



The Basics of Financial Modeling

By Jack Avon

Springer-Verlag Berlin and Heidelberg GmbH Co. KG, Germany, 2014. Paperback. Book Condition: New. 2015 ed.. 226 x 152 mm. Language: English . Brand New Book. The ability to create and understand financial models that assess the valuation of a company, the projects it undertakes, and its future earnings/profit projections is one of the most valued skills in corporate finance. However, while many business professionals are familiar with financial statements and accounting reports, few are truly proficient at building an accurate and effective financial model from the ground up. In his short book, *The Basics of Financial Modeling*--an abridgement of his *Handbook of Financial Modeling*--Jack Avon equips financial professionals with a quick overview of the tools they need to monitor a company's assets and project its future performance and prospects for specific initiatives. Based on the author's extensive experience building models in business and finance--and teaching others to do the same--*The Basics of Financial Modeling* takes readers step by step in a quick-read format through the financial modeling process, starting with a general overview of the history and evolution of financial modeling. It then moves on to more technical topics, such as the principles of financial modeling and the...



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