

# Brianna Martinez

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## SUMMARY

Creative designer and multimedia communicator with experience producing engaging visuals, presentations, and digital content for community and service-focused organizations. Skilled in translating messages into clear, compelling designs across print, web, and social platforms. Known for strong organization, collaborative communication, and maintaining visual consistency across projects. Seeking to contribute to a creative team where thoughtful design and storytelling enhance audience engagement and brand experience.

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## EXPERIENCE

### Marketing & PR Specialist

Barstow Church of God in Christ

January 2026 – Present, CA

- Lead visual communication and promotional strategy for church events, services, and community programs.
- Design flyers, programs, presentations, and digital announcements to maintain a consistent brand identity.
- Plan and schedule social media campaigns to increase awareness and engagement.
- Coordinate messaging, visuals, and timelines with ministry leaders and event teams.
- Capture and edit photography and video content for digital platforms and promotional use.

### Nutritionist & Wellness Educator

Self-Employed

May 2024 – Present, CA

- Design presentations, digital handouts, and visual materials for wellness workshops.
- Create branded content for social media and short-form video.
- Coordinate workshop logistics, materials, and participant communication.
- Maintain a cohesive visual identity across wellness programs and online platforms.
- Deliver visual presentations and instructional materials during nutrition workshops.

### Graphic & Web Designer

Self-Employed

May 2016 – Present, CA

- Design logos, marketing materials, and social media graphics for small businesses and community organization
- Build and maintain simple websites to support client communication and branding.
- Manage multiple design projects simultaneously while meeting deadlines.
- Collaborate with clients to translate ideas into clear, visually engaging content.

### Media & Communications Assistant

Barstow Church of God in Christ

May 2024 – December 2025, CA

- Designed weekly slides, flyers, and digital announcements for services and events.
- Managed and scheduled social media content for consistent communication.
- Supported live media operations during services and special events.
- Collaborated with leadership to translate event details into clear visual communications.

### Library Assistant

San Bernardino County Library

November 2017 – July 2018, CA

- Assisted patrons with technology, information requests, and public services.
- Maintained organized materials and records in a high-traffic environment.
- Supported daily operations with professionalism and attention to detail.

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## EDUCATION

### B.S. in Data Science

University of Phoenix • in progress • 3.33

### Holistic Nutrition Consultant Program

Bauman College • June 2024

### A.A. in Information Technology & Certificate in Multimedia Design

University of Phoenix • April 2021

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## SKILLS

Graphic Design, Logo Design, Print Design, Visual Communication, UI Design, Infographics, Visual Analytics, Data Visualization, Web Development, Responsive Design, UI/UX Design, Figma, Adobe Illustrator, Canva, Google Slides

Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, etc.), Canva, CapCut, Microsoft Office

Website content updates and basic web design/development, Instagram, Facebook, TikTok, YouTube

Cross-functional coordination, copywriting & visual storytelling, client and community engagement

Scheduling & deadlines, asset organization, multi-project workflow management

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