

Sea Flowers Eco-Journal



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Reviews

*This book may be worth purchasing. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Esta Price)*

SEA FLOWERS ECO-JOURNAL



CHRONICLE BOOKS, United States, 2010. Diary. Book Condition: New. 208 x 145 mm. Language: English . Brand New Book. SALES HANDLE: We are thrilled to continue our Jill Bliss line with ALL-NEW artwork that is sure to please Jill s large fan base. This season we introduce two formats: Eco-Notecards and all-new Eco-Journal format! DISTINCTIVE, ECO-FRIENDLY FORMAT and GREAT VALUE: The eco-journal uses 100 recycled woodfree paper and soy-based inks, at \$10.95. --Jill is an avid proponent of using eco-friendly (reused or recycled) materials and her fans know this. These two eco-friendly formats are a perfect fit for Jill s work. From her online bio: the underlaying hope in everything that i do is to inspire others, and to encourage a more thoughtful art and design industry that focuses on local economies, fair practices, reusable or sustainable materials, and less consumption tied to ever-changing trends. --Jill Bliss NOTABLE ENVIRONMENTAL TREND: According to Green Press Initiative, a non-profit program that works with book and newspaper industries to conserve, preserve and reduce emissions: Approximatley 50 (market-share) of publishers have made commitments to reduce their carbon footprint. Over two hundred publishers now have commitments in place to increase recycled and FSC certified fiber, eliminate impacts on Endangered Forests, and a range of other initiatives (including Hachette, Random House, Simon Schuster, Scholastic, Chronicle Books, New World Library, Baker Publishing Group, Lantern Books, Thomas-Nelson, Chelsea Green, and a variety of others). --Nov 2009, HOW THIS TITLE WILL BE PROFITABLE/DISTINCTIVE: While there are a few eco-friendly journals out there, none of them feature the work of notable artist Jill Bliss. NOTABLE ARTIST: Jill Bliss is beloved in the art and design worlds, with interviews in Giant Robot Magazine (2008), and a range of blogs and Web sites--including Design Sponge blog and Fred. PROVEN TRACK RECORD: Our...



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