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THE NEW BOTTOM LINE: BRIDGING THE VALUE GAPS THAT ARE UNDERMINING YOUR BUSINESS



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, The New Bottom Line: Bridging the Value Gaps That are Undermining Your Business, Alan Mitchell, Andreas W. Bauer, Gerhard Hausruckinger, This radical, provocative and inspiring book explores a tectonic shift at the very heart of business. A shift that's making the old bottom line of corporate profitability the servant of a new master: a new 'person--centric' bottom line of personal profitability or value 'in my life'. So what? No...

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