

Dilip Jagdish Pariyar

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Summery

Recent graduate with a solid foundation in marketing principles and a genuine interest in creating positive online experiences for everyone. Eager to learn and contribute my skills in areas like understanding how people use digital products, ensuring websites are easy for all to use (including my perspective as a screen reader user), or helping customers effectively. I'm a quick learner with good communication skills, demonstrated through guiding others in using software. My basic technical skills in web development provide a helpful understanding of the digital landscape. Ready to bring my enthusiasm and dedication to an entry-level role where I can grow and make a real difference.

Skills

- Proficient in MS Office (Word, Advance Excel, PowerPoint)
- Web Accessibility: WCAG (Understanding of A levels), Semantic HTML, ARIA fundamentals, Screen Reader Proficiency (NVDA, TalkBack and VoiceOver basic).
- HTML and CSS for on-page SEO optimization and web accessibility
- Social media management (Facebook, Instagram, YouTube, LinkedIn)
- Social media ads and Google Ads basic

Experience

Online Volunteer Trainer - Advanced Excel with NVDA Remote (Google Meet) June - July 2024

- Trained two students in Advanced Excel from basic to advanced levels
- Covered formatting, data validation, pivot tables, macros, and lookup functions

Project

- Personal Portfolio Website (ChatGPT Assisted): Developed a portfolio showcasing skills and resume

Education

- Bachelor of Management Studies (Marketing) - Shankar Narayan College | 2023 (Mumbai University)

Certifications & Courses

- **Fundamentals of Digital Marketing (Self-learned)**
- **HTML and CSS for Web Accessibility (Self-learned)**
- **Android with Talkback, MS Office with NVDA and Advanced Excel (Vision Aid)**

Additional Information

- Visually impaired (90%) | Uses NVDA free screen reader software to operate computer