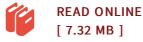




Management Consultancy

By Joe O Mahoney, Calvert Markham

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 2nd Revised edition. 246 x 190 mm. Language: English . Brand New Book. Management Consultancy provides a comprehensive and up-to-date introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students fully understand the principal ideas behind consulting, as well the limitations. The authors engaging and accessible writing style is combined with a wealth of real-world practical examples, which place management consultancy theory into the context of the business environment. The book s strong critical perspective encourages students to develop their analytical skills, while practitioner insights in every chapter provide guidance from leading industry professionals. Case studies throughout the text and a chapter devoted entirely to consulting skills, ensure students are equipped with the necessary tools to succeed within this complex and competitive industry. The text is supported by a fully integrated Online Resouce Centre, providing a range of additional resources for students and lecturers. For students: An additional chapter on types of clients and forms of interventions and Chapter 11 on preparing for and conducting a case interview (NEW) Appendices to the book, including a sample consultancy contract, CV, covering letter, and RFI...



Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger