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SOCIAL MEDIA MANAGEMENT MAPPING FOR SUCCESSFUL BRANDING BUSINESS DEVELOPMENT: A GUIDE TO CHOOSING THE BEST SOCIAL MEDIA AND MAPPING OUT A STRATEGY



Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This book about social media management explains and outlines the research, planning, and scheduling process after you have identified your target audience. The book also offers 400+ URLs for other lesser-known social media platforms for review and consideration for niche markets. This guide is short enough to get to the point, but long enough to provide valuable insight....

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- Authored by Dawn D Boyer Ph D
- Released at 2014



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