



Essential Guide to Operations Management: Concepts and Case Notes

By David Bamford, Paul Forrester

John Wiley and Sons Ltd, United Kingdom, 2010. Paperback. Book Condition: New. 226 x 148 mm. Language: English . Brand New Book. This book is a novel treatment of Operations Management. It takes a fresh insight to this increasingly important topic, exploring fundamental principles equally applicable to service and manufacturing situations. The book adapts a strategic stance by providing a framework for effective decision making and is aimed at practising managers who need to design working processes, manage change and make decisions within a strategic framework. The framework and supporting case vignettes allow the practitioner to grasp essential concepts quickly in a range of different operational contexts. Bamford and Forrester have done an excellent job in creating a concise, salient, and appealing approach - they have captured the essential elements of designing processes, products and work organizations; exploring approaches to operations planning and control; managing change through effective project management and technology transfer; and then managing quality and improvement strategies . Professor Rob Handfield, Professor of Supply Chain Management North Carolina State University, USA This is an excellent concise text that introduces students to all of the key areas - it's an invaluable aid for students in understanding all...



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