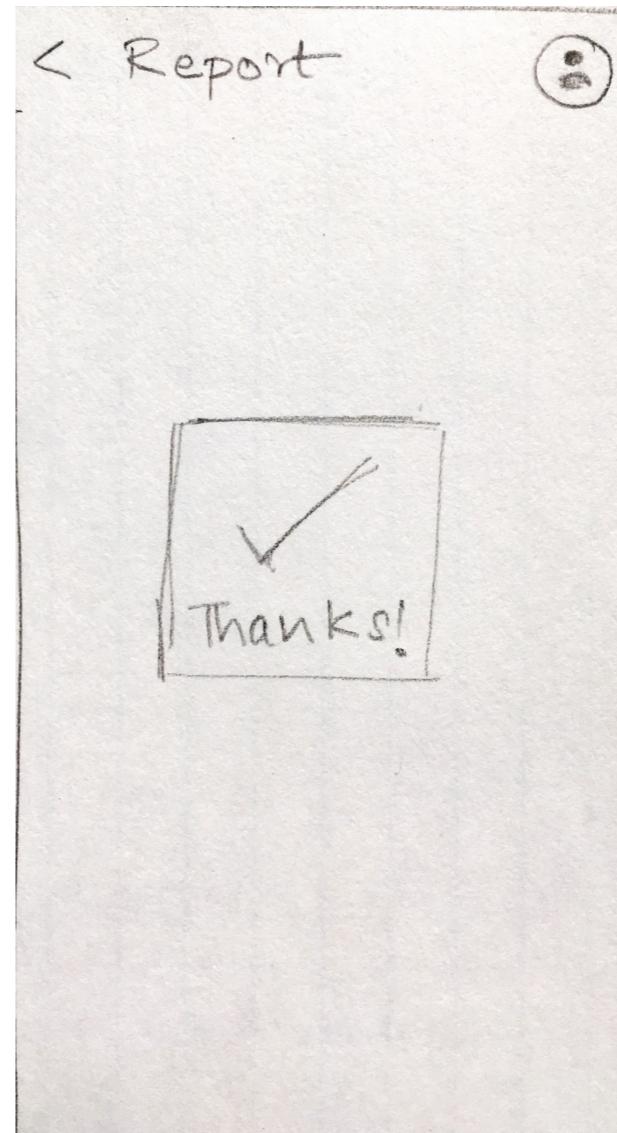
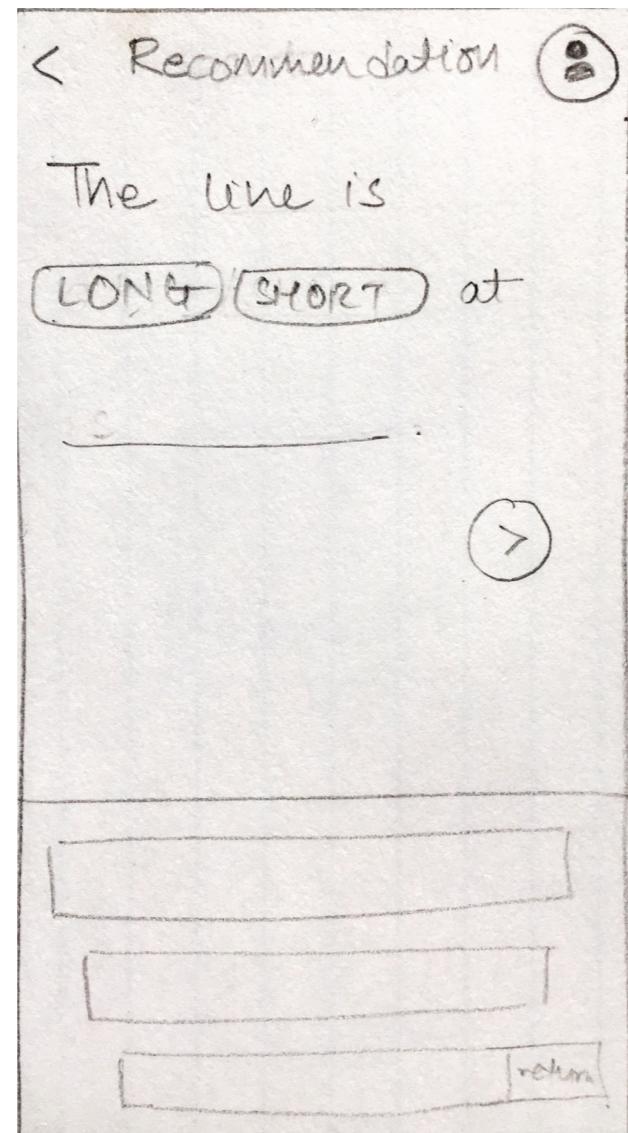
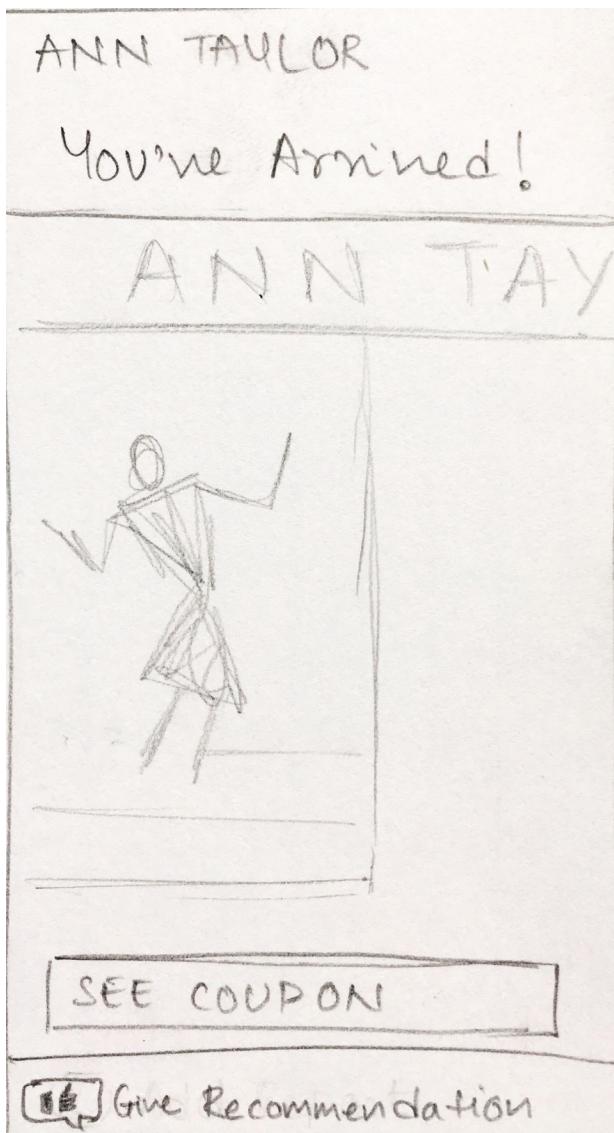


User arrives at the Mall,
home screen changes to
show more relevant options
**Tells the person where they
are in the inside**

User searches for an item
they are looking for

Search results show nearby
stores and ads
**Gives the user exactly what
they are looking for**

User taps a store and
directions begin using the
phones camera and an
Augmented Reality map
**Gives the user easy to follow
directions to the spot**



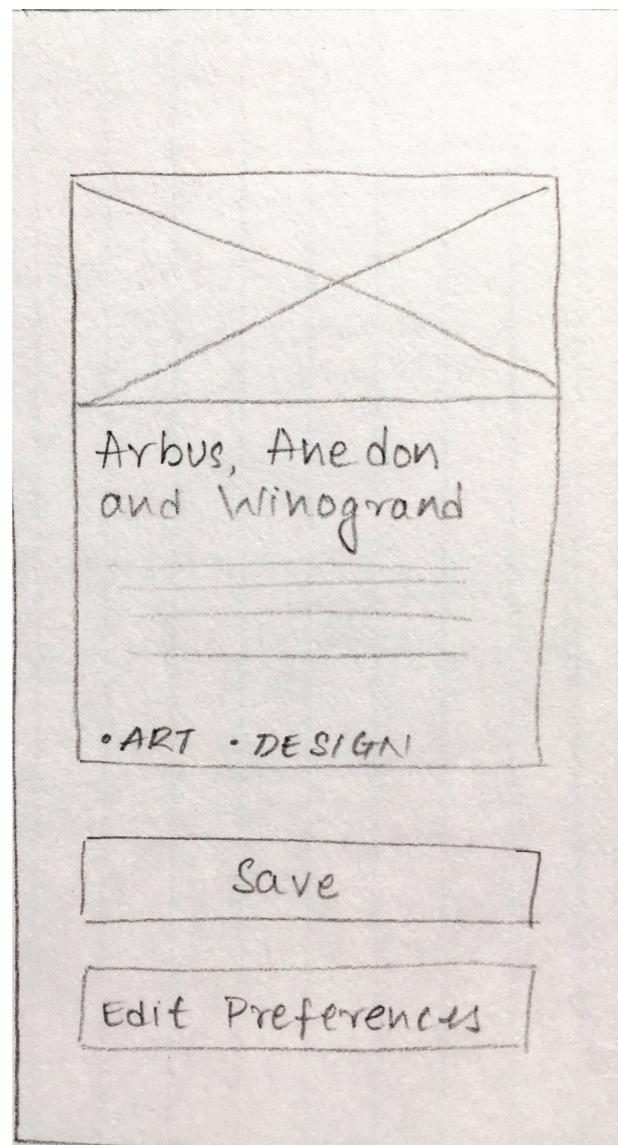
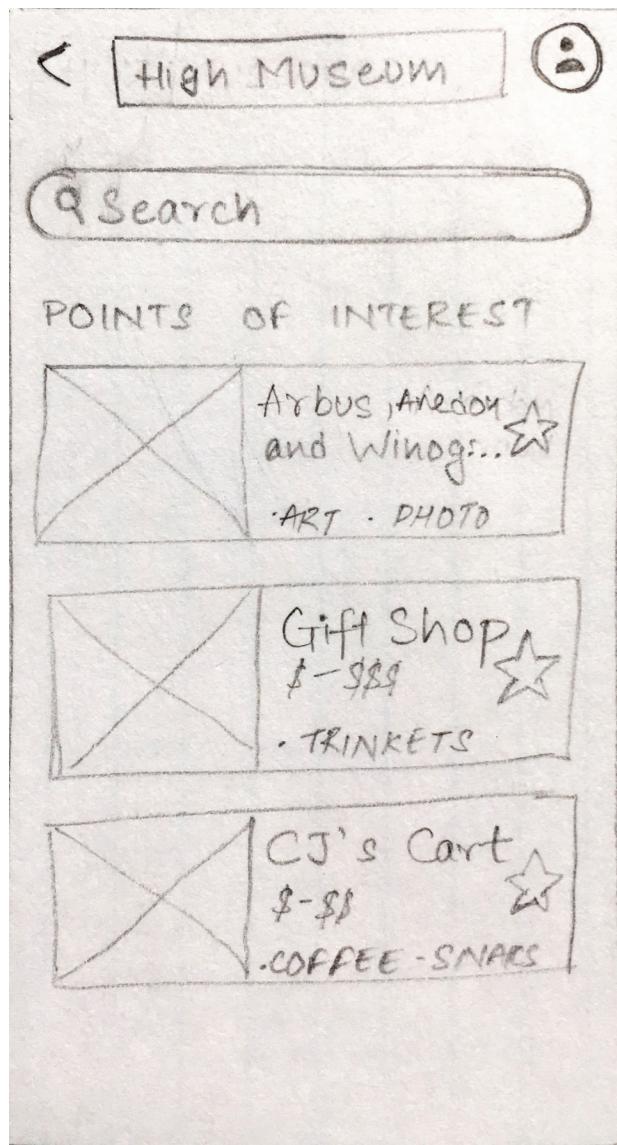
User arrives at the store and hits the give recommendations to add info for other users

The user fills in the form and hits the next arrow

Success message for adding recommendation

User is returned to the home screen for that location

Storyboard High Museum Use Case

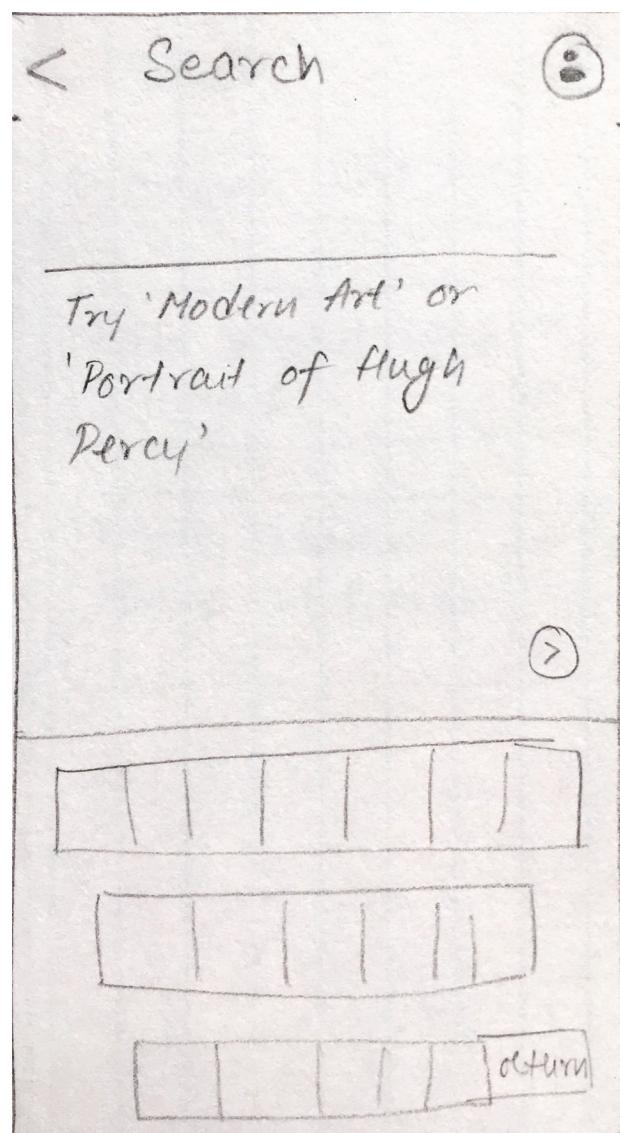


User chooses High Museum from Nearby Screen and it shows recommendations based on preferences

Overlay with more information about the exhibition, user taps the save button

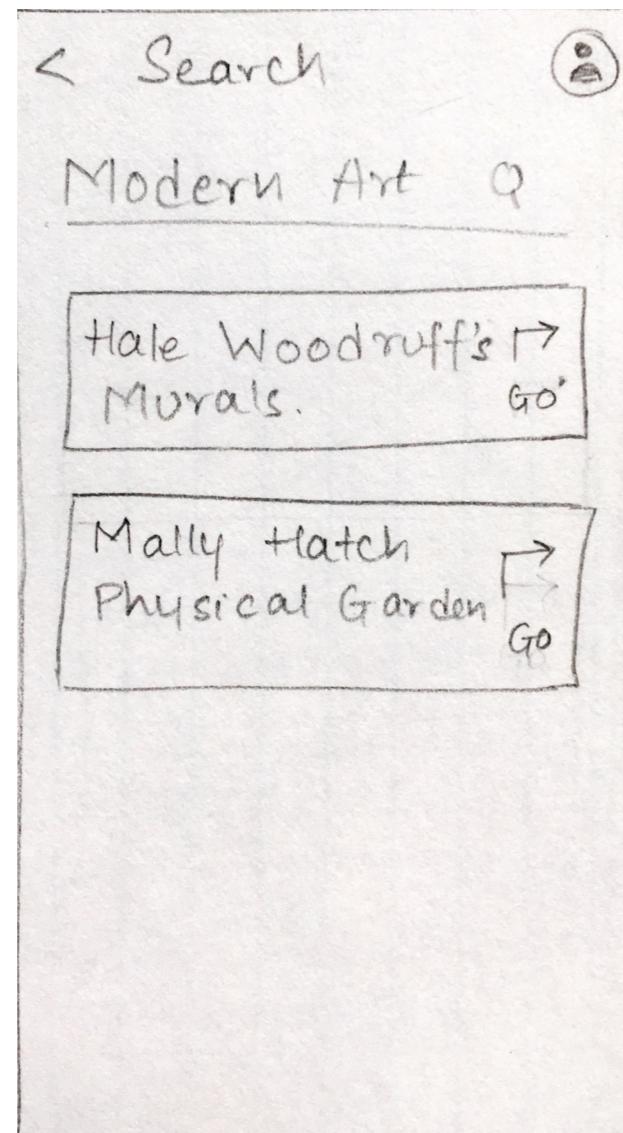
Screen shows saved spots for that location

User arrives at High Museum and screen shows location based information

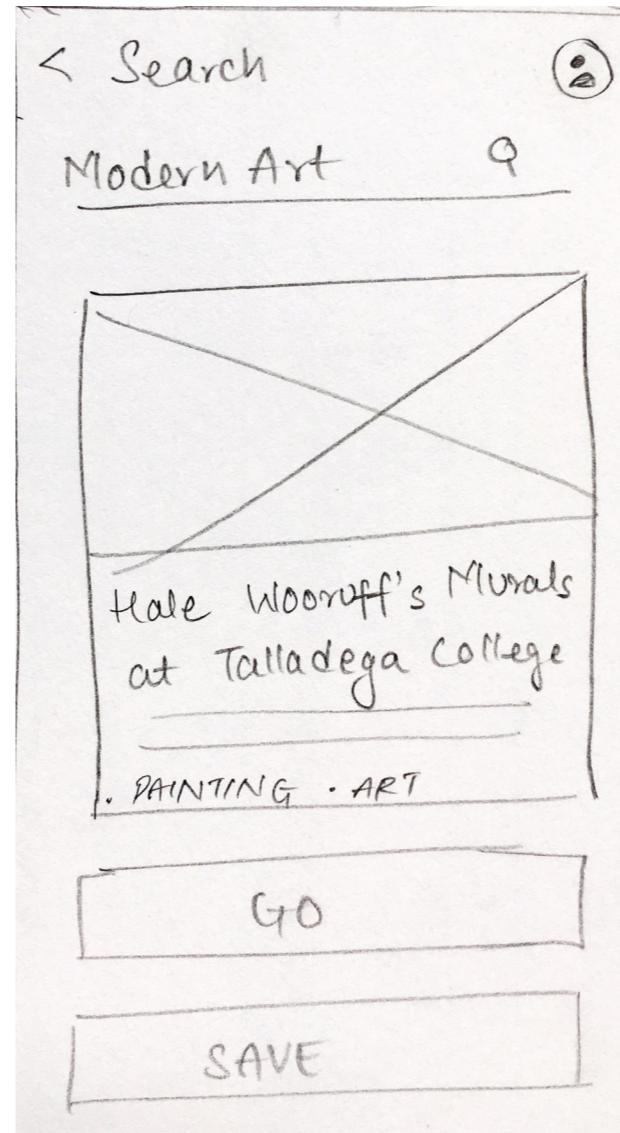


User searches for “Modern Art”

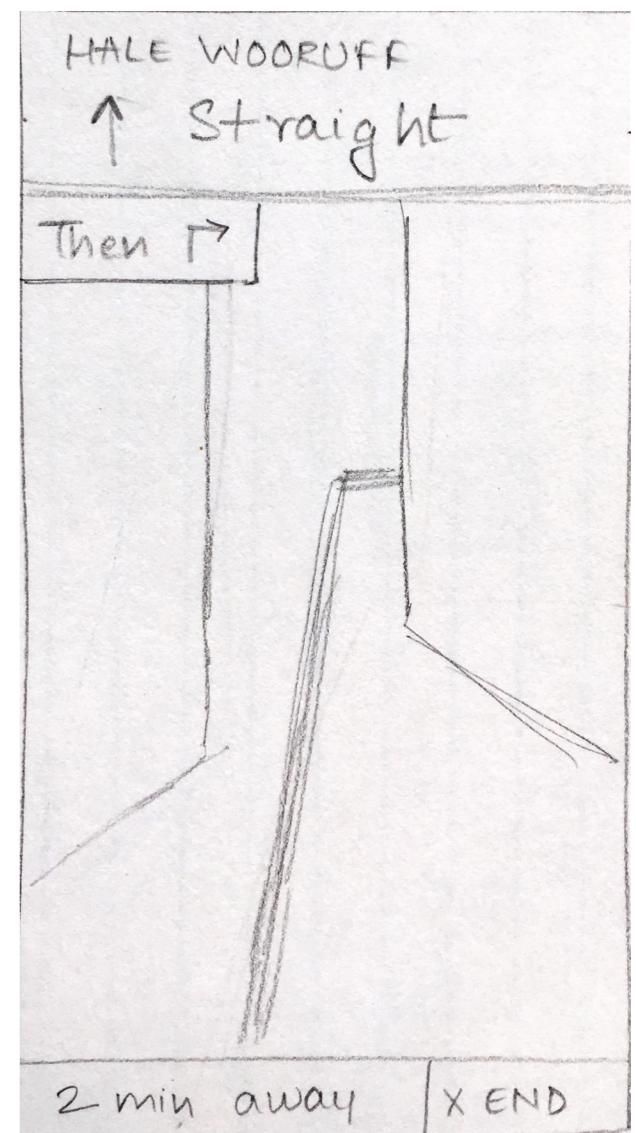
Gives the user exactly what they are looking for



Search results show exhibitions that have modern art, user taps the name of the exhibition

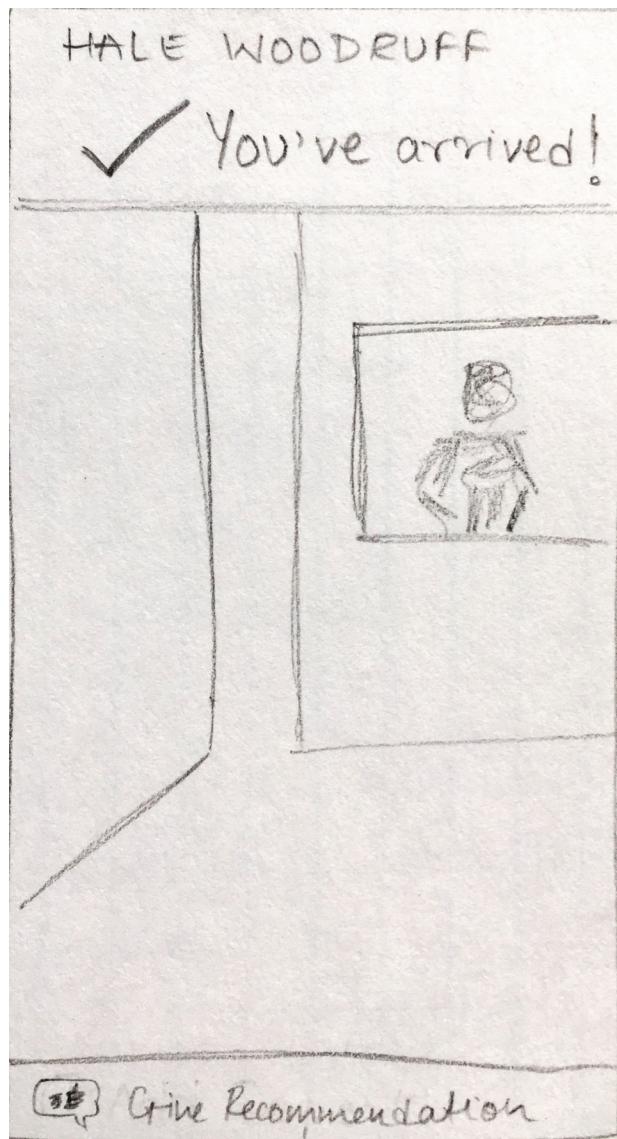


Screen shows more information, user taps the GO button



Directions begin using the phones camera and an Augmented Reality map

Gives the user easy to follow directions to the spot



User arrives at the location



User is returned to the home screen

Tells the person where they are in the inside and spots close to them they may like