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## Supply Chain Redesign: Transforming Supply Chains into Integrated Value Systems

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By Robert B. Handfield, Ernest L. Nichols

Pearson Education (US), United States, 2008. Paperback. Book Condition: New. Digital print ed. 228 x 154 mm. Language: English . Brand New Book. Supply Chain Redesign delivers practical guidance for every aspect of supply chain redesign: mapping existing supply chains; identifying changes that promise the best ROI; intelligently leveraging new technologies; strengthening relationships with key partners; designing products that support lean supply chains; implementing new approaches to strategic cost management; and much more. Coverage includes key success factors, emerging trends, and detailed case studies from Nortel and GM.



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