

SUMMARY

I'm a customer-focused product manager with a passion for making products that people love. I drive product vision by leveraging my experience in computer science, user research and data analytics. Empowered with determination and purpose, my teams are able to deliver delightful products.

WORK
EXPERIENCE**Associate Product Manager, Battlefy**

Nov 2017 - May 2018

- Managed several features end-to-end from ideation to UX, development, QA, distribution, measuring KPIs, and performing retrospectives.
- Mitigated risk on several projects by conducting user interviews and analyzing user metrics to drive product data-informed decisions.
- Drove the vision and roadmap for a time-sensitive product affecting a highly visible segment of the user base with a reach of over 250,000+ page views per month. Shipped a real-time map veto system that received critical acclaim on social media and within the community.

Product Designer, Xtract.ai

May - Aug 2017

- Identified user needs and helped define product vision by interviewing potential users and customer journey mapping.
- Created user journey maps and low fidelity prototypes.
- Designed high fidelity mockups to achieve buy-in from stakeholders.

Research Assistant, UBC

May 2016 - Sep 2017

- Accepted to speak at Eurohaptics Conference based on my thesis *Designing zooming interactions for small displays with proximity sensors*.
- Crystallized product vision to Qualcomm and achieved buy-in from stakeholders to continue valuable research initiatives.
- Conducted user studies to define user needs and improve designs.

Software Developer, Monitise

Mar 2014 - Jun 2015

- Developed back-end of mobile apps for major banks.
- Developed web-based admin panels for Bayer, Boehringer, and Glaxo-Smith Kline.
- Used Java, MySQL, JavaScript, HTML, CSS.

Summer Technology Analyst, Goldman Sachs

Jun - Aug 2012 & 2013

- Increased traders' efficiency with a webapp allowing them to view social media trends to predict future activity.
- Increased workplace efficiency by developing an internal distribution-list tool.
- Used Java, Twitter API, JavaScript, HTML, CSS.

EDUCATION

University of British Columbia

M.Sc. Computer Science

Specialization: Human-Computer Interaction

Aug 2017

Product BC

Product Management Mentorship Program

Apr - Aug 2017

Grinnell College

B.A. Computer Science

Dec 2013

PATENTS

- *Methods and Systems for Proximity-Driven Interactions*, US Provisional Patent No. 62/481104

AWARDS

- Microsoft Scholarship Recipient 2012 & 2013
- Winner of Goldman Sachs Technology Infrastructure Summer Intern Competition 2012 & 2013

TALKS

- *How to Break Into Product Management Panel*, Product Camp '18, Vancouver
- *Minimum Viable User Research*, Product Camp '17, Vancouver
- *Technical Opportunities Abroad*, Google Women TechMakers '15, Istanbul, Turkey