



## Cool Boss: Master 11 Qualities of Today's Greatest Leaders

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By Can Akdeniz

Createspace, United States, 2013. Paperback. Book Condition: New. 202 x 134 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Is your company struggling to remain relevant, innovative, and cool in the eyes of modern consumers? Do you feel like you're falling behind as a business leader? Or are you just starting out and want to begin on the fast track to success by using the most effective modern techniques? Do you want to achieve the same level of success as some of the most influential, respected, and recognizable business moguls in the world? If your answer is yes to even one of those questions, then Cool Boss may be exactly what you need. We have all seen the titans of modern business blazing trails into new areas of thought, altering cultural identity through innovative products, and selflessly giving back to the world in a wide variety of ways. On top of that, they look cool doing it, which is a growing trend in modern business theory that is paying off in a big way for. The qualities that define the careers and mentality of the cool, new generation of business leaders are specifically designed to fit...



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