



## Predictive Analytics and Data Mining: Concepts and Practice with Rapidminer

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ELSEVIER SCIENCE TECHNOLOGY, United States, 2015.

Paperback. Book Condition: New. 236 x 193 mm. Language:

English . Brand New Book. Put Predictive Analytics into Action

Learn the basics of Predictive Analysis and Data Mining through

an easy to understand conceptual framework and immediately

practice the concepts learned using the open source RapidMiner

tool. Whether you are brand new to Data Mining or working on

your tenth project, this book will show you how to analyze data,

uncover hidden patterns and relationships to aid important

decisions and predictions. Data Mining has become an essential

tool for any enterprise that collects, stores and processes data as

part of its operations. This book is ideal for business users, data

analysts, business analysts, business intelligence and data

warehousing professionals and for anyone who wants to learn

Data Mining. You ll be able to: 1. Gain the necessary knowledge

of different data mining techniques, so that you can select the

right technique for a given data problem and create a general

purpose analytics process. 2. Get up and running fast with more

than two dozen commonly used powerful algorithms for

predictive analytics using practical use cases. 3. Implement a

simple step-by-step process for predicting an...



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