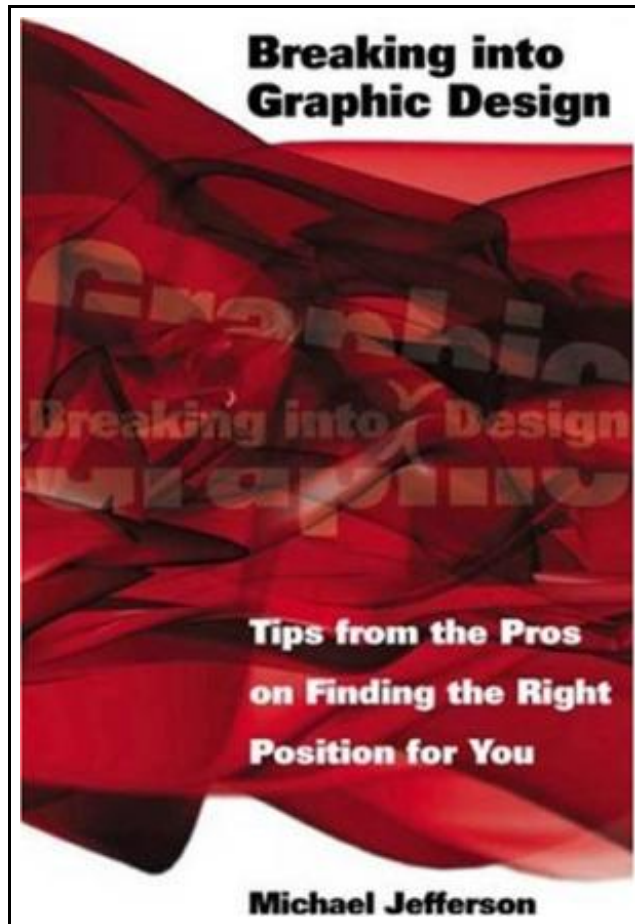


Breaking into Graphic Design: Tips from the Pros on Finding the Right Position for You



Filesize: 4 MB

Reviews



This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Juliet Mertz)

BREAKING INTO GRAPHIC DESIGN: TIPS FROM THE PROS ON FINDING THE RIGHT POSITION FOR YOU



Allworth Press,U.S. Paperback. Book Condition: new. BRAND NEW, Breaking into Graphic Design: Tips from the Pros on Finding the Right Position for You, Michael Jefferson, For designers looking for their first or next job, here is everything they didn't learn in art school. From deciding where to look for work, to writing a cover letter, to assembling a portfolio, this book will help designers to project a professional, employable image. Special sections reveal the unspoken rules and pitfalls of the applications and interview process, thus giving readers a competitive edge in the job market. It includes advice from interviews with over 40 frontline professionals from the industry: employed designers, people who hire designers, career counsellors, and business owners; and advice on starting a network of contacts, creating a Web site, and seeking work through an agency. It includes a resume gallery and a discussion of the pros and cons of starting a business; and offers perspective of a designer fresh out of school, looking for work and facing frustrations; targeted to author's peers, who have the same challenges and will be attuned to his voice. It also includes lively, insightful & humorous anecdotes from personal experiences of interview subjects.

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