



Forget Strategy. Get Results.: Radical Management Attitudes That Will Deliver Outstanding Success

By Mike Tobin

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Forget Strategy. Get Results.: Radical Management Attitudes That Will Deliver Outstanding Success, Mike Tobin, Radical, creative, often extreme, and incredibly successful management techniques from a leading global entrepreneur Written from the point of view of someone achieving business success in today's turbulent economy, Forget Strategy. Get Results offers you a fresh way of thinking about successfully managing any sort of business, under any conditions.

Controversial, thought-provoking, and entertaining, it delivers TelecityGroup founder and former CEO, Michael Tobin OBE's, unconventional approach to management and shares the lessons he's learned on his path to building one of the world's largest data center provider companies. Radical, creative, often extreme, the techniques it describes are the same ones Michael used every day at TelecityGroup, and with which he has achieved nothing short of awe-inspiring results. * Inspiration and practical tips for managers or business leaders who are stuck in a rut and in search of new ways to motivate their teams, make bolder decisions and handle change with more agility * Makes managers at all levels rethink and reassess the way they plan, manage, and deliver vision in their organizations * Identifies eleven...



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