



# EVENTLIFY

## Turning Dreams Into Memorable Moments



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### PROBLEM STATEMENT

Organizing an event can be complex and time-consuming, requiring users to juggle various tasks such as choosing suitable vendors and event managers, sending invitations to guests, and making personalized recommendations. The lack of a streamlined and user-friendly solution often leads to confusion, inefficiencies, and suboptimal event planning.

### KEY CHALLENGES

- ❑ Vendor and Event Manager Selection:
  - Users struggle to find and select the right vendors and event managers for their event.
  - Matching event's needs and preferences is challenging.
- ❑ Guest Invitation and Management:
  - Coordinating and managing guest lists is cumbersome.
  - Sending invitations and tracking RSVPs can lead to errors.
- ❑ Personalized Recommendations:
  - Users lack personalized recommendations for vendors and event managers.
  - Matching recommendations with event requirements is difficult.

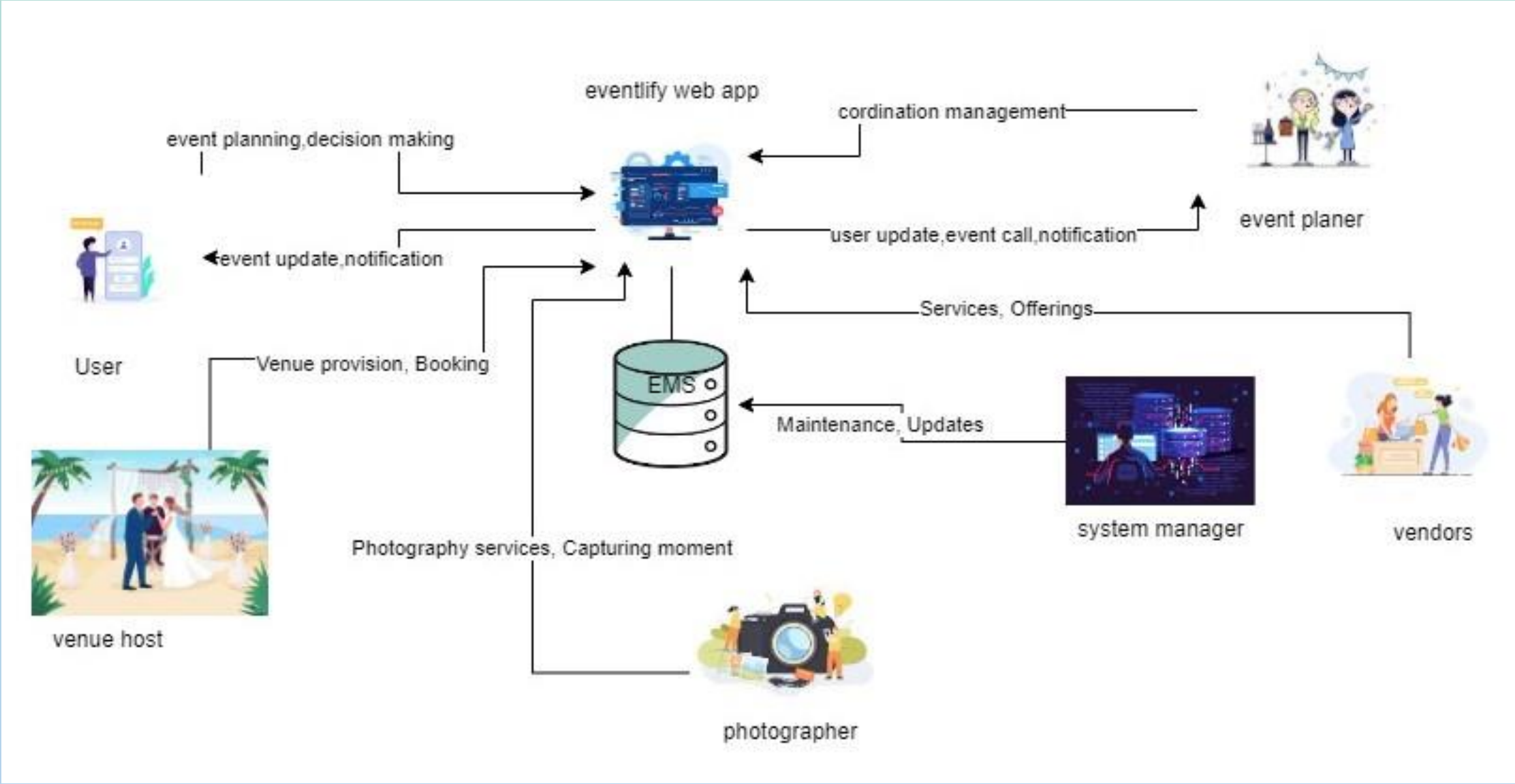
### PROPOSED SOLUTION

- Effortless Vendor and Event Manager Selection
- Streamlined Guest List Management
- Tailored Recommendations
- Data Security and Privacy
- Event Success Metrics
- AI-powered recommendations for personalized event planning.
- Ensures optimal event planning experience.

### UNIQUE FEATURE

- ❑ Smart Vendor and Event Manager Matching: Our system employs advanced algorithms to match users with the most suitable vendors and event managers based on event details, preferences, and past reviews.
- ❑ Integrated Guest Management: Users can seamlessly manage their guest lists, send invitations via multiple channels, and track responses within a single platform.
- ❑ AI-Driven Recommendations: Leveraging AI, our system provides personalized recommendations, enhancing the user's ability to make informed decisions.

### RICH PICTURE



### SCREENSHOTS

