



The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company

By Art Byrne, James P. Womack

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Lean Turnaround: How Business Leaders Use Lean Principles to Create Value and Transform Their Company, Art Byrne, James P. Womack, The C-level guide to succeeding with Lean. "With 30 years of accumulated experience, Art Byrne is one of the rare few people who can speak with authority about the pitfalls of financial measurement systems, the importance of respect for people, the power of Lean in the marketplace, and the leverage from organizing people around value streams. When he writes 'Go to the Gemba and Run Your Kaizen,' we must take heed". (MASAAKI IMAI, bestselling author of "Kaizen and Gemba Kaizen"). "In this wonderful and important book, Byrne shows us that Lean management, understood and practiced correctly, consistently delivers spectacular results". (BOB EMILIANI, author, "Better Thinking, Better Results", and Professor, Connecticut State University"). "A compelling picture of how Lean techniques and attitudes enable CEOs and senior executives to create a culture for transforming a company and putting it on a highperformance path". (JERRY J. JASINOWSKI, former President of the National Association of Manufacturers). "Art Byrne provides real-world examples of how he exhibited the wisdom and courage to do the right...



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