Mathematics for Retail Buying: Bundle Book + Studio Access Card: Studio Access Card (Hardback)

By Bette K Tepper, Marla Greene

Bloomsbury Publishing PLC, United States, 2016. Hardback. Book Condition: New. 8th. 282 x 221 mm. Language: English . Brand New Book. Mathematics for Retail Buying, 8th Edition, introduces merchandising and retailing students to the most important concepts in retail math through step-by-step examples with practice problems and solutions. Coverage begins with the skeletal profit and loss statement, and moves through retail pricing and repricing of merchandise, markups, markdowns, the retail method of inventory, six-month, and assortment planning. This extensively updated edition introduces a new co-author and a practical approach that incorporates actual retail scenarios and concepts that are relevant to the fashion industry today. The book has been reorganized into six chapters, each covering a mathematical factor that affects the gross margin and profitability key to the success of any merchandise buyer or planner. The new edition also integrates current retail business metrics and an increased focus on the six-month planning process, including a new assortment planning section with examples. New to This Edition: - Reorganized Chapters 1 and 6 reflect the order of prior editions and open the textbook with the discussion of merchandising for profit and profit and loss concepts - Chapter 5, Six-Month Planning and Components, expanded...

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