

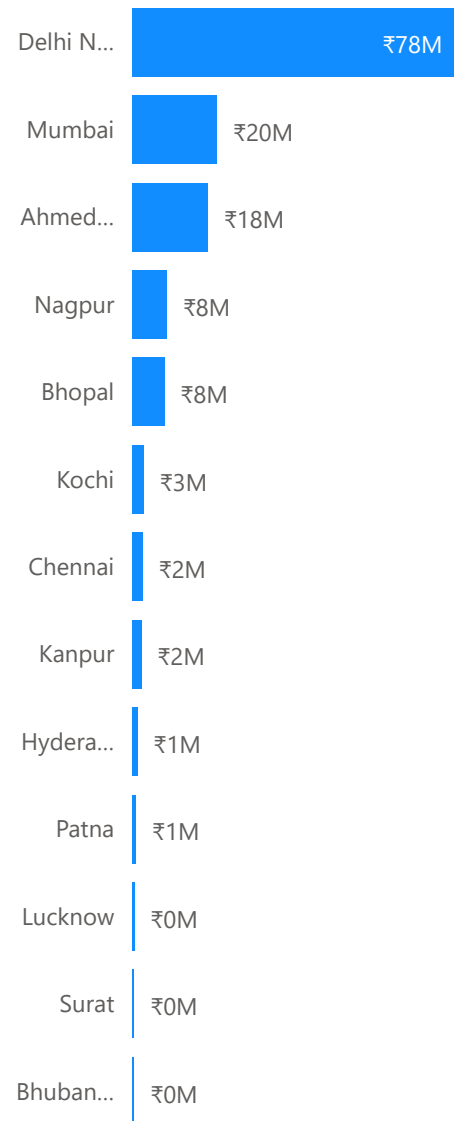
₹142M

Revenue

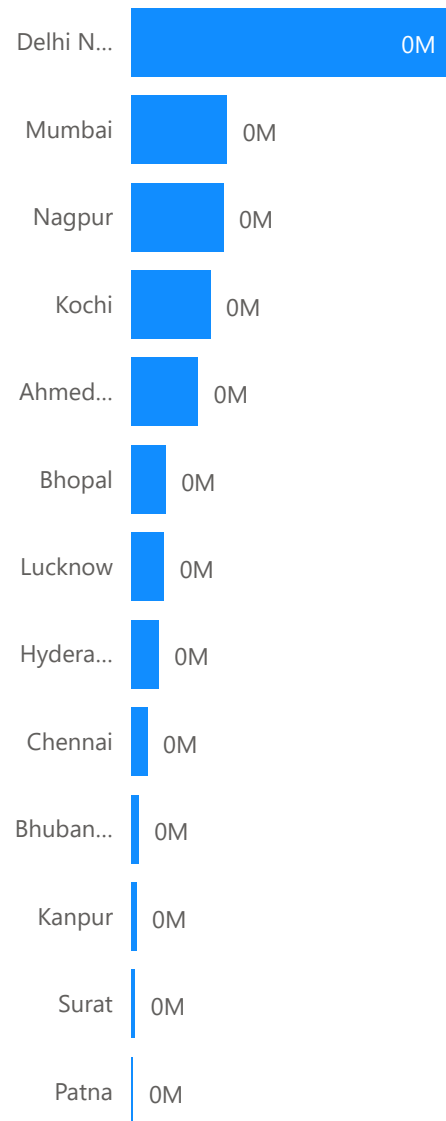
350K

Sales Qty

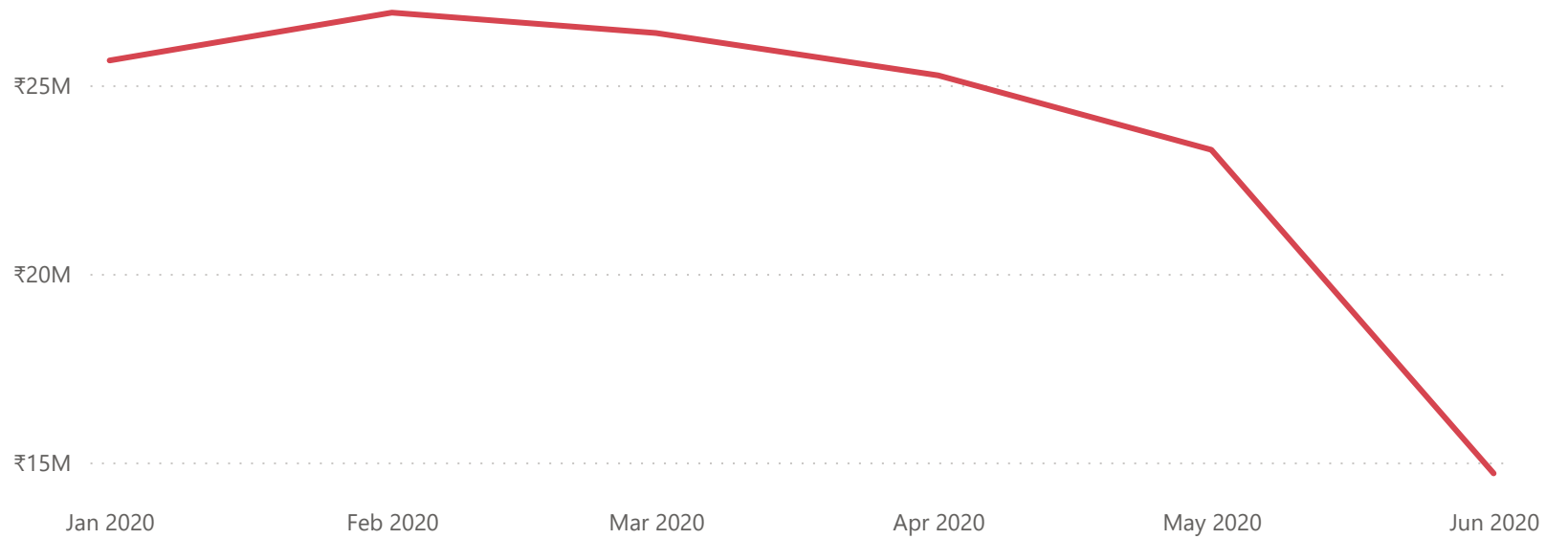
### Revenue by Markets



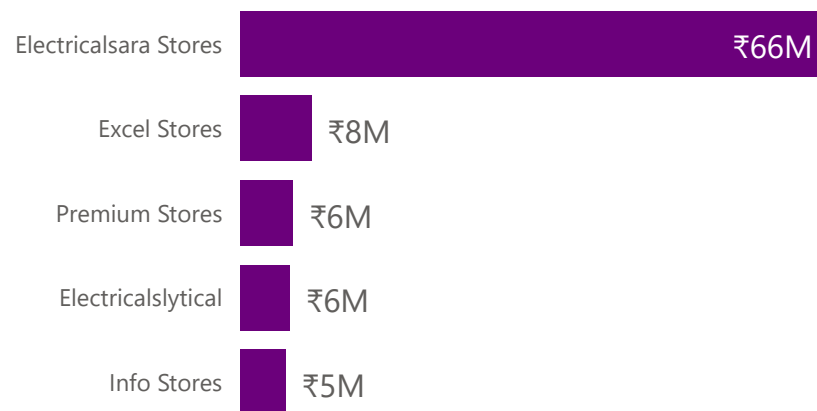
### Sales Qty by Markets



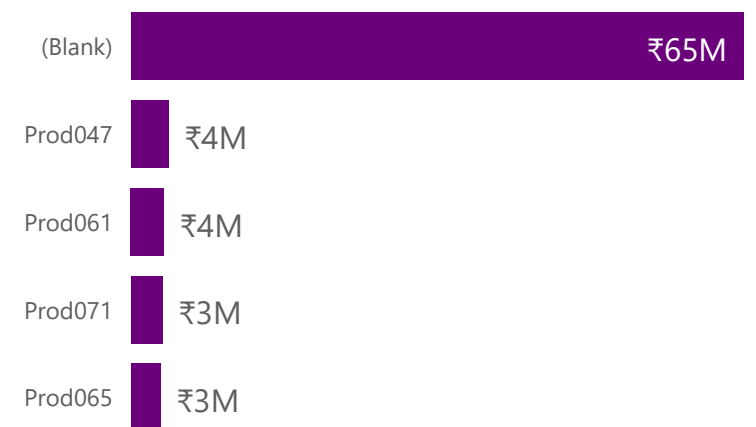
### Revenue Trend



### Top 5 Customers



### Top 5 Products



₹142M

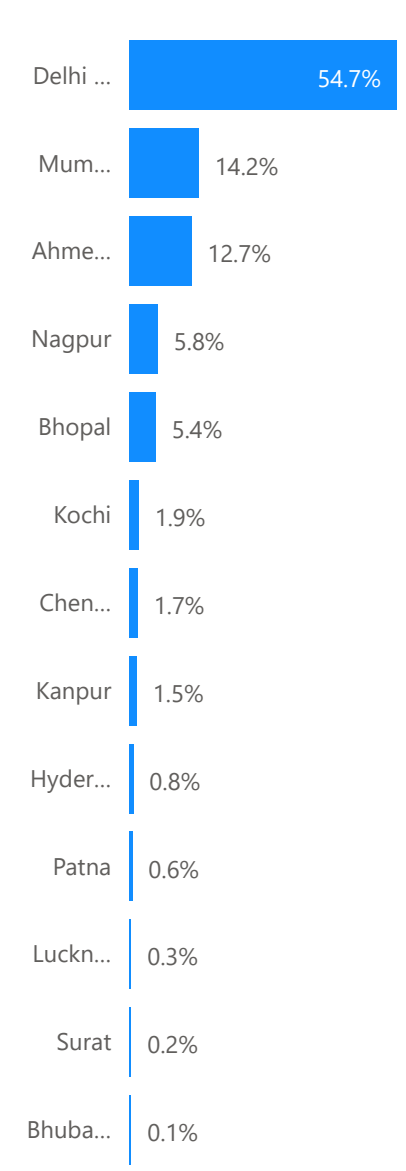
350K

₹2.1M

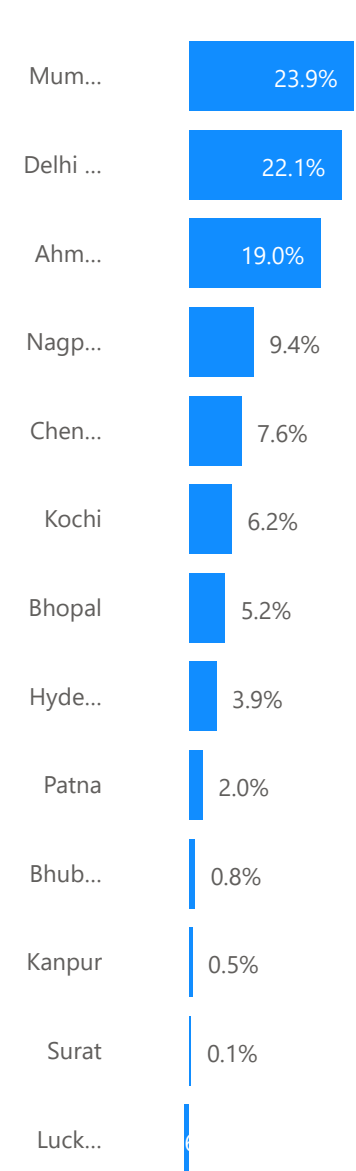
Sales Qty

Total Profit Margin

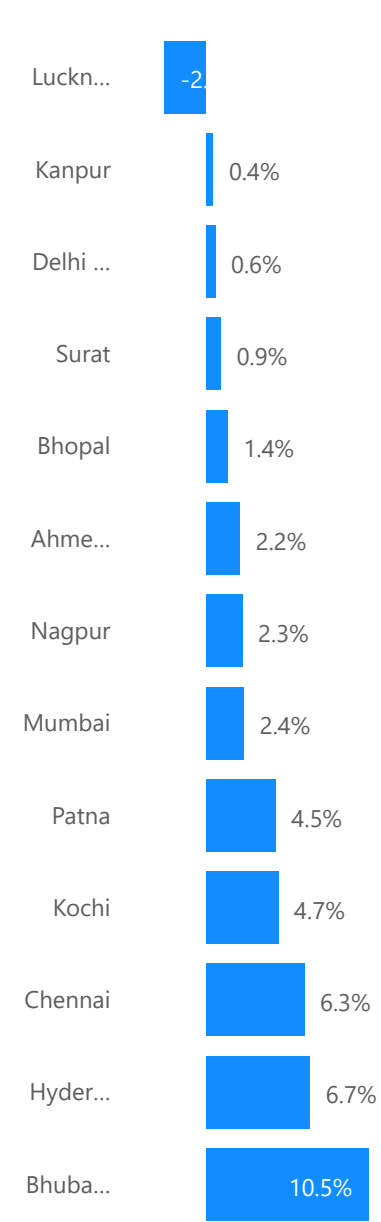
Revenue Contribution % by Market



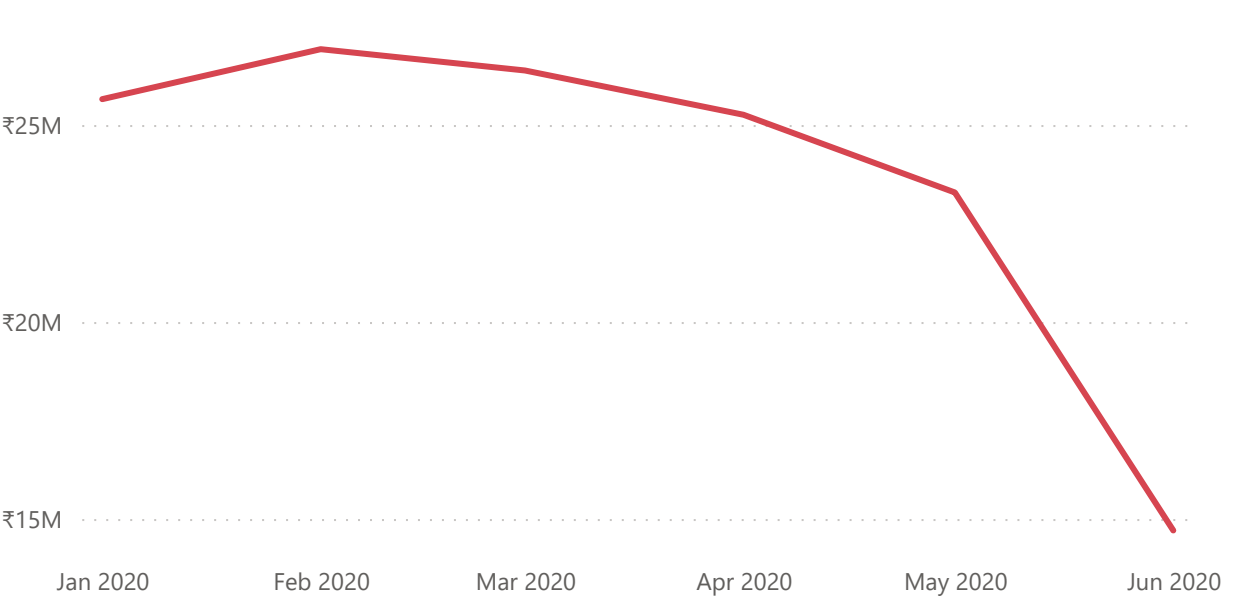
Profit Contribution % by Market



Profit % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
All-Out	₹7,13,953	0.5%	1.6%	4.5%
Atlas Stores	₹21,89,613	1.5%	2.1%	2.0%
Control	₹41,82,662	2.9%	2.5%	1.2%
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Electricalsbea Stores	₹50,940	0.0%	0.4%	15.6%
Electricalslance Stores	₹1,42,742	0.1%	0.2%	3.5%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.7%
Electricalsopedia Stores	₹9,95,764	0.7%	2.9%	5.9%
Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Elite	₹12,47,785	0.9%	3.2%	5.3%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Flawless Stores	₹11,26,976	0.8%	1.8%	3.3%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Total	₹14,22,24,545	100.0%	100.0%	1.4%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

Profit Target

2%

2017

2018

2019

2020

Jan 20

Feb 20

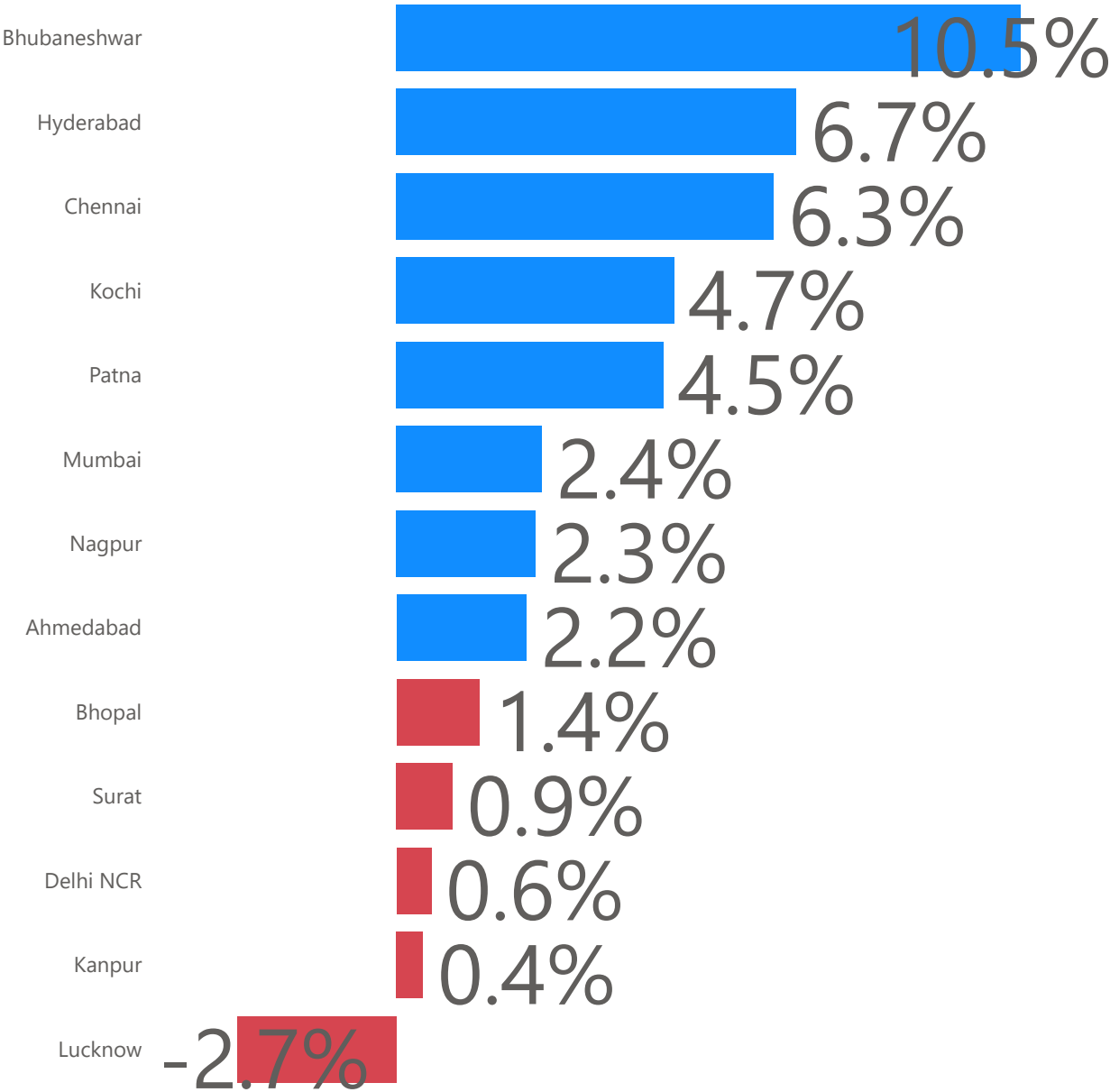
Mar 20

Apr 20

May 20

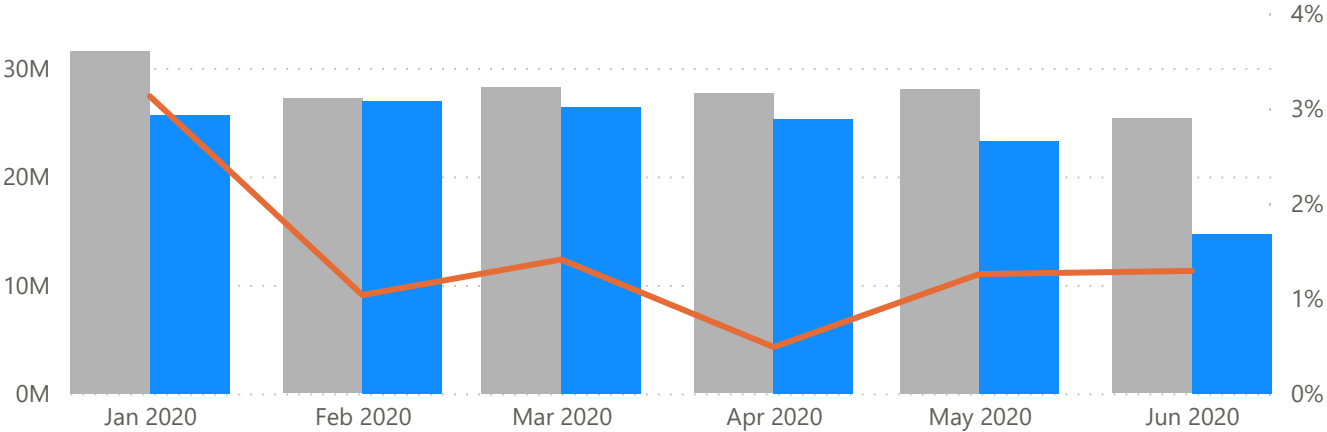
Jun 20

Revenue Contribution % by Market



Revenue Trend

Revenue LY Revenue Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Info Stores	₹50,64,374	3.6%	7.8%	3.2%
Control	₹41,82,662	2.9%	2.5%	1.2%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.7%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%
Atlas Stores	₹21,89,613	1.5%	2.1%	2.0%
Nomad Stores	₹19,78,550	1.4%	4.0%	4.1%
Total	₹14,22,24,545	100.0%	100.0%	1.4%