



Event Photography Handbook: How to Make Money Photographing Award Ceremonies, Corporate Functions and Other Special Occassions

By William Folsom, James P. Goodridge

AMHERST MEDIA, United States, 2008. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book. From parades, sporting events, and black-tie galas to political rallies, product-release parties, and anniversary celebrations, this is the definitiveguide to event photography. With the recent advent of relatively inexpensive digital cameras, consumersare becoming increasingly proficient at capturing important moments on their own. In order to save their business and stay in front of the curve, professional photographersmustproactively build their businesses by initiating new contacts, selecting the best equipment for each job, and enhancing their marketing and promotional skills. Detailed information on how to be successful before, during, and after the eventincluding proper professional etiquette, lighting and posingoptions, and snapping unobtrusive action shotsis included as well advice on working with both the images and client after a job.



Reviews

A fresh e book with an all new viewpoint. It can be rally exciting through studying period of time. You will like the way the writer write this publication.

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