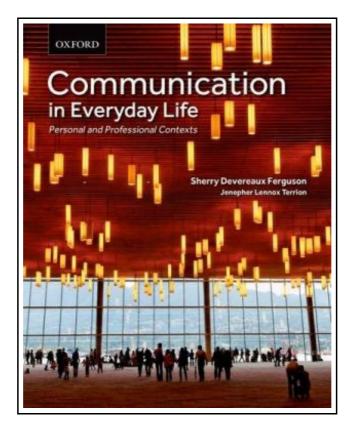
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COMMUNICATION IN EVERYDAY LIFE: PERSONAL AND PROFESSIONAL CONTEXTS



Oxford University Press, Canada. Paperback. Book Condition: new. BRAND NEW, Communication in Everyday Life: Personal and Professional Contexts, Sherry Devereaux Ferguson, Jenepher Lennox-Terrion, Rukhsana Ahmed, Peruvemba S. Jaya, Aimed at first- and second-year interpersonal communications courses at both the college and university levels, Communication in Everyday Life is a comprehensive introduction to interpersonal communication and the different contexts-both personal and professional-in which communication and interaction take place. The book begins with an overview of the concepts, theories, and applications of communication before moving on to examine such crucial topics as how we perceive ourselves and others, listening, verbal and non-verbal communication, and negotiation. Featuring attention-grabbing narratives and drawing on examples from a wide range of disciplines-including nursing, policing, business, and social work-Communication in Everyday Life provides a well-rounded introduction to how we communicate in both our personal and professional lives.



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