



Macroeconomics with MyEconlab (Mixed media product)

By R. Glenn Hubbard, Glenn P. Hubbard, Anthony Patrick O'Brien

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. global ed of 5th revised ed. 276 x 217 mm. Language: N/A. Brand New Book. This package contains Hubbard, Macroeconomics 5e and access to MyEconLab. Important information for students: You need both an access code and a course ID to access MyEconLab. Ask your lecturer before purchasing a MyLab product as you will need a course ID from them before you can gain access to the system. For Principles of Macroeconomics courses at two- and four-year colleges and universities Reveal the relevance of economics through real-world business examples One of the challenges of teaching Principles of Macroeconomics is fostering interest in concepts that may not seem applicable to students lives. Macroeconomics, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path-opening an art studio, trading on Wall Street, or bartending at the local pub-students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experience-for you and your students. It will help you to: * Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning...



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