



# International Strategic Alliances and Cross-Border Mergers Acquisitions

By Anne Richter

GRIN Verlag. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 8.1in. x 5.7in. x 0.4in. Scholarly Research Paper from the year 2008 in the subject Business economics - Economic Policy, grade: 1, 7, University of Applied Sciences Berlin, course: International Business Strategy, language: English, comment: Besides the theoretical framework on international strategic alliances and cross-border M and A, this paper also includes two case studies and a total of 29 figures on 66 pages. Furthermore, there is an Integral Total Management Checklist providing a 360-degree feedback to the topic under all management perspectives. , abstract: Over the past 30 years, there were two main vehicles through which companies have globalised: international strategic alliances and cross-border Mergers and Acquisitions (M and A). Both vehicles are instruments used by companies to increase their global reach and competitiveness. In the new economy, alliances and M and A seem to be the normal way of doing business. Although strategic alliances and M and A are not a recent phenomena, their pace of growth and the variety of their forms has been increasing. When dealing with strategic alliances and M and A, four main questions arise: What are the drivers of strategic alliances and...



**READ ONLINE**  
[ 1.64 MB ]

## Reviews

*Very beneficial for all type of folks. It can be really intriguing through studying time. You will like how the writer publishes this ebook.*

-- **Nathan Cruickshank**

*Totally one of the better pdf I have at any time read through. It really is simplified but shocks within the 50 % from the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Mariano Spinka**

## Other Books



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **Tax Practice (2nd edition five-year higher vocational education and the accounting profession teaching the book)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 282 Publisher: Higher Education Pub. Date :2009-01-01 version 2. This book is a five-year vocational teaching accounting profession recommended...



### **Early National City CA Images of America**

Arcadia Publishing. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 9.1in. x 6.4in. x 0.4in. Below the surface of bustling National City lies the story of olive and citrus orchards, grand Victorian homes, great wealth, and the coming of the first railroad. Founded...



### **Kindergarten Reading Stick Kids Workbook Stick Kids Workbooks**

Creative Teaching Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 8.8in. x 6.4in. x 0.3in. Every day your child is acquiring skills needed for entry into the world beyond family and home. Arrival at school brings many new experiences, perhaps most importantly,...



### **When Santa Claus Prayed**

Xulon Press. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 9.0in. x 8.1in. x 0.3in. Dad, youre wrong about Santa Claus! I cant sit on baby Jesus lap or even see him! I cant send letters to Jesus! Santa Claus is the star...