



Managing Organizational Knowledge: 3rd Generation Knowledge Management and Beyond

By Charles A. Tryon

Taylor Francis Inc, United States, 2012. Paperback. Book Condition: New. 226 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****.Organizations of all sizes and types are facing a dual threat and opportunity. At the very moment when global markets are becoming available, these organizations are losing valuable people resources due to boomer retirements and downsizing strategies. As the technologies arrive to facilitate knowledge sharing across organizational and people boundaries, the desire for job security is causing many employees to hold tightly to their business knowledge as a form of job security. When organizational knowledge erodes, organizations lose proven capabilities and eventually customers. This challenge may be one of the most significant facing organizations over the next two decades. Written by an expert with more than 30 years of hands-on work as a consultant and educator, Managing Organizational Knowledge: 3rd Generation Knowledge Management and Beyond provides a clear, repeatable strategy for capturing organizational knowledge. It does so by first exploring the fundamental concepts that have emerged from the new discipline of Knowledge Management (KM) over the past ten years. It then provides several breakthroughs including: * A fresh, practical definition of KM * A definition of...



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