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Superstar Leadership: A 31-Day Plan to Motivate People, Communicate Positively, and Get Everyone on Your Side

By Rick Conlow, Doug Watsabaugh

Career Press, United States, 2013. Paperback. Book Condition: New. 11th Revised edition. 226 x 152 mm. Language: English . Brand New Book. This is a great book that pulls together the most important, proven leadership principles and ideas by people who have been successful business leaders. --Ken Hicks, CEO/chairman, Footlocker, Inc. Superstar Leadership is a genuine, practical and effective guide--it works. I have recommended that my leadership team and other groups read it! --Naïem Nairouz, senior vice president of operations, Canadian Linen and Uniform Service Take a random sampling of managers and executives and you will inevitably encounter the good, the bad, and the inept. But there are those rare souls who are excellent bosses, who achieve great results while retaining their staff's loyalty, affection, and exemplary performance. Who are these elite performers--these Superstar leaders? And how can you become one? Superstar Leadership identifies key habits of the best and worst bosses. This 31-day book uses nine key performance drivers to evaluate and help leaders quickly increase results and sustain them. Each evaluation and activity hones your leadership skills, transforming you into a Superstar leader. Do you want to earn more money for your company? Electrify your department? Increase...



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Reviews

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