



Agile Principles Unleashed: Proven Approaches for Achieving Real Productivity Gains in Any Organisation

By Jamie Lynn Cooke

IT Governance Publishing, United Kingdom, 2010. Paperback. Book Condition: New. 216 x 140 mm. Language: English Brand New Book ***** Print on Demand *****.Agile approaches are business practices with a proven track record for helping organisations achieve greater efficiency, higher quality outputs and increased customer satisfaction. They enable organisations to avoid the trappings of extensive up-front planning and up-front budget commitments by encouraging staff to regularly produce high quality business outputs; and by basing ongoing financial and resource commitments on the delivered outcomes. This focus on responsive planning based on tangible outputs is why Agile approaches have been successfully used in selected industries for over two decades, including the Information Technology (IT) industry. Agile Principles Unleashed: Proven approaches for achieving real productivity gains in any organisation introduces every industry sector to the Agile approaches that have dramatically improved the IT, product development and manufacturing sectors over the past two decades. Agile Principles Unleashed clearly explains how the key principles of Agile approaches can be used to significantly increase productivity, quality and customer satisfaction in any organisation. Written in non-technical language specifically for business professionals, this book is an essential tool for anyone whose job it is to deliver high quality...

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