■ DevOps & Cloud Automation SaaS

Pitch Deck

Problem

• DevOps teams struggle with fragmented tools, slow CI/CD pipelines, and high infrastructure costs. • Security compliance is often manual and inconsistent. • Lack of AI-driven insights leads to inefficiency.

Solution

• A SaaS platform providing DevOps automation accelerators and cloud extensions. • Unified CI/CD, infra monitoring, and compliance scanning. • AI-driven optimization for cost, performance, and security.

Market Opportunity

• DevOps & Cloud market projected to exceed $30B+ by 2030. • Increasing enterprise adoption of cloud-native architectures. • Demand for automation and AI-driven DevOps growing rapidly.

Product

• Features: - CI/CD workflow automation - Cloud cost monitoring & anomaly detection - Compliance & security scanning - AI-powered recommendations

Business Model

• SaaS subscription pricing (monthly/annual tiers): - Basic: $49/mo - Pro: $199/mo - Enterprise: Custom

Roadmap

• MVP built & internal testing ongoing. • Beta launch planned Q4 2025. • Targeting enterprise adoption in 2026.

Go-to-Market Strategy

• Target: Enterprises, SMBs, and IT managers. • Channels: Partnerships, cloud marketplaces, developer communities. • Differentiator: AI + cost optimization + security compliance.

Competition

• Competitors: GitHub Actions, Jenkins, Atlassian, Harness. • Differentiation: AI-driven insights, cost optimization, unified DevSecOps platform.

Team

• Founder: Dileep – DevOps Engineer & Cloud Architect. • Full-stack Developer. • ML Developer (AI integrations).

Financials

• Year 1: $100K (MVP + beta customers) • Year 2: $1M (Enterprise adoption) • Year 3: $5M (Scaling internationally).

Ask

• Seeking $500K funding. • Use of funds: - Product Development 40% - Marketing & Sales 30% - Cloud Infrastructure 20% - Operations 10%