



Navigating Fitness After 50: Your GPS for Choosing Programs and Professionals You Can Trust

By Debra Atkinson

Voice for Fitness, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Baby boomers are creating a stir in the fitness industry as they seek to change the way we age. Looking around senior fitness classes they don't see themselves. Attending bootcamps they leave with their aching knees crying out for help. Author Debra Atkinson sorts through the maze of options available for physical activity and defines how to reach optimal results while preparing vulnerable exercisers to assess professionals. Debra Atkinson, the author, is a 30-year fitness professional (formerly a Senior Lecturer in Kinesiology at Iowa State University and an international fitness industry presenter and author whose experience - teaching, hiring and supervising fitness professionals - enabled her to identify the questions boomers should ask instead of those they do. For example: Not, are you certified? But are you certified by one of these four top tier agencies? Not, have you worked with anyone my age, but have you worked with anyone with my ability level before? Not, do you have a plan for me, but what is the plan and why will that work?...



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