

Outline

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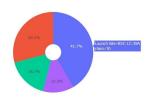
Executive Summary

Summary of the methodologies:

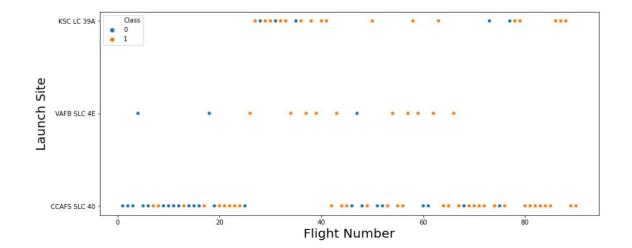
- Data Collection with API and Web Scraping
- Data Wrangling
- Exploratory Data Analysis with SQL
- Exploratory Data Analysis with Data Visualization
- Interactive Maps with Folium
- Predictions with Machine Learning Algorithms

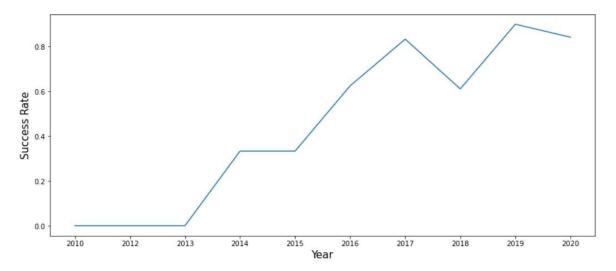
Summary of all results:

- Data Analysis along with Interactive Visualizations
- Best Model for Predictive Analysis









Introduction

Project background and context:

In this project, we will predict if the Falcon 9 first stage will land successfully. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million. dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

Problems we want to find answers:

- By what factors will the rocket land successfully?
- The relationship between each variables and how it affects the results.
- The best conditions which will help to increase the successful landing.

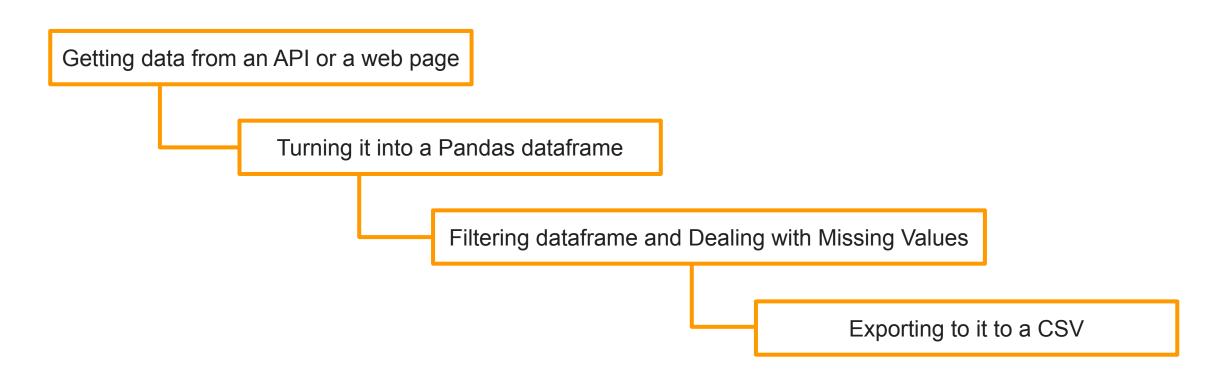


Methodology

- Data collection methodology:
 - SpaceX API and web scraping from Wikipedia
- Perform data wrangling
 - One-hot encoding was used for categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

Data collection is the process of collecting, measuring and analyzing different types of information data from a variety of relevant sources to find answers to research problems, answer questions, evaluate outcomes, and forecast trends and probabilities. As mentioned before, the SpaceX API and web scraping methods were used for data collection.



Data Collection - SpaceX API

- Get response from API
- Convert the response to a dataframe
- Apply custom function
- Clean and filter data
- Deal with the missing values(with mean)
- Export it to a CSV file

	FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	Launch Site	Outcome	Flights	GridFins	Reused	Legs
4	1	2010- 06-04	Falcon 9	NaN	LEO	CCSFS SLC 40	None None	1	False	False	False
5	2	2012- 05-22	Falcon 9	525.0	LEO	CCSFS SLC 40	None None	1	False	False	False
6	3	2013- 03-01	Falcon 9	677.0	ISS	CCSFS SLC 40	None None	1	False	False	False
7	4	2013- 09-29	Falcon 9	500.0	РО	VAFB SLC 4E	False Ocean	1	False	False	False
8	5	2013- 12-03	Falcon 9	3170.0	GTO	CCSFS SLC 40	None None	1	False	False	False

```
spacex url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex url)
response = requests.get(static json url)
data = pd.json normalize(response.json())
getBoosterVersion(data)
getLaunchSite(data)
getPayloadData(data)
getCoreData(data)
data falcon9 = df.loc[df['BoosterVersion']!="Falcon 1"]
data_falcon9.loc[:,'FlightNumber'] = list(range(1, data_falcon9.shape[0]+1))
mean = data falcon9['PayloadMass'].mean()
data falcon9['PayloadMass'].fillna(mean, inplace=True)
data falcon9.to csv('dataset part 1.csv', index=False)
```

Data Collection - Scraping

Getting response from Web page

Creating a BeautifulSoup object

Finding tables and getting the column names

Creating a dictionary and appending data to keys

Converting dictionary to a dataframe

Export it to a CSV file

GitHub

```
static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy launches&oldid=1027686922"
wiki page = requests.get(static url).text
soup = BeautifulSoup(wiki page, 'html5lib')
html tables = soup.find all('table')
first launch table = html tables[2]
 column names = []
 for th in first launch table.find all('th'):
      col name = extract column from header(th)
      if col name is not None and len(col name) > 0:
            column names.append(col name)
 launch dict= dict.fromkeys(column names)
df = pd.DataFrame(launch dict)
df.head()
                                                                  Version
                                                                           Booster
     Flight
                                                        Launch
                                                                                      Date Time
                                                        outcome
                Dragon Spacecraft Qualification
                                        0 LEO
                                               SpaceX
                                                       Success\n F9 v1.0B0003.1
                                                                                   4 June 2010 18:45
                                        0 LEO
                                                        Success F9 v1.0B0004.1
                             Dragon
```

CCAFS

df.to csv('spacex web scraped.csv', index=False)

SpaceX CRS-1

Data Wrangling

Data wrangling is the process of cleaning and unifying messy and complex data sets for easy access and analysis.

- 1- Load Data
- 2- Make a dataframe from it
- 3- Cleaning data
- 4- Calculate number and occurence of mission outcome for per orbit type
- 5- Create landing outcome label from Outcome column
- 6- Export it to a CSV file

df=pd.read csv("https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBM-DS032

```
landing_outcomes = df["Outcome"].value_counts()
bad_outcomes=set(landing_outcomes.keys()[[1,3,5,6,7]])
```

landing_class = df["Outcome"].apply(lambda landing_class: 0 if landing_class in bad_outcomes else 1)
df['Class']=landing_class

	FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	Launch Site	Outcome	Flights	GridFins	Reused	Legs	Lanc
0	1	2010- 06-04	Falcon 9	6104.959412	LEO	CCAFS SLC 40	None None	1	False	False	False	
1	2	2012- 05-22	Falcon 9	525.000000	LEO	CCAFS SLC 40	None None	1	False	False	False	
2	3	2013- 03-01	Falcon 9	677.000000	ISS	CCAFS SLC 40	None None	1	False	False	False	
3	4	2013- 09-29	Falcon 9	500.000000	PO	VAFB SLC 4E	False Ocean	1	False	False	False	
4	5	2013- 12-03	Falcon 9	3170.000000	GTO	CCAFS SLC 40	None None	1	False	False	False	

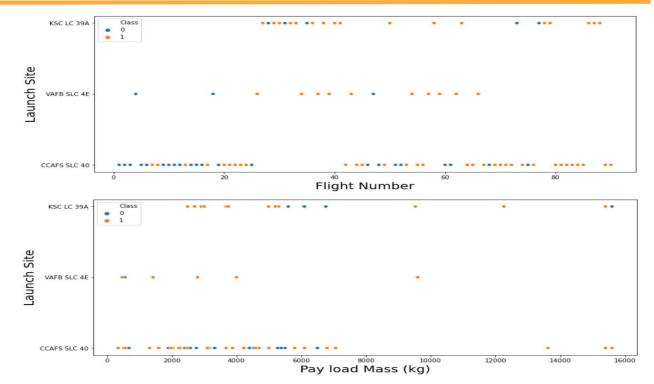
df.to_csv("dataset_part_2.csv", index=False)

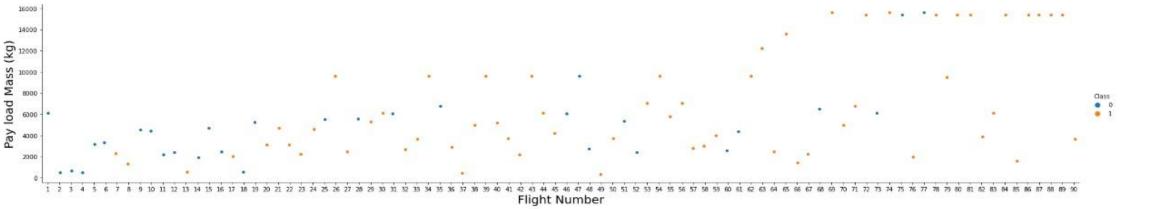
EDA with Data Visualization

We first started with the scatter graph to find relationship between features;

- Payload and Flight Number
- Flight Number and Launch Site
- Payload and Launch Site
- Payload and Orbit Type
- Flight Number and Orbit Type

With the scatter plot, we can easily observe the dependency of features with each other. And it gives us a sight to predict of which factors affect the successful landing.



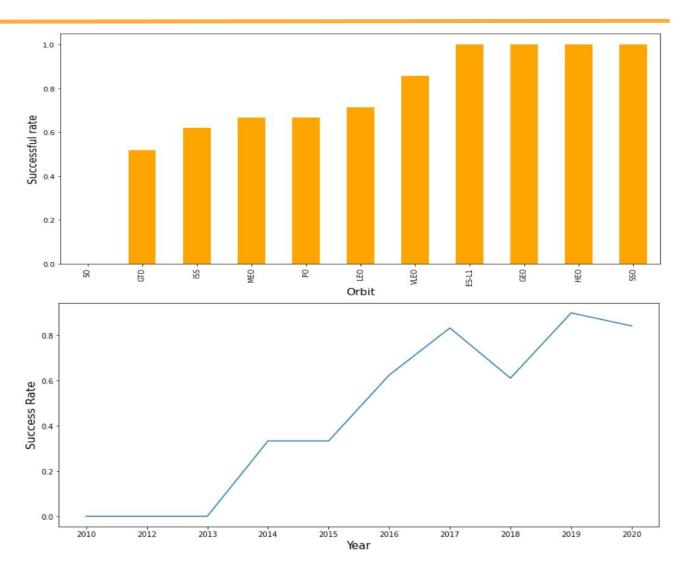


EDA with Data Visualization

After the scatter plot, we used the bar graph and line plot for better understanding about data.

The bar graph is the easiest way to interpret the relationship between the features. We used the bar graph to observe the successful rates for each orbit. It helps us to determine which orbits have the highest probability for successful landing.

We used the line graph to see how the trends changes over time. It will help us to make predictions for the future.



EDA with SQL

We performed the SQL queries to gather information from given dataset:

- Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster_versions which have carried the maximum payload mass. Use a subquery
- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and
 2017-03-20, in descending order

Built an Interactive Map with Folium

Folium makes it easy to visualize data on an interactive leaflet map. We used the latitude and the longitude coordinates for each launch site with added the circle markers around the each launch site with the label of the name of the launch site.

We used the Red marker for failure landings (class 0) and Green marker for successful landings (class 1) on the map in Marker Cluster.

Map Marker	folium.map.Marker()	Map object to make a mark on map
Circle Marker	folium.Circle()	Create a circle where marker is being placed
Icon Marker	folium.lcon()	Create an icon on map
Marker Cluster	MarkerCluster()	It simplify a map containing many markers having the same coordinate.
PolyLine	folium.PolyLine()	Create a line between points

With those objects we can analyze the how close the launch sites with coastlines, highways, or cities.

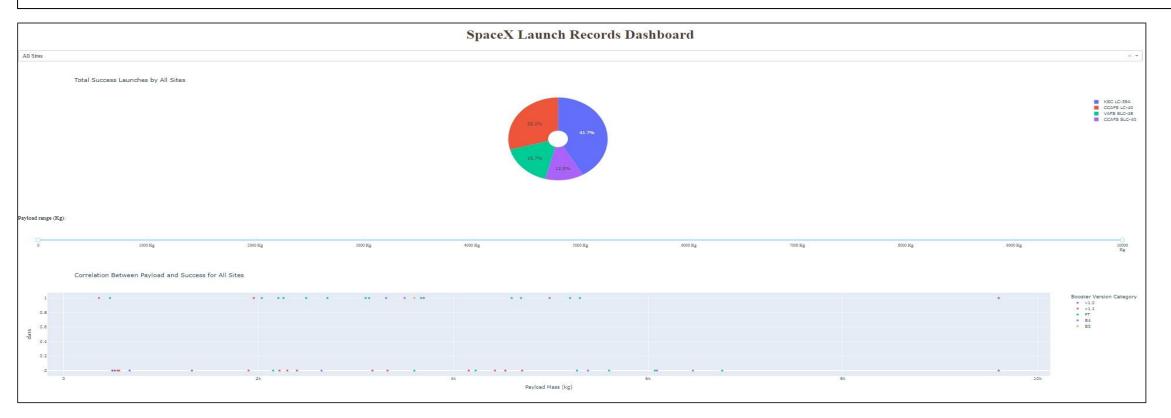
Built a Dashboard with Plotly Dash

We built an interactive dashboard with Plotly Dash, and added a pie chart and a scatter plot which providing the users to interact with the data as they wish.

The pie chart shows total success for all sites or by a certain launch site.

The scatter plot shows the relationship between the Outcome and Payload Mass(kg) for the different booster version.

<u>GitHub</u>



Predictive Analysis (Classification)

Building Model

- Load the data.
- Transform it as features (X) and target (y) data with Pandas and NumPy modules.
- Standardize data with StandardScaler() method.
- Split datas into training sets and test sets
- Create the object of Machine Learning Algorithm which will be used
- Set the parameters and use the GridSearchCV method to find the best parameters
- Fit the training set into the model

Evaluating Model

- Calculate the accuracy on the test data for each model
- Get the best parameters for each model
- Plot the Confusion Matrix

Finding the Best Model

 The model which has the best accuracy score will be the Best Model to make predictions.

<u>GitHub</u>

Results

Exploratory data analysis results

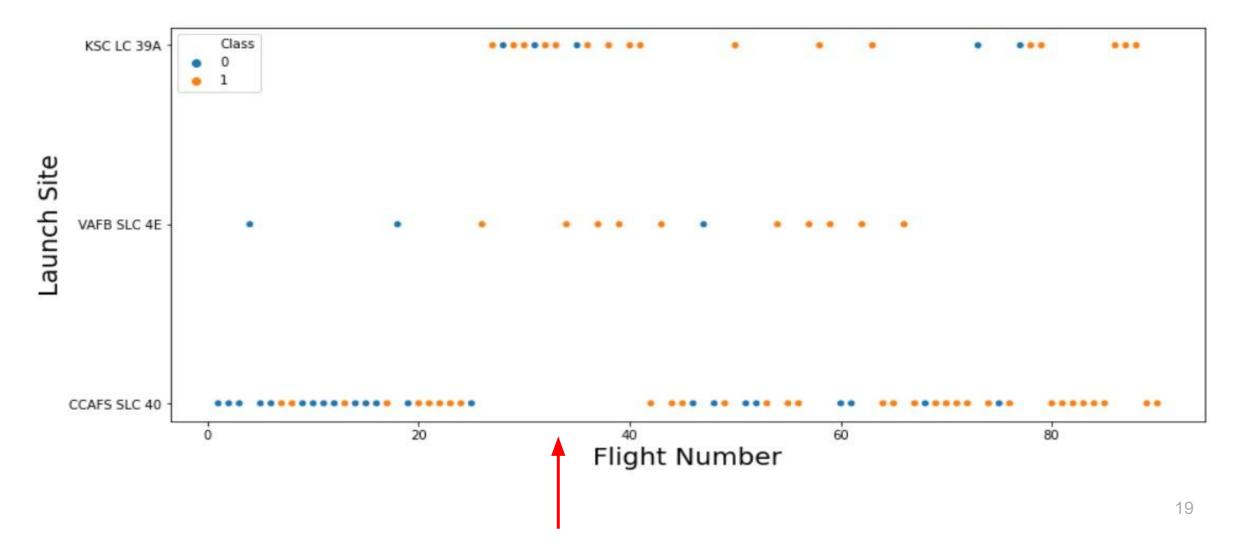
Interactive analytics demo in screenshots

Predictive analysis results



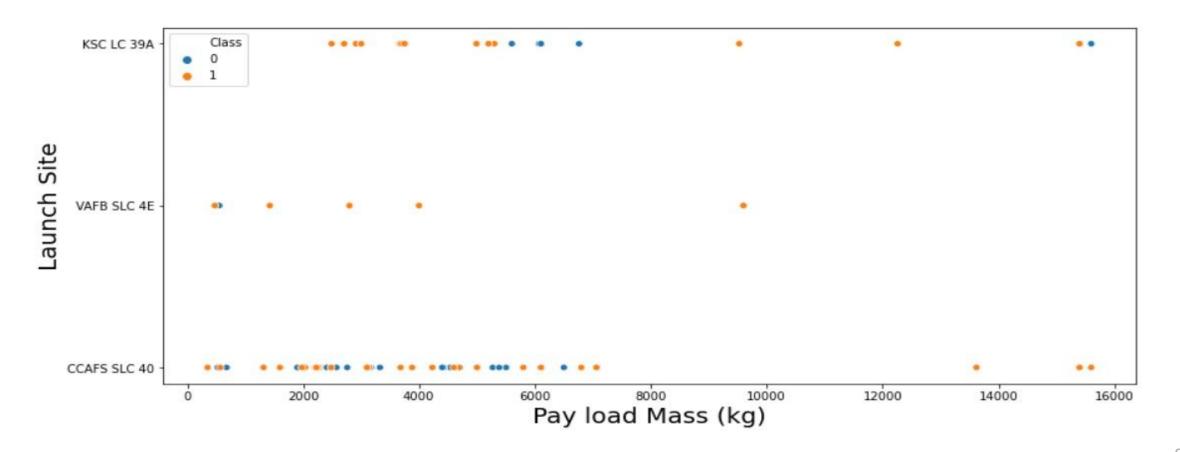
Flight Number vs. Launch Site

This scatter plot shows that with higher flight numbers the success rate is increasing.



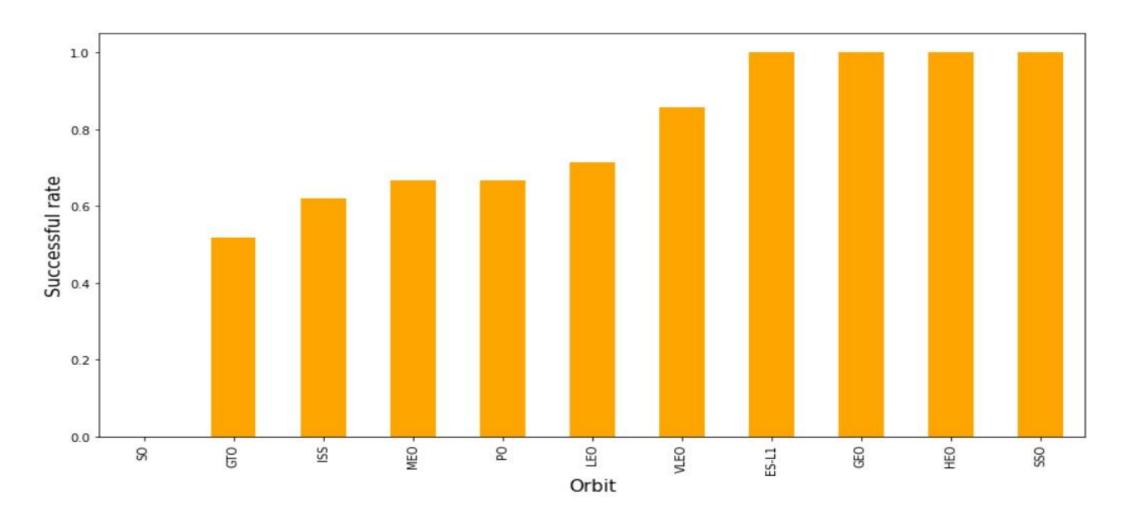
Payload vs. Launch Site

This scatter plot shows that there is no clear pattern between Launch site and Payload Mass for successful landing but we can observe that the VAFB-SLC launchsite there are no rockets launched for heavy payload mass(greater than 10000).



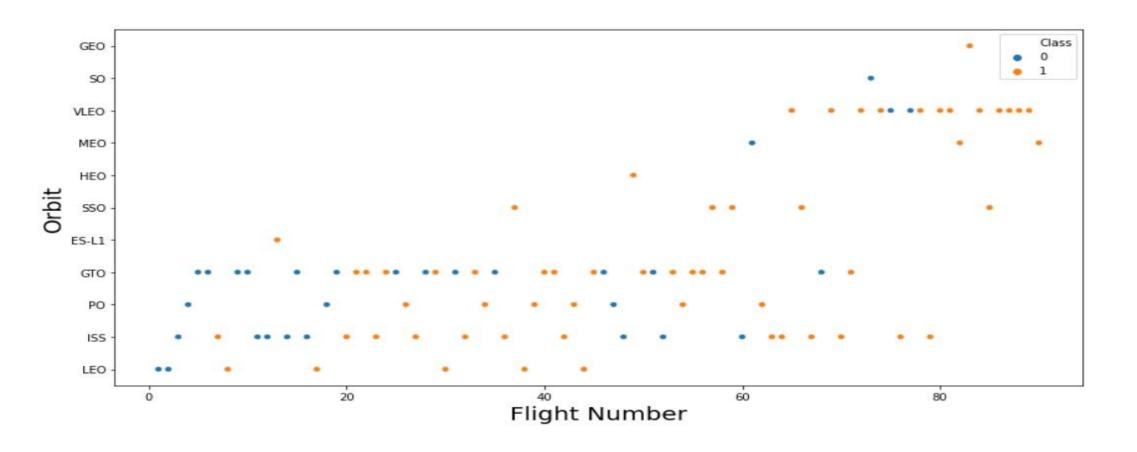
Success Rate vs. Orbit Type

With this bar plot, we can see that ES-L1, GEO, HEO and SSO have highest success rate and SO has no successful landing.



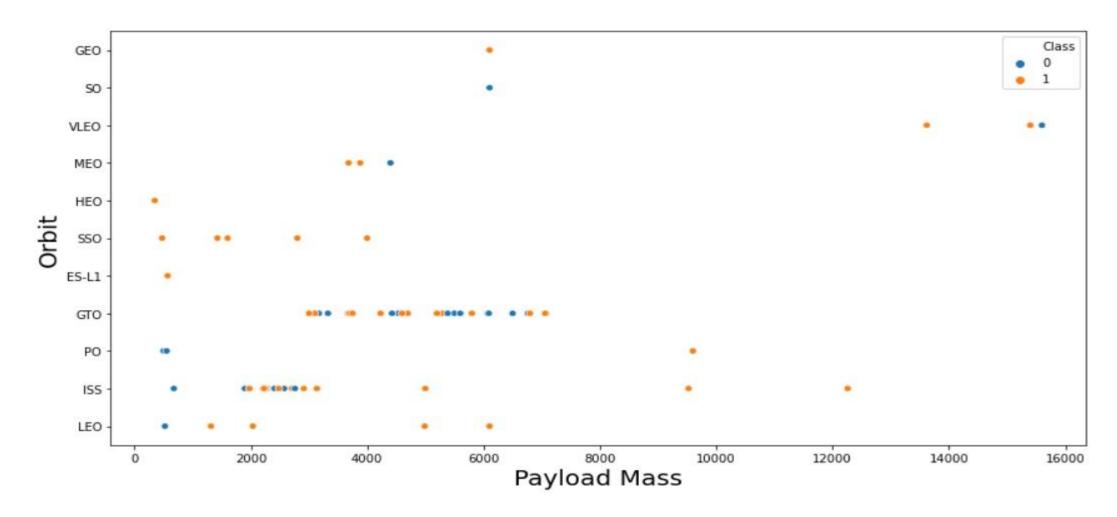
Flight Number vs. Orbit Type

This scatter plot shows that the larger flight number on each orbits, greater the success rate, such as LEO, except for GTO which indicates no relationship between these features.



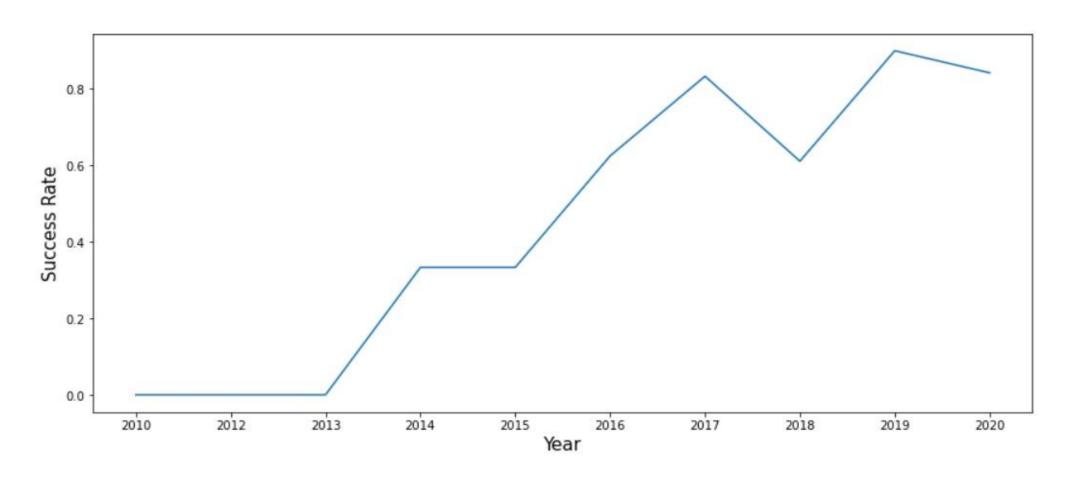
Payload vs. Orbit Type

This scatter plot shows that the heavier payloads have a positive influence on ISS, LEO and PO. On the other hand, it has negative influence on the MEO and VLEO. We can not see any relationship between the GTO and the payload mass.



Launch Success Yearly Trend

This chart shows that the successful rate is increasing relatively from the year 2013 until the 2020.



All Launch Site Names

SQL Query:

%sql SELECT DISTINCT LAUNCH_SITE as "Launch_Sites" FROM SPACEXTBL;

Description:

We used the DISTINCT function to find the all unique launch site names from Spacextbl with a launch_site column name.

launch_sites

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

Launch Site Names Begin with 'CCA'

SQL Query:

```
%%sql

SELECT * FROM SPACEXTBL

WHERE LAUNCH_SITE LIKE 'CCA%' LIMIT 5;
```

Description:

We used the LIKE operator to find the records which begin with 'CCA' and LIMIT 5 operator to get 5 records.

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg	_ orbi	t customer	mission_outcome	landing_outcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit		0 LEC	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese		0 LEC		Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	52	5 LEC		Success	No attempt
2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	50	0 LEC	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	67	7 LEC		Success	No attempt

Total Payload Mass

SQL Query:

```
%%sql
SELECT SUM(PAYLOAD_MASS__KG_) AS "Total payload mass by NASA(CRS)" FROM SPACEXTBL
WHERE CUSTOMER = 'NASA (CRS)';
```

Description:

We used the SUM function to calculate the total payload carried by boosters from the NASA (CRS).

Total payload mass by NASA(CRS)

45596

Average Payload Mass by F9 v1.1

SQL Query:

```
%%sql
SELECT AVG(PAYLOAD_MASS__KG_) AS "Average Payload Mass by Booster Version F9 v1.1" FROM SPACEXTBL
WHERE BOOSTER_VERSION = 'F9 v1.1';
```

Description:

We used the AVG function to calculate the average payload carried by booster version F9 v1.1

Average Payload Mass by Booster Version F9 v1.1

2928

First Successful Ground Landing Date

SQL Query:

```
%%sql
SELECT MIN(DATE) AS "The first successful landing date" FROM SPACEXTBL
WHERE LANDING_OUTCOME = 'Success (ground pad)';
```

Description:

We used the MIN function to calculate the first successful landing outcome on ground pad

The first successful landing date

2015-12-22

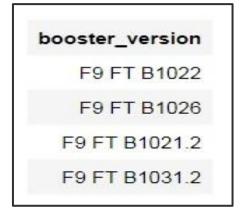
Successful Drone Ship Landing with Payload Between 4000 and 6000

SQL Query:

```
%%sql
SELECT BOOSTER_VERSION FROM SPACEXTBL
WHERE LANDING_OUTCOME = 'Success (drone ship)' AND PAYLOAD_MASS__KG_ > 4000 AND PAYLOAD_MASS__KG_ < 6000;</pre>
```

Description:

We used the multiple where selection to find the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000



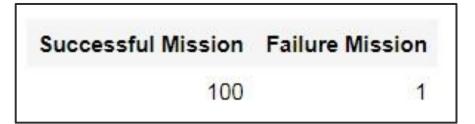
Total Number of Successful and Failure Mission Outcomes

SQL Query:

```
%%sql
SELECT SUM(CASE WHEN MISSION_OUTCOME LIKE '%Success%' then 1 else 0 end) AS "Successful Mission",
SUM(CASE WHEN MISSION_OUTCOME LIKE '%Failure%' then 1 else 0 end) AS "Failure Mission"
FROM SPACEXTBL;
```

Description:

We used the CASE clause within the SUM functions to calculate the total number of successful and failure mission outcomes.



Boosters Carried Maximum Payload

SQL Query:

```
%%sql
SELECT BOOSTER_VERSION AS "Booster Versions which carried the maximum payload mass" FROM SPACEXTBL
WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL);
```

Description:

We used the sub-query with MAX function to find the names of the booster which have carried the maximum payload mass.

Booster Versions which carried the r	maximum payload mass
	F9 B5 B1048.4
	F9 B5 B1049.4
	F9 B5 B1051.3
	F9 B5 B1056.4
	F9 B5 B1048.5
	F9 B5 B1051.4
	F9 B5 B1049.5
	F9 B5 B1060.2
	F9 B5 B1058.3
	F9 B5 B1051.6
	F9 B5 B1060.3
	F9 B5 B1049.7

2015 Launch Records

SQL Query:

```
%%sql
SELECT BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL
WHERE year(DATE) = '2015' AND LANDING_OUTCOME = 'Failure (drone ship)';
```

Description:

We used the year function to list the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015.

```
booster_version launch_site
F9 v1.1 B1012 CCAFS LC-40
F9 v1.1 B1015 CCAFS LC-40
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

SQL Query:

```
%%sql
SELECT LANDING__OUTCOME AS "Landing Outcome", COUNT(LANDING__OUTCOME) AS "Total Count" FROM SPACEXTBL
WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY LANDING__OUTCOME
ORDER BY COUNT(LANDING__OUTCOME) DESC;
```

Description:

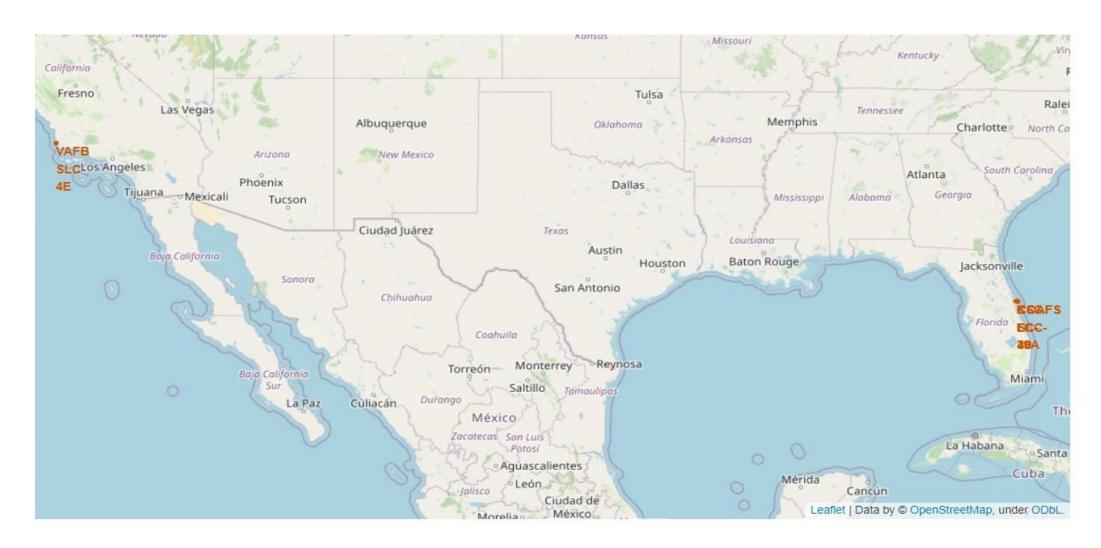
We used the COUNT function to calculate number of the failed landing_outcomes between the date 2020-06-04 and 2017-03-20 group by landing outcome and ranked them in descending order.

Landing Outcome	Total Count
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1



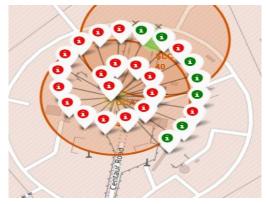
All Launch Sites on Folium Map

We can observe that all launch sites in very close proximity to the coast and they are located inside the United States of America.

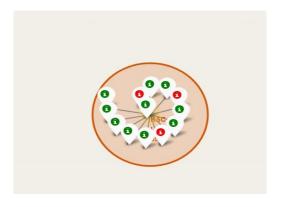


All Launch Sites on Folium Map

Green markers show the successful launches and Red markers show the failures. From these maps we can see that the KSC LC-39-A maximum probability of success



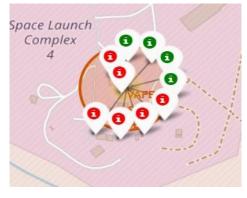
CCAFS LC-40



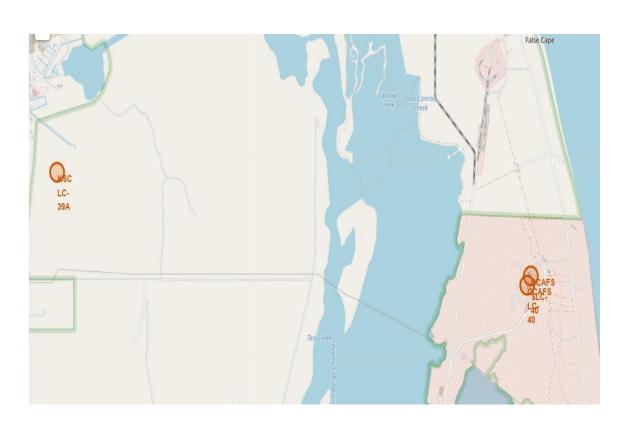
KSC LC-39A



CCAFS SLC-40

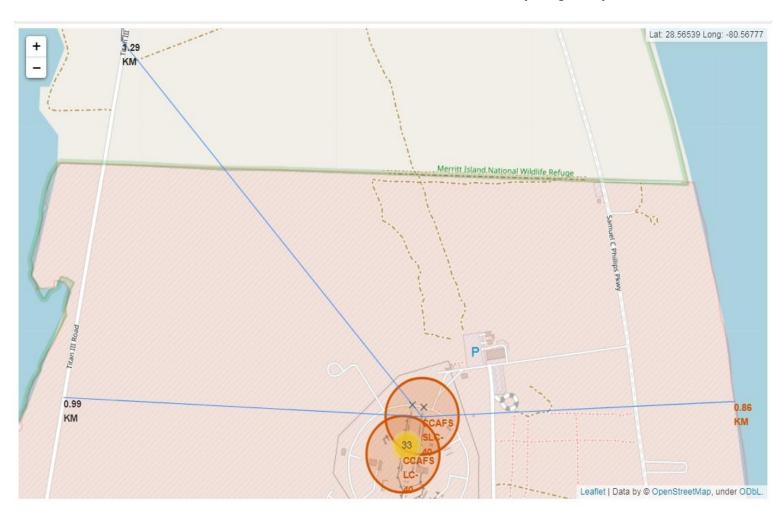


VAFB SLC-4E



The distances between launch sites to landmarks

We calculated the distances between launch sites to railway, highway, coastline, etc.



With these informations we can answer these questions:

 Are launch sites in close proximity to railways?

Yes

 Are launch sites in close proximity to highways?

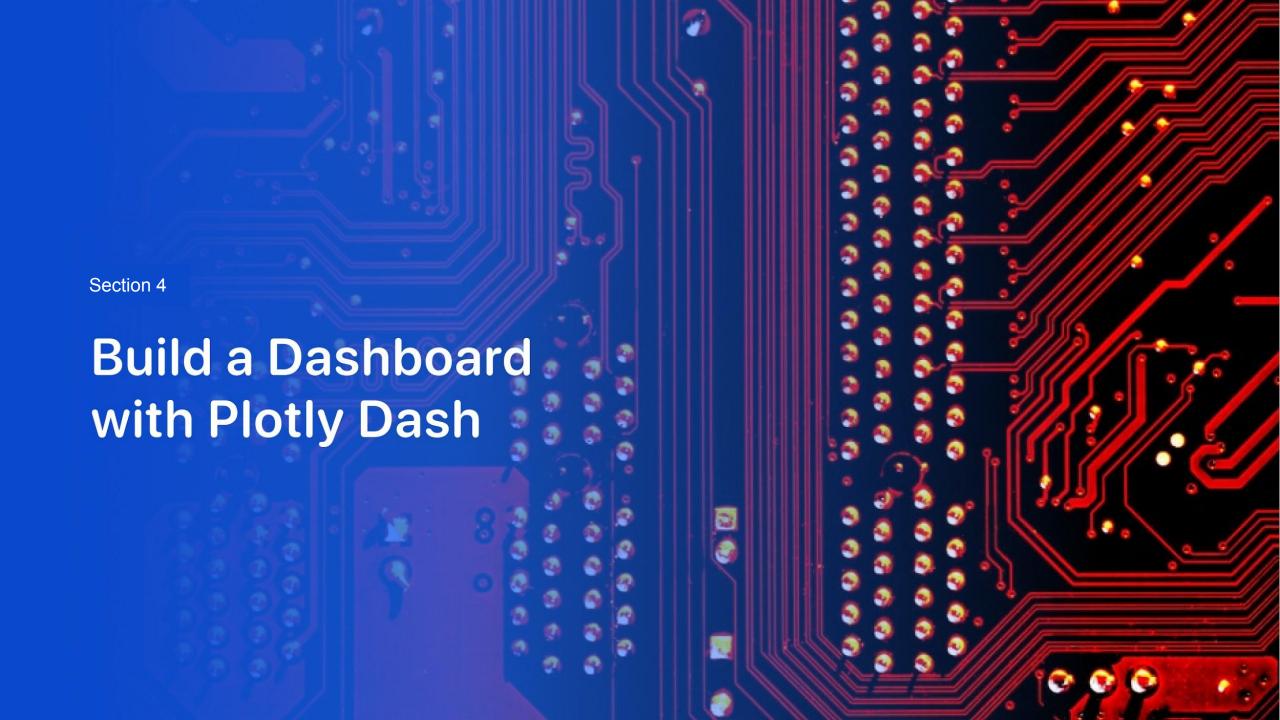
No

 Are launch sites in close proximity to coastline?

Yes

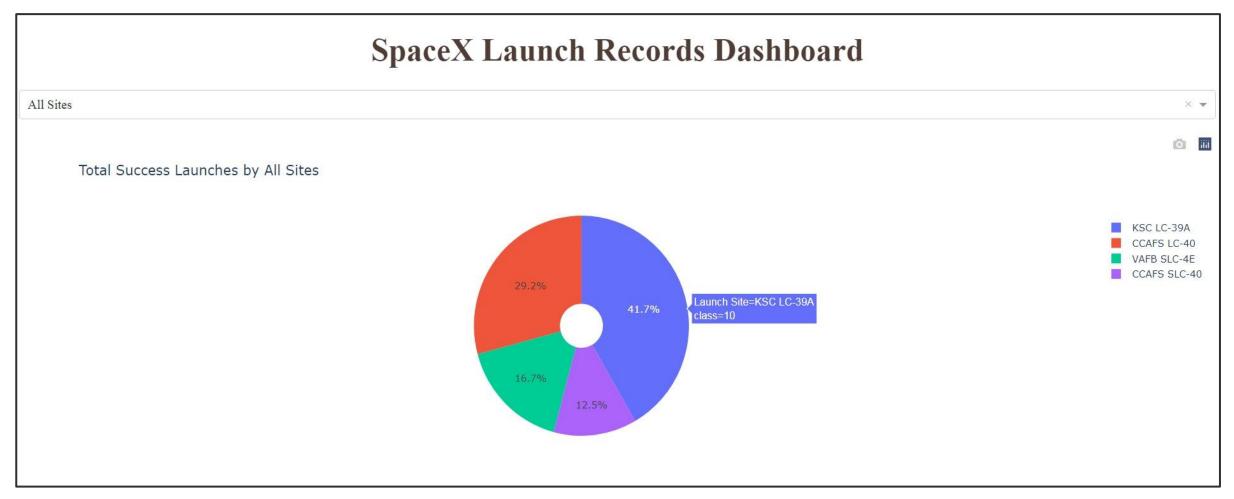
 Do launch sites keep certain distance away from cities?

Yes



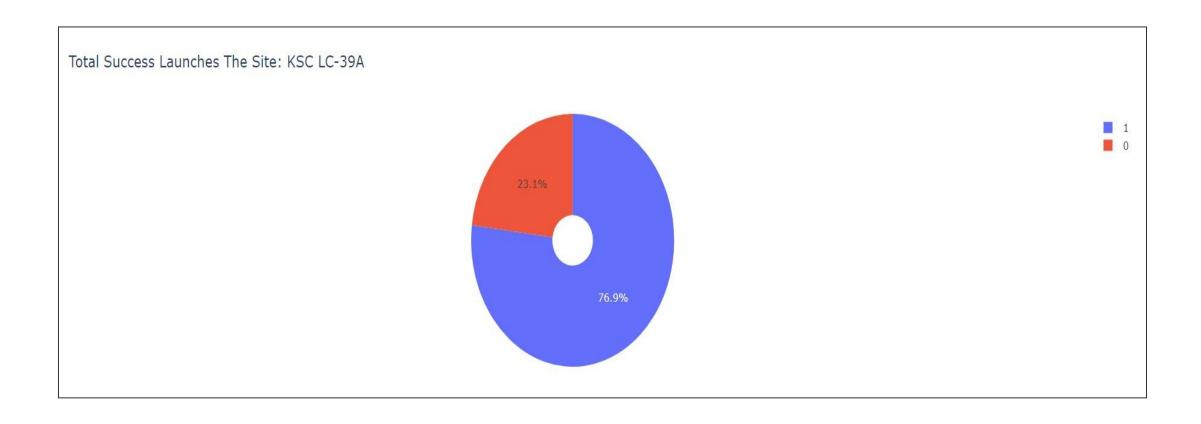
Launch Success Percentages by All Sites

We can easily see that KSC LC-39A has the most successful launches from all the sites

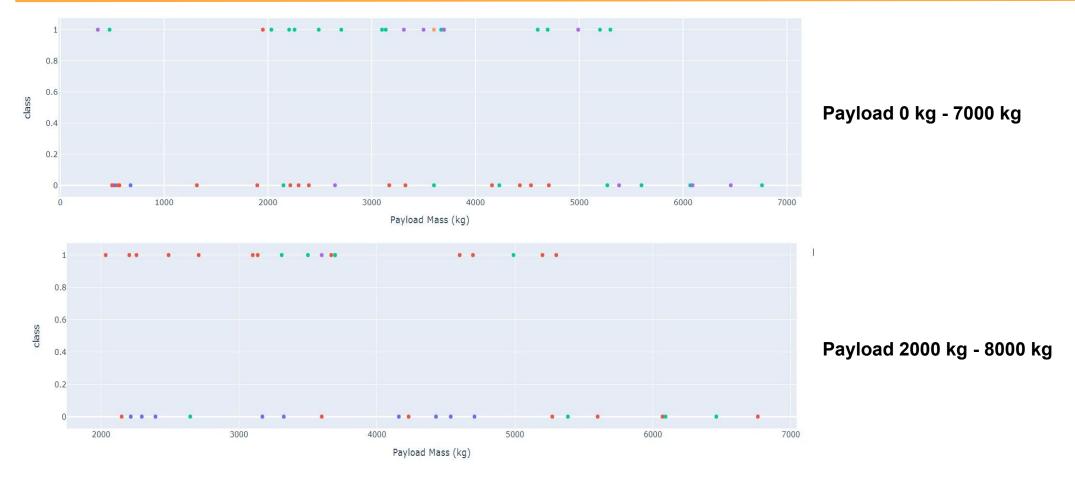


The Highest Launch Success: KSC LC-39A

KSC LC-39A has a 76.9% success rate but getting a 23.1% failure rate.



The Payload vs. Launch Outcome Scatter Plot

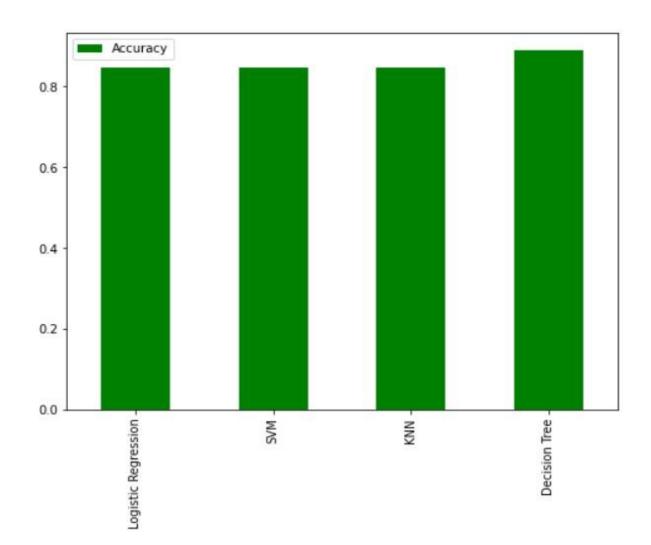


After using the dashboard, we can gain some insights about our data. With this dashboard we can observe these:

- The KSC LC-39A has the highest launch success rate
- The payload ranges between 2000kg 10000kg has the highest launch success rate
- The FT booster version has the highest launch success rate



Classification Accuracy



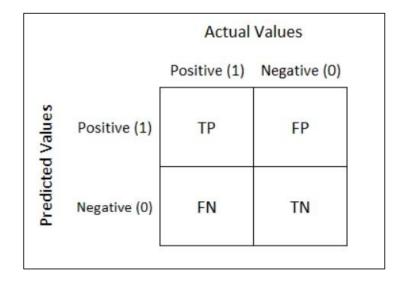
As you can see, the accuracy rates are really close to each other, but the "Decision Tree" model has the highest accuracy.

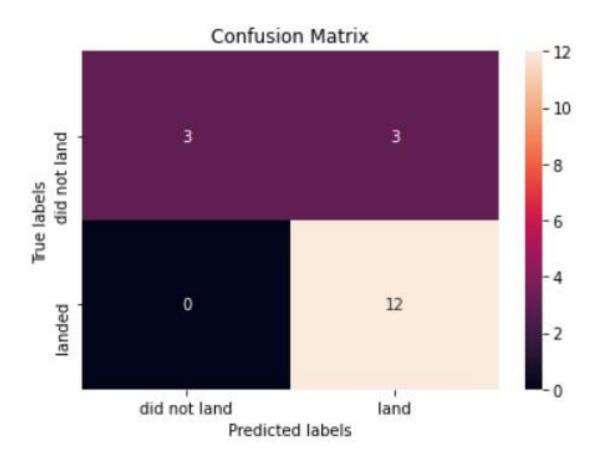
	Accuracy
Logistic Regression	0.846429
SVM	0.848214
Decision Tree	0.876786
KNN	0.848214

Confusion Matrix

A confusion matrix is a table that is used to define the performance of a classification algorithm. A confusion matrix visualizes and summarizes the performance of a classification algorithm.

Unfortunately for all models, we found the same confusion matrix.



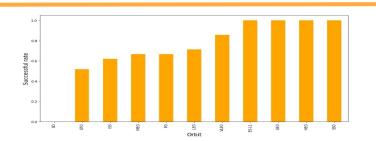


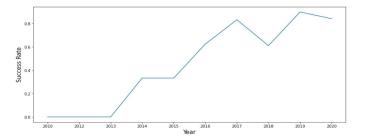
Conclusions

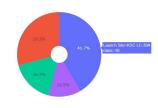
→ The orbits ES-L1, GEO, HEO, SSO have the highest success rates.

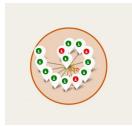
→ The success rates have been increasing by the time.

- → KSC LC-39A has the most successful launches but increasing payload mass is affecting it negatively.
- → The Decision Tree Classification is the best algorithm for this dataset.









	Accuracy
Logistic Regression	0.846429
SVM	0.848214
Decision Tree	0.876786
KNN	0.848214

