



Typography, Referenced: A Comprehensive Visual Guide to the Language, History, and Practice of Typography (Hardback)

By Jason Tselentis, Allan Haley, Richard Poulin

Rockport Publishers Inc., United States, 2012. Hardback. Book Condition: New. 257 x 218 mm. Language: English . Brand New Book. Typography, Referenced was named to the 2013 Outstanding Reference Sources List, an annual handpicked list from the Reference and User Services Association (RUSA, a division of the American Library Association) of the most noteworthy reference titles published in 2012. Typography, Referenced is the single most comprehensive volume covering every aspect of typography that any design student, professional designer, or design aficionado needs to know today. In these pages, you will find: Thousands of illustrated examples of contemporary usage in design Historical developments from Greek lapidary letters to the movie Helvetica Landmark designs turning single letters into typefaces Definitions of essential type-specific language, terms, ideas, principles, and processes Ways technology has influenced and advanced type The future of type on the web, mobile devices, tablets, and beyond In short, Typography, Referenced is the ultimate source of typographic information and inspiration, documenting and chronicling the full scope of essential typographic knowledge and design from the beginnings of moveable type to the present golden age of typography.



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