



## Case Study - FedEx Corporation

By Alexander Berger

Grin Verlag Jun 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Titel. - Scholarly Research Paper from the year 2010 in the subject Business economics - Business Management, Corporate Governance, printed single-sided, grade: 63%, University of Sunderland, language: English, abstract: The FedEx Corporation founded in 1971 in Memphis is a logistic company which provides transportation, e-commerce, and business services. The company is globally presence in 220 countries and has more than 260,000 employees. In 1973 FedEx introduced the next-day delivery revolutionising the distribution industry. Since the foundation FedEx made large investments in research and development as well as in its logistic infrastructure. As of January 2000, FedEx created a worldwide network consisting of 34,000 drop-off locations, 10 million square feet of warehouse space, 648 aircrafts, and 60,000 vehicles. In addition FedEx introduced several technological innovations which in turn has given the company an enormous competitive advantage. Nevertheless the environment changes constantly due to the increasing number of competitors, financial crisis or globalisation. Due to this strategic management becomes more and more important for FedEx. This report presents a critical analysis and evaluation of the strategic development of the FedEx Corporation....



## Reviews

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