



Life s a Pitch: What the World s Best Sales People Can Teach Us All

By Philip Delves Broughton

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: N/A. Brand New Book. Now in paperback, Philip Delves Broughton. bestselling business author of What They Teach You at Harvard Business School, takes a sideways look at the greatest salespeople in Life s a Pitch. What are the selling secrets of Majid, Tangier s greatest rug peddler? How does Mrs Shibata, Japan s top life insurance seller, seal the deal? Why does Belyamani, a seller of Boeing planes, believe trust is all? Few of us have the chance to meet let alone work with the best. But to get on, we need to learn their secrets of success. Here, Philip Delves Broughton, author of the bestselling What They Teach You At Harvard Business School, journeys around the world meeting business legends from all walks of life. Their stories are insightful, hilarious and compelling. Revealing their secrets and tips, Life s a Pitch also shows how mastering the art of selling will help you master the art of life. Marvellous, dazzling. (Tom Peters, author of In Search of Excellence). Thoroughly entertaining. (Toby Young, author of How To Lose Friends and Alienate People). You can...



Reviews

Thorough manual for ebook fans. it had been writtern quite properly and valuable. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Dr. Catherine Wehner

Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

-- Brian Bauch

You May Also Like



Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



Read Write Inc. Phonics: Yellow Set 5 Storybook 1 the Duckchick

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 131 x 129 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....



Read Write Inc. Phonics: Blue Set 6 Storybook 1 Barker

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 129 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



Read Write Inc. Phonics: Grey Set 7 Storybook 6 Wailing Winny s Car Boot Sale

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 148 x 120 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



Read Write Inc. Phonics: Blue Set 6 Storybook 7 Jades Party

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 201 x 146 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



Read Write Inc. Phonics: Green Set 1 Storybook 9 Pip s Pizza

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 163 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 sounds. Each set...