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DESIGNING MEDIA



MIT Press Ltd. Hardback. Book Condition: new. BRAND NEW, Designing Media, Bill Moggridge, Mainstream media, often known simply as MSM, have not yet disappeared in a digital takeover of the media landscape. But the long-dominant MSM--television, radio, newspapers, magazines, and books--have had to respond to emergent digital media. Newspapers have interactive Web sites; television broadcasts over the Internet; books are published in both electronic and print editions. In Designing Media, design guru Bill Moggridge examines connections and conflicts between old...

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