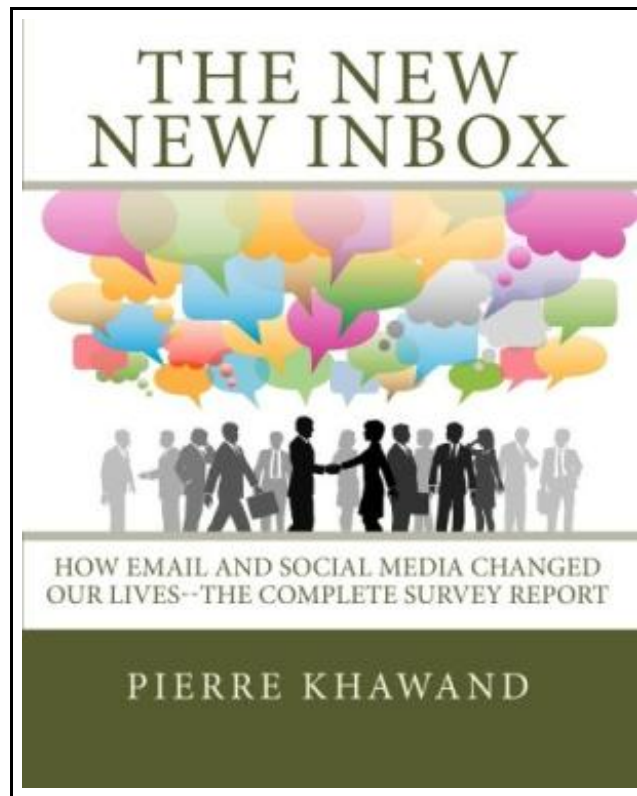


## The New New Inbox: How Email and Social Media Changed Our Lives--The Complete Survey Report



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Createspace, United States, 2010. Paperback. Book Condition: New. 252 x 204 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.We are caught in an e-mail vortex, a death-trap, and no one knows how to escape. Wait a minute! Did I say e-mail? It is not only e-mail. It is now Facebook, LinkedIn, Twitter, blogs, YouTube, Google and Yahoo groups, RSS feeds of all kinds, Delicious bookmarks, and the list grows indefinitely. E-mail and Social Media have become resilient and ever-growing forces that continue to reshape our daily work and personal lives for better or worse. There is no end in sight! These forces bring tremendous opportunities and yet incredible challenges. With all the excitement about these channels of communication we have delved deep into them and are now suffering from serious challenges that are leaving our workforce scattered and dis-oriented, and shrinking the bottom line. We have not yet mustered the wisdom and the tools to address these challenges and hone in on the opportunities. If you d like to learn the in-depth story about how e-mail and Social Media are used in the workplace today, and what the future might hold, this survey report does just that. It closely analyzes the results of an extensive survey and draws valuable insights. It includes more than 300 color graphs and the most valuable data available on this topic. I designed this survey to explore further the impact that these platforms are having in the workplace and better qualify and quantify the underlying opportunities and challenges. The goal is to better understand the attitudes and behaviors of today s workforce as it relates to the use of e-mail and Social Media in the workplace, and to understand how these attitudes and behaviors vary by generation, by personality type, by...



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