



## The Art of Bing Fa: The Comprehensive Translation

By James Sonhill

Sonhill Publishing LLC, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Countless people from all walks of life have been inspired by The Art of Bing Fa, popularly known as The Art of War in many Western nations. The Art of Bing Fa or The Art of War, discovered by the legendary General Sun Tzu around two-and-a-half millenniums ago, is almost certainly the most famous classic treatise on strategy ever written. It has had a marvelous influence on the history of warfare. The principles he explained were cleverly used to win victories in the battlefields by many world-renowned military leaders such as Emperor Napoleon, Chairman Mao Zedong, General Isoroku Yamamoto, General Vo Nguyen Giap, and General Douglas MacArthur. Beyond warfare and military, these timeless and universal strategy principles have been widely implemented in modern business, politics, and other competing arenas. World-class gurus of competitive strategy, corporate management, and organization development have also been inspired and influenced by these principles. Today, business men and women across the globe are turning to The Art of Bing Fa for inspiration and advice on how to survive and succeed and more...



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