



## Speaking Your Way to Success

By Sheryl Lindsell-Roberts

HOUGHTON MIFFLIN, United States, 2010. Paperback. Book Condition: New. 206 x 140 mm. Language: English . Brand New Book. Chapters of this title include: Making Introductions; Developing Listening Skills; Using Politically Neutral Language; Interviewing and Being Interviewed; Speaking in Public; Communicating Cross-Culturally; and, Harnessing the Power of Today's Multigenerational Workforce. In her signature non-nonsense style, Lindsell-Roberts shows speakers how to pay attention to their audience, support their words with body language, interject stories the audience will relate to and enjoy, encourage audience interaction, and more. This book is packed with specific suggestions that can be applied immediately on topics such as giving and receiving compliments, keeping a conversation going, asking for a raise, and cold calling. There are strategies for introducing yourself when you don't know anyone at an event, techniques for initiating conversation, and a checklist for rating your listening skills. Lindsell-Roberts also has a proven, no-fail attack plan for how to work a room. Stop lurking quietly in the shadows and start speaking your way to success.



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