



French Beans and Food Scares: Culture and Commerce in an Anxious Age

By Freidberg, Susanne

Oxford University Press, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!

Summary: "This is a fascinating, funny, and very well written multisited ethnography about globalization--in particular, the globalization of fresh vegetables. Through this study, Freidberg makes an important contribution to critical ethnography in geography not only through the empirical reach and comparisons of two globalized green bean networks, but also in emphasizing the crucial role of culture in shaping production and consumption decisions and practices. In this way, she extends our knowledge of how to further integrate a Marxian analysis of the political economy of agrarian development and change with a cultural analysis of consumption and commerce, making an excellent contribution to research on the geographies of food and agriculture." --Annals of the Association of American Geographers "On the trail of the (preferably slender) green bean, Susanne Freidberg takes the reader on a fascinating tour of cultural foodways among the French and the British, contract farming in former colonial territories in Africa, the roles of friendship and stereotyping in assuring the flow of foodstuffs to European supermarkets, and the links in the commodity and personal chains linking small farmers and entrepreneurs in Africa with...



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