SYSTEM CONTEXT LOCK — AgileAI Foundation & Agile AI University

Status: FINAL · GOVERNANCE LOCK

Purpose of this Document This document formally captures the *canonical system context*, architectural decisions, governance rules, brand posture, and operating principles agreed so far. It is designed so that **any future conversation, implementation, or contributor (including a new AI chat)** can proceed without loss of intent, reversals, or ambiguity.

This is written from the combined lenses of: - CEO & Institutional Steward - System Architect - Entrepreneur / Operator - Governance-first builder of public digital infrastructure

This context is considered **binding unless explicitly superseded by a new System Context Lock**.

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1. ORGANIZATIONAL POSITIONING (LOCKED)

1.1 Entity Structure

   • **AgileAI Foundation**
   • Public-facing, non-commercial, institutional body

   • Owns governance, principles, research positioning, and public trust

   • **Agile AI University**

   • Academic & professional institution under the Foundation umbrella
   • Focused on capability development, assessment, credentials, and insight

   The Foundation exists to protect *credibility, ethics, and long-term legitimacy*. The University exists to deliver *structured capability and insight*.

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2. BRAND & ETHOS (LOCKED)

2.1 Brand Characteristics

   • Serious, calm, institutional
   • Non-hype, non-marketing
   • Authority through clarity, not promotion
   • Global, neutral, professional

2.2 Explicit Non-Claims

The following are **explicitly excluded**: - No training sales language - No coaching promises - No certification-for-sale framing - No hiring, ranking, or evaluative guarantees - No surveillance or growth-hacking analytics

Trust > reach. Governance > growth. Signal > noise.

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3. ARCHITECTURAL PHILOSOPHY (LOCKED)

3.1 Core Principle

Separation of concerns is non-negotiable.

Each surface has a single purpose: - Public site → legitimacy, orientation, trust - Assessment → capability signal, not marketing - Executive insight → paid decision support, not reports - Admin → internal, protected, explicit

No surface is allowed to "do everything".

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4. TECHNICAL ARCHITECTURE (LOCKED)

4.1 Repository & Hosting Structure

- Firebase project: `FB-AgileAI-University`
- Hosting targets are separated and intentional:
- `public-site/` → Foundation & University public presence
- `public-assessment/` → Assessment system (logic frozen)
- `public-portal/` → Student / Executive portal
- `public-certs/` → Credential verification
- `public-admin/` → Admin UI (restricted)

4.2 Deployment Rules

- Hosting is managed **only via Firebase CLI**
- No auto-hosting via web app flows
- Full-file replacement only for locked files

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5. GOVERNANCE RULES (LOCKED)

5.1 Change Control

- Locked phases may not be partially edited
- All changes must be:
- Explicit
- Full-file replacements
- Context-aware

5.2 UX Safety (Admin)

Batch Creation UX Safety Rule — FINAL - Program Code must never auto-select - Program Code selection is mandatory - Confirmation modal is mandatory - Irreversible bindings must be warned clearly

This rule applies globally and permanently.

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6. ASSESSMENT & INSIGHT SYSTEM (LOCKED)

6.1 Assessment

- Question set is frozen
- Scoring logic frozen
- Free report = Orientation only

6.2 Executive Insight (Paid)

- Advisory & interpretive only
- Non-certifying
- Non-hiring evaluative
- Session-based access is intentional
- `execInsightUnlocked === true` is mandatory

Mobile vs desktop behavior differences are intentional.

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7. PRIVACY, ANALYTICS & ETHICS (LOCKED)

7.1 Analytics Posture

- **Privacy-first by default**
- No cookies
- No client-side tracking
- No behavioral profiling

7.2 Cloudflare

- Cloudflare is used for:
- DNS
- SSL
- Security

- Edge-level analytics

- Cloudflare RUM / Web Analytics JS:

- **Explicitly not enabled**
- Token-based beacons intentionally excluded

Edge analytics alone are considered sufficient.

7.3 AI Crawl Control

- Cloudflare AI Crawl Control enabled
- Robots.txt managed via Cloudflare
- Default stance: block AI training bots

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8. SEO & DISCOVERABILITY (LOCKED)

8.1 SEO Philosophy

- Canonical, clean, semantic HTML
- No keyword stuffing
- No growth marketing
- No backlink manipulation

SEO is treated as **discoverability**, not acquisition.

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9. LEADERSHIP INTENT & IMPACT

This system is designed to: - Outlast trends - Withstand scrutiny - Earn trust slowly - Scale without moral debt

It prioritizes: - Institutional legitimacy - Cognitive clarity - Ethical AI practice - Global neutrality

> This is not a startup pretending to be an institution. This is an institution built with startup-grade execution discipline.

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10. EXECUTION MODE (LOCKED)

- Slow, deliberate, correct
- No shortcuts
- No silent assumptions
- No irreversible decisions without confirmation

Every phase ends with a **clean closure** before the next begins.

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11. CURRENT STATE SUMMARY

- Cloudflare: Active, verified
- Analytics: Edge-only, verified
- Governance pages: Canonical
- SEO baseline: Clean
- Next execution phase: **Learning Portal Hardening**

END OF SYSTEM CONTEXT LOCK

Any future work must explicitly reference this context or intentionally replace it with a newer locked version.