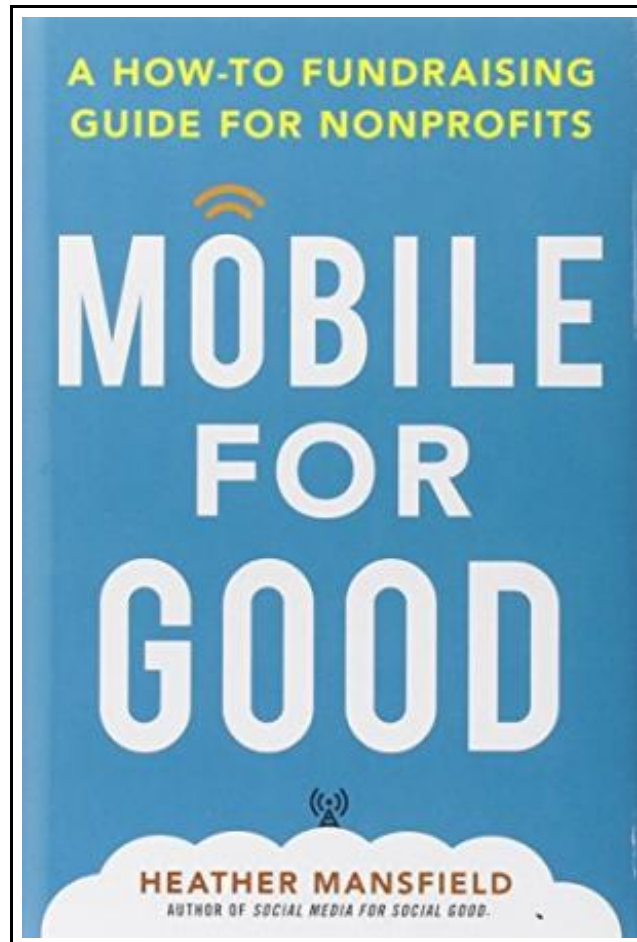


Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause



Filesize: 6.8 MB

Reviews

Very beneficial to any or all group of folks. I was able to comprehend everything using this composed e ebook. I am pleased to inform you that here is the finest publication i have study inside my individual daily life and might be he very best pdf for actually.

(Brielle Hilpert)

MOBILE FOR GOOD: HOW TO INSPIRE GIVING AND RAISE AWARENESS FOR YOUR CAUSE



To get **Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause** eBook, you should access the web link under and save the document or have accessibility to additional information that are highly relevant to MOBILE FOR GOOD: HOW TO INSPIRE GIVING AND RAISE AWARENESS FOR YOUR CAUSE ebook.

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause, Heather Mansfield, "Even if you can only invest 5 staff hours and a mobile and social media budget of \$1,000 annually, your nonprofit must invest in mobile and social media." (Heather Mansfield). Mobile devices are fast becoming the number 1 means of digital communication. If you want a sustainable future for your nonprofit, you need to have a strong presence on prospective donors' tablets and smartphones. Statistics prove that the most successful online fundraising campaigns are those designed for portable devices - from 2-inch smartphone screens to 17-inch laptops. In this groundbreaking book, social media pioneer Heather Mansfield offers everything you need to know to conceptualize, build, and maintain a mobile and social fundraising strategy to dramatically increase donations. In Mobile for Good, Mansfield takes you step by step through the entire process. Learn how to: master your mobile fundraising strategy; create a strategic plan flexible enough to handle changes in technology; design a website and emails that work on both mobile devices and computers; choose the best mobile and online tools based on your budget and your donor demographics; build a system that tracks, evaluates, and reports campaign results; and maximize the potential of Facebook, Twitter, LinkedIn, and other sites. Whether your goal is to raise more funds online, launch a new program, or increase your capacity to maintain current operations, creating and executing a mobile and social media strategy is a small investment that packs a big punch. Apply the lessons of Mobile for Good, and your organization can and will raise more funds than ever. Advance praise for mobile for good: "If I want to know what's trending, research current best practices, or discover new tools relevant to nonprofit technology,...



[Read Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause Online](#)



[Download PDF Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause](#)

See Also



[PDF] It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

Follow the hyperlink listed below to read "It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em" file.

[Read eBook »](#)



[PDF] Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Follow the hyperlink listed below to read "Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success" file.

[Read eBook »](#)



[PDF] Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

Follow the hyperlink listed below to read "Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)" file.

[Read eBook »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Follow the hyperlink listed below to read "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" file.

[Read eBook »](#)



[PDF] Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Follow the hyperlink listed below to read "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" file.

[Read eBook »](#)



[PDF] A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Follow the hyperlink listed below to read "A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)" file.

[Read eBook »](#)