



Smart Things to Know About Risk Management

By Andrew Holmes

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Smart Things to Know About Risk Management, Andrew Holmes, We all know that the future is uncertain, but rather than make any attempt to actively manage our futures in a consistent way, we tend to make broadbrush assumptions based on common--sense and intuition alone. Successfully managing risk is a primary ingredient for success in a fast--paced environment where we are bombarded by the need to make critical decisions, often with little or no solid facts available and little insight into the likely outcomes. Smart Things to Know About Risk Management, in a step--by--step approach, shows the reader what is risk management and why it matters, the categories of risk, how to achieve the right balance of risk, knowing your risk appetite, how to actively manage your risks and develop a risk culture and techniques, tools and models for managing risk. Case studies are also included. aeo Perfect for the SMART treatment -- this book starts from basics, assumes no prior knowledge and gives a step--by--step approach. aeo Step--by--step approach. Covers the background to risk and risk management as well as practical application and techniques, tools and models for managing...



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