

Linkedin Profile - <https://www.linkedin.com/in/diliplilaramani/>

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## **PROFESSIONAL SUMMARY**

- Entrepreneurial-spirited, technologist with 10+ years of experience in Enterprise Architecture, Strategic Planning, Technology Direction, Design/Delivery & Implementation
- Powerful blend of technology vision and business acumen results in consistent development of powerful business strategies supported by cost-effective, high-performance IT infrastructures and applications. Broad expertise in IT, full project life cycle management, client relationship management.
- Hands-on experience in building mobile applications for iPhone/iPad, Android and web frameworks like Ruby on Rails, NodeJS, Python-Django, Flask.
- Experience in Agile and Scrum Methodology
- Have implemented real world Machine Learning /AI /Deep Learning / Computer Vision applications using Python, Keras, PyTorch. Ex. [Tripeasel Business App Demo](#) & [Food Snap App](#)
- Implemented and shared AI algorithms via scalable platforms like [Algorithmia](#)
- Created Proof-of-concept for Anti-counterfeit solution using **Blockchain** (Ethereum) called TrueVerify
- Won a **Beacon** Hackathon - Created HealthStac app for calories conscious people.
- Built MVP for Retail outlets powered by Beacons - [RetailOne Demo](#)

## **PROFESSIONAL EXPERIENCE**

### **Tripeasel Technologies Pvt. Ltd. (Sep 2015 – Dec 2018)**

#### **Product A) Tripeasel Leisure**

<https://tripeasel.com> (closed on Dec 2018)

**Description:** Tripeasel is a platform that connects prospective travelers with expert travel bloggers and destination travel agents. Experts create highly personalised and affordable vacations for a traveller. Tripeasel does this with the help of our award-winning team of bloggers who have explored countless exotic beaches, tiny alleyways and mountainous terrains all over the world. Once customer approve the itinerary, we then hook you up with our destination travel agents who bid to offer you the best prices as well as ensuring world class service . A vacation planned on Tripeasel will offer inspiring and life-enriching experiences.

#### **Product B) Tripeasel Business**

<https://tripeasel.com/business> (closed on Dec 2018)

**Description:** Tripeasel Business is an AI driven conversational model for booking and managing business trips from the convenience of your home/office/car (phone) etc. while ensuring an end-to-end personalization. Here we are using Google's dialog flow to understand the conversations intent and in backend we have built user behavioural modelling with his personal preferences to provide him better travel itineraries recommendation via vendor apis.

**Role :** Co-founder & CTO

**Responsibilities:**

- Responsible for strategic planning, technology direction & vision
- Full stack development, implementation, maintenance & delivery
- Managed the team of UI/UX designers & developers
- Worked closely with CEO, marketing & operation team

**Verizon, Boston (Apr 2015 – Sep 2015)**

**Description:** The family tracker app allows you to know the location of your family at any time. Now you can use the GPS technology tag and connect with your iPhone to give you the peace-of-mind that you know where everybody is located (and where they have been).

**Role :** Senior Software Engineer (iOS)

**Responsibilities:**

- Participate in full SDLC process including coding, including Objective C and XML and web services.
- Provide technical assistance to other team members as needed.
- Work closely with: End users, Product owner, UAT and QA.
- Perform design documentation, unit testing, peer code review and a work under agile environment.

**Solaro Mobile for Castlerock Research Inc. (Feb 2014 – Mar 2015)**

<https://itunes.apple.com/us/app/solaro-mobile/id368405914>

**Description:** SOLARO provides age-appropriate, curriculum-aligned lessons, activities, exercises, and quizzes for grades 3 to 12 in Math, Science, and English Language Arts. It has combined study guides, interactive practice questions, and online tutoring into a comprehensive and fully integrated study solution that works across multiple platforms and is easily accessible wherever you are.

**Role :** Senior Software Engineer (iOS)

**Responsibilities:**

- Participate in full SDLC process including coding, including Objective C and XML and web services.
- Convert this application from iOS 5 to iOS 7/8 and removed unwanted code and minimized memory consumption.
- Implemented assessment/assignment ToDos feature.
- Suggested & executed “just guessing” feature in assessment question. So if user is guessing the answer so he/she can mark that question as just guessed.
- Integrated webview for html, css, javascript content within native app environment.
- Implemented social network APIs like facebook, twitter to share assessment score.
- Added crash reporter framework to get mails on crash & feedback.
- Fixed defects and crashes in existing app based on the defects and crashes notified by the UAT (User Acceptance Testing) & QA (Quality Assurance) departments.
- Provide technical assistance to other team members as needed.
- Work closely with: End users, Product owner, UAT and QA.
- Perform design documentation, unit testing, peer code review and a work under agile environment.
- Update and maintain app on app store.

**Technical Environment:** iOS 5.0 to iOS 8.x (iOS SDK), Mac OS X, Objective C, XCode 6.x, Cocoa Touch framework, CocoaPods, XML and PLCrash Reporter.

### **Predictive Parking (ParkAide) for Infinite Computing (Aug 2013 – Feb 2014)**

<http://parkaide.net>

**Description:** Predictive parking is part of a suite of applications created for the city of Cedar Rapids, Iowa, US, intended at easing the parking problems of the city. The application works by calculating probability and availability of parking stalls using meter space data and GPS, and also provides navigation assistance to the user.

**Role :** Senior Software Developer (iOS)

#### **Responsibilities:**

- Interact with client to finalize the requirements, produce technical design, propose solution and provide effort estimation for the project.
- Implemented search functionality for nearby parking lots with parking availability.
- Developed the JSON parsers, which interface with the back-end web services to retrieve the data.
- Developed customized Google Map markers and integrated Core Location framework.
- Work with quality assurance team to properly test and deliver product in time.
- Interact with deployment team to properly deploy the application and provide support during maintenance phase.

**Technical Environment:** Objective-C, XCode 5.x, iOS SDK 7, Storyboard, FMDB (SQLite Wrapper), Google Maps, JSONLint.

## **Exhibit Sherpa for Exhibit Sherpa (Mar 2013 – Jul 2013)**

Enterprise Application, <https://exhibitsherpa.com>

**Description:** Exhibit Sherpa is an iPad based barcode and magnetic scanning application coupled with hardware provided by IPCPrint (<http://www.ipcprint.com>), business purpose for this application is to be used by stall owners at trade shows organized in the U.S. This application helps the stall owners keep track of leads, add notes to the leads, segregate leads by shows. Data can be gathered out from the system by exporting to a csv document or by printing the data through a wifi enabled printer.

**Role :** Senior Software Developer (iOS)

### **Responsibilities**

- Understanding module flow through Requirement specifications PDF shared by client. It contains Flowchart, requirement specifications & Screen Flows.
- Implemented IPC Print iOS library to scan barcode & magnetic strip.
- Implemented export data (leads, notes etc) functionality as csv document and printing document through Wi-Fi enabled printer.
- Unit testing after completion of each Screen.
- Submitting application to Onsite as well as Offshore Testers through Testflight SDK.

**Technical Environment:** XCode 4.x, iOS 5 (iPhone SDK), Mac OS X, Objective C, Storyboard, FMDB, IPC Print library, Cocoa Touch framework, Testflight, Wi-Fi.

## **Drona Mobile for Deltecs (Dec 2011 - Feb 2013)**

Enterprise Application, <https://itunes.apple.com/ml/app/drona-mobile/id511881819>

**Description:** Drona Mobile is developed as a product used by various organizations for their learning, development & internal communication needs. Giving a smooth experience and higher satisfaction to time-pressed executives. Users will find various modules like: Video, Newsletters, Events, Assessment, Survey, Presentation, PDF.

**Role :** Product Engineer (iOS)

### **Responsibilities:**

- Designed the requirements for the application in coordination with the product owner.
- Developed download manager to download videos and tested in various bandwidths.
- Developed the JSON parsers, which interface with the back-end web services to retrieve the data.
- Implemented push notification service to notify user for new content.
- Designed the architecture of inApp purchase using third party server implementation.
- Implemented asynchronous mode to consume web services so the user interface is not stuck till the data is retrieved.
- Used localization in the app to support French and Japanese languages.
- Integrated Facebook and Twitter to share content preview.
- Implemented iOS calendar integration.

- Uploaded and maintained on app store.

**Technical Environment:** XCode 4.x, iOS 5 (iPhone SDK), Mac OS X, Objective C, Storyboard, SQLite, Cocoa Touch framework, inApp purchase, ASIHTTP framework, Testflight.

### **iAppreciate for OC Tanner (Nov 2010 – Oct 2011)**

Enterprise Application, <https://itunes.apple.com/us/app/iappreciate/id458826910>

**Description:** This appreciation app helps in preparing for award presentations, send thank you notes, and track key information on all your team members within the organization. Designed to help you prepare and deliver memorable appreciation moments.

**Role :** Senior iOS Application Developer

#### **Responsibilities:**

- Coordinated the development of the User interface with the UI design team to match the flow of the app for iPhone, and iPad modules.
- Weekly status calls with client and collecting issues/changes.
- Implemented PDF creation tool using Quartz 2D for text and images.
- Integrated with iOS calendar app for calendar notification.
- Created customized mail content and attachment.
- Implemented local notifications to remind events, anniversaries etc.
- Used core text and core graphics framework to create image from text.
- Unit testing & code review simultaneously.

**Technical Environment:** XCode 3.x, iOS 4 (iOS SDK), Mac OS X, Objective C, Interface Builder, SQLite, Cocoa Touch framework.

### **iFind Fishing for Med Creations (Dec 2009 – Oct 2010)**

<http://itunes.apple.com/us/app/ifindfishing/id372352004>

**Description:** This application allows user to find fishing location in 50 miles diameter. The list of venues describes necessary information according to user's current location. The app provides weather condition up to next 5 days, venue detail information, direction to venue, distance from current location. User can add their experience as comments with photos.

**Role :** iOS Application Developer

#### **Responsibilities:**

- Worked on the architecture of the application after reviewing the initial mockups and design.
- Designed screens using Interface builder, and core graphics.
- Perform design documentation, unit testing, peer code review and a work under agile environment.
- Implemented weather (<http://www.worldweatheronline.com>) API to get weather information.

- Implemented Google Maps to mark fishing locations within 50 miles.
- Fixed defects and crashes in existing app based on the defects and crashes notified by the UAT (User Acceptance Testing) & QA (Quality Assurance) departments. Used localization in the app to support French and English languages.
- Uploaded and maintained app on App Store.

**Technical Environment:** XCode 3.x, iOS 4 (iOS SDK), Mac OS X, Objective C, Interface Builder, SQLite, Cocoa Touch framework, Google Map.