



The Profitable Business Author: How to Write a Book That Attracts Clients and Customers

By Julie Anne Eason

Influence Publishing Inc, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Got a business? You should write a book! The Profitable Business Author teaches you the proven system for how to write, publish, and market a book that builds your brand. As a published author, you become the recognized expert in your field. Your book attracts customers to your business, drives traffic to your website, and opens up speaking opportunities. But only if you get it written! The Profitable Business Author is your step-by-step guide through the entire process, from first draft to publication and beyond. Inside you ll discover how to write your book the right way, so it naturally converts readers into clients and customers. You ll explore publishing options. You ll walk through a variety of marketing and promotion strategies that help you get your message out to a worldwide audience. And you ll discover how to make money with your book. (Hint: it s not selling more books!) The first step to becoming an author is writing the book. And not just any book, a high-quality book that really matters. Would you like...



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