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The creative community

By John Eger

GRIN Verlag Jun 2010, 2010. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Essay from the year 2010 in the subject Cultural Studies - Miscellaneous, San Diego State University, language: English, comment: This book is in landscape format. , abstract: Creating a twenty-first-century city is not so much a question of technology as it is of jobs, dollars and quality of life. A community's plan to reinvent itself for the new, knowledge-based economy and society therefore requires educating all its citizens about this new global revolution in the nature of work. To succeed, cities must prepare their citizens to take ownership of their communities and educate the next generation of leaders and workers to meet the new global challenges of what is now being termed the 'Creative Economy. At the heart of such efforts must be recognition of the vital roles that art and technology play in enhancing economic development and, ultimately, defining a 'creative community' -- a community that exploits the vital linkages among art, technology and commerce. A community with a sense of place. A community that nurtures attracts and holds the most creative and innovation workers....



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