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Reviews

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(Pasquale Larkin I)

THE PHOTOSHOP CS5 FOUNDATION CASE TUTORIAL(CHINESE EDITION)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: December 2012 Language: Chinese in Publisher: Machinery Industry Press Photoshop CS5 foundation and Case Tutorial to graphic design professional syllabus based on the combination of long-term experience in Photoshop image creation and teaching examples in layman's language to explore the use of Photoshop. guide the reader to easily learn Photoshop CS5. The book has 10 chapters. including Photoshop CS5 user interface. the use of tools. layers. filters and instances skills. The book is informative and easy to understand. illustrated. each chapter with hands-on instruction and exercises are used to guide the reader on the actual operation. Photoshop CS5 foundation and Case tutorial is targeted at graphic design undergraduate teaching needs. used as a textbook for college and training institutions. but also for engaging in the field of graphic design. film and advertising design. interior and exterior decoration and graphics application development personnel as a practical reference book. Contents: Preface Chapter 1 Introduction to Graphic Design 1.1 Graphic Design 1.2 graphic design basic the type 1.2.1 newspaper advertising design 1.2.2 magazine advertising the design 1.2.3 publicity card design 1.2.4 poster design 1.2.5 POP advertising on the basis of design 1.2.6 packaging design 1.2.7 Logo Design 1.2.8 book design 1.4.1 bitmap image 1.4 1.3 graphic design elements 1.3.1 graphical elements 1.3.2 copywriting elements 1.3.3 color elements 1.4 digital image processing basic concepts. 1.6 Graphic Design 2 Vector Graphics 1.5 image format commonly used software Introduction 1.7 image processing technology 1.8 text editor 1.9 image color to adjust the image size and resolution of technical 1.10 1.10.1 pixels 1.10.2 resolution 1.10.3 image resolution and screen frequency 1.10 Overview 2.2 the Photoshop operator interface 2.2.1 menus and commands .4 File...

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