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## Building a Knowledge-driven Organization

By Robert H. Buckman

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Building a Knowledge-driven Organization, Robert H. Buckman, 'With knowledge [as] the only source of sustainable advantage, bringing knowledge effectively to bear on customer problems is Secret No. 1 to success. Bob Buckman's story of turning a traditional company into something completely new and different is both practical and inspiring. "Building a Knowledge-Driven Organization" should become an instant classic' - Tom Peters. 'Buckman Labs may have been the first company to realize that speed of knowledge sharing was a driver of cash flow and competitive advantage. Buckman pioneered collaboration around the globe to solve customer problems and create new business. This book is a powerful record of Bob Buckman's two decades of leadership and experience creating the deep cultural and human context for knowledge - and cash - to flow. If you want to know what works - and what doesn't - read this book' - Carla O'Dell, Ph.D., President, American Productivity and Quality Center, and author of "If Only We Knew What We Know: The Internal Transfer of Knowledge and Best Practices". A must-read for executives trying to drive a knowledge management program, or for that matter any technology-based initiative' -...



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