Agile AI University – Governance Architecture Pack v1.0

Date: 25 Feb 2026

Status: Governance Locked

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1. Developer Quick Reference – Analytics v1.0

DO NOT

- Add inline gtag() calls

- Insert GA scripts manually in pages

- Use different Measurement IDs

- Rename custom parameters

- Modify analytics.js partially

- Introduce new surface names

REQUIRED

Include Analytics Engine

Each surface must include:

shared/design-authority/js/analytics.js

(Local copy per hosting target)

Declare Surface

Inside body:

<body data-surface="assessment">

Canonical values:

- institution

- assessment

- verification

- portal

- education

Lowercase only.

Trigger Events Through Engine Only

```
window.AAUAnalytics.trackEvent({

event_name: "assessment_completed",

role: "leader",

industry: "technology",

score_band: "advanced"

});
```

Never call gtag() directly.

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2. Institutional Event Taxonomy v1.0

Event Naming Convention

Format:

surface_action_object

Examples:

- assessment_started

- assessment_completed

- portal_login_success

- credential_verified

- report_downloaded

Event Classes

1. Engagement Events

- page_view

- session_start

2. Capability Events

- assessment_started

- assessment_completed

3. Credential Events

- credential_verified

- credential_downloaded

4. System Integrity Events

- payment_success

- payment_failed

Mandatory Parameters (Assessment Completed)

- surface

- role

- industry

- score_band

No exceptions.

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3. Executive Reporting Framework Model

Board-Level Metrics

Institutional Reach

- Total Users

- Cross-Surface Engagement

Capability Distribution

- Score Band Distribution

- Role Segmentation

- Industry Segmentation

Credential Trust Signals

- Verification Volume

- Credential Issuance Trends

System Stability

- Error Rates

- Payment Failure Rates

Reports must be derived only from governed events.

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4. Digital Governance Map – Agile AI University

Layer 1 – Design Authority

shared/design-authority/

Analytics Engine

UI Standards

Security Headers

Layer 2 – Surface Layer

institution

assessment

verification

portal

education

Each surface is self-contained per architecture rule.

Layer 3 – Governance Artifacts

/governance/

analytics-governance-v1.md

event-taxonomy-v1.md

release-protocol.md

Layer 4 – Institutional Intelligence

GA4 Property (Single)

Custom Dimensions Locked

Surface Registry v1.0

All changes require governance revision.