



JOHNS HOPKINS

WHITING SCHOOL  
of ENGINEERING

# Algorithms for Data Science

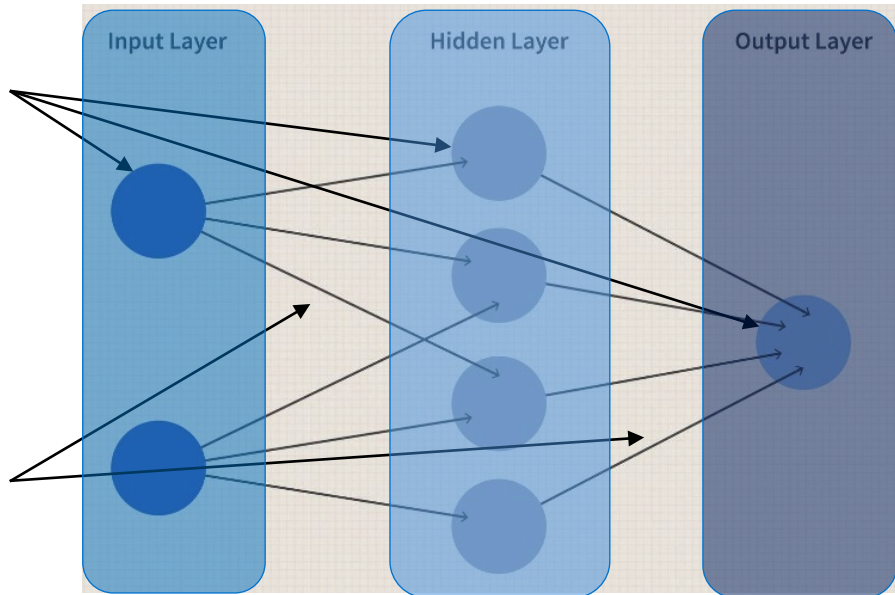
Data Modeling: Neural Networks and Deep Learning

# What is a Neural Network?

- **A Neural Network (NN) is a computational model inspired by the structure and functioning of the human brain.**

**Nodes:** The building blocks of NNs, they receive input, process it, and produce an output.

**Connections:** Links between nodes depicting the flow of information across layers.



**Input Layer:** Initial layer that receives raw input data.

**Hidden Layer(s):** Process information between the input and output layers, performing complex transformation via connections and activation functions.

**Output Layer:** Final layer the produces the predictions/result

**Activation Functions:** Functions that introduce non-linearity, enable complex mapping, determine an activation threshold, and assist in the flow of gradient.

# How does an NN Learn?

1. **Initialize** the NN with random weights/biases.
2. **Forward Pass** (Inference) data through the input, hidden, and output layers.
3. **Calculate Error** using error or loss function.
4. **Backpropagation** involving the adjustment of the weights/biases to minimize error, utilizing optimization algorithms.
5. **Repeat** to convergence.

# Strengths of an NN

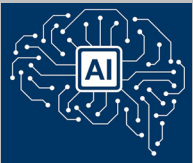
- Representation Learning
- Scalability
- Adaptability
- Non-linearity
- Parallel Processing
- Regularization
- Availability of Data

# Deep Learning (DL)

- ▶ DL is a type of machine learning based on artificial neural networks in which multiple layers of processing are used to extract progressively higher-level features from data.
- ▶ Methods used can be either supervised, semi-supervised or unsupervised. Additional hidden layers can help to optimize and refine for accuracy.

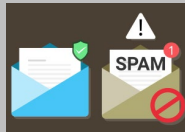
## AI

Any technique that enables computers to mimic human behaviors



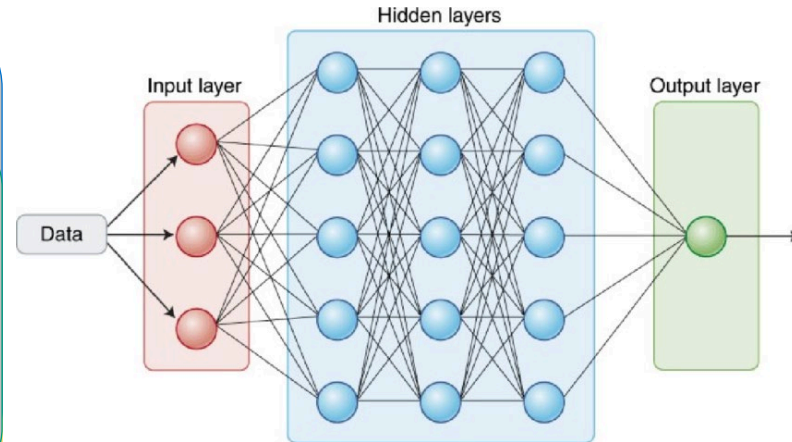
## ML

Learning without explicitly being programmed



## DL

Extract patterns from data using NN



# Recap: The Importance of Data Modeling

## Key Takeaways:

- **Models vs. Algorithms:** Algorithms are the process, and models are the product.
- **Types of Models:**
  - **Supervised Learning:** Predict labels or continuous values.
  - **Unsupervised Learning:** Discover hidden patterns in unlabeled data.
  - **Graph Algorithms:** Analyze relationships and optimize connections.
  - **Optimization Algorithms:** Find the best solutions under constraints.
  - **Statistical Algorithms:** Model uncertainty and variability, laying the foundation for generative AI.
  - **Neural Networks and Deep Learning:** Solve complex problems with hierarchical learning and pattern recognition.







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