



The Uncertainty-Governance Choice Puzzle Revisited

By Franziska König

Betriebswirt.-Vlg Gabler Mrz 2009, 2009. Taschenbuch. Book Condition: Neu. 21x14.8x cm. Neuware - Franziska König examines the anatomy of uncertainty-governance choice relationships from different theoretical angles, including transaction costs economics, resource-based theory, and real options theory. The book provides, furthermore, comprehensive empirical insights both from secondary data examined with a 'vote-counting' analysis as well as from primary data, collected through a 'policy-capturing' study. 341 pp. Englisch.



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