



## Write More Good: An Absolutely Phony Guide

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By Bureau Chiefs, Random House

Random House USA Inc, United States, 2011. Paperback. Book Condition: New. New.. 200 x 130 mm. Language: English . Brand New Book. Still clinging to your dog-eared dictionary? So attached to The Elements of Style that you named your rabbits Strunk and White? Maybe you re a beleaguered reporter, or a type-A newspaper reader who unwinds by e-mailing the editor about whether tweet is a verb? It s time to face up to reality: Writing clearly, checking facts, and correcting typos are dying arts. Whether you re a jaded producer of media or a nitpicking consumer of it, this book will help you to embrace, not resist, the lowering of standards for the written word! Part dictionary, part journalism textbook, part grammar and writing manual, Write More Good is a comprehensive guide to today s media, in all its ambulance-chasing, story-fabricating, money-hemorrhaging glory. (LEGAL DISCLAIMER: The authors are not responsible for consequences that may result from actually using this book as a dictionary, textbook, or grammar and writing manual.) Let The Bureau Chiefs, the ritin and reportin geniuses behind the Twitter phenomenon teach you about: \* Proper usage! World War should be used only for conflicts involving countries on at...



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