



George Lois: The Esquire Covers @ MoMA

By Lois, George.

Assouline. 1 Cloth(s), 2009. hard. Book Condition: New. At the forefront of American advertising's creative revolution in the 1960s, George Lois was hand-picked by magazine editor Harold Hayes to visually convey that Esquire's proponent of that era's New Journalism was on the cutting edge of American culture. In 2008, New York City's Museum of Modern Art acquired a wide range of George Lois's groundbreaking, often controversial Esquire covers for its permanent collection. This fascinating catalogue presents the original exhibit, with additional covers and images from Lois's private collection, including photos of the designer at work and outtakes of the shoot that resulted in Andy Warhol "drowning" in one of his own tomato soup cans. 197.



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Other Books



Billy's Booger: A Memoir (sorta)

Atheneum. 1 Cloth(s), 2015. hard. Book Condition: New. From what might not sound like the most promising title (at least to grown-ups), William Joyce introduces readers 6 to 8 to his younger self Billy Joyce, a "most challenging student" (his principal's words)...



The Wreck of the Zephyr

Houghton Mifflin. 1 Cloth(s), 1983. hard. Book Condition: New. Between his 1982 Caldecott Medal winner Jumanji and his 1986 Caldecott Medal winner The Polar Express, Chris Van Allsburg gave us this gentle, beautifully rendered story, for ages 4 to 8, of a...



George Washington's Mother

Penguin Putnam Inc. Paperback / softback. Book Condition: new. BRAND NEW, George Washington's Mother, Jean Fritz, DyAnne DiSalvo-Ryan, The All Aboard Reading series features stories that capture beginning readers' imagination while developing their vocabulary and reading comprehension. The Picture Readers, appropriate for...



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality to your satisfaction. please tell your friends...



Houdini's Gift

Independent Publishers Group (IPG) - Chicago Review Press, 2009. Hardcover. Book Condition: New. Revisiting well-loved characters from a past adventure, this picture book presents animal-loving Ben with the challenge of having another pet after losing his pet hamster. Knowing that Ben is...



DK Readers L3: George Washington: Soldier, Hero, President

DK Publishing. Paperback / softback. Book Condition: new. BRAND NEW, DK Readers L3: George Washington: Soldier, Hero, President, Justine Korman, Ron Fontes, DK Publishing, Justine Korman Fontes, Justine Fontes, This biography of one of the most famous and recognizable American presidents mark...