Petitions analysis

Int20h Hackathon

Authors:

Kaminska O., Komisarenko V., Kulik O.

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Task

General

Data: dataset of petitions to Kyiv City Government Administration.

Problem: a lot of useful petitions didn't receive enough votes.

Goal: define general characteristics of successful and unsuccessful petitions.

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Solution

Develop tool, which can predict success of petition and give some recommendations, how to improve it!



Figure 1: Happy user

Data processing

Steps

- 1. Remove wrong symbols;
- 2. Split on successful/unsuccessful petitions;
- 3. Calculate numeric features;
- Data processing: delete stop-words / punctuation / URLs etc, extract stemmas, find the most popular;
- 5. Detect common popular words in both types, delete them.

Format of data



Figure 2: Example of data

Some statistics

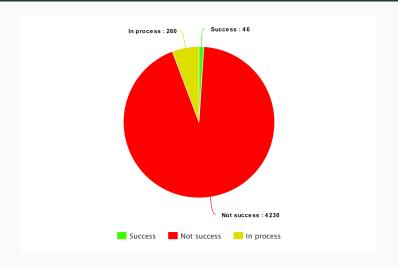


Figure 3: Value of successful/unsuccessful petitions

Some statistics

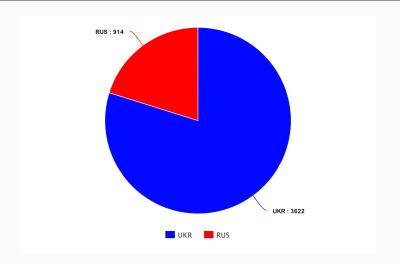


Figure 4: Value of RUS/UKR language petitions

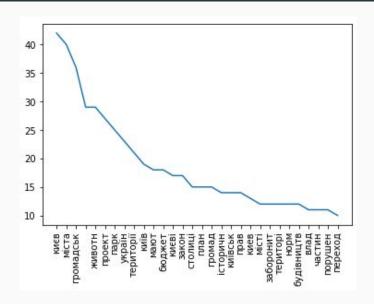
Features

- ✓ Number of words written with CAPS LOCK
- ❤️Average length of words in symbols
- ❤️Average length of sentences in words
- Language: RU / UKR
- Number of exclamation marks!!!
- Sentiment intensity of petition

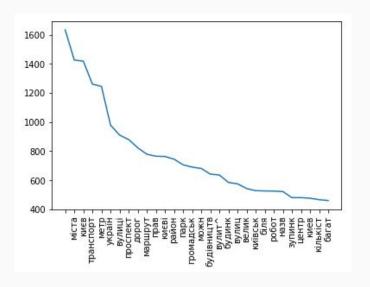
All hypothesizes were checked with t-test

Text analysis

Popular words in successful petitions



Popular words in unsuccessful petitions



UNIQUE popular words - successful



UNIQUE popular words - unsuccessful



Prediction number of votes

We used **Word2Vec** for Ukrainian language (on the base of Wikipedia) - to convert text of each petition into 300-dimensional vector.

We train **Decision Tree Regression Model** on all petitions.

Also, we use those features to detect the closest successful and unsuccessful petitions.

App description

Start page



Result



What we also tried

Almost...

- Clusterization by topics deficit of topics in original data;
- Neuron Network to generate petition text not enough power of PC;
- Some features on web-app should make on simple GUI program.

Summary

Total

During Hackaton we built a working prototype, which:

- Analyze our petition text;
- Can give advice how to improve it;
- Predict number of votes, detect emotion of text and closest successful and unsuccessful petitions.

DEMO



Thank for your attention!

Questions?