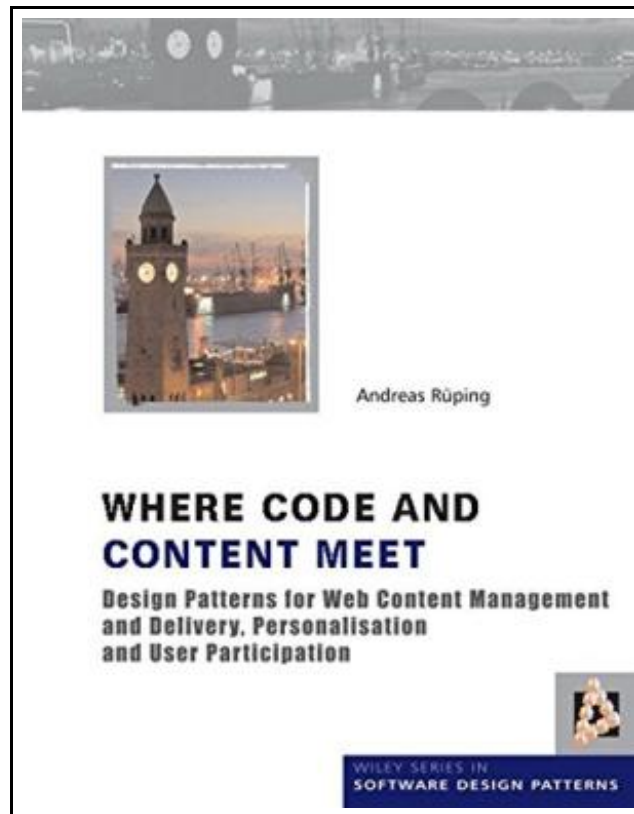


Where Code and Content Meet: Design Patterns for Web Content Management and Delivery, Personalisation and User Participation



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

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WHERE CODE AND CONTENT MEET: DESIGN PATTERNS FOR WEB CONTENT MANAGEMENT AND DELIVERY, PERSONALISATION AND USER PARTICIPATION



John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Where Code and Content Meet: Design Patterns for Web Content Management and Delivery, Personalisation and User Participation, Andreas Rueping, A practical go-to reference for Web developers programming custom software for Web sites Most advanced Web sites or Web platforms have specific requirements that go beyond standard functionality; to meet such requirements, it's often necessary to develop custom software. This is the point where code and content meet, and where this book begins. Where Code and Content Meet presents a collection of real-world, tried and tested patterns that address content-related aspects of custom software development for advanced Web sites or platforms. Mined from a series of successful Web projects, the patterns represent collected expertise of designers from several software development teams and serve as a practical guide to designing your own content-related custom components for your Web project. The patterns are independent of specific tools and technologies, and focus on non-functional requirements, with the overall goal of defining sustainable software architecture. Presents a collection of tried and tested software patterns mined from a series of successful Web projects Includes checklists for managing Web projects and real-world patterns from PLoP conferences Illustrates use of software patterns through a case study that runs throughout the book and gradually evolves as the patterns are applied to it, one by one Covers content modeling and content organization, navigation, findability, personalization, and user participation By employing the software patterns included in Where Code and Content Meet, you'll learn how to program custom software faster and more efficiently.

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