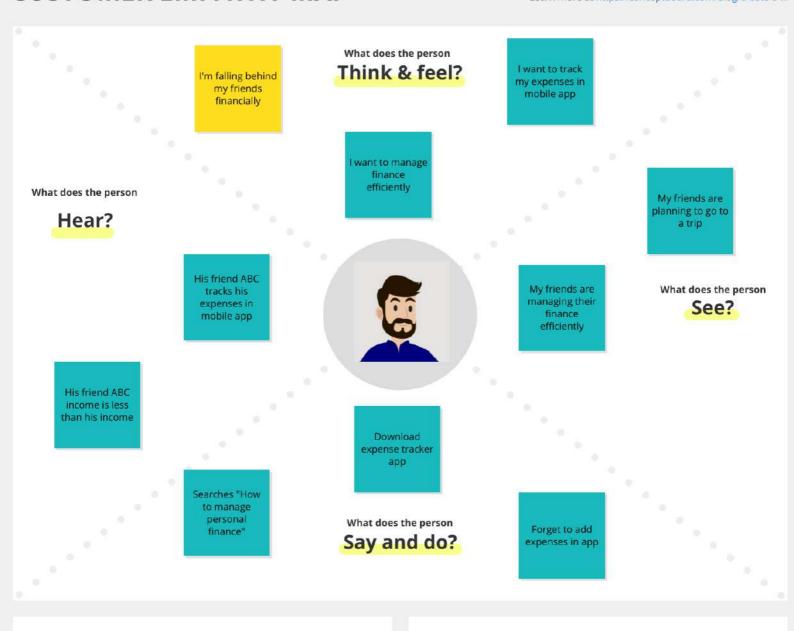
## **CUSTOMER EMPATHY MAP**

Identify your customer and create a great product, service or design.

Learn more at https://conceptboard.com/blog/create-a-...



Pain

Often forget to add expenses in app

Gain

Installed expense tracker app