

# BRIANNA MARTINEZ

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## Summary

Graphic Designer with extensive experience creating visual content for web and marketing communications across multiple organizations. Proven ability in branding, typography, and developing marketing materials using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign. Strong background in project management and meeting tight deadlines while maintaining attention to detail. Combines technical design expertise with marketing knowledge and effective communication skills to deliver impactful visual solutions.

## Skills

Presentations | Innovation | Brochures | Microsoft PowerPoint | Illustration | Brand Management | Typography | Time Management | Adobe InDesign | Branding | Marketing Materials | Project Management | Ability To Meet Deadlines | Adobe Photoshop | Adobe Illustrator | Adobe Creative Suite | Graphic Design | Marketing | Detail Oriented | Communication

## Experience

### Marketing and Public Relations Specialist

January 2026 – Present

*Barstow Church of God in Christ*

- Design promotional materials for community outreach and church events
- Develop cohesive visual concepts and branded assets across print, digital, and environmental applications
- Manage social media platforms to increase congregation engagement
- Coordinate press releases for special services and ministry programs
- Develop communication strategies to strengthen community partnerships
- Create monthly newsletters highlighting church activities and testimonials
- Organize media coverage for annual conferences and fundraising initiatives
- Collaborate with ministry leaders and event teams to translate messaging into clear, engaging visual communications

### Media & Communications Assistant

May 2024 – December 2025

*Barstow Church of God in Christ*

- Coordinated social media content calendar across multiple church platforms
- Edited video recordings of weekly services for online distribution
- Designed promotional graphics for community events and ministry programs
- Managed church website updates and maintained digital communications systems
- Produced weekly bulletins and newsletters for congregation members
- Operated audio-visual equipment during live worship services and events

### Web Graphic Designer

December 2017 – December 2025

*Self-Employed*

- Designed responsive website interfaces for diverse client portfolio
- Created brand identity systems including logos and style guides
- Developed interactive prototypes using modern design tools
- Managed client relationships from initial concept through final delivery
- Produced marketing materials across digital and print platforms
- Established streamlined design workflow to improve project turnaround

### **Nutritionist**

*Self-Employed*

May 2024 – November 2025

- Designed customized meal plans addressing specific health conditions
- Educated clients on evidence-based nutrition strategies for wellness
- Monitored client progress through regular follow-up consultations
- Created educational materials on balanced nutrition and lifestyle habits

## **Education**

### **Bachelor of Science in Data Science**

University of Phoenix

In Progress

### **Associate of Arts with a concentration in Information Technology with a Multimedia Development Certificate**

University of Phoenix

2021