



# Strategic Planning and Management of Nonprofit Organizations and NGOs: Theory, Practice, Research & Cases

By Deb Prasanna Choudhury

Asian Books Pvt. Ltd., New Delhi, 2012. Soft cover. Book Condition: New. This book is written with the purpose of improving management of Nonprofit and Nongovern-ment organizations by applying strategic planning techniques and use of performance measures and benchmarking. The book has a wide coverage as it addresses the financial management, human resource management, Organization structure and competition issues as well as marketing and pricing in nonprofits all with the objective of better management and performance of the non- profit organizations. The book covers extensive case studies of renowned Indian and foreign NGOs and presents a research process and results to confirm the application of strategic planning in improving performance. The book should be of interest and benefit of both students and professionals in the profit and nonprofit sector. Page Extent: 544.



### Reviews

This created ebook is great. it was writtern very properly and useful. Its been printed in an exceedingly easy way in fact it is just right after i finished reading this pdf where basically modified me, alter the way i think.

# -- Aglae Becker

This ebook is definitely worth buying. It is definitely basic but excitement within the fifty percent in the ebook. Its been designed in an extremely straightforward way which is merely following i finished reading this ebook where basically changed me, alter the way in my opinion.

-- Ward Morar

# **Relevant Books**



### New Chronicles of Rebecca (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...



# McGraw-Hill Reading Phonics And Phonemic Awareness Practice Book, Grade 3 (2001 Copyright)

McGraw-Hill, 2001. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New 2001 Copyright, Grade 3 Student Phonics And Phonemic Awareness Practice Book With Units 1-6, Unit Reviews, Take-Home Stories, Illustrations And Pictorial Green Cover Green With Sock,...



### 400+ Funny Jokes: Funny Jokes for Kids

Createspace, United States, 2015. Paperback. Book Condition: New.  $203 \times 127$  mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.400+ Funny Jokes for Kids!Are you looking for a fun book to keep the kids entertained and happy? This funny...



#### Freight Train (UK ed)

Phoenix Yard Books. Paperback. Book Condition: new. BRAND NEW, Freight Train (UK ed), Donald Crews, Red guard's van at the back. Orange petrol tanker next. Yellow grain hopper.A perfect book for introducing very young children to different colours and the concept of...



# 100+ Knock Knock Jokes: Funny Knock Knock Jokes for Kids

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Hilarious Knock Knock Jokes for Kids! Are you looking for a fun book to keep the kids entertained and happy? This...



### 1300+ Jokes: Animal Jokes for Kids

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.1300+ Funny Animal Jokes for Kids! Are you looking for a fun book to keep the kids entertained and happy? This...