Book 1: Diving in - IOS App Development for Non-Programmers Series: The Series on How to Create iPhone iPad Apps

By Kevin J McNeish

Oak Leaf Enterprises, Inc. Paperback. Book Condition: New. Paperback. 138 pages. Dimensions: 9.8in. x 6.9in. x 0.6in.Updated for iOS 7 and Xcode 5! Reviews: Dedicated to Steve Jobs, this self published book highlights much of what Jobs himself strove for - clear, crisp design, intuitive interface and user experience coupled with high quality, clear content. - Digital Book World, 2013 Most of the books I scanned, even the Dummies series, assumed a basic knowledge of computer programming even for iOS beginners. What I like about Kevins writing is that he doesnt make any assumptions he just takes you there step by step. - Lorraine Akemann - Moms With Apps Unleash the App Developer Within! This first book in the series from Kevin McNeish, award-winning App Developer, highly acclaimed iOS trainer and conference speaker, is specifically designed to teach non-programmers how to create Apps for the iPhone and iPad. Many books designed for the beginning Apple developer assume way too much. In contrast, this book series assumes you know nothing about programming. This first book is your easy in and builds confidence that you can write Apps for the iPhone and iPad. Each chapter and exercise has been reviewed by people...

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