



## The Dick Davis Dividend: Straight Talk on Making Money from 40 Years on Wall Street

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By Davis, Dick

Wiley, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface. Acknowledgments. About the Author. Introduction. Can 95 Million Investors Be Wrong? A Challenge: Blunt Honesty without Turning Off the Investor. Where I'm Coming From. Housekeeping Notes. Chapter 1: Personal Background. Pre-Wall Street. One-of-a-Kind Career on Wall Street. Post-Wall Street. Modesty Adds Credibility. Part One: Deepest Convictions About Successful Investing After 40 Years On Wall Street. Chapter 2: The Three Best Things to Have before Starting to Invest. Luck. Longevity. Deep Pockets. Chapter 3: Six Absolutes. 1. Nobody Knows the Answers. 2. There's Always an Exact Opposite Opinion. 3. We're Predisposed to Fail, But Not Predestined. 4. There Is Symmetry in the Market. 5. The Market Is King-News Is Mostly Irrelevant. 6. The Durability of Major Trends Is Underestimated. Chapter 4: Seven Core Convictions. 1. Asset Allocation Is Key to Managing Risk. 2. Proper Entry Level Is Crucial. 3. Be Aware of the Negatives: There's Always a Column A and a Column B. 4. The Best You Can Do Is Put the Odds in Your Favor. 5. The Worst You Can Do Is Be Totally and Instantly Informed (A Critique of CNBC). 6. Many...



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