



Planning Your Personal Finances (AISE)

By Michael D.;Gitman Joehnk

Cengage Learning Emea, 2007. Taschenbuch. Book Condition: Neu. Neu Neuware, Importqualität, Schnellversand mit dpd - In the midst of today's constantly shifting financial environment and ever-changing lives, personal financial planning is more important than ever before for life success. PERSONAL FINANCIAL PLANNING, 11e creates a solid framework with the tools and techniques to help you better understand, define, and achieve your financial goals. The book follows a life-cycle approach, covering financial plans, assets, credit, insurance, investment, and retirement as you progress through a lifetime. Written in a conversational style with an inviting design and focus on decision making, this edition reinforces solid financial principles with expert advice, helpful tools and examples of both financial successes and failures drawn from actual life. You learn how to effectively use the financial calculator and Internet as critical financial tools. Numerous resources and additional financial insights on this edition's valuable companion website further your learning. Financial Planning software that corresponds with the text provides the first step in your continued personal financial success. The innovative new CengageNOW online learning system helps with homework and achieving the grade you want while focusing your study on the areas you need most. Personal financial planning at its...



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