

Consumer Purchasing Behavior Survey

This questionnaire is part of the statistics module undertaken for the MSc in Computer Science degree at the Department of Computer Science and Engineering, University of Moratuwa. Data collected from this questionnaire will be strictly used only for academic research and the confidentiality of the information provided is assured.

* Required

1. Which days of the week and which times of the day do you go shopping for day-to-day goods? (Choose all that apply from the below grid)

Check all that apply.

	Morning (until 11am)	Daytime (11am - 3pm)	Evening (4pm - 7pm)	Night (after 7pm)
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. How far do you travel to purchase day-to-day goods? (Choose all that apply) *

Check all that apply.

- ☐ Less than 1km
- ☐ Between 1km - 5km
- ☐ More than 5km

3. What type of stores do you most often visit to purchase day-to-day goods? (Choose all that apply) *

Check all that apply.

- ☐ Supermarkets
- ☐ Grocery stores
- ☐ Other: _____

4. What is the quantity of day-to-day goods you purchase during a single shopping visit? (Choose the most relevant option) *

Mark only one oval.

- ☐ Less than 5 items
- ☐ 5 - 10 items
- ☐ 10 - 20 items
- ☐ More than 20 items

5. What is the value of day-to-day goods you purchase during a single shopping visit? (Choose the most relevant option) *

Mark only one oval.

- ☐ Less than 500 rupees
 - ☐ 500 - 1000 rupees
 - ☐ 1000 - 2000 rupees
 - ☐ More than 2000 rupees
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